

Transportation

Major Highways

State Highways: 17, 32, 47, 70

U.S. Highways: 8, 45, 51

Interstate Highways: None

Rail Service

Fox Valley & Lake Superior Railway

Air Service

Local Service: Rhinelander-Oneida County Airport

Classification: Air Carrier/Cargo

Scheduled Service: Rhinelander-Oneida County Airport

Airline Service(s): Delta

Area Institutions

Technical College

Nicolet Technical College, Rhinelander

Nearest University

University of Wisconsin – Stevens Point at Wausau

Educational Attainment

High School Diploma:

96.0%

College Degree:

28.7%

Source: ACS 2024

Healthcare

Primary Hospital:

Aspirus & Marshfield Clinic



County Contact

Oneida County Economic Development Corporation

150 S Anderson St #1

P.O. Box 682

Rhinelander, WI 54501

Phone: (715) 369-9110

Website: www.ocedc.org

Regional Contact

NCWRPC

210 McClellan St., Suite 210

Wausau, WI 54403

Phone: (715) 849-5510

Website: www.ncwRPC.org

Major Employers

Marshfield Clinic

Nicolet College

Ministry Health Care

State of Wisconsin

School District Of Rhinelander

Aspirus

Printpack

Oneida County

Lakeland Union High School

Walmart

Links

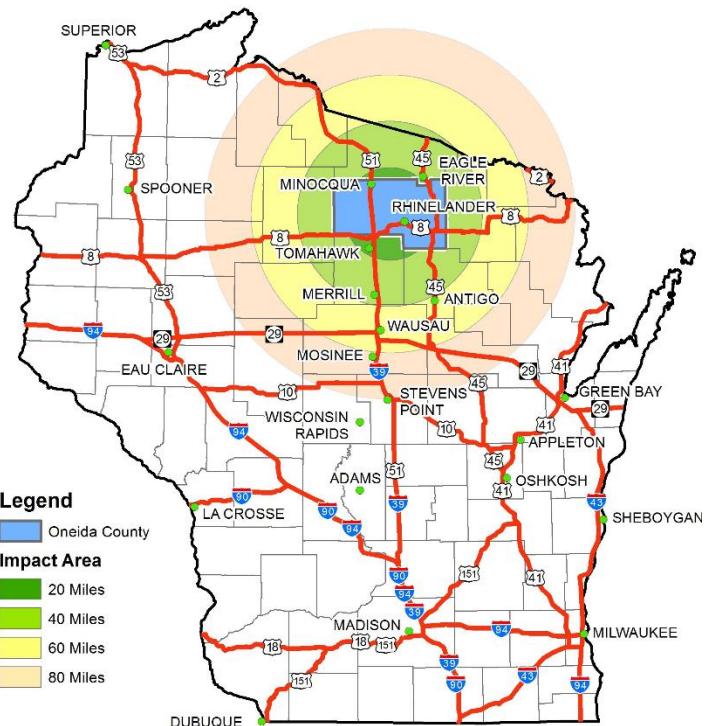
www.ocedc.org

www.oneidacountywi.gov

wecd.org

www.ncwRPC.org

Oneida County, Wisconsin Profile



Demographics

Population:

	2010	2024
Oneida County	36,379	38,167
Wisconsin	5,686,986	5,914,872

Housing Units:

	2010	2024
Oneida County	29,646	30,814
Wisconsin	2,593,073	2,778,572

Median value of:

	Owner-Occ. Units	Gross Rent
Oneida County	\$238,400	\$885
Wisconsin	\$266,500	\$1,087

Data source: American Community Survey, 2010 & 2024

Economy

County Employment by Industry

Industry	Employees
Natural Resources	216
Construction	1,303
Manufacturing	2,195
Trade, Transport. & Utilities	490
Information	2,546
Financial Activities	708
Professional & Business Services	290
Education and Health	1,071
Leisure and Hospitality	1,506
Other Services	3,619
Public Administration	1,599

Employment Trends

	2010	2024
Oneida County Labor Force Participation Rate	61.9%	54.6%
Oneida County Employed	17,802	17,462
Oneida County Unemployed	1,034	349
Oneida County Unemployed Rate	10.0%	2.0%
Wisconsin Labor Force Participation Rate	69.0%	65.4%
Wisconsin Unemployment Rate	9.6%	3.1%

2024 Median Wages (Full time, year-round)

Occupation	County	State
Natural Resources	\$48,333	\$40,529
Construction	\$52,545	\$60,104
Manufacturing	\$61,185	\$57,685
Wholesale Trade	\$70,192	\$60,334
Retail Trade	\$32,353	\$31,619
Transport/Warehousing/Utilities	\$45,303	\$54,948
Information	\$34,052	\$56,639
Financial services	\$65,188	\$65,936
Professional services	\$59,573	\$59,234
Education/Healthcare/Social Wrk.	\$48,486	\$48,487
Leisure and Hospitality	\$19,125	\$18,518
Other Services	\$33,410	\$36,890
Public Administration	\$61,719	\$64,633

2024 Income (Per Capita)

Oneida County	\$42,684
State of Wisconsin	\$43,373
United States	\$44,673

Oneida County Development Opportunities

