

Transportation
<b>Major Highways</b>
State Highways: 13, 34, 54, 73, 80, 173, 186
U.S. Highways: 10
Interstate Highways: None
<b>Rail Service</b>
Canadian National
<b>Air Service</b>
Local Service: Marshfield & Alexander Airport
Classification: Transport
Scheduled Service: Mosinee Central Wisconsin Airport
Airline Service(s): American, Delta, & United Airlines

Area Institutions
<b>Technical College</b>
Mid-State Technical College - Wisconsin Rapids
<b>Nearest University</b>
University of Wisconsin – Stevens Point at Marshfield

Educational Attainment
<b>High School Diploma:</b>
94.5%
<b>College Degree:</b>
21.4%
Source: ACS 2024

Healthcare
<b>Primary Hospital:</b>
Aspirus & Marshfield Clinic

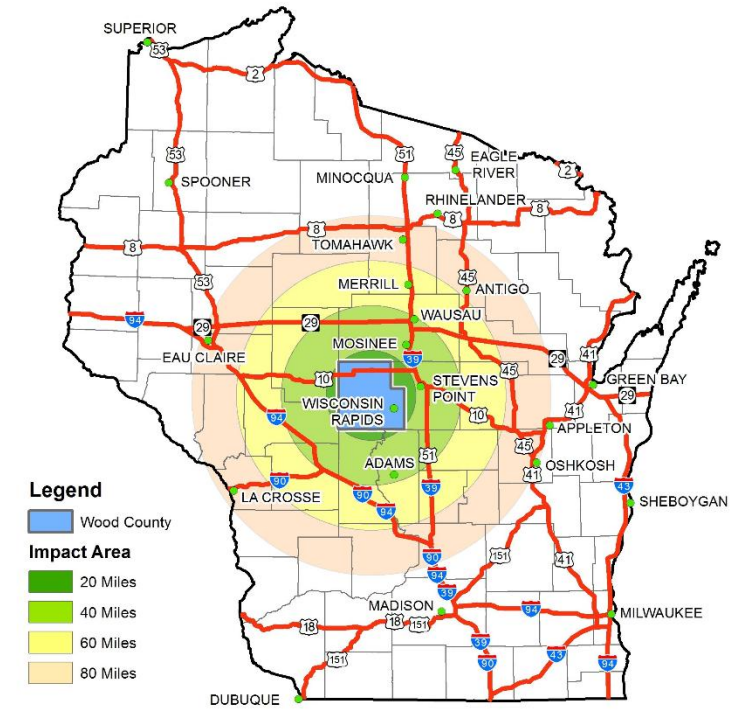
County Contact
<b>Wood County Planning and Zoning Office</b>
400 Market Street
Wisconsin Rapids, WI 54494
Phone: (715) 421-8466
Website: <a href="http://www.co.wood.wi.us/Departments/PZ/">www.co.wood.wi.us/Departments/PZ/</a>

Major Employers
Marshfield Clinic
Renaissance Learning
Mid-State Technical College
Ministry Health Care
Aspirus
Security Health Plan
Roehl Transport
Sentry
Domtar
Wisconsin Rapids Public Schools
Links
<a href="http://wisconsinrapidschamber.com">wisconsinrapidschamber.com</a>
<a href="http://www.marshfieldchamber.com">www.marshfieldchamber.com</a>
<a href="http://wedc.org">wedc.org</a>
<a href="http://www.co.wood.wi.us/Departments/PZ/">www.co.wood.wi.us/Departments/PZ/</a>
<a href="http://www.ncwrpc.org">www.ncwrpc.org</a>



Regional Contact
<b>NCWRPC</b>
210 McClellan St., Suite 210
Wausau, WI 54403
Phone: (715) 849-5510
Website: <a href="http://www.ncwrpc.org">www.ncwrpc.org</a>

# Wood County, Wisconsin Profile

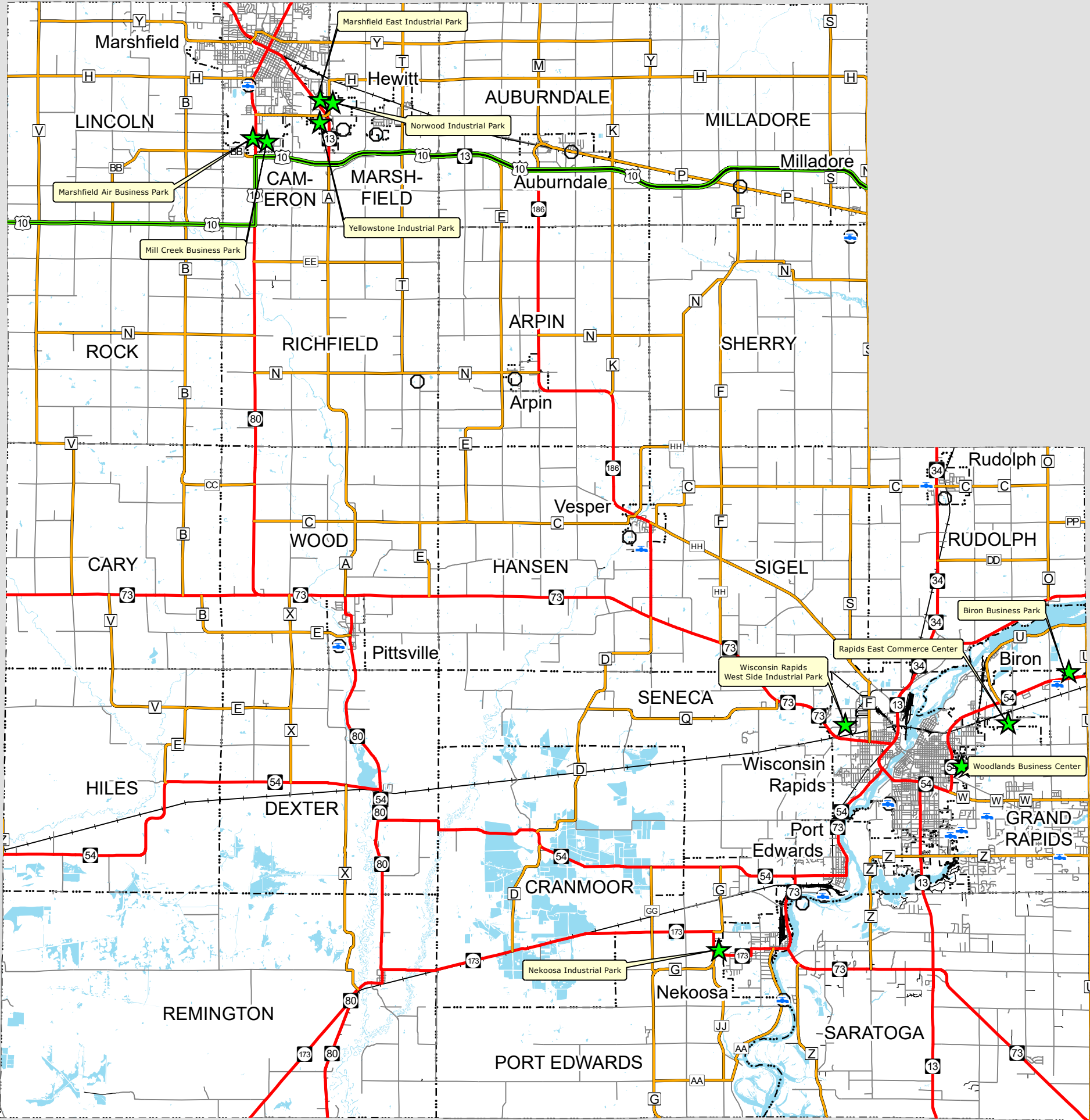


Demographics		
<b>Population:</b>	2010	2024
Wood County	74,601	74,004
Wisconsin	5,686,986	5,914,872
<b>Housing Units:</b>	2010	2024
Wood County	33,828	34,755
Wisconsin	2,593,073	2,778,572
<b>Median value of:</b>	Owner-Occ. Units	Gross Rent
Wood County	\$175,600	\$856
Wisconsin	\$266,500	\$1,087

Data source: American Community Survey, 2010 & 2024

Economy		
<b>County Employment by Industry</b>		
Industry	Employees	
Natural Resources	1,078	
Construction	2,360	
Manufacturing	5,957	
Trade, Transport. & Utilities	766	
Information	3,945	
Financial Activities	2,212	
Professional & Business Services	458	
Education and Health	1,794	
Leisure and Hospitality	2,560	
Other Services	9,458	
Public Administration	2,374	
<b>Employment Trends</b>		
	2010	2024
Wood County Labor Force Participation Rate	66.5%	61.9%
Wood County Employed	36,924	35,725
Wood County Unemployed	2,537	1,490
Wood County Unemployment Rate	8.6%	4.0%
Wisconsin Labor Force Participation Rate	69.0%	65.4%
Wisconsin Unemployment Rate	9.6%	3.1%
<b>2024 Median Wages (Full time, year-round)</b>		
Occupation	County	State
Natural Resources	\$42,674	\$40,529
Construction	\$57,565	\$60,104
Manufacturing	\$52,473	\$57,685
Wholesale Trade	\$43,571	\$60,334
Retail Trade	\$28,268	\$31,619
Transport/Warehousing/Utilities	\$63,667	\$54,948
Information	\$53,182	\$56,639
Financial services	\$50,444	\$65,936
Professional services	\$42,063	\$59,234
Education/Healthcare/Social Wrk.	\$45,020	\$48,487
Leisure and Hospitality	\$17,585	\$18,518
Other Services	\$31,397	\$36,890
Public Administration	\$57,321	\$64,633
<b>2024 Income (Per Capita)</b>		
Wood County	\$37,943	
State of Wisconsin	\$43,373	
United States	\$44,673	

# Wood County Development Opportunities



Legend

--- Minor Civil Divisions

US Highways

State Highways

County Highways

Local Roads

Private / Other Roads

Railroad

★ Business Park

Public Water Supply

Waste Water Treatment Plant

Water

**Airports**

✈ Transport / Corporate

✈ Paved Landing Strip

✈ Grass Strip

A scale bar showing distances from 0 to 8 miles, and a north arrow pointing towards the top of the map.