

Transportation

Major Highways

State Highways: 17, 32, 47, 70, 155

U.S. Highways: 45, 51

Interstate Highways: None

Rail Service

None

Air Service

Local Service: Eagle River, Land O' Lakes

Classification: Transport

Scheduled Service: Rhinelander/Oneida County

Airline Service(s): Delta

Area Institutions

Technical College

Nicolet Technical College – Rhinelander (Oneida Co.)

Nearest University

University of Wisconsin – Stevens Point at Wausau

Educational Attainment

High School Diploma:

96.6%

College Degree:

30.9%

Source: ACS 2024

Healthcare

Primary Hospital:

Aspirus & Marshfield Clinic



County Contact

Vilas County Economic Development Corporation

330 Court St.

Eagle River, WI 54521

Phone: (715) 337-0061

Website: www.vilascountyedc.org

Regional Contact

NCWRPC

210 McClellan St., Suite 210

Wausau, WI 54403

Phone: (715) 849-5510

Website: www.ncwRPC.org

Major Employers

Northland Pines School District

Lake Of The Torches Resort Casino

Marshfield Clinic

Lac Du Flambeau Band Of Lake Superior Chippewa Indians

Vilas County

State of Wisconsin

Lac Du Flambeau Tribe

Ministry Health Care

Lac Du Flambeau Public School

Aspirus

Links

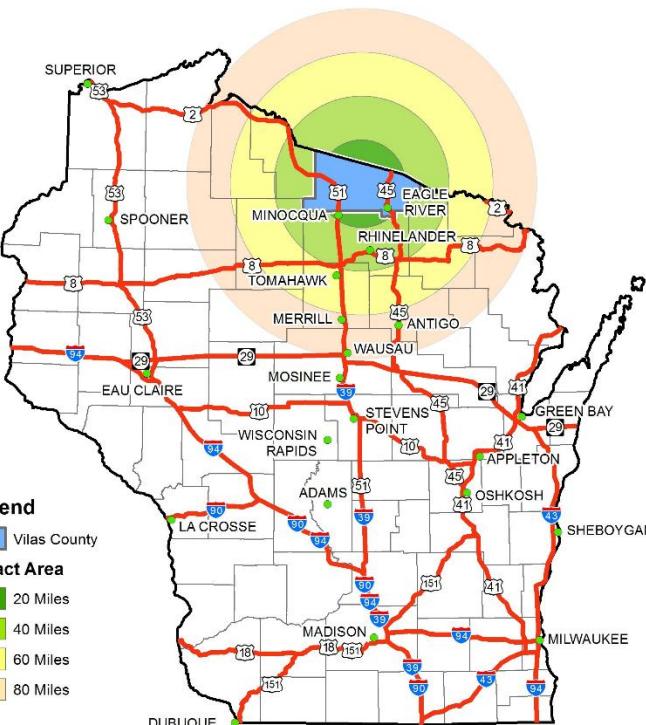
www.vilascountyedc.org

www.vilascountywi.org

wedge.org

www.ncwRPC.org

Vilas County, Wisconsin Profile



Demographics

Population:

	2010	2024
Vilas County	21,750	23,647
Wisconsin	5,686,986	5,914,872

Housing Units:

	2010	2024
Vilas County	23,922	24,876
Wisconsin	2,593,073	2,778,572

Median value of:

	Owner-Occ. Units	Gross Rent
Vilas County	\$300,000	\$847
Wisconsin	\$266,500	\$1,087

Data source: American Community Survey, 2010 & 2024

Economy

County Employment by Industry

Industry	Employees
Natural Resources	304
Construction	1,036
Manufacturing	699
Trade, Transport. & Utilities	252
Information	1,402
Financial Activities	486
Professional & Business Services	100
Education and Health	764
Leisure and Hospitality	860
Other Services	2,314
Public Administration	1,230

Employment Trends

	2010	2024
Vilas County Labor Force Participation Rate	58.1%	53.9%
Vilas County Employed	9,764	10,532
Vilas County Unemployed	951	435
Vilas County Unemployed Rate	10.5%	4.0%
Wisconsin Labor Force Participation Rate	69.0%	65.4%
Wisconsin Unemployment Rate	9.6%	3.1%

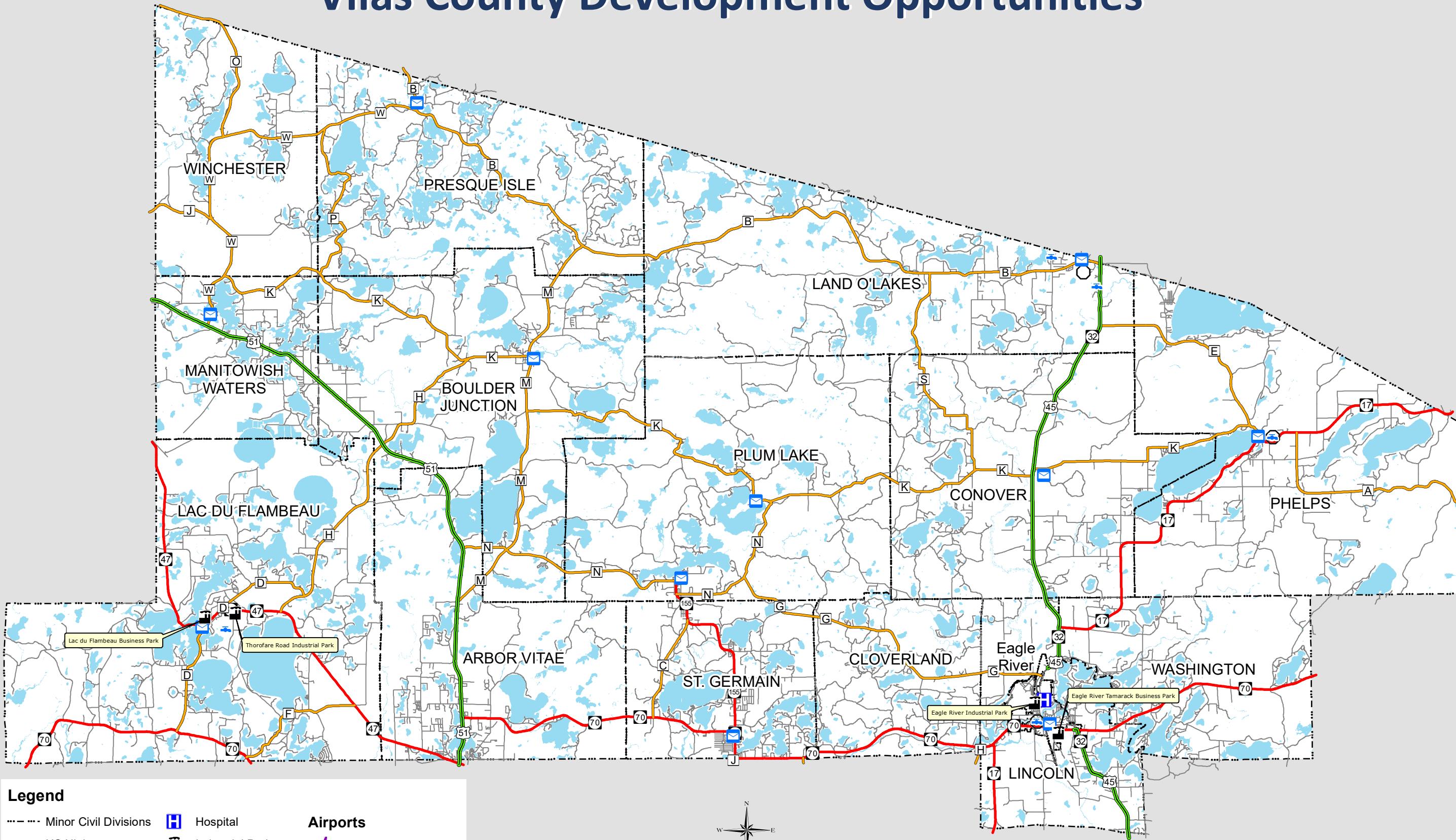
2024 Median Wages (Full time, year-round)

Occupation	County	State
Natural Resources	\$38,000	\$40,529
Construction	\$54,674	\$60,104
Manufacturing	\$61,736	\$57,685
Wholesale Trade	\$55,385	\$60,334
Retail Trade	\$30,606	\$31,619
Transport/Warehousing/Utilities	\$48,000	\$54,948
Information	\$36,071	\$56,639
Financial services	\$50,174	\$65,936
Professional services	\$37,287	\$59,234
Education/Healthcare/Social Wrk.	\$49,025	\$48,487
Leisure and Hospitality	\$27,899	\$18,518
Other Services	\$34,615	\$36,890
Public Administration	\$51,685	\$64,633

2024 Income (Per Capita)

Vilas County	\$43,101
State of Wisconsin	\$43,373
United States	\$44,673

Villas County Development Opportunities



Legend

--- --- Minor Civil Divisions	 Hospital	Airports
 US Highways	 Industrial Park	 Transport / Corporate
 State Highways	 Post Office	 Basic Utility - B
 County Highways	 Public Water Supply	 Basic Utility - A
 Local Roads	 Waste Water Treatment Plant	 General Utility
 Water		

