

## Transportation

### Major Highways

State Highways: 13, 34, 54, 73, 80, 173, 186

U.S. Highways: 10

Interstate Highways: None

### Rail Service

Canadian National

### Air Service

Local Service: Marshfield & Alexander Airport

Classification: Transport

Scheduled Service: Mosinee Central Wisconsin Airport

Airline Service(s): American, Delta, & United Airlines

## Area Institutions

### Technical College

Mid-State Technical College - Wisconsin Rapids

### Nearest University

University of Wisconsin – Stevens Point at Marshfield

## Educational Attainment

### High School Diploma:

94.5%

### College Degree:

21.4%

Source: ACS 2024

## Healthcare

### Primary Hospital:

Aspirus & Marshfield Clinic



## County Contact

### Wood County Planning and Zoning Office

400 Market Street

Wisconsin Rapids, WI 54494

Phone: (715) 421-8466

Website: [www.co.wood.wi.us/Departments/PZ/](http://www.co.wood.wi.us/Departments/PZ/)

## Regional Contact

### NCWRPC

210 McClellan St., Suite 210

Wausau, WI 54403

Phone: (715) 849-5510

Website: [www.ncwRPC.org](http://www.ncwRPC.org)

## Major Employers

Marshfield Clinic

Renaissance Learning

Mid-State Technical College

Ministry Health Care

Aspirus

Security Health Plan

Roehl Transport

Sentry

Domtar

Wisconsin Rapids Public Schools

## Links

[wisconsinrapidschamber.com](http://wisconsinrapidschamber.com)

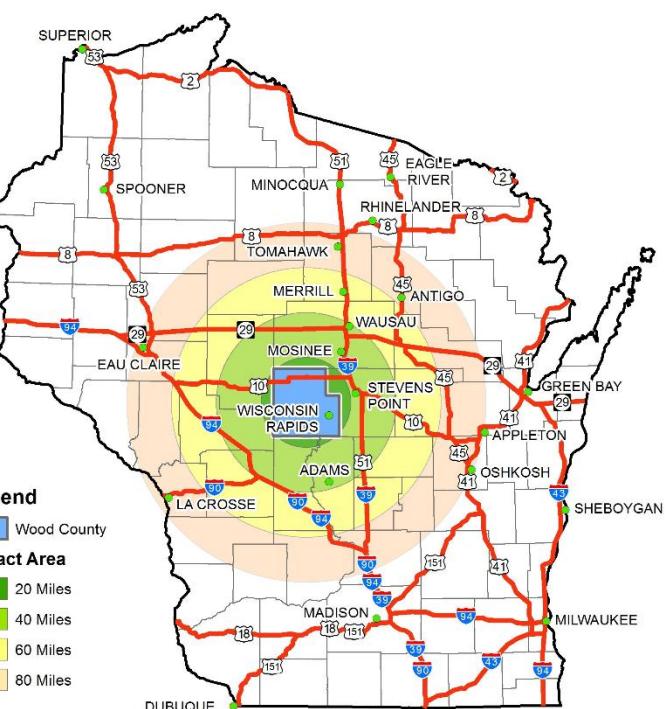
[www.marshfieldchamber.com](http://www.marshfieldchamber.com)

[wecd.org](http://wecd.org)

[www.co.wood.wi.us/Departments/PZ/](http://www.co.wood.wi.us/Departments/PZ/)

[www.ncwRPC.org](http://www.ncwRPC.org)

## Wood County, Wisconsin Profile



## Demographics

### Population:

	2010	2024
Wood County	74,601	74,004
Wisconsin	5,686,986	5,914,872

### Housing Units:

	2010	2024
Wood County	33,828	34,755
Wisconsin	2,593,073	2,778,572

### Median value of:

	Owner-Occ. Units	Gross Rent
Wood County	\$175,600	\$856
Wisconsin	\$266,500	\$1,087

Data source: American Community Survey, 2010 & 2024

## Economy

### County Employment by Industry

Industry	Employees
Natural Resources	1,078
Construction	2,360
Manufacturing	5,957
Trade, Transport. & Utilities	766
Information	3,945
Financial Activities	2,212
Professional & Business Services	458
Education and Health	1,794
Leisure and Hospitality	2,560
Other Services	9,458
Public Administration	2,374

### Employment Trends

	2010	2024
Wood County Labor Force Participation Rate	66.5%	61.9%
Wood County Employed	36,924	35,725
Wood County Unemployed	2,537	1,490
Wood County Unemployed Rate	8.6%	4.0%
Wisconsin Labor Force Participation Rate	69.0%	65.4%
Wisconsin Unemployment Rate	9.6%	3.1%

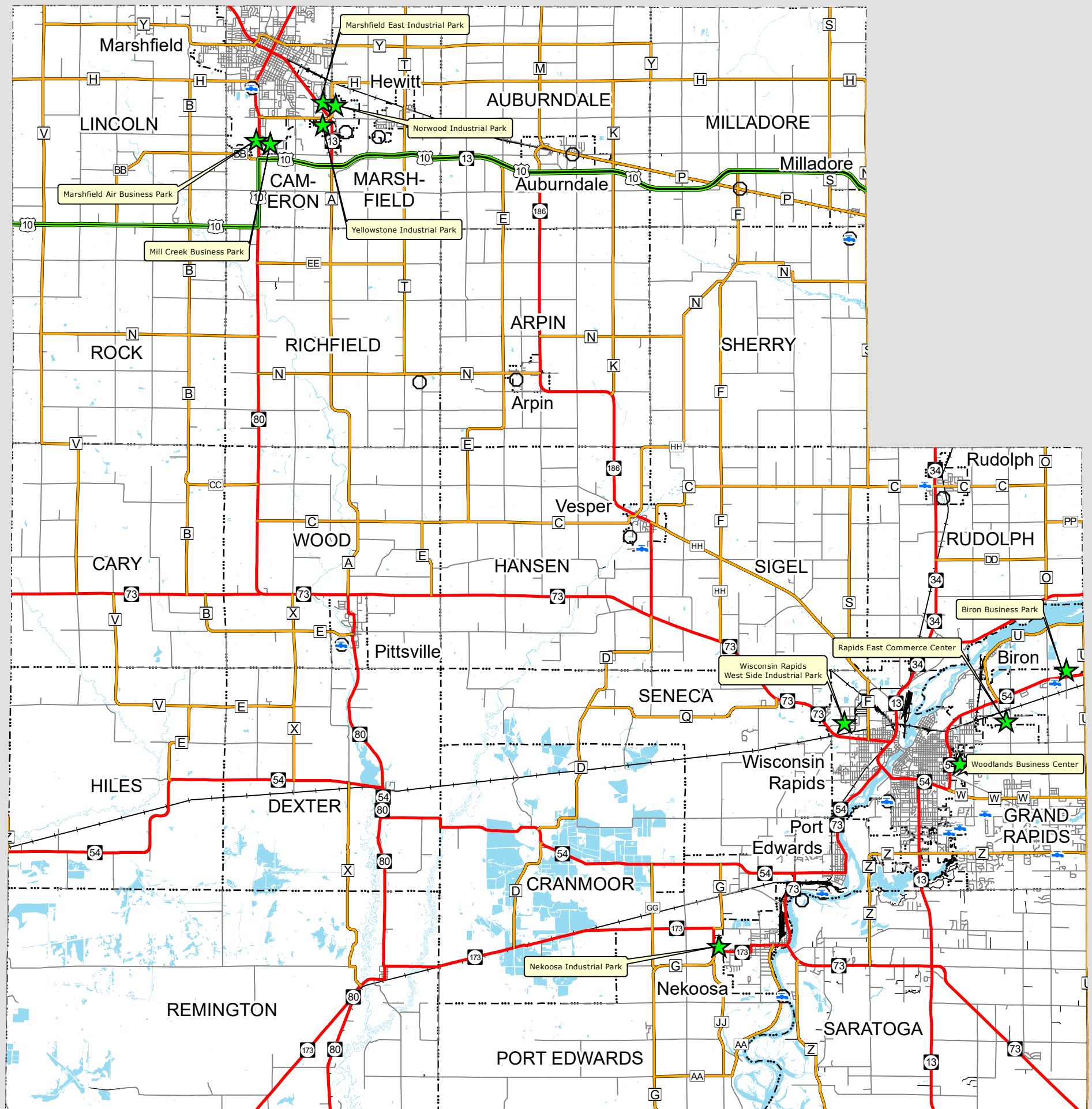
### 2024 Median Wages (Full time, year-round)

Occupation	County	State
Natural Resources	\$42,674	\$40,529
Construction	\$57,565	\$60,104
Manufacturing	\$52,473	\$57,685
Wholesale Trade	\$43,571	\$60,334
Retail Trade	\$28,268	\$31,619
Transport/Warehousing/Utilities	\$63,667	\$54,948
Information	\$53,182	\$56,639
Financial services	\$50,444	\$65,936
Professional services	\$42,063	\$59,234
Education/Healthcare/Social Wrk.	\$45,020	\$48,487
Leisure and Hospitality	\$17,585	\$18,518
Other Services	\$31,397	\$36,890
Public Administration	\$57,321	\$64,633

### 2024 Income (Per Capita)

Wood County	\$37,943
State of Wisconsin	\$43,373
United States	\$44,673

# Wood County Development Opportunities



## Legend

- Minor Civil Divisions
- US Highways
- State Highways
- County Highways
- Local Roads
- Private / Other Roads
- Railroad
- ★ Business Park
- Public Water Supply
- Waste Water Treatment Plant
- Water

## Airports

- Transport / Corporate
- Paved Landing Strip
- Grass Strip



0 1 2 4 6 8 Miles