

| Transportation                          |
|-----------------------------------------|
| <b>Major Highways</b>                   |
| State Highways: 13, 29, 49, 52, 97, 153 |
| U.S. Highways: 51                       |
| Interstate Highways: I-39               |

| Rail Service                                  |
|-----------------------------------------------|
| Fox Valley & Lake Superior, Canadian National |

| Air Service                                                             |
|-------------------------------------------------------------------------|
| <b>Local Service:</b> Mosinee Central Wisconsin Airport, Wausau Airport |
| <b>Classification:</b> Air Carrier & Transport                          |
| <b>Scheduled Service:</b> Mosinee Central Wisconsin Airport             |
| <b>Airline Service(s):</b> American, Delta, & United Airlines           |

| Area Institutions                                 |
|---------------------------------------------------|
| <b>Technical College</b>                          |
| Northcentral Technical College, Wausau            |
| <b>Nearest University</b>                         |
| University of Wisconsin – Stevens Point at Wausau |

| Educational Attainment      |
|-----------------------------|
| <b>High School Diploma:</b> |
| 93.3%                       |
| <b>College Degree:</b>      |
| 28.1%                       |
| Source: ACS 2024            |

| Healthcare                  |
|-----------------------------|
| <b>Primary Hospital:</b>    |
| Aspirus & Marshfield Clinic |

| County Contact                   |
|----------------------------------|
| <b>MCDEVCO</b>                   |
| 100 N 72nd Ave, Wausau, WI 54401 |
| Wausau, WI 54403                 |
| Phone: (715) 298-0084            |
| Website: www.mcdevco.org         |

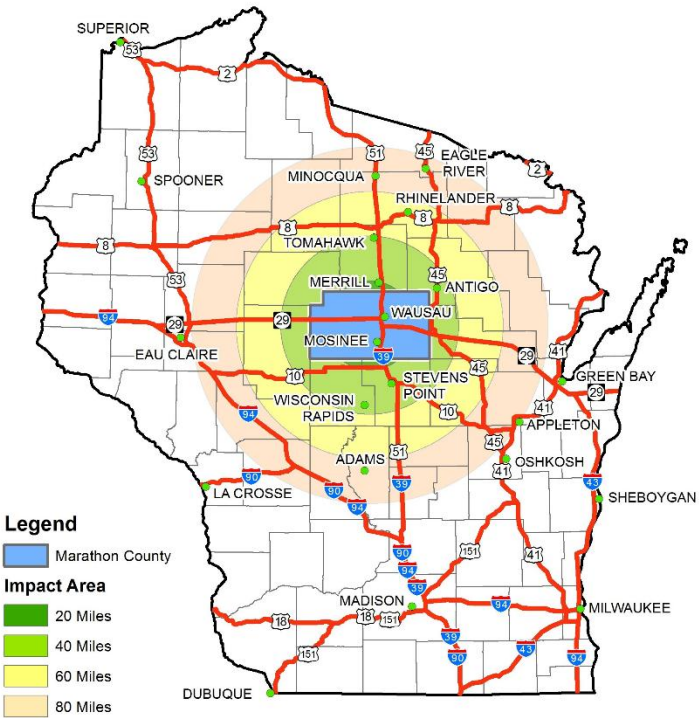
| Major Employers                |
|--------------------------------|
| Aspirus                        |
| Marshfield Clinic              |
| Northcentral Technical College |
| Greenheck                      |
| Wausau School District         |
| Liberty Mutual                 |
| Greenheck Group                |
| Aqua Finance                   |
| Sentry                         |
| UnitedHealth Group             |

| Links                                                              |
|--------------------------------------------------------------------|
| <a href="http://www.marathoncounty.gov">www.marathoncounty.gov</a> |
| <a href="http://www.mcdevco.org">www.mcdevco.org</a>               |
| <a href="http://wedc.org">wedc.org</a>                             |
| <a href="http://www.ncwrpc.org">www.ncwrpc.org</a>                 |



| Regional Contact             |
|------------------------------|
| <b>NCWRPC</b>                |
| 210 McClellan St., Suite 210 |
| Wausau, WI 54403             |
| Phone: (715) 849-5510        |
| Website: www.ncwrpc.org      |

# Marathon County, Wisconsin Profile



| Demographics            |                  |            |
|-------------------------|------------------|------------|
| <b>Population:</b>      |                  |            |
|                         | 2010             | 2024       |
| Marathon County         | 132,644          | 138,403    |
| Wisconsin               | 5,686,986        | 5,914,872  |
| <b>Housing Units:</b>   |                  |            |
|                         | 2010             | 2024       |
| Marathon County         | 57,017           | 60,910     |
| Wisconsin               | 2,593,073        | 2,778,572  |
| <b>Median value of:</b> |                  |            |
|                         | Owner-Occ. Units | Gross Rent |
| Marathon County         | \$219,600        | \$999      |
| Wisconsin               | \$266,500        | \$1,087    |

Data source: American Community Survey, 2010 & 2024

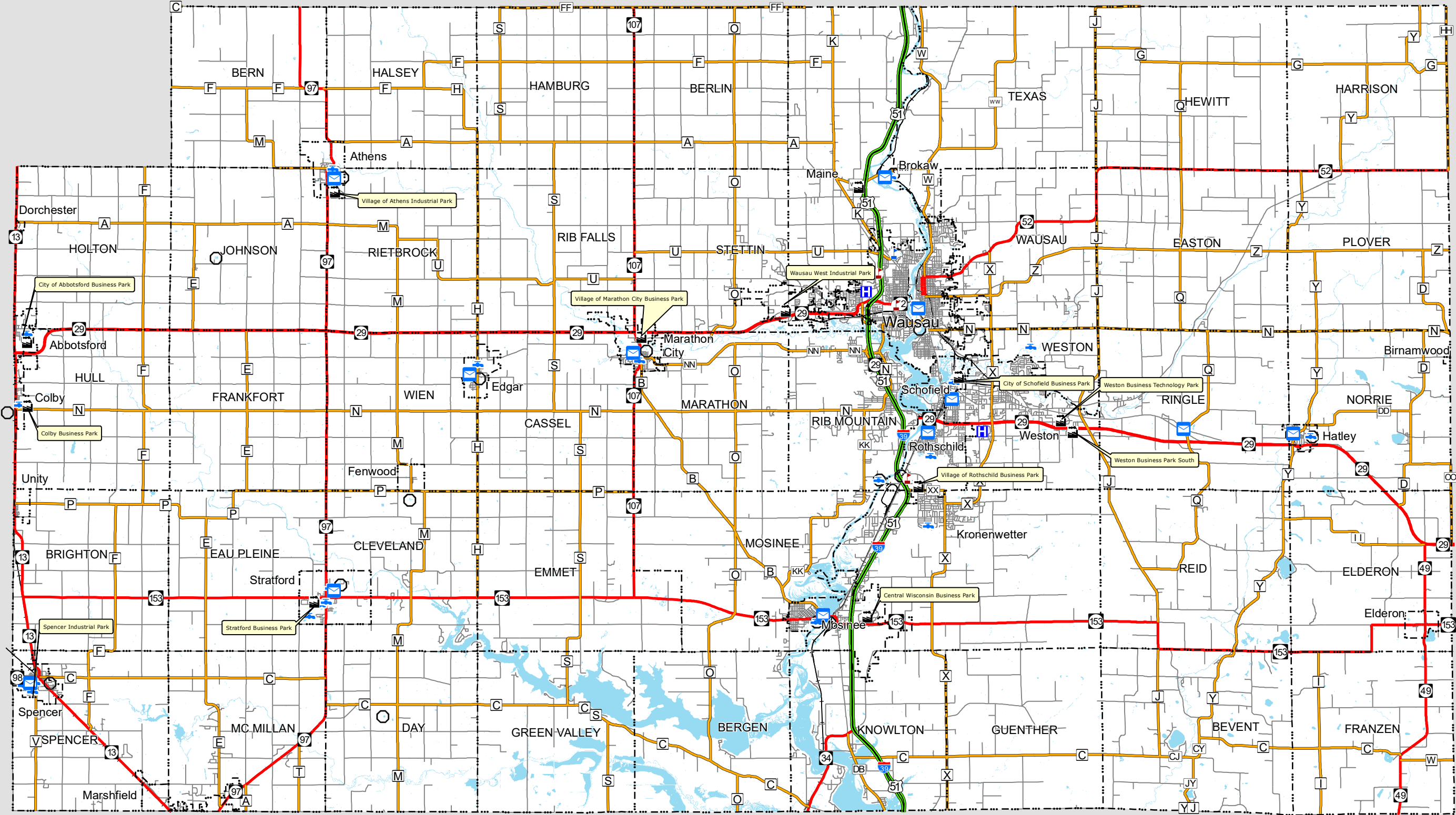
| Economy                              |           |
|--------------------------------------|-----------|
| <b>County Employment by Industry</b> |           |
| Industry                             | Employees |
| Natural Resources                    | 1,978     |
| Construction                         | 4,383     |
| Manufacturing                        | 14,930    |
| Trade, Transport. & Utilities        | 2,240     |
| Information                          | 7,105     |
| Financial Activities                 | 3,331     |
| Professional & Business Services     | 605       |
| Education and Health                 | 5,721     |
| Leisure and Hospitality              | 4,755     |
| Other Services                       | 17,385    |
| Public Administration                | 4,779     |

| Employment Trends                              |        |        |
|------------------------------------------------|--------|--------|
|                                                | 2010   | 2024   |
| Marathon County Labor Force Participation Rate | 72.2%  | 66.9%  |
| Marathon County Employed                       | 69,980 | 72,144 |
| Marathon County Unemployed                     | 4,856  | 2,129  |
| Marathon County Unemployed Rate                | 8.8%   | 2.9%   |
| Wisconsin Labor Force Participation Rate       | 69.0%  | 65.4%  |
| Wisconsin Unemployment Rate                    | 9.6%   | 3.1%   |

| 2024 Median Wages (Full time, year-round) |          |          |
|-------------------------------------------|----------|----------|
| Occupation                                | County   | State    |
| Natural Resources                         | \$35,037 | \$40,529 |
| Construction                              | \$57,906 | \$60,104 |
| Manufacturing                             | \$56,339 | \$57,685 |
| Wholesale Trade                           | \$65,582 | \$60,334 |
| Retail Trade                              | \$33,954 | \$31,619 |
| Transport/Warehousing/Utilities           | \$52,037 | \$54,948 |
| Information                               | \$40,388 | \$56,639 |
| Financial services                        | \$57,040 | \$65,936 |
| Professional services                     | \$48,663 | \$59,234 |
| Education/Healthcare/Social Wrk.          | \$49,219 | \$48,487 |
| Leisure and Hospitality                   | \$18,117 | \$18,518 |
| Other Services                            | \$33,925 | \$36,890 |
| Public Administration                     | \$56,132 | \$64,633 |

| 2024 Income (Per Capita) |          |
|--------------------------|----------|
| Marathon County          | \$41,413 |
| State of Wisconsin       | \$43,373 |
| United States            | \$44,673 |

# Marathon County Development Opportunities



## Legend

- Minor Civil Divisions
- US Highway
- State Highways
- County Highways
- Local Roads
- Railroad
- Water
- College
- Hospital
- Industrial Park
- Post Office
- Tech School
- Public Water Supply
- Waste Water Treatment Plant

## Airports

- Air Carrier / Air Cargo
- Transport / Corporate
- Grass Strip



0 1 2 4 6 Miles