

Transportation

Major Highways

State Highways: 13, 29, 49, 52, 97, 153

U.S. Highways: 51

Interstate Highways: I-39

Rail Service

Fox Valley & Lake Superior, Canadian National

Air Service

Local Service: Mosinee Central Wisconsin Airport, Wausau Airport

Classification: Air Carrier & Transport

Scheduled Service: Mosinee Central Wisconsin Airport

Airline Service(s): American Airlines, Delta, United

Area Institutions

Technical College

Northcentral Technical College, Wausau

Nearest University

University of Wisconsin – Marathon County, Wausau

Educational Attainment

High School Diploma:

92.2%

College Degree:

29.3%

Source: ACS 2022

Healthcare

Primary Hospital:

Aspirus & Marshfield Clinic

County Contact

MCDEVCO

100 N 72nd Ave, Wausau, WI 54401

Wausau, WI 54403

Phone: (715) 298-0084

Website: www.mcdevco.org

Major Employers

Aspirus Wausau Hospital, Inc.

Greenheck Fan Corp

Kolbe & Kolbe Millwork Co., Inc.

Liberty Mutual Insurance Co.

United Healthcare Services, Inc.

Marathon Cheese Corporation

Apogee Wausau Group, Inc.

Wal-Mart

Links

www.co.marathon.wi.us

www.mcdevco.org

www.locateinwisconsin.com

www.inwisconsin.com

www.ncwrpc.org



Regional Contact

NCWRPC

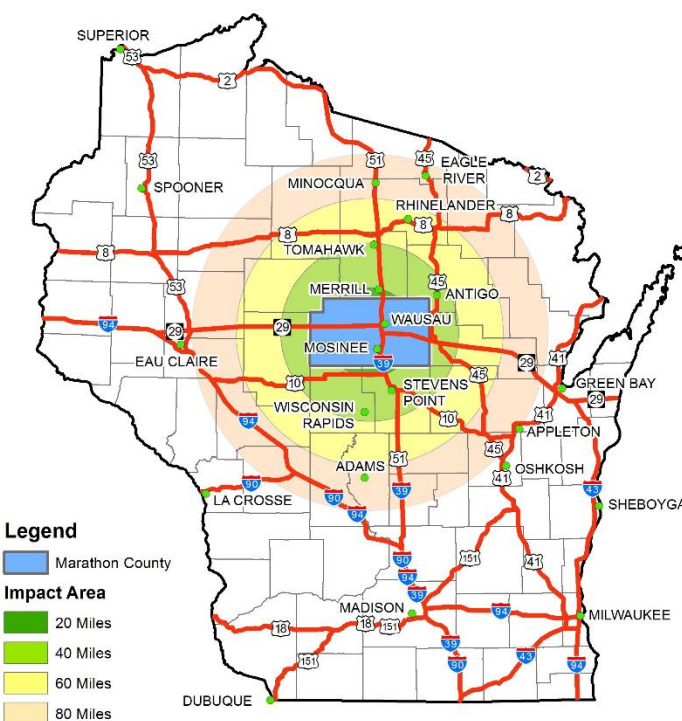
210 McClellan St., Suite 210

Wausau, WI 54403

Phone: (715) 849-5510

Website: www.ncwrpc.org

Marathon County, Wisconsin Profile



Demographics

Population:

	2010	2022
Marathon County	132,644	137,820
Wisconsin	5,686,986	5,882,128

Housing Units:

	2010	2022
Marathon County	57,017	59,980
Wisconsin	2,593,073	2,734,511

Median value of:

	Owner-Occ. Units	Gross Rent
Marathon County	\$194,500	\$898
Wisconsin	\$231,400	\$992

Data source: American Community Survey, 2010 & 2022

Economy

County Employment by Industry

Industry	Employees
Natural Resources	2,186
Construction	4,002
Manufacturing	14,600
Trade, Transport. & Utilities	13,580
Information	710
Financial Activities	5,796
Professional & Business Services	4,078
Education and Health	17,681
Leisure and Hospitality	4,552
Other Services	2,980
Public Administration	1,609

Employment Trends

	2010	2022
Marathon County Labor Force Participation Rate	72.2%	67.0%
Marathon County Employed	69,980	74,139
Marathon County Unemployed	4,856	2,327
Marathon County Unemployed Rate	8.8%	3.1%
Wisconsin Labor Force Participation Rate	69.0%	65.7%
Wisconsin Unemployment Rate	9.6%	3.4%

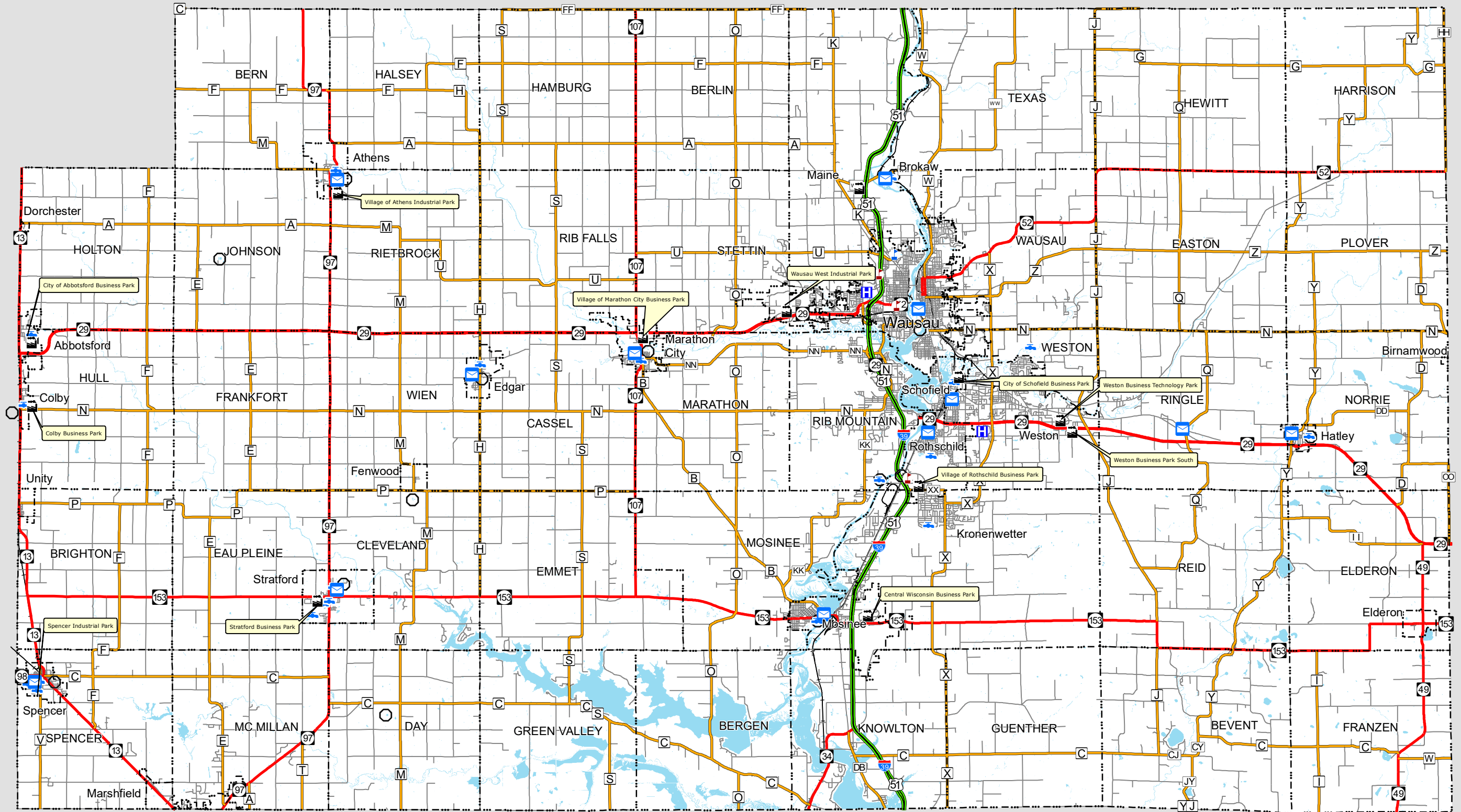
2022 Median Wages (Full time, year-round)

Occupation	County	State
Natural Resources	\$31,154	\$36,049
Construction	\$54,228	\$55,359
Manufacturing	\$51,295	\$53,998
Trade, Transport. & Utilities	\$49,178	\$45,890
Information	\$35,132	\$53,649
Financial Activities	\$52,271	\$59,818
Professional/Business Services	\$45,679	\$52,622
Education and Health	\$46,200	\$44,469
Leisure and Hospitality	\$15,573	\$16,332
Other Services	\$33,468	\$34,107
Public Administration	\$54,271	\$60,237

2022 Income (Per Capita)

Marathon County	\$38,886
State of Wisconsin	\$40,130
United States	\$41,804

Marathon County Development Opportunities



Legend

--- Minor Civil Divisions	College	Airports
US Highway	Hospital	Air Carrier / Air Cargo
State Highways	Industrial Park	Transport / Corporate
County Highways	Post Office	Grass Strip
Local Roads	Tech School	
Railroad	Public Water Supply	
Water	Waste Water Treatment Plant	

