

Transportation

Major Highways

State Highways: 22, 34, 49, 54, 66, 73, 161

U.S. Highways: 10, 51

Interstate Highways: I-39

Rail Service

Canadian National

Air Service

Local Service: Stevens Point Airport

Classification: Transport

Scheduled Service: Mosinee Central Wisconsin Airport

Airline Service(s): American Airlines, Delta

Area Institutions

Technical College

Mid-State Technical College, Wisconsin Rapids

Nearest University

University of Wisconsin – Stevens Point

Educational Attainment

High School Diploma:

94.1%

College Degree:

33.4%

Source: ACS 2020

Healthcare

Primary Hospital:

Aspirus & Marshfield Clinic

County Contact

Portage County Business Council, Inc.

5501 Vern Holmes Drive

Stevens Point, WI 54482

Phone: (715) 344-1940

E-mail: info@portagecountybiz.com

Website: www.portagecountybiz.com

Major Employers

AIG

Sentry Insurance Group

St. Michael's Hospital of Stevens Point

McCain Foods USA, Inc.

Worzalla Publishing Co.

Sentry Insurance

Associated Bank

H. O. Wolding, Inc.

Donaldson Co., Inc.

Monogram Foods

Land's End

Berkshire-Hathaway

Source: Portage Co., 2022

Links

www.ocedc.org

www.co.oneida.wi.us

www.locateinwisconsin.com

www.inwisconsin.com

www.ncwrpc.org

www.fly-rhi.org



Regional Contact

NCWRPC

210 McClellan St., Suite 210

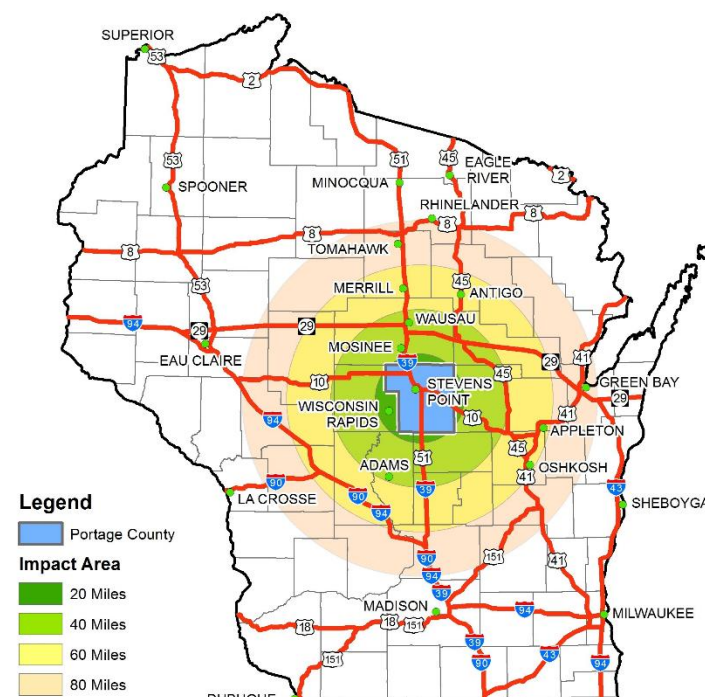
Wausau, WI 54403

Phone: (715) 849-5510

E-mail: staff@ncwrpc.org

Website: www.ncwrpc.org

Portage County, Wisconsin Profile



Legend

Portage County

Impact Area

20 Miles

40 Miles

60 Miles

80 Miles

Demographics

Population:

	2010	2020
Portage County	69,437	70,822
Wisconsin	5,686,986	5,893,718

Housing:

	2010	2020
Portage County	29,601	31,147
Wisconsin	2,593,073	2,709,444

Median value of:

	Owner-Occ. Units	Gross Rent
Portage County	\$178,600	\$782
Wisconsin	\$189,200	\$872

Data source: American Community Survey, 2010 & 2020

Economy

County Employment by Industry

Industry	Employees
Natural Resources	1,191
Construction	1,980
Manufacturing	5,784
Trade, Transport. & Utilities	6,751
Information	456
Financial Activities	3,732
Professional & Business Services	2,872
Education and Health	8,773
Leisure and Hospitality	3,562
Other Services	1,490
Public Administration	1,112

Employment Trends

	2010	2020
Oneida County Labor Force Participation Rate	68.7%	66.3%
Oneida County Employed	36,395	37,703
Oneida County Unemployed	2,378	1,267
Oneida County Unemployed Rate	7.2%	3.3%
Wisconsin Labor Force Participation Rate	69.0%	66.1%
Wisconsin Unemployment Rate	9.6%	3.6%

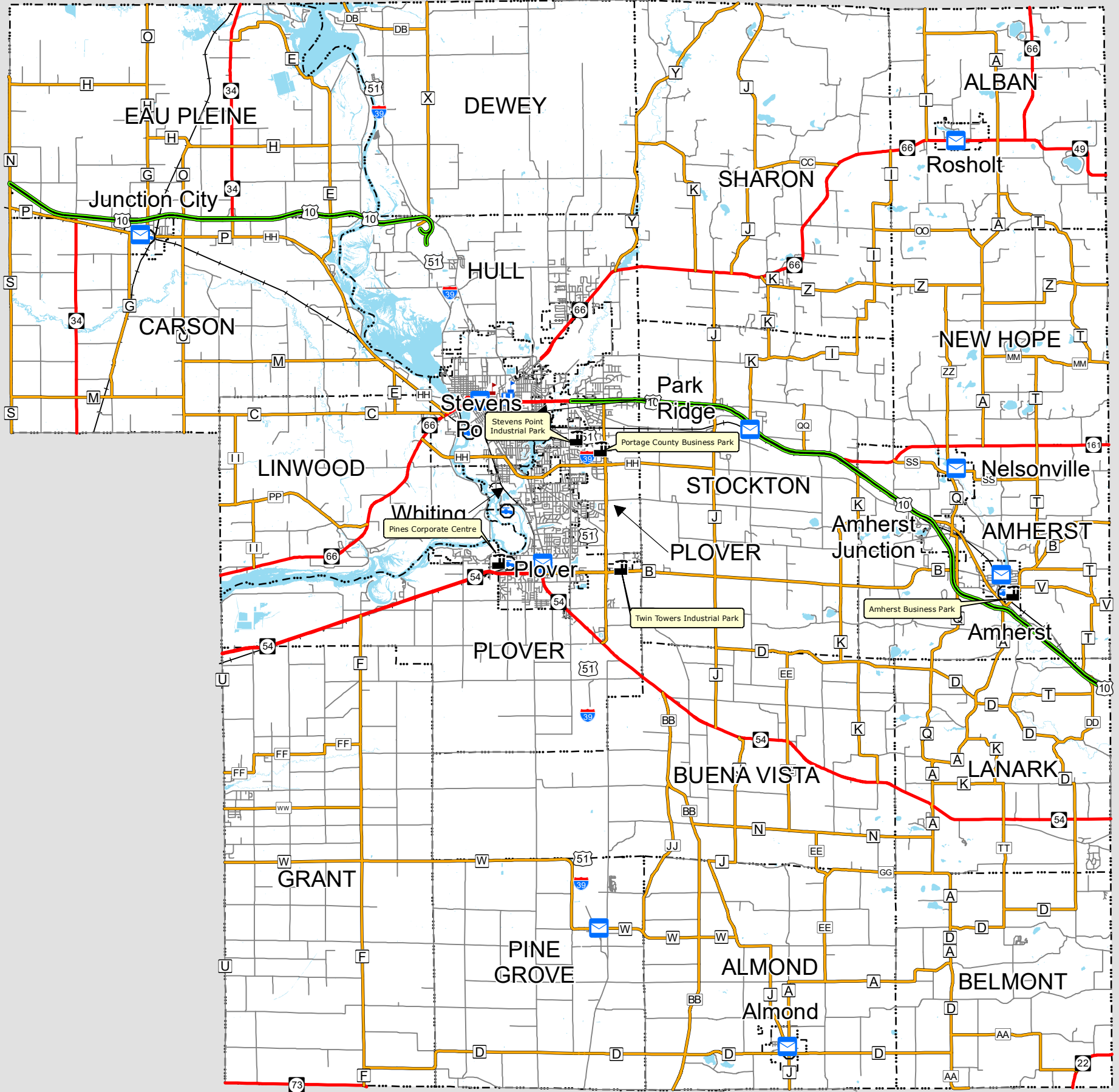
2020 Median Wages (Full time, year-round)

Occupation	County	State
Natural Resources	\$33,438	\$30,576
Construction	\$41,618	\$47,478
Manufacturing	\$41,588	\$46,494
Trade, Transport. & Utilities	\$32,464	\$33,624
Information	\$32,434	\$44,723
Financial Activities	\$52,881	\$49,827
Professional/Business Services	\$44,205	\$43,198
Education and Health	\$30,695	\$37,526
Leisure and Hospitality	\$11,236	\$14,144
Other Services	\$31,134	\$28,122
Public Administration	\$43,147	\$53,215

2020 Income (Per Capita)

Portage County	\$32,268
State of Wisconsin	\$34,450
United States	\$35,384

Portage County Development Opportunities



Legend

- | | | |
|---------------------------|-------------------------------|--------------------------|
| --- Minor Civil Divisions | 🏫 College | Airport |
| 🟢 US Highways | 🏥 Hospital | ✈️ Transport / Corporate |
| 🔴 State Highways | 🏭 Industrial Park | |
| 🟡 County Highways | 📧 Post Office | |
| 🟤 Local Roads | 🎓 Tech College | |
| 🚂 Railroad | 🌊 Waste Water Treatment Plant | |
| 💧 Water | 💧 Public Water Supply | |

