

Transportation

Major Highways

State Highways: 13, 34, 54, 73, 80, 173, 186

U.S. Highways: 10

Interstate Highways: None

Rail Service

Canadian National

Air Service

Local Service: Marshfield & Alexander Airport

Classification: Transport

Scheduled Service: Mosinee Central Wisconsin Airport

Airline Service(s): American Airlines, Delta

Area Institutions

Technical College

Mid-State Technical College, Wisconsin Rapids

Nearest University

University of Wisconsin – Wood County

Educational Attainment

High School Diploma:

93.3%

College Degree:

21.3%

Source: ACS 2022

Healthcare

Primary Hospital:

Aspirus & Marshfield Clinic

County Contact

Wood County Planning and Zoning Office

400 Market Street

Wisconsin Rapids, WI 54494

Phone: (715) 421-8466

Website: www.co.wood.wi.us/Departments/PZ/

Major Employers

Marshfield Clinic Health System

Schneider National

Roehl Transport, Inc.

Ho-Chunk Gaming

Wal-Mart

Riverview Hospital Association

Masonite

Renaissance Learning, Inc.

Domtar Paper Company, LLC

Custom Fabricating & Repair

Prevention Genetics

Links

wisconsinrapidschamber.com

www.marshfieldchamber.com

www.locateinwisconsin.com

www.inwisconsin.com

www.ncwrpc.org



Regional Contact

NCWRPC

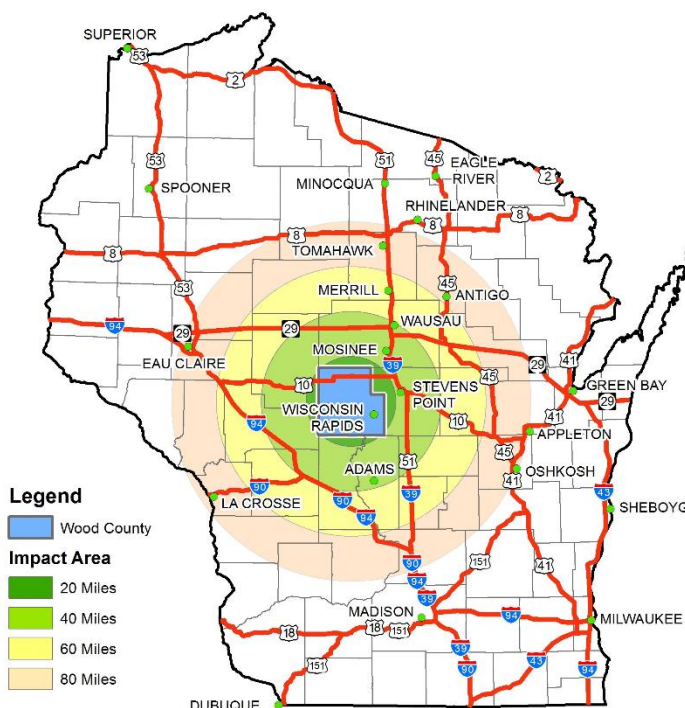
210 McClellan St., Suite 210

Wausau, WI 54403

Phone: (715) 849-5510

Website: www.ncwrpc.org

Wood County, Wisconsin Profile



Demographics

Population:

	2010	2022
Wood County	74,601	74,138
Wisconsin	5,686,986	5,882,128

Housing Units:

	2010	2022
Wood County	33,828	34,558
Wisconsin	2,593,073	2,734,511

Median value of:

	Owner-Occ. Units	Gross Rent
Wood County	\$156,600	\$830
Wisconsin	\$231,400	\$992

Data source: American Community Survey, 2010 & 2022

Economy

County Employment by Industry

Industry	Employees
Natural Resources	1,123
Construction	2,498
Manufacturing	6,469
Trade, Transport. & Utilities	6,758
Information	573
Financial Activities	1,835
Professional & Business Services	2,193
Education and Health	9,412
Leisure and Hospitality	2,287
Other Services	1,658
Public Administration	1,052

Employment Trends

	2010	2022
Wood County Labor Force Participation Rate	66.5%	62.5%
Wood County Employed	36,924	35,858
Wood County Unemployed	2,537	1,555
Wood County Unemployed Rate	8.6%	4.2%
Wisconsin Labor Force Participation Rate	69.0%	65.7%
Wisconsin Unemployment Rate	9.6%	3.4%

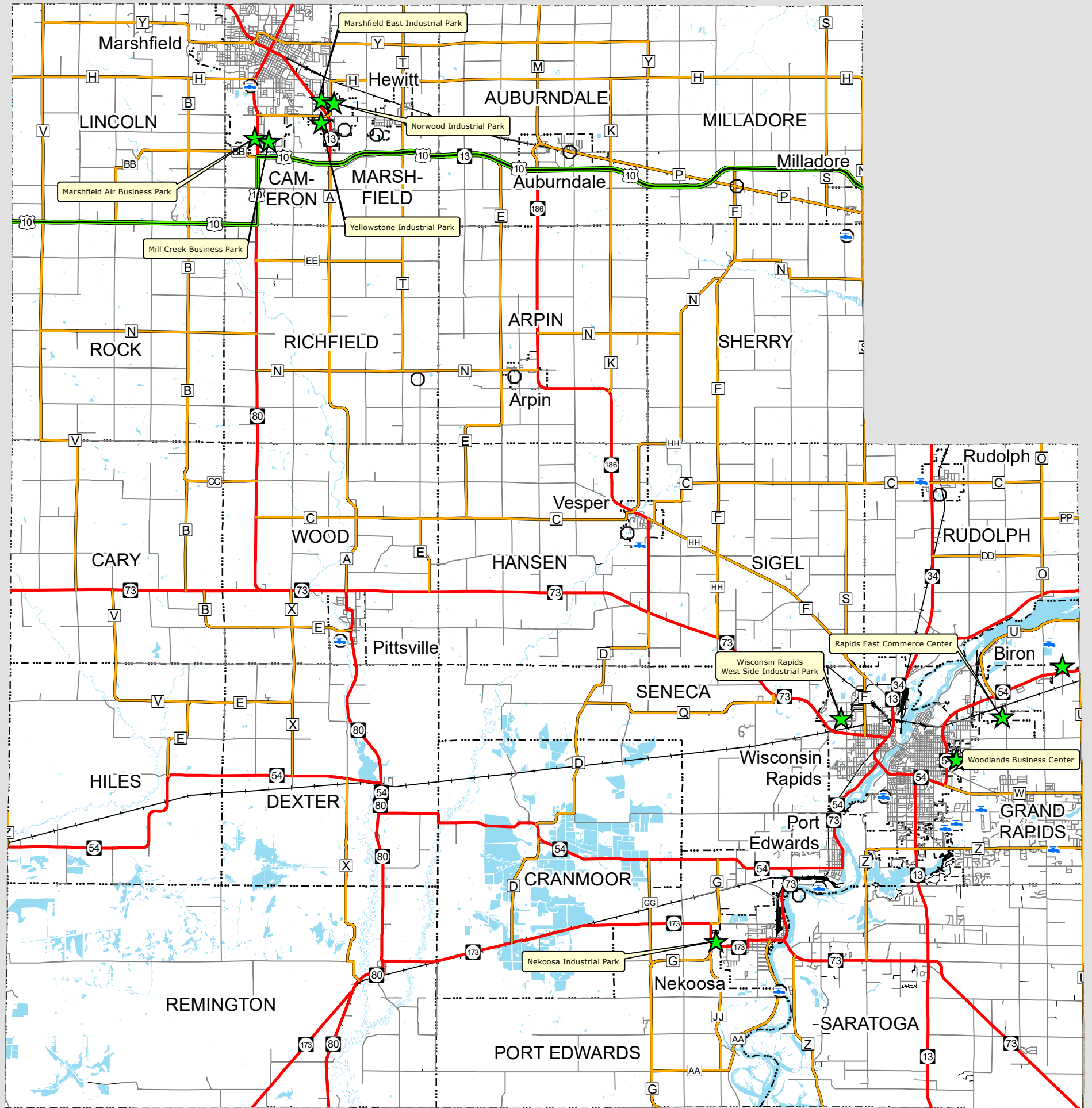
2022 Median Wages (Full time, year-round)

Occupation	County	State
Natural Resources	\$40,088	\$36,049
Construction	\$53,305	\$55,359
Manufacturing	\$50,485	\$53,998
Trade, Transport. & Utilities	\$41,890	\$45,890
Information	\$50,956	\$53,649
Financial Activities	\$44,660	\$59,818
Professional/Business Services	\$41,178	\$52,622
Education and Health	\$43,826	\$44,469
Leisure and Hospitality	\$12,958	\$16,332
Other Services	\$27,071	\$34,107
Public Administration	\$51,815	\$60,237

2022 Income (Per Capita)

Wood County	\$36,712
State of Wisconsin	\$40,130
United States	\$41,804

Wood County Development Opportunities



Legend

- | | |
|---------------------------|-------------------------------|
| --- Minor Civil Divisions | ★ Business Park |
| — US Highways | — Public Water Supply |
| — State Highways | ○ Waste Water Treatment Plant |
| — County Highways | — Water |
| — Local Roads | Airports |
| — Private / Other Roads | ✈ Transport / Corporate |
| — Railroad | ✈ Paved Landing Strip |
| | ✈ Grass Strip |

