

Transportation
Major Highways
State Highways: 17, 32, 47, 70
U.S. Highways: 8, 45, 51
Interstate Highways: None
Rail Service
Fox Valley & Lake Superior Railway
Air Service
Local Service: Rhinelander-Oneida County Airport
Classification: Air Carrier/Cargo
Scheduled Service: Rhinelander-Oneida County Airport
Airline Service(s): Delta

Area Institutions
Technical College
Nicolet Technical College, Rhinelander
Nearest University
University of Wisconsin – Stevens Point at Wausau

Educational Attainment
High School Diploma:
96.0%
College Degree:
28.7%
Source: ACS 2024

Healthcare
Primary Hospital:
Aspirus & Marshfield Clinic

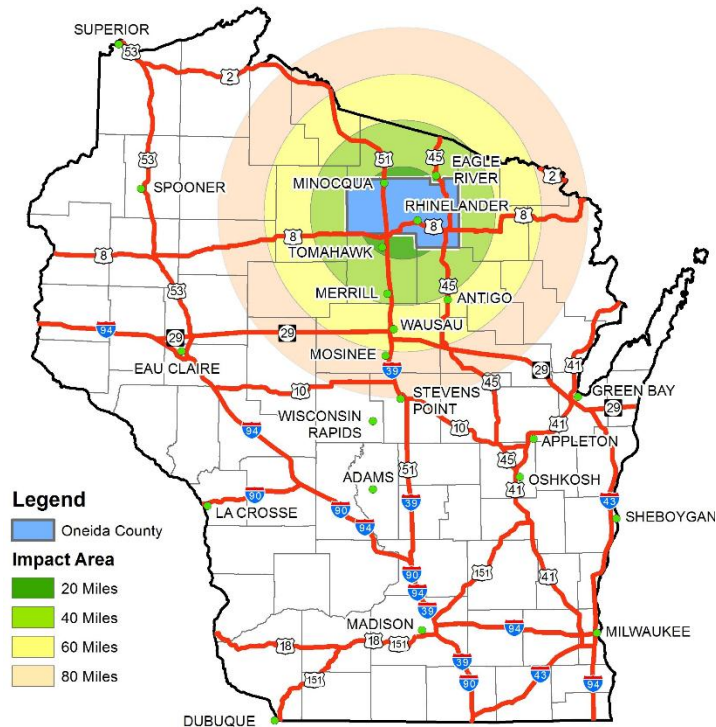
County Contact
Oneida County Economic Development Corporation
150 S Anderson St #1
P.O. Box 682
Rhinelander, WI 54501
Phone: (715) 369-9110
Website: www.ocedc.org

Major Employers
Marshfield Clinic
Nicolet College
Ministry Health Care
State of Wisconsin
School District Of Rhinelander
Aspirus
Printpack
Oneida County
Lakeland Union High School
Walmart
Links
www.ocedc.org
www.oneidacountywi.gov
wedc.org
www.ncwrpc.org



Regional Contact
NCWRPC
210 McClellan St., Suite 210
Wausau, WI 54403
Phone: (715) 849-5510
Website: www.ncwrpc.org

Oneida County,
Wisconsin
Profile



Demographics		
Population:		
	2010	2024
Oneida County	36,379	38,167
Wisconsin	5,686,986	5,914,872
Housing Units:		
	2010	2024
Oneida County	29,646	30,814
Wisconsin	2,593,073	2,778,572
Median value of:		
	Owner-Occ. Units	Gross Rent
Oneida County	\$238,400	\$885
Wisconsin	\$266,500	\$1,087

Data source: American Community Survey, 2010 & 2024

Economy	
County Employment by Industry	
Industry	Employees
Natural Resources	216
Construction	1,303
Manufacturing	2,195
Trade, Transport. & Utilities	490
Information	2,546
Financial Activities	708
Professional & Business Services	290
Education and Health	1,071
Leisure and Hospitality	1,506
Other Services	3,619
Public Administration	1,599

Employment Trends		
	2010	2024
Oneida County Labor Force Participation Rate	61.9%	54.6%
Oneida County Employed	17,802	17,462
Oneida County Unemployed	1,034	349
Oneida County Unemployed Rate	10.0%	2.0%
Wisconsin Labor Force Participation Rate	69.0%	65.4%
Wisconsin Unemployment Rate	9.6%	3.1%

2024 Median Wages (Full time, year-round)		
Occupation	County	State
Natural Resources	\$48,333	\$40,529
Construction	\$52,545	\$60,104
Manufacturing	\$61,185	\$57,685
Wholesale Trade	\$70,192	\$60,334
Retail Trade	\$32,353	\$31,619
Transport/Warehousing/Utilities	\$45,303	\$54,948
Information	\$34,052	\$56,639
Financial services	\$65,188	\$65,936
Professional services	\$59,573	\$59,234
Education/Healthcare/Social Wrk.	\$48,486	\$48,487
Leisure and Hospitality	\$19,125	\$18,518
Other Services	\$33,410	\$36,890
Public Administration	\$61,719	\$64,633

2024 Income (Per Capita)	
Oneida County	\$42,684
State of Wisconsin	\$43,373
United States	\$44,673

Oneida County Development Opportunities

