

Transportation
<b>Major Highways</b>
State Highways: 22, 34, 49, 54, 66, 73, 161
U.S. Highways: 10, 51
Interstate Highways: I-39
<b>Rail Service</b>
Canadian National
<b>Air Service</b>
Local Service: Stevens Point Airport
Classification: Transport
Scheduled Service: Mosinee Central Wisconsin Airport
Airline Service(s): American Airlines, Delta

Area Institutions
<b>Technical College</b>
Mid-State Technical College, Wisconsin Rapids
<b>Nearest University</b>
University of Wisconsin – Stevens Point

Educational Attainment
<b>High School Diploma:</b>
94.7%
<b>College Degree:</b>
33.6%
Source: ACS 2022

Healthcare
<b>Primary Hospital:</b>
Aspirus & Marshfield Clinic

County Contact
<b>Portage County Business Council, Inc.</b>
5501 Vern Holmes Drive
Stevens Point, WI 54482
Phone: (715) 344-1940
E-mail: info@portagecountybiz.com
Website: www.portagecountybiz.com

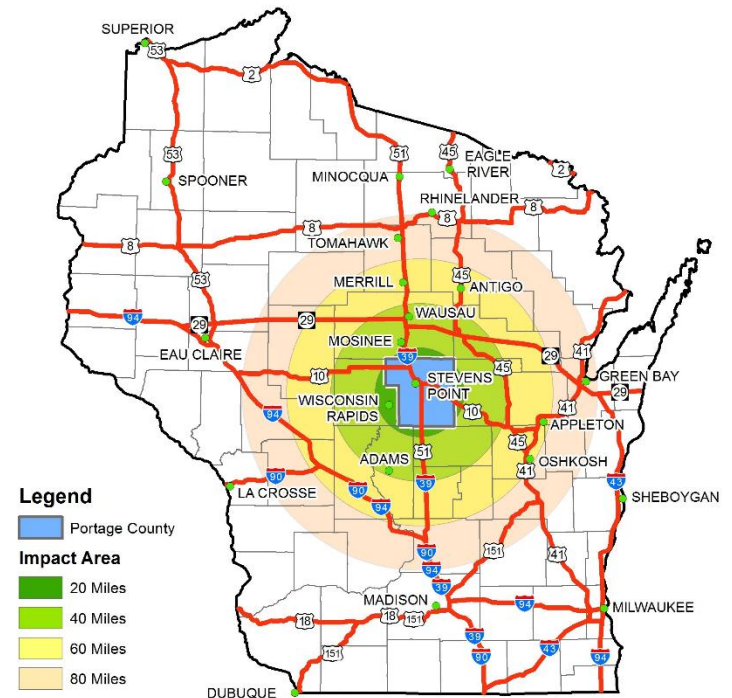
Major Employers
McCain Foods USA, Inc.
Skyward
Gamber-Johnson
Delta Dental
RR Donnelley
Pixelle Specialty Solutions LLC
Sentry Insurance
Ortho Molecular USA, Inc.
Steel King
Associated Bank

Links
portagecountybiz.com
centraltosuccess.com/explore-our-regions/portage-county/
www.locateinwisconsin.com
www.inwisconsin.com
www.ncwrpc.org



Regional Contact
<b>NCWRPC</b>
210 McClellan St., Suite 210
Wausau, WI 54403
Phone: (715) 849-5510
E-mail: staff@ncwrpc.org
Website: www.ncwrpc.org

# Portage County, Wisconsin Profile



Demographics

Population:		
	2010	2022
Portage County	69,437	70,718
Wisconsin	5,686,986	5,882,128
Housing:		
	2010	2022
Portage County	29,601	31,265
Wisconsin	2,593,073	2,734,511
Median value of:		
	Owner-Occ. Units	Gross Rent
Portage County	\$214,700	\$876
Wisconsin	\$231,400	\$992

Data source: American Community Survey, 2010 & 2022

## Economy

County Employment by Industry	
Industry	Employees
Natural Resources	986
Construction	2,315
Manufacturing	5,576
Trade, Transport. & Utilities	6,683
Information	479
Financial Activities	3,790
Professional & Business Services	2,205
Education and Health	9,414
Leisure and Hospitality	3,409
Other Services	1,355
Public Administration	1,416

Employment Trends		
	2010	2022
Portage County Labor Force Participation Rate	68.7%	66.6%
Portage County Employed	36,395	37,680
Portage County Unemployed	2,378	1,276
Portage County Unemployed Rate	7.2%	3.3%
Wisconsin Labor Force Participation Rate	69.0%	65.7%
Wisconsin Unemployment Rate	9.6%	3.4%

2022 Median Wages (Full time, year-round)		
Occupation	County	State
Natural Resources	\$35,625	\$36,049
Construction	\$46,024	\$55,359
Manufacturing	\$50,365	\$53,998
Trade, Transport. & Utilities	\$46,535	\$45,890
Information	\$38,250	\$53,649
Financial Activities	\$59,517	\$59,818
Professional/Business Services	\$51,368	\$52,622
Education and Health	\$36,743	\$44,469
Leisure and Hospitality	\$12,952	\$16,332
Other Services	\$38,559	\$34,107
Public Administration	\$57,917	\$60,237

2022 Income (Per Capita)	
Portage County	\$37,990
State of Wisconsin	\$40,130
United States	\$41,804