

Transportation

Major Highways

State Highways: 13, 34, 54, 73, 80, 173, 186

U.S. Highways: 10

Interstate Highways: None

Rail Service

Canadian National

Air Service

Local Service: Marshfield & Alexander Airport

Classification: Transport

Scheduled Service: Mosinee Central Wisconsin Airport

Airline Service(s): American Airlines, Delta

Area Institutions

Technical College

Mid-State Technical College, Wisconsin Rapids

Nearest University

University of Wisconsin – Wood County

Educational Attainment

High School Diploma:

92.4%

College Degree:

20.6%

Source: ACS 2020

Healthcare

Primary Hospital:

Aspirus & Marshfield Clinic

County Contact

Wood County Planning and Zoning Office

400 Market Street

Wisconsin Rapids, WI 54494

Phone: (715) 421-8466

Website: www.co.wood.wi.us/Departments/PZ/

Major Employers

Marshfield Clinic

De Boer Transportation, Inc.

Roehl Transport, Inc.

Ho-Chink Gaming

Wal-Mart

V & H Heavy Trucks

Riverview Hospital Association

Marshfield Doorsystems, Inc.

Renaissance Learning, Inc.

Domtar Paper Company, LLC

Source: Wisconsin Workforce Development, 2014

Links

www.heartofwi.com

www.marshfieldchamber.com

www.locateinwisconsin.com

www.inwisconsin.com

www.ncwrpc.org



Regional Contact

NCWRPC

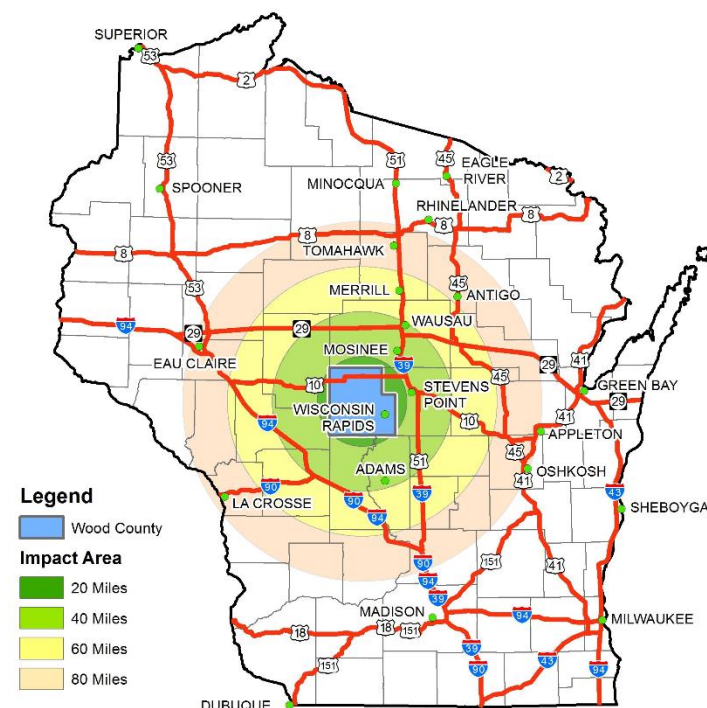
210 McClellan St., Suite 210

Wausau, WI 54403

Phone: (715) 849-5510

Website: www.ncwrpc.org

Wood County, Wisconsin Profile



Legend

Wood County

Impact Area

20 Miles

40 Miles

60 Miles

80 Miles

Demographics

Population:

	2010	2020
Wood County	74,601	72,892
Wisconsin	5,686,986	5,893,718

Housing Units:

	2010	2020
Wood County	33,828	35,247
Wisconsin	2,593,073	2,709,444

Median value of:

	Owner-Occ. Units	Gross Rent
Wood County	\$133,700	\$726
Wisconsin	\$189,200	\$872

Data source: American Community Survey, 2010 & 2020

Economy

County Employment by Industry

Industry	Employees
Natural Resources	1,167
Construction	2,355
Manufacturing	6,580
Trade, Transport. & Utilities	6,682
Information	551
Financial Activities	1,908
Professional & Business Services	2,177
Education and Health	9,555
Leisure and Hospitality	2,458
Other Services	1,425
Public Administration	1,106

Employment Trends

	2010	2020
Wood County Labor Force Participation Rate	66.5%	63.7%
Wood County Employed	36,924	35,964
Wood County Unemployed	2,537	1,484
Wood County Unemployed Rate	8.6%	4.0%
Wisconsin Labor Force Participation Rate	69.0%	66.1%
Wisconsin Unemployment Rate	9.6%	3.6%

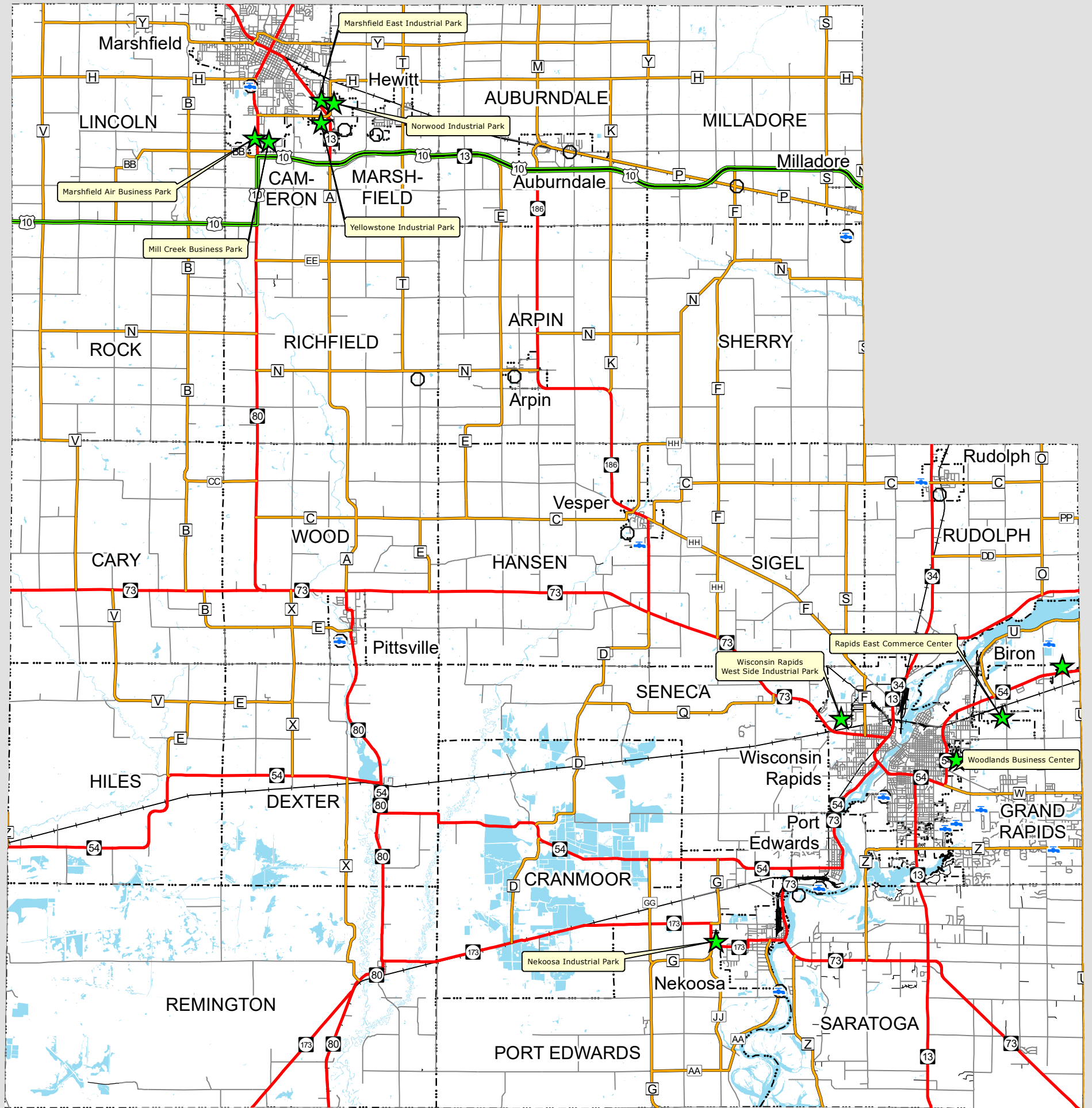
2020 Median Wages (Full time, year-round)

Occupation	County	State
Natural Resources	\$34,732	\$30,576
Construction	\$46,785	\$47,478
Manufacturing	\$45,242	\$46,494
Trade, Transport. & Utilities	\$34,444	\$33,624
Information	\$39,890	\$44,723
Financial Activities	\$39,787	\$49,827
Professional/Business Services	\$34,712	\$43,198
Education and Health	\$36,255	\$37,526
Leisure and Hospitality	\$14,821	\$14,144
Other Services	\$24,929	\$28,122
Public Administration	\$46,857	\$53,215

2020 Income (Per Capita)

Wood County	\$32,037
State of Wisconsin	\$34,450
United States	\$35,384

Wood County Development Opportunities



Legend

- | | |
|---------------------------|-------------------------------|
| --- Minor Civil Divisions | ★ Business Park |
| — US Highways | — Public Water Supply |
| — State Highways | ○ Waste Water Treatment Plant |
| — County Highways | — Water |
| — Local Roads | Airports |
| — Private / Other Roads | ✈ Transport / Corporate |
| — Railroad | ✈ Paved Landing Strip |
| | ✈ Grass Strip |

