

## Transportation

### Major Highways

State Highways: 22, 34, 49, 54, 66, 73, 161

U.S. Highways: 10, 51

Interstate Highways: I-39

### Rail Service

Canadian National

### Air Service

Local Service: Stevens Point Airport

Classification: Transport

Scheduled Service: Mosinee Central Wisconsin Airport

Airline Service(s): American, Delta, & United Airlines

## Area Institutions

### Technical College

Mid-State Technical College, Wisconsin Rapids

### Nearest University

University of Wisconsin – Stevens Point

## Educational Attainment

### High School Diploma:

94.5%

### College Degree:

34.0%

Source: ACS 2024

## Healthcare

### Primary Hospital:

Aspirus & Marshfield Clinic



## County Contact

### Portage County Business Council, Inc.

5501 Vern Holmes Drive

Stevens Point, WI 54482

Phone: (715) 344-1940

E-mail: info@portagecountybiz.com

Website: www.portagecountybiz.com

## Major Employers

University of Wisconsin-Stevens Point

Sentry

Skyward

Stevens Point Area Public School District

Aspirus

AIG

Associated Bank

Ministry Health Care

Delta Dental Of Wisconsin

## Links

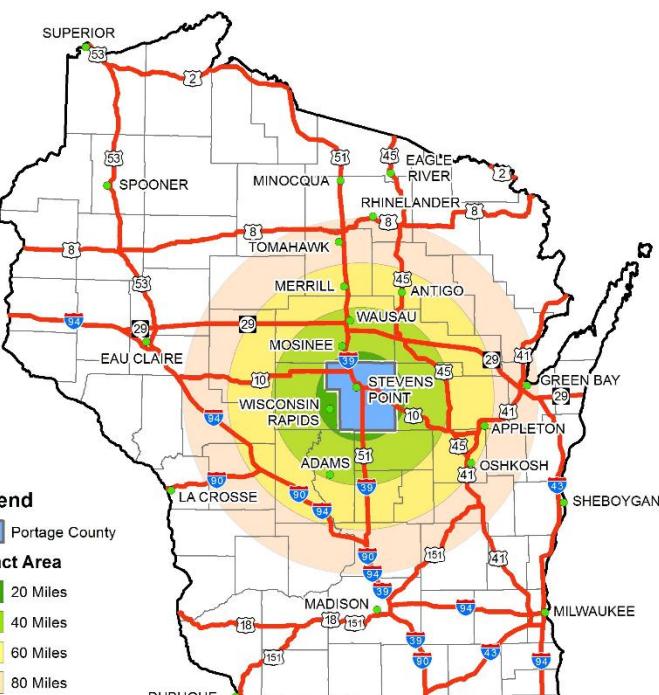
[portagecountybiz.com](http://portagecountybiz.com)

[co.portage.wi.gov](http://co.portage.wi.gov)

[wedd.org](http://wedd.org)

[www.ncwrpc.org](http://www.ncwrpc.org)

## Portage County, Wisconsin Profile



## Demographics

### Population:

	2010	2024
Portage County	69,437	70,832
Wisconsin	5,686,986	5,914,872

### Housing:

	2010	2024
Portage County	29,601	31,746
Wisconsin	2,593,073	2,778,572

### Median value of:

	Owner-Occ. Units	Gross Rent
Portage County	\$243,100	\$940
Wisconsin	\$266,500	\$1,087

Data source: American Community Survey, 2010 & 2024

## Economy

### County Employment by Industry

Industry	Employees
Natural Resources	1,186
Construction	2,459
Manufacturing	5,715
Trade, Transport. & Utilities	386
Information	4,079
Financial Activities	1,946
Professional & Business Services	601
Education and Health	3,980
Leisure and Hospitality	2,826
Other Services	8,347
Public Administration	3,728

### Employment Trends

	2010	2024
Portage County Labor Force Participation Rate	68.7%	66.3%
Portage County Employed	36,395	37,937
Portage County Unemployed	2,378	1,255
Portage County Unemployed Rate	7.2%	3.2%
Wisconsin Labor Force Participation Rate	69.0%	65.4%
Wisconsin Unemployment Rate	9.6%	3.1%

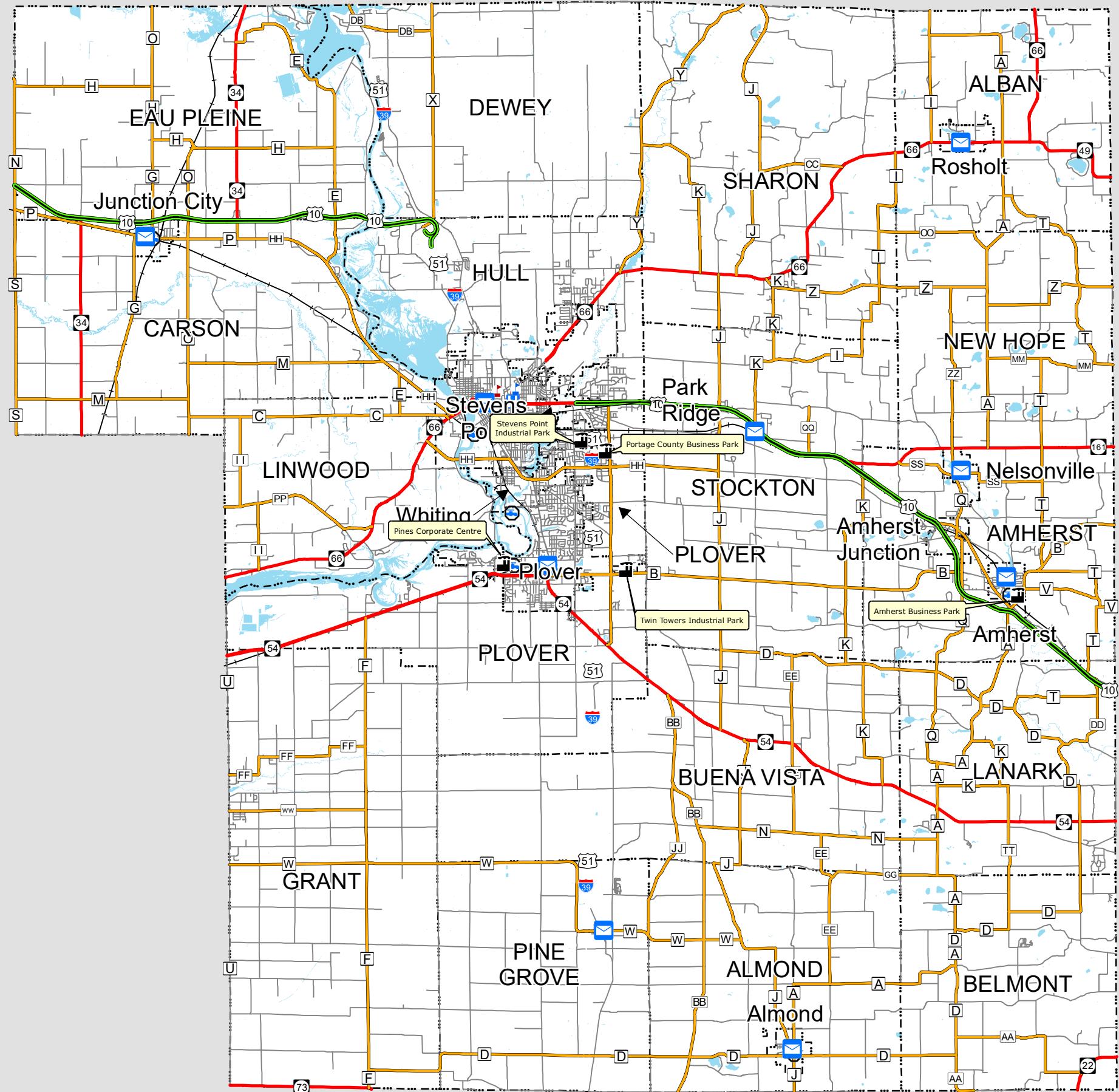
### 2024 Median Wages (Full time, year-round)

Occupation	County	State
Natural Resources	\$32,465	\$40,529
Construction	\$62,443	\$60,104
Manufacturing	\$57,125	\$57,685
Wholesale Trade	\$46,354	\$60,334
Retail Trade	\$25,034	\$31,619
Transport/Warehousing/Utilities	\$52,205	\$54,948
Information	\$54,574	\$56,639
Financial services	\$67,236	\$65,936
Professional services	\$49,881	\$59,234
Education/Healthcare/Social Wrk.	\$36,768	\$48,487
Leisure and Hospitality	\$12,582	\$18,518
Other Services	\$36,503	\$36,890
Public Administration	\$60,278	\$64,633

### 2024 Income (Per Capita)

Portage County	\$40,191
State of Wisconsin	\$43,373
United States	\$44,673

# Portage County Development Opportunities



## Legend

- Minor Civil Divisions
- US Highways
- State Highways
- County Highways
- Local Roads
- Railroad
- Water
- College
- Hospital
- Industrial Park
- Post Office
- Tech College
- Waste Water Treatment Plant
- Public Water Supply

**Airport**

- Transport / Corporate



0 1 2 4 6 Miles