

Transportation

Major Highways

State Highways: 17, 32, 47, 70

U.S. Highways: 8, 45, 51

Interstate Highways: None

Rail Service

Fox Valley & Lake Superior Railway

Air Service

Local Service: Rhinelander-Oneida County Airport

Classification: Air Carrier/Cargo

Scheduled Service: Rhinelander-Oneida County Airport

Airline Service(s): Delta

Area Institutions

Technical College

Nicolet Technical College, Rhinelander

Nearest University

University of Wisconsin – Marathon County, Wausau

Educational Attainment

High School Diploma:

93.9%

College Degree:

23.6%

Source: ACS 2020

Healthcare

Primary Hospital:

Aspirus & Marshfield Clinic

County Contact

Oneida County Economic Development Corporation

3375 Airport Road

P.O. Box 682

Rhinelander, WI 54501

Phone: (715) 369-9110

Website: www.ocedc.org

Major Employers

Petco Wellness, LLC

Aspirus Rhinelander Hospital

Expera Specialty Solutions

Walmart Supercenter

Marshfield Clinic

Source: EMSI 2016

Links

www.ocedc.org

www.co.oneida.wi.us

www.locateinwisconsin.com

www.inwisconsin.com

www.ncwrpc.org

www.fly-rhi.org



Regional Contact

NCWRPC

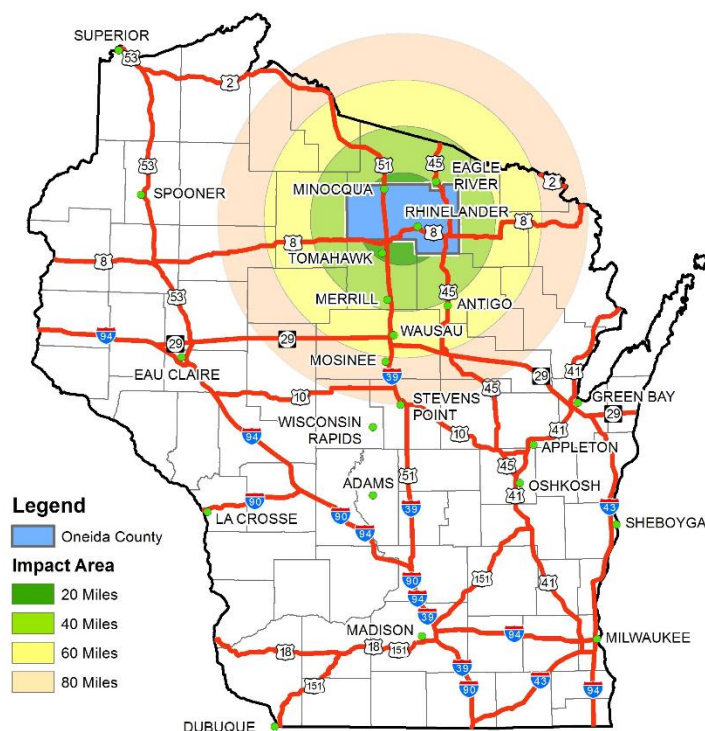
210 McClellan St., Suite 210

Wausau, WI 54403

Phone: (715) 849-5510

Website: www.ncwrpc.org

Oneida County, Wisconsin Profile



Demographics

Population:

	2010	2020
Oneida County	36,379	35,480
Wisconsin	5,686,986	5,893,718

Housing Units:

	2010	2020
Oneida County	29,646	31,240
Wisconsin	2,593,073	2,709,444

Median value of:

	Owner-Occ. Units	Gross Rent
Oneida County	\$179,200	\$789
Wisconsin	\$189,200	\$872

Data source: American Community Survey, 2010 & 2020

Economy

County Employment by Industry

Industry	Employees
Natural Resources	330
Construction	1,115
Manufacturing	2,192
Trade, Transport. & Utilities	3,393
Information	171
Financial Activities	933
Professional & Business Services	1,223
Education and Health	3,884
Leisure and Hospitality	1,659
Other Services	916
Public Administration	278

Employment Trends

	2010	2020
Oneida County Labor Force Participation Rate	61.9%	56.3%
Oneida County Employed	17,802	16,554
Oneida County Unemployed	1,034	377
Oneida County Unemployed Rate	10.0%	2.2%
Wisconsin Labor Force Participation Rate	69.0%	66.1%
Wisconsin Unemployment Rate	9.6%	3.6%

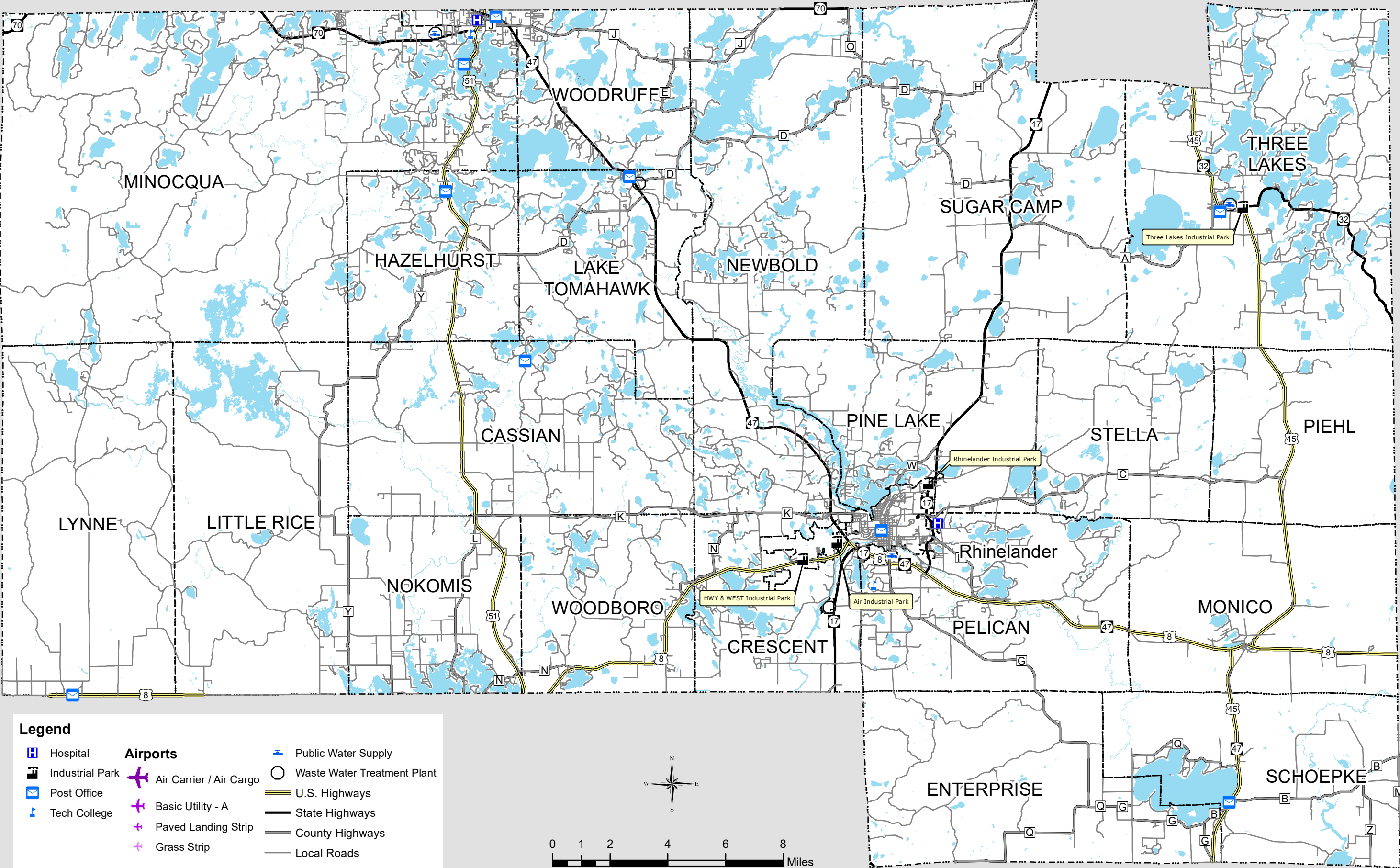
2020 Median Wages (Full time, year-round)

Occupation	County	State
Natural Resources	\$50,781	\$30,576
Construction	\$41,366	\$47,478
Manufacturing	\$49,273	\$46,494
Trade, Transport. & Utilities	\$31,501	\$33,624
Information	\$39,028	\$44,723
Financial Activities	\$40,083	\$49,827
Professional/Business Services	\$48,181	\$43,198
Education and Health	\$36,992	\$37,526
Leisure and Hospitality	\$17,340	\$14,144
Other Services	\$29,676	\$28,122
Public Administration	\$51,853	\$53,215

2020 Income (Per Capita)

Oneida County	\$35,811
State of Wisconsin	\$34,450
United States	\$35,384

Oneida County Development Opportunities



Legend

- | | | |
|-----------------|-------------------------|-----------------------------|
| Hospital | Airports | Public Water Supply |
| Industrial Park | Air Carrier / Air Cargo | Waste Water Treatment Plant |
| Post Office | Basic Utility - A | U.S. Highways |
| Tech College | Paved Landing Strip | State Highways |
| | Grass Strip | County Highways |
| | | Local Roads |
| | | Minor Civil Divisions |
| | | Water |

