

Transportation

Major Highways

State Highways: 22, 34, 49, 54, 66, 73, 161
 U.S. Highways: 10, 51
 Interstate Highways: I-39

Rail Service

Canadian National

Air Service

Local Service: Stevens Point Airport
 Classification: Transport
 Scheduled Service: Mosinee Central Wisconsin Airport
 Airline Service(s): American Airlines, Delta

Area Institutions

Technical College

Mid-State Technical College, Wisconsin Rapids

Nearest University

University of Wisconsin – Stevens Point

Educational Attainment

High School Diploma:

94.7%

College Degree:

33.6%

Source: ACS 2022

Healthcare

Primary Hospital:

Aspirus & Marshfield Clinic

County Contact

Portage County Business Council, Inc.

5501 Vern Holmes Drive
 Stevens Point, WI 54482
 Phone: (715) 344-1940
 E-mail: info@portagecountybiz.com
 Website: www.portagecountybiz.com

Major Employers

McCain Foods USA, Inc.
 Skyward
 Gamber-Johnson
 Delta Dental
 RR Donnelley
 Pixelle Specialty Solutions LLC
 Sentry Insurance
 Ortho Molecular USA, Inc.
 Steel King
 Associated Bank

Links

www.ocedc.org
 www.co.oneida.wi.us
 www.locateinwisconsin.com
 www.inwisconsin.com
 www.ncwrpc.org
 www.fly-rhi.org

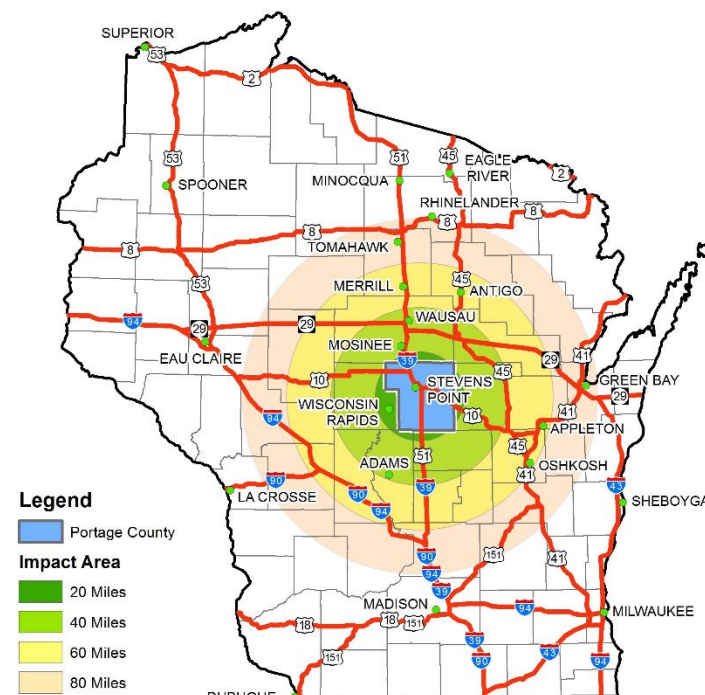


Regional Contact

NCWRPC

210 McClellan St., Suite 210
 Wausau, WI 54403
 Phone: (715) 849-5510
 E-mail: staff@ncwrpc.org
 Website: www.ncwrpc.org

Portage County, Wisconsin Profile



Legend
 Portage County
Impact Area
 20 Miles
 40 Miles
 60 Miles
 80 Miles

Demographics

Population:

	2010	2022
Portage County	69,437	70,718
Wisconsin	5,686,986	5,882,128

Housing:

	2010	2022
Portage County	29,601	31,265
Wisconsin	2,593,073	2,734,511

Median value of:

	Owner-Occ. Units	Gross Rent
Portage County	\$214,700	\$876
Wisconsin	\$231,400	\$992

Data source: American Community Survey, 2010 & 2022

Economy

County Employment by Industry

Industry	Employees
Natural Resources	986
Construction	2,315
Manufacturing	5,576
Trade, Transport. & Utilities	6,683
Information	479
Financial Activities	3,790
Professional & Business Services	2,205
Education and Health	9,414
Leisure and Hospitality	3,409
Other Services	1,355
Public Administration	1,416

Employment Trends

	2010	2022
Portage County Labor Force Participation Rate	68.7%	66.6%
Portage County Employed	36,395	37,680
Portage County Unemployed	2,378	1,276
Portage County Unemployed Rate	7.2%	3.3%
Wisconsin Labor Force Participation Rate	69.0%	65.7%
Wisconsin Unemployment Rate	9.6%	3.4%

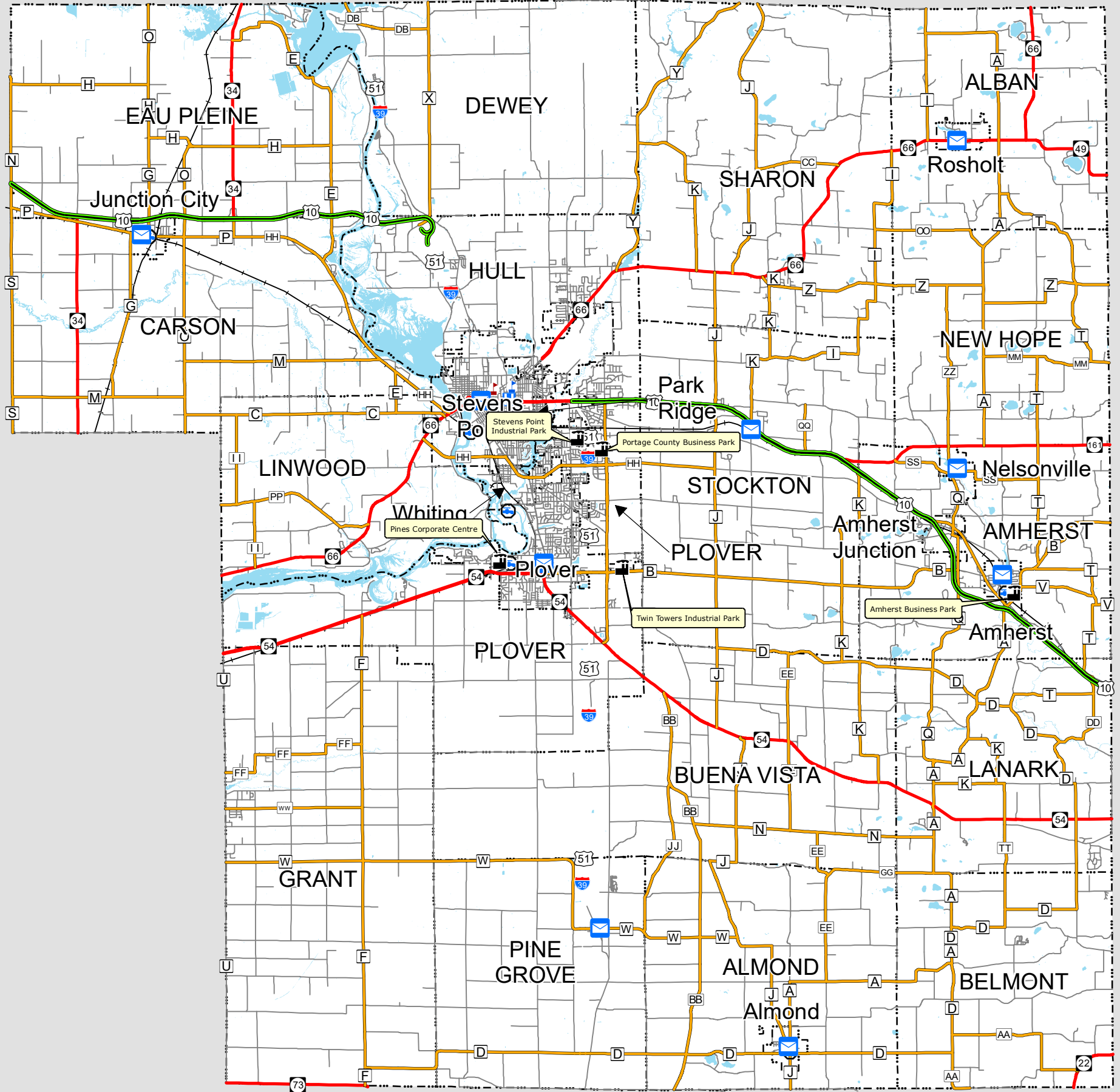
2022 Median Wages (Full time, year-round)

Occupation	County	State
Natural Resources	\$35,625	\$36,049
Construction	\$46,024	\$55,359
Manufacturing	\$50,365	\$53,998
Trade, Transport. & Utilities	\$46,535	\$45,890
Information	\$38,250	\$53,649
Financial Activities	\$59,517	\$59,818
Professional/Business Services	\$51,368	\$52,622
Education and Health	\$36,743	\$44,469
Leisure and Hospitality	\$12,952	\$16,332
Other Services	\$38,559	\$34,107
Public Administration	\$57,917	\$60,237

2022 Income (Per Capita)

Portage County	\$37,990
State of Wisconsin	\$40,130
United States	\$41,804

Portage County Development Opportunities



Legend

--- Minor Civil Divisions	🏫 College	Airport
🟢 US Highways	🏥 Hospital	✈️ Transport / Corporate
🔴 State Highways	🏭 Industrial Park	
🟡 County Highways	📮 Post Office	
⚫ Local Roads	🎓 Tech College	
🚂 Railroad	🌊 Waste Water Treatment Plant	
💧 Water	🚰 Public Water Supply	

