

Marathon County

Locally Developed, Coordinated Public Transit-Human Service Transportation Plan

2024 - 2028



Facilitated By:
North Central Wisconsin Regional Planning Commission

**Marathon County
Locally Developed
Coordinated
Public Transit-Human Services
Transportation Plan
2024-2028**

prepared for:

Marathon County

and

Wisconsin Department of Transportation

by:

North Central Wisconsin Regional Planning Commission

October 19, 2023

This plan was prepared for Marathon County at the request and under the direction of the Wisconsin Department of Transportation by the North Central Wisconsin Regional Planning Commission (NCWRPC). For more information, contact:

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INTRODUCTION-WHY COORDINATION?

Transportation is among the most requested support services for seniors and individuals with disabilities. It allows individuals to remain in a community setting and avoid costly institutional care. Access to transportation is vital to meeting basic needs such as errands, nutrition, medical appointments and for other social, family and religious purposes.

Yet, resources and capacity to provide this critical service are limited. In the current fiscal environment of ever-increasing budget constraints compounded by levy limits, local governments struggle to provide adequate funding to meet the needs. Coordinated planning provides an opportunity to bring interested parties together to discuss ways to enhance the mobility of seniors and individuals with disabilities such as creating or improving efficiencies through coordination of services. However, one meeting every 5 years is not enough. Local leadership is needed to maintain positive momentum.

Experience shows that one of the most effective tools in promoting and developing coordinated transportation services is an active coordination committee that meets regularly, has an active, comprehensive membership, and is charged with a clear mission. Because coordination requires working with a variety of funding sources and transportation programs to improve service delivery, it is logical that meeting regularly and working together will lead to coordination success. While different models exist, the key characteristics of a successful coordination committee include regular ongoing meetings, commitments from participants, at least one champion for coordination and a clear process for developing an action plan to address unmet needs and service duplications. In Wisconsin, while some existing coordination committees have been less inclusive than others, nearly all have been able to improve some aspects of their local transportation services.

OVERVIEW AND PURPOSE

Federal transit law requires that any projects selected for funding under the Section 5310 Enhanced Mobility of Seniors and Individuals with Disabilities (formerly titled Elderly and Disabled Capital Assistance Program) must be derived from a "locally developed, coordinated public transit-human services transportation plan". This requirement was implemented as part of the SAFETEA-LU legislation in 2005 and the requirement continues under the current transportation legislation, the IJA (Infrastructure Investment and Jobs Act) also known as the Bipartisan Infrastructure Law or BIL passed in 2021. The purpose of the coordinated planning process is to have stakeholder involvement in the assessment of elderly and disabled transportation, and to provide strategies and goals to improve those transportation alternatives. These coordinated plans were last completed in 2019 and are due to be updated for 2024.

It is important to note that under previous Federal legislation, the Job Access and Reverse Commute (JARC/WETAP) and New Freedom programs were repealed, and eligible projects may be funded under either the expanded 5310 program (for New Freedom type projects) or the 5311 program (for JARC/WETAP type projects). Only those projects eligible to be funded under the 5310 program need to be included as part of the coordinated planning process. This would include the “traditional” 5310 vehicle purchase requests, and also the New Freedom-type projects for mobility management or other capital projects, or for operating assistance projects such as volunteer driver programs or voucher programs.

Development of the plan includes gathering demographic information, documenting the existing transportation services for the plan area, holding a public meeting to discuss elderly and disabled transportation services, and development of strategies for improving those services over the next five years. Plans may be developed on an individual county basis, a multi-county basis, or a region-wide basis. The planning process must be complete, and the final reports submitted for grant years 2024 - 2028.

Federal Requirements

FTA guidelines require a locally developed, coordinated public transit-human services transportation plan that consists of, at a minimum:

- an assessment that identifies public, private, and non-profit entities that currently provide transportation services to persons with disabilities, older adults, and people with low incomes, and the availability of those services;
- an assessment of transportation needs for persons with disabilities, older adults, and persons with low incomes, and gaps in service; this assessment may be based on the experiences and perceptions of the planning partners or on more sophisticated data collection efforts;
- strategies activities and/or projects to address the identified gaps between current services and needs, as well as opportunities to improve efficiencies in service delivery; and
- priorities for implementation based on resources, time, and feasibility for implementing specific strategies/activities identified.

Recipients of 5310 funding must certify that projects selected for funding were derived from a coordinated plan, and the plan was developed through a process that included representatives of public, private, and non-profit transportation and human services providers, and members of the public, including persons with disabilities, elderly, low-income individuals and advocates of these groups.

Application to Wisconsin

Wisconsin's Specialized Transportation Assistance for Counties or "85.21" program application requires that 85.21 projects be identified in one of the strategies of the coordinated plan. WisDOT has determined that since these are county projects and the basis for the county elderly and disabled services, these projects should be referenced in the county's coordinated plan.

The purpose of this plan document is to achieve the above objectives by satisfying minimum reporting requirements as identified by WisDOT. Additional tools and information for Locally Developed, Coordinated Public Transit Human Services Transportation Plans is available on the Wisconsin Department of Transportation website at: <https://wisconsindot.gov/Pages/doing-bus/local-gov/astnce-pgms/transit/compliance/coord.aspx>.

OUTLINE OF COORDINATED PLANNING PROCESS

Based on guidance from WisDOT and its experience with development of previous coordination plans, the NCWRPC developed a planning process for the 2024 coordinated transportation plans as outlined below:

I. Plan for Planning

- A. WisDOT - MPO/RPC Meeting
- B. WisDOT Coordinated Planning Resources (webpage)
- C. NCWRPC Planning Process Established

II. County Contact

- A. WisDOT Outreach to Counties
- B. NCWRPC Contact with 2019 "Plan Keeper"
 - 1. Confirm "Plan Keeper" Status
 - 2. Date, Time and Location Established

III. Meeting Participant Invitation List Development

- A. County Review and Update of 2019 Stakeholder List
- B. County to Identify/Invite Users and Provide Transportation

IV. Notification of Planning Meeting

- A. Invitations Distributed to Stakeholder List
- B. Flyer Provided to County for Posting and Distribution
- C. Encouragement of Website and Social Media Posts
- D. Notice Placed in Local Newspaper

V. Public / Stakeholder Options for Participation / Comment

- A. Email / U.S. Mail
- B. Public Listening Sessions

- VI. Planning Meeting
 - A. Welcome and Introductions
 - B. Review Background and Purpose of Meeting
 - 1. Coordinated Planning Requirements
 - 2. Review Transit Assistance Programs
 - C. Identify Needs and Gaps
 - 1. Review Inventory of Services
 - 2. Review Demographic Data
 - 3. Review 2019 Coordinated Plan
 - 4. Brainstorm Needs and Gaps
 - D. Identify Strategies and Actions to Address Needs and Gaps
 - 1. Review 2019 Coordinated Plan
 - 2. Brainstorm Strategies and Actions
 - E. Prioritize Strategies and Actions
 - F. Wrap-up
 - 1. Plan Approval
 - 2. Meeting Evaluations

- VII. Report Drafting
 - A. NCWRPC Draft Report
 - B. County Review
 - C. Submission of Final to WisDOT via BlackCat Grants Management System

OVERVIEW OF PLANNING MEETING TO DEVELOP COORDINATED PLAN

Meeting Format

On October 19, 2023, Marathon County transportation stakeholders met at the Marathon County River Drive Complex in Wausau to build their locally developed coordinated plan. Meeting documentation is included in APPENDIX A. Approximately 9 transportation stakeholders attended this meeting. Many more were invited including representatives of public, private and non-profit transportation and human services providers and users including seniors and individuals with disabilities. Participants were asked to sign-in and given handouts including an agenda, meeting evaluation form, copies of funding program background material, county transportation services inventory, county demographic information, and the gaps & needs and coordinated strategies sections of the county's 2019 plan. Another 5 members of the public attended public listening sessions for the plan.

The NCWRPC facilitated this session, presenting background material and guiding the group through the agenda. Highlights of the background provided by the NCWRPC include an overview of the locally developed plan requirements and grant funding programs. The Internet link to WisDOT's coordinated plans webpage was provided to give participants additional information and resources on coordinated transportation planning.

The format of the meeting centered around informal discussion and general consensus. The group brainstormed transportation service gaps & needs and strategies & actions to address the identified needs or gaps. The final list of strategies was prioritized by the group through weighted voting for their three most important items listed. Refer to the sections titled *Service Gaps and Needs & Strategies to Address Transportation Gaps and Needs in Marathon County*, below, for the outcomes of this session.

Meeting Invitation and Participant Lists

The stakeholder invitation list for the October 19 meeting included 65 individuals, see APPENDIX B. Approximately 9 people attended the planning meeting as follows:

Marathon County 2024 Coordinated Transportation Plan Participant List

<u>Name</u>	<u>Organization</u>	<u>Role</u>
Bobbi Hegna	CIL New Freedom Transportation	Service Provider
Dean Verhein	Opportunity Inc.	Service Provider
Aaron Ruff	Marathon County Health Dept.	Human Services Provider
Amy Yessa	WATEA	Wheels to Work
Sheri Waid	Northern Valley Industries	Supportive Employment Services
Lance Mueller	Wausau MPO	Transportation Planner
Dave Mack	Marathon County/Wausau MPO	Program Manager/Director
Matt Rosenbloom	Metro Ride Transit	Service Provider
Tanya Mazur	Opportunity Development Inc	Service Provider

Public Session Attendees

Ken Strucky	Stratford
Ronald Draeger	Spencer
Bill Harness	Wausau
Barb Harness	Wausau
Pam Frary	Wausau

Keeper of the Plan

The Marathon County Transportation Coordinating Committee will continue to be the designated keeper of the plan. Dave Mack, the County Transportation Planner, will be the primary staff contact.

Summary of Participant Review

The plan meeting participants were given the opportunity to complete an evaluation form rating the process, meeting, and implementation strategies. Most responses indicate a positive agreement regarding the process and the County's status. Refer to APPENDIX C for copies of the completed participant evaluation forms.

ANALYSIS OF SERVICE GAPS AND NEEDS

Assessment of Existing Service

An inventory of what transportation services are currently available in Marathon County was compiled in the APPENDIX D. There are several transportation services available, however, geographic and eligibility restrictions limit this service. A general assessment of the inventory data indicates the following:

- Providers struggling with recruitment and retainment of both volunteer and paid drivers,
- Provider costs continue to increase while funding has been stagnant / declining,
- Evening and weekend services are limited,
- Employment needs are underserved, and
- More rural, inter-city and across-county services are needed.

Demographic Information

The NCWRPC provided demographic information in the form of countywide maps showing density of overall population and for target populations including seniors and individuals with disabilities, refer to APPENDIX E. This information is useful in assisting with defining gaps and needs.

Identification of Gaps and Needs

Based on their experience and perceptions, meeting participants identified the following gaps and needs in the current transportation system within Marathon County:

- Cost of service can be a barrier.
- Hours of service, lack of evening and weekend services - impacts ability to participate in some life activities.
- Some providers have reliability issues.
- Medical discharge.
- Issues with bariatric van availability.
- Issues with changing technology – electric vehicles.
- Lack of volunteer drivers.

- Can't get to jobs due to service limitations. (Limited access to employment opportunities outside of fixed route service area.)
- Limited access to daily needs outside fixed route service area.
- Jurisdictional barriers and a lack of statutory authority to establish/provide regional service (re: RTA).
- Lack of regional cooperation.
- Funding not keeping up with increasing costs for providing service.
- Cannot provide service to meet the needs due to reductions in funding.
- Levy limits make it difficult/impossible to fill the cuts.
- Lack of funding alternatives.
- Instability of 5310 funding.
- Transit funding moved out of transportation to the general fund – increases competition for funding and instability of transit funding.
- Lack acknowledgment by elected officials (local and higher) that alternate transportation is necessary and important.

STRATEGIES TO ADDRESS IDENTIFIED GAPS AND NEEDS

The following strategies establish the framework for a five-year work program from 2024 through 2028. The listed strategies and actions were generated to address the identified gaps between current services and needs, as well as opportunities to improve efficiencies in service delivery.

The strategies are ranked by scores assigned by stakeholder meeting participant voting based on resources from multiple program sources, time, and feasibility for implementing the strategies or actions identified.

Some of the strategies listed here ultimately may be not be implemented within the five-year time timeframe due to changing conditions (political, fiscal, etc.). Uncompleted strategies and actions should be rolled over to the next five-year plan as appropriate.

Marathon County 5-year Transportation Coordinated Strategies, 2024 - 2028

Priority
Rank Score

1. 17 Increase transit / human services transportation advocacy at all levels: local, state, federal.

Actions:
 - Coordinate local information and education messaging with providers, advocates, case workers etc.
 - Coordinate legislative messaging (Encourage federal / state officials to address program restrictions/regulatory barriers. – Encourage WisDOT to change its administrative rules.).
Responsible Agencies: All transit/human services transportation stakeholders, users, public.

2. 9 Encourage urban area communities to support transit services.

Responsible Agencies: All transit/human services transportation stakeholders, users, public.

3. 8 Maintain and expand existing services through support of program operations (inc. director/transportation coordinator position(s), driver salaries, volunteer reimbursements, equipment, supplies and training), facilities, maintenance, repair and scheduled replacement of vehicle fleet as appropriate.

Actions:
 - Continue to make use of 85.21 Grants to maintain and expand the level of transportation service within the County.
 - Continue to apply for 5310 Capital Grants to maintain and expand the human services transportation vehicle fleet within Marathon County: County Program/Metroride, Opportunity Inc., ODC Inc..
 - Continue Wheels to Work programming.
 - Explore ways to increase number of volunteer drivers available to the program (recognition programming, etc.)
Responsible Agencies: Marathon County Transportation Coordinating Committee, Marathon County Transportation Program, Metroride, Opportunity Inc., ODC Inc., WATEA.

4. 7 Support Regional Volunteer Driver Program to reinforce local program and fill in gaps in service.

Actions:

- Work with Center for Independent Living for Western Wisconsin (aka CIL) to determine how to best integrate expansion of CIL's Regional Volunteer Driver Program into Marathon County Transportation Program.

Responsible Agencies: Marathon County Transportation Coordinating Committee, Marathon County Transportation Program, CILWW.

5. 7 Encourage Statewide RTA legislation.

Responsible Agencies: Marathon County Transportation Program, Metroride, all transit/human services transportation stakeholders, users, public.

6. 3 Create methodology for measuring accountability for plan implementation.

Responsible Agencies: Marathon County Transportation Coordinating Committee, Marathon County Transportation Program.

7. 2 Improve communication between providers and agencies & interest groups, including: advocates, case workers, health care workers, residential administrators, etc. (hold Transit Summit).

Responsible Agencies: Marathon County Transportation Coordinating Committee, Marathon County Transportation Program.

8. 1 Explore creating county level mobility manager position.

Actions:

- Consider 5310 funding options.

Responsible Agencies: Marathon County Transportation Coordinating Committee, Marathon County Transportation Program.

9. 0 Complete update county-wide human services transit needs assessment to gain better understanding of the current unmet need for transportation services and how to better focus efforts to meet those needs.

Actions:

- Utilize 85.21 grant funding to match for 5304 discretionary planning funds.
- Work on implementation of study recommendations.

Responsible Agencies: Marathon County Transportation Coordinating Committee, Marathon County Transportation Program.

UPDATING / AMENDING THE COORDINATED PLAN

The coordinated plan establishes the framework for a five-year work program. However, should a strategy or project be identified that was not foreseen at the time of plan development, the plan can be amended through some form of stakeholder consensus process. The plan should be regularly reviewed and updated if major changes in any provisions of the plan are identified. At a minimum, the plan is required to be updated every five years.

APPROVAL OF 2024 - 2028 MARATHON COUNTY TRANSPORTATION COORDINATED PLAN

After the identified strategies and actions were reviewed by the planning group and consensus was reached that their work was complete, the NCWRPC meeting facilitator entertained a motion on the question of approving the established five-year strategy and action plan:

On a motion by Tanya Mazur, seconded by Bobbi Hegna, the 2024 - 2028 Marathon County Locally Developed, Coordinated Public Transit-Human Services Transportation Plan was approved with all in favor.

NCWRPC – Marathon County
 Public Transit - Human Services Transportation Coordination Plan
 Development Meeting – October 19, 2023

	Name	Representing	Role (Service Provider, User, etc.)
1	Bobby Legner	CILWW	Director of Transportation
2	Dean Verhelin	Opportunity Inc	Opportunity Inc
3	Aaron Ruff	MCHD	Health Educator
4	Shirley Waid	WUI	President
5	Ami Yessa	WATEA	Executive Director
6	Lance Mueller	Wausau MPO	Planner
7	Matthew Rosenblon-Seres	Metro Ride	Director
8	TANA MAZUR	OOC, INC	FLEET MANAGER
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**Marathon Co. Transportation Program Needs Assessment
Public Informational Meeting 2023 Sign In
Stratford 7/18, Athens 7/20, Wausau 7/27 & Hatley 8/1**

NAME	US MAIL ADDRESS	EMAIL ADDRESS
DAVE MACK	210 RIVER DR. WAUSAU, WI 54403	dave.mack@co.marathon.wi.us
Lance Mueller	210 River Dr, Wausau, WI, 54403	lance.mueller@co.marathon.wi.us
Ken J Strutz	213021 Legacy St PO Box 354 Stratford WI 54484	(temporary) strutzk248@gmail.com
Ronald Draeger	107 Balsam St. Spencer, WI	draegron@gmail.com

**Marathon Co. Transportation Program Needs Assessment
Public Informational Meeting 2023 Sign In
Stratford 7/18, Athens 7/20, Wausau 7/27 & Hatley 8/1**

NAME	US MAIL ADDRESS	EMAIL ADDRESS
Bill & Barb Harness	708 FULTON #101 Wausau 54403	bja.harness@ yahoo.com

**Marathon Co. Transportation Program Needs Assessment
Public Informational Meeting 2023 Sign In
Stratford 7/18, Athens 7/20, Wausau 7/27 & Hatley 8/1**

NAME	US MAIL ADDRESS	EMAIL ADDRESS
Pam Frary	1509 Fulton St 54403	nurse@eastside parishes.org

NORTH CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

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SERVING ADAMS, FOREST, JUNEAU, LANGLADE, LINCOLN, MARATHON, ONEIDA, PORTAGE, VILAS AND WOOD COUNTIES

MEMORANDUM

DATE: September 26, 2023
TO: Parties with interest in Human Services Transportation in Marathon County
FROM: Darryl L. Landeau, AICP
RE: Invitation to Meeting

NOTICE OF HUMAN SERVICES TRANSPORTATION MEETING

Please attend...

DATE: October 19, 2023
TIME: 10:00 am
LOCATION: Marathon County River Drive Complex
212 River Drive – Room 5, Wausau

A county meeting is scheduled for stakeholders in public transit / human services transportation coordination for Marathon County on Thursday, October 19 beginning at 10:00 A.M. The meeting will take place at the Marathon County River Drive Complex in Room 5, 212 River Drive in Wausau. This meeting will include an assessment of human services transportation needs and gaps within Marathon County and identification of strategies to address these issues with emphasis on improving service coordination. ***Written comments may be submitted to: NCWRPC, 210 McClellan St. Ste. 210, Wausau WI 54403 or dlandeau@ncwrpc.org.***

If you have questions regarding this meeting, please contact me at dlandeau@ncwrpc.org or 715-849-5510 extension 308. If you are elderly and/or disabled and need transportation assistance to this meeting or other accommodations, please contact the Marathon County Transportation Program at 715-841-5101.

BACKGROUND ON MEETING

The federal surface transportation program requires applicants for the Elderly and Disabled Transportation Program (5310) grants, as well as state 85.21 projects must be part of a "locally-developed, coordinated public transit-human services transportation plan." This plan is required to be developed through a process that includes representatives of public, private, and non-profit transportation services, human services providers and the general public.

To maintain local eligibility for these grants, the Wisconsin Department of Transportation has developed a county meeting process to comply with federal requirements. Regional Planning Commission (RPC) planners are coordinating and conducting these meetings statewide on behalf of WisDOT and the counties as independent and objective entities. Your participation is critical for the development of a qualifying plan that will effectively serve Marathon County.

NOTICE:
MARATHON COUNTY
ELDERLY & DISABLED TRANSPORTATION
PUBLIC LISTENING SESSIONS

WE NEED YOUR INPUT!!!



PLEASE ATTEND ONE OF THE FOLLOWING SESSIONS:

July 18th, 1:00 - 3:00 pm
Stratford Branch Library
213201 Scholar Street, Stratford

July 20th, 1:00 - 3 pm
Athens Branch Library
221 Caroline St., Athens

July 27th, 1:00 pm – 3 pm
Marathon Co River Dr Complex
212 River Dr. Room 5, Wausau

August 1st, 1:00 - 3:00 pm
Hatley Branch Library
435 Curtis Ave., Hatley

The Marathon County Transportation Coordinating Committee is attempting to access the gaps, barriers and unmet needs in transportation programs for the elderly and disabled within the County. The meetings will be an open forum for the public to provide input.

Those unable to attend and would like to submit comments may send them to: Dave Mack County Planner, 210 River Dr., Wausau, WI 54403 or email to dave.mack@co.marathon.wi.us.

Persons with disabilities who would like to attend and require special assistance should contact Dave Mack at 715-261-6043.

DAILY HERALD media

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NORTH CENTRAL WI REGIONAL PLAN

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WAUSAU WI 544034820

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Account Number:GWM-ZZZ181
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Notice of Elderly & Disabled
Transportation
Public Listening Sessions
Meetings will be held at the
following
dates, times and locations:

July 18th, 1:00 pm
Stratford Branch Library

July 20th, 1:00 pm
Athens Branch Library

July 27th, 1:00 pm
212 River Dr. Rm 5, Wausau

August 1st, 1:00 pm
Hatley Branch Library

The meeting is an open forum for the public to provide input regarding the transportation programs for the elderly and disabled in Marathon County. Attendees will discuss transportation gaps, barriers and unmet needs. Those unable to attend and would like to submit comments may send them to: Dave Mack County Planner, 210 River Drive., Wausau, WI 54403 or email to dave.mack@co.marathon.wi.us. Persons with disabilities who would like to attend and require assistance should contact Dave Mack at 715-261-6043.
Run: 7/3, 7/10/23 WNAXLP

Legal Clerk

State of Wisconsin
County of Brown
Subscribed and sworn to before on July 10, 2023



Notary Public State of Wisconsin, County of Brown



My Commission Expires

of Affidavits 1
This is not an invoice

DENISE ROBERTS
Notary Public
State of Wisconsin

TH CENTRAL WI REGIONAL PLAN

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Affidavit Proof of Publication

THE RECORD-REVIEW

Edgar - STATE of WISCONSIN - Marathon County

I, Kristine O'Leary, Publisher of

The Record-Review, Edgar, WI, a weekly newspaper published in the English language, and having a bona fide list of paid subscribers located in the aforementioned Village of Edgar, and in the Villages of Athens, Marathon and Stratford, Marathon County and with a general circulation in same and areas entered as a second class matter under the Postal Laws and Regulation of the United States of America for 52 consecutive weeks or

more prior to today's date July 10, 2023

certify that the notice of Elderly + Disabled Transportation Public Listening Sessions

attached hereto has been published in said newspaper for 1 issue(s) consecutive, on the following dates:

July 5, 2023

NOTICE OF ELDERLY & DISABLED TRANSPORTATION PUBLIC LISTENING SESSIONS
Meetings will be held at the following dates, times and locations:

- July 18, 1 p.m. - Stratford Branch Library
- July 20, 1 p.m. - Athens Branch Library
- July 27, 1 p.m. - 212 River Dr. Rm 5, Wausau
- August 1, 1 p.m. - Hatley Branch Library

The meeting is an open forum for the public to provide input regarding the transportation programs for the elderly and disabled in Marathon County. Attendees will discuss transportation gaps, barriers and unmet needs. Those unable to attend and would like to submit comments may send them to: Dave Mack County Planner, 210 River Dr., Wausau, WI 54403 or email to dave.mack@co.marathon.wi.us. Persons with disabilities who would like to attend and require assistance should contact Dave Mack at 715-261-6043.

138883 WNAXLP

(Signed) Kristine O'Leary Kristine O'Leary, Publisher

Subscribed and sworn to before me this: 10th day of July 2023

(Signed) Dale Schreiber
Notary Public, Marathon County, Wisconsin

(Seal) My commission expires: Nov. 20, 2025

Advertiser Name: North Central WI Regional Planning Commission

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Wausau, WI 54401

Marathon County Social Services
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Wausau, WI 54403

Kurt Gibbs
Marathon County Board Chair
500 Forest Street
Wausau, WI 54403

Lance Leonhard
Marathon County Administrator
500 Forest Street
Wausau, WI 54403

Marathon Co. Veteran Service
Jill Geoffroy
212 River Dr., Suite 1
Wausau, WI 54403

Dave Mack
Marathon Co. Planning Dept.
210 River Drive
Wausau, WI 54403

Dean Verhein
Opportunity, Inc.
388 River Drive
Wausau, WI 54403

North Central CAP
360 Grand Ave, Suite 300
Wausau, WI 54403

Marathon County Job Center
731 N 1st Ave, Suite 4000
Wausau, WI 54403

Jenny McKenzie
North Central Health Care
1100 Lakeview Drive
Wausau, WI 54403-6799

Konnie Selgren, Administrator
Waterfall Health of Wausau
1010 E Wausau Ave
Wausau, WI 54403

Nick Musson
GWAAR
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Madison, WI 53714

A Touch of Hope
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Wausau, WI 54401

Rachael Bolder, Administrator
Wausau Manor
3107 Westhill Drive
Wausau, WI 54401

Patricia Noland, Director WDA 6
Division of Vocational Rehabilitation
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Wausau, WI 54403

Kimberly Edwards, Area Admin.
WI DCF Northern Region
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Rhineland, WI 54501

True Lor, Area Coordinator
DHS Northern Region
2187 N. Stevens St. Ste C
Rhineland, WI 54501

Midstate Independent Living
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Stevens Point, WI 54481

Mathew Rosenbloom-Jones, Dir.
METRO RIDE
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Wausau, WI 54403

Bob Owens, Director
Homme Inc. of Wisconsin
604 S. Webb Street
Wittenberg, WI 54499

Karalyn Peterson, Res. Coordinator
MILC, Inc.
3262 Church St.
Stevens Point, WI 54481

Northern Valley Industries
5404 Sherman St.
Wausau, WI 54403

Yuni Aucutt
Lutheran Social Services
115 N 6th Street
Wausau, WI 54403

AbbyVans, Inc.
1115 W 4th Street
Neillsville, WI 54456

Comfort Carriers
W7417 Pine Avenue
Medford, WI 54451

Adult Day Services Manager
Homme Inc. of Wisconsin
2901 N 7th Ave
Wausau, WI 54403

Wheels to Work
617 Forest Street
Wausau, WI 54403

Bobbie Craig, New Freedom Dir.
CIL Wisconsin Partnership
2920 Schneider Ave SE
Menomonie, WI 54751

Gary Hixon, Administrator
Benedictine Manor of Wausau
1821 N 4th Ave
Wausau, WI 54401

Progressive Travel, Inc.
211085 State Hwy 13
Spencer, WI 54479

Emily Rickman, Administrator
Rennes Health & Rehab Center
4810 Barbican Ave
Weston, WI 54476

Northwoods Cab
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Wausau, WI 54401

Aaron Ruff
Marathon Co. Health Dept.
1000 Lake View Dr. Suite 100
Wausau, WI 54403

Sekara LLC
PO Box 1441
Wausau, WI 54402-1441

Badger State Bus Lines
2008 W. Cassidy Drive
Wausau, WI 54401

KH Medical Transport
1795 Merrill Ave
Wausau, WI 54401

Northwoods Mobility Service
9548 County Road K
Tomahawk, WI 54487

First Student
730 S 17th Ave
Wausau, WI 54401

All American Taxi
1705 Merrill Ave
Wausau, WI 54401

Mary Kolbeck, Director
Marathon Residential & Counselling
1611N 7th St
Wausau, WI 54403

Traditions at Cedar Ridge
2309 Ross Ave
Schofield, WI 54476

Bullet Cab
2001 State Road
LaCrosse, WI 54601

Vocational Services
North Central Health Care
1200 Lakeview Drive
Wausau, WI 54403

Jeff Sargent, Director
United Way of Marathon Co.
705 S 24th Ave. Suite 400B

AK Transport
3811 Schoonover Road
Weston, WI 54476

Kristin Woller, Administrator
Mount View Care Center
2400 Marshall St
Wausau, WI 54403

Case Management
Aspirus Wausau Hospital
333 Pine Ridge Boulevard
Wausau, WI 54401

Case Management
Marshfield Medical Center Weston
3400 Ministry Parkway
Weston, WI 54476

Adriana Gomez
Copperleaf
663 Maratech Ave
Marathon City, WI 54448

Sally Conway, Administrator
Pride TLC
7805 Birch St
Weston, WI 54476

Davita Dialysis
2600 Stewart Ave, Ste 144
Wausau, WI 54401

Aspirus Dialysis
3000 Westhill Dr # 106
Wausau, WI 54401

Mark Hilliker, CEO
Inclusa Inc.
2801 Hoover Road, Unit 3
Stevens Point, WI 54481

Sara Muhlbauer, CEO
Lakeland Care Inc.
N6654 Rolling Meadows Dr.
Fond du Lac, WI 54937

Faith In Action of Marathon Co. Inc.
630 Adams Street
Wausau, WI 54403

Forward Service Corporation
731 N. First St., Suite 4000
Wausau, WI 54403

North Central Caravans LLC
931 10th Avenue
Antigo, WI 54409

Inclusa Inc.
7802 Meadow Rock Dr
Weston, WI 54476

Hmong American Center
1109 6th Street
Wausau, WI 54403

Lakeland Care Inc.
501 S 24th Ave. #100
Wausau, WI 54401

Michael Wenzel, Admin.
Bedrock HCS at Abbotsford
600 E Elm Street
Abbotsford, WI 54405

Alzheimer's Assoc. Greater WI
120 Clark Street
Wausau, WI 54001

Opportunity Development Ctr
1720 Merrill Avenue
Wausau, WI 54401

Adult Day Services
451 Grand Avenue
Schofield, WI 54476

Children & Youth w/ Special Health
Care Needs
1000 Lakeview Dr., Ste 100
Wausau, WI 54403

Meeting Evaluation Form

(2024-2028) Transportation Coordination Plan Meeting

County/Region:	Marathon
Date:	10/19/23
Facilitator(s):	NCHRP PC

Instructions: For each item below, please circle the number/response that best expresses your opinion.

General Meeting Questions	Strongly Agree		Agree	Strongly Disagree		Don't Know
1. The information covered in the group discussions, examples and explanations was understandable.	1	2	(3)	4	5	6
2. The meeting provided a good forum for communication about public/human services transportation coordination.	1	2	(3)	4	5	6
3. Participants at the meeting were from a broad stakeholder group.	1	(2)	3	4	5	6
4. The county/region's prioritized action plan is comprehensive and realistic.	1	2	3	(4)	5	6
5. The county/region has a working coordination team.	1	2	(3)	4	5	6
6. The previous coordination plan has been implemented.	1	2	3	4	(5)	6
7. Developing the prioritized action plan was meaningful and valuable.	1	2	(3)	4	5	6
8. I feel the coordination process in the county/region will be improved based on the assessment, action plan and implementation strategies.	1	2	3	(4)	5	6
Facilitator Questions						
9. Facilitator was knowledgeable about the meeting process.	1	(2)	3	4	5	6
10. The information was presented in a clear, logical format.	1	(2)	3	4	5	6

10. The time allotted for the meeting was: ~~X~~ too much _ about right _ not enough

11. List key points/issues presented during the meeting that were the most valuable or useful.

- creating trans. issues awareness

12. List any information or meeting content you felt was omitted or needed further clarification.

- The follow through / plan for action items / solutions presented

13. Are you interested in participating on the team that will implement the coordination plan strategies? If yes, indicate your availability.

14. Other comments (write on back)

Meeting Evaluation Form

(2024-2028) Transportation Coordination Plan Meeting

County/Region:	MARATHON
Date:	10/19/2023
Facilitator(s):	

Instructions: For each item below, please circle the number/response that best expresses your opinion.

General Meeting Questions	Strongly Agree	Agree	Strongly Disagree	Don't Know		
1. The information covered in the group discussions, examples and explanations was understandable.	1	2	3	4	5	6
2. The meeting provided a good forum for communication about public/human services transportation coordination.	1	2	3	4	5	6
3. Participants at the meeting were from a broad stakeholder group.	1	2	3	4	5	6
4. The county/region's prioritized action plan is comprehensive and realistic.	1	2	3	4	5	6
5. The county/region has a working coordination team.	1	2	3	4	5	6
6. The previous coordination plan has been implemented.	1	2	3	4	5	6
7. Developing the prioritized action plan was meaningful and valuable.	1	2	3	4	5	6
8. I feel the coordination process in the county/region will be improved based on the assessment, action plan and implementation strategies.	1	2	3	4	5	6
Facilitator Questions						
9. Facilitator was knowledgeable about the meeting process.	1	2	3	4	5	6
10. The information was presented in a clear, logical format.	1	2	3	4	5	6

10. The time allotted for the meeting was: __ too much __ about right __ not enough

11. List key points/issues presented during the meeting that were the most valuable or useful.

12. List any information or meeting content you felt was omitted or needed further clarification.

13. Are you interested in participating on the team that will implement the coordination plan strategies? If yes, indicate your availability.

14. Other comments (write on back)

Meeting Evaluation Form

(2024-2028) Transportation Coordination Plan Meeting

County/Region:	Wausau / Marathon
Date:	10/18/23
Facilitator(s):	Ray

Instructions: For each item below, please circle the number/response that best expresses your opinion.

General Meeting Questions	Strongly Agree	Agree	Strongly Disagree	Don't Know		
1. The information covered in the group discussions, examples and explanations was understandable.	1	2	3	4	5	6
2. The meeting provided a good forum for communication about public/human services transportation coordination.	1	2	3	4	5	6
3. Participants at the meeting were from a broad stakeholder group.	1	2	3	4	5	6
4. The county/region's prioritized action plan is comprehensive and realistic.	1	2	3	4	5	6
5. The county/region has a working coordination team.	1	2	3	4	5	6
6. The previous coordination plan has been implemented.	1	2	3	4	5	6
7. Developing the prioritized action plan was meaningful and valuable.	1	2	3	4	5	6
8. I feel the coordination process in the county/region will be improved based on the assessment, action plan and implementation strategies.	1	2	3	4	5	6
Facilitator Questions						
9. Facilitator was knowledgeable about the meeting process.	1	2	3	4	5	6
10. The information was presented in a clear, logical format.	1	2	3	4	5	6

10. The time allotted for the meeting was: too much about right not enough

11. List key points/issues presented during the meeting that were the most valuable or useful.

12. List any information or meeting content you felt was omitted or needed further clarification.

13. Are you interested in participating on the team that will implement the coordination plan strategies? If yes, indicate your availability.

14. Other comments (write on back)

Great job.

Meeting Evaluation Form

(2024-2028) Transportation Coordination Plan Meeting

County/Region:	MARATHON
Date:	10-19-2023
Facilitator(s):	

Instructions: For each item below, please circle the number/response that best expresses your opinion.

General Meeting Questions	Strongly Agree		Agree	Strongly Disagree		Don't Know
1. The information covered in the group discussions, examples and explanations was understandable.	1	2	3	4	5	6
2. The meeting provided a good forum for communication about public/human services transportation coordination.	1	2	3	4	5	6
3. Participants at the meeting were from a broad stakeholder group.	1	2	3	4	5	6
4. The county/region's prioritized action plan is comprehensive and realistic.	1	2	3	4	5	6
5. The county/region has a working coordination team.	1	2	3	4	5	6
6. The previous coordination plan has been implemented.	1	2	3	4	5	6
7. Developing the prioritized action plan was meaningful and valuable.	1	2	3	4	5	6
8. I feel the coordination process in the county/region will be improved based on the assessment, action plan and implementation strategies.	1	2	3	4	5	6
Facilitator Questions						
9. Facilitator was knowledgeable about the meeting process.	1	2	3	4	5	6
10. The information was presented in a clear, logical format.	1	2	3	4	5	6

10. The time allotted for the meeting was: __ too much __ about right __ not enough

11. List key points/issues presented during the meeting that were the most valuable or useful.

N/A

12. List any information or meeting content you felt was omitted or needed further clarification.

N/A

13. Are you interested in participating on the team that will implement the coordination plan strategies? If yes, indicate your availability.

14. Other comments (write on back)

N/A

Meeting Evaluation Form

(2024-2028) Transportation Coordination Plan Meeting

County/Region:	Marathon County
Date:	10/19/23
Facilitator(s):	Darryl Landeau

Instructions: For each item below, please circle the number/response that best expresses your opinion.

General Meeting Questions	Strongly Agree		Agree	Strongly Disagree		Don't Know
1. The information covered in the group discussions, examples and explanations was understandable.	1	2	(3)	4	5	6
2. The meeting provided a good forum for communication about public/human services transportation coordination.	1	2	(3)	4	5	6
3. Participants at the meeting were from a broad stakeholder group.	1	2	3	4	(5)	6
4. The county/region's prioritized action plan is comprehensive and realistic.	1	2	3	(4)	5	6
5. The county/region has a working coordination team.	1	2	(3)	4	5	6
6. The previous coordination plan has been implemented.	1	2	3	4	5	(6)
7. Developing the prioritized action plan was meaningful and valuable.	1	2	(3)	4	5	6
8. I feel the coordination process in the county/region will be improved based on the assessment, action plan and implementation strategies.	1	2	3	4	5	(6)
Facilitator Questions						
9. Facilitator was knowledgeable about the meeting process.	1	2	(3)	4	5	6
10. The information was presented in a clear, logical format.	1	2	(3)	4	5	6

10. The time allotted for the meeting was: __ too much about right __ not enough

11. List key points/issues presented during the meeting that were the most valuable or useful.

12. List any information or meeting content you felt was omitted or needed further clarification.

13. Are you interested in participating on the team that will implement the coordination plan strategies? If yes, indicate your availability.

14. Other comments (write on back)

Meeting Evaluation Form

(2024-2028) Transportation Coordination Plan Meeting

County/Region:	MARATHON
Date:	OCT 19, 2023
Facilitator(s):	D. LANDEAU

Instructions: For each item below, please circle the number/response that best expresses your opinion.

General Meeting Questions	Strongly Agree	Agree	Strongly Disagree	Don't Know		
1. The information covered in the group discussions, examples and explanations was understandable.	(1)	2	3	4	5	6
2. The meeting provided a good forum for communication about public/human services transportation coordination.	(1)	2	3	4	5	6
3. Participants at the meeting were from a broad stakeholder group.	(1)	2	3	4	5	6
4. The county/region's prioritized action plan is comprehensive and realistic.	(1)	2	3	4	5	6
5. The county/region has a working coordination team.	(1)	2	3	4	5	6
6. The previous coordination plan has been implemented.	(1)	2	3	4	5	6
7. Developing the prioritized action plan was meaningful and valuable.	(1)	2	3	4	5	6
8. I feel the coordination process in the county/region will be improved based on the assessment, action plan and implementation strategies.	(1)	2	3	4	5	6
Facilitator Questions						
9. Facilitator was knowledgeable about the meeting process.	(1)	2	3	4	5	6
10. The information was presented in a clear, logical format.	(1)	2	3	4	5	6

10. The time allotted for the meeting was: __ too much ~~X~~ about right __ not enough

11. List key points/issues presented during the meeting that were the most valuable or useful.

—

12. List any information or meeting content you felt was omitted or needed further clarification.

NONE

13. Are you interested in participating on the team that will implement the coordination plan strategies? If yes, indicate your availability.

14. Other comments (write on back)

Meeting Evaluation Form

(2024-2028) Transportation Coordination Plan Meeting

County/Region:	Marathon
Date:	10/19/23
Facilitator(s):	Darryl Loudeau

Instructions: For each item below, please circle the number/response that best expresses your opinion.

General Meeting Questions	Strongly Agree		Agree	Strongly Disagree		Don't Know
1. The information covered in the group discussions, examples and explanations was understandable.	1	(2)	3	4	5	6
2. The meeting provided a good forum for communication about public/human services transportation coordination.	1	(2)	3	4	5	6
3. Participants at the meeting were from a broad stakeholder group.	1	2	(3)	4	5	6
4. The county/region's prioritized action plan is comprehensive and realistic.	1	(2)	3	4	5	6
5. The county/region has a working coordination team.	1	2	(3)	4	5	6
6. The previous coordination plan has been implemented.	1	2	(3)	4	5	6
7. Developing the prioritized action plan was meaningful and valuable.	1	(2)	3	4	5	6
8. I feel the coordination process in the county/region will be improved based on the assessment, action plan and implementation strategies.	(1)	2	3	4	5	6
Facilitator Questions						
9. Facilitator was knowledgeable about the meeting process.	(1)	2	3	4	5	6
10. The information was presented in a clear, logical format.	(1)	2	3	4	5	6

10. The time allotted for the meeting was: __ too much ~~X~~ about right __ not enough

11. List key points/issues presented during the meeting that were the most valuable or useful.

12. List any information or meeting content you felt was omitted or needed further clarification.

13. Are you interested in participating on the team that will implement the coordination plan strategies? If yes, indicate your availability.

14. Other comments (write on back)

Meeting Evaluation Form

(2024-2028) Transportation Coordination Plan Meeting

County/Region:	Marathon
Date:	10/19/2023
Facilitator(s):	Daryl

Instructions: For each item below, please circle the number/response that best expresses your opinion.

General Meeting Questions	Strongly Agree		Agree	Strongly Disagree		Don't Know
1. The information covered in the group discussions, examples and explanations was understandable.	1	2	3	4	5	6
2. The meeting provided a good forum for communication about public/human services transportation coordination.	1	2	3	4	5	6
3. Participants at the meeting were from a broad stakeholder group.	1	2	3	4	5	6
4. The county/region's prioritized action plan is comprehensive and realistic.	1	2	3	4	5	6
5. The county/region has a working coordination team.	1	2	3	4	5	6
6. The previous coordination plan has been implemented.	1	2	3	4	5	6
7. Developing the prioritized action plan was meaningful and valuable.	1	2	3	4	5	6
8. I feel the coordination process in the county/region will be improved based on the assessment, action plan and implementation strategies.	1	2	3	4	5	6
Facilitator Questions						
9. Facilitator was knowledgeable about the meeting process.	1	2	3	4	5	6
10. The information was presented in a clear, logical format.	1	2	3	4	5	6

10. The time allotted for the meeting was: __ too much about right __ not enough

11. List key points/issues presented during the meeting that were the most valuable or useful.

The other participants input around regulatory + funding issues

12. List any information or meeting content you felt was omitted or needed further clarification.

n/a

13. Are you interested in participating on the team that will implement the coordination plan strategies? If yes, indicate your availability.

yes - flexible availability + contact info:
shenew@novatinc.com

14. Other comments (write on back)

Marathon County Provider Inventory

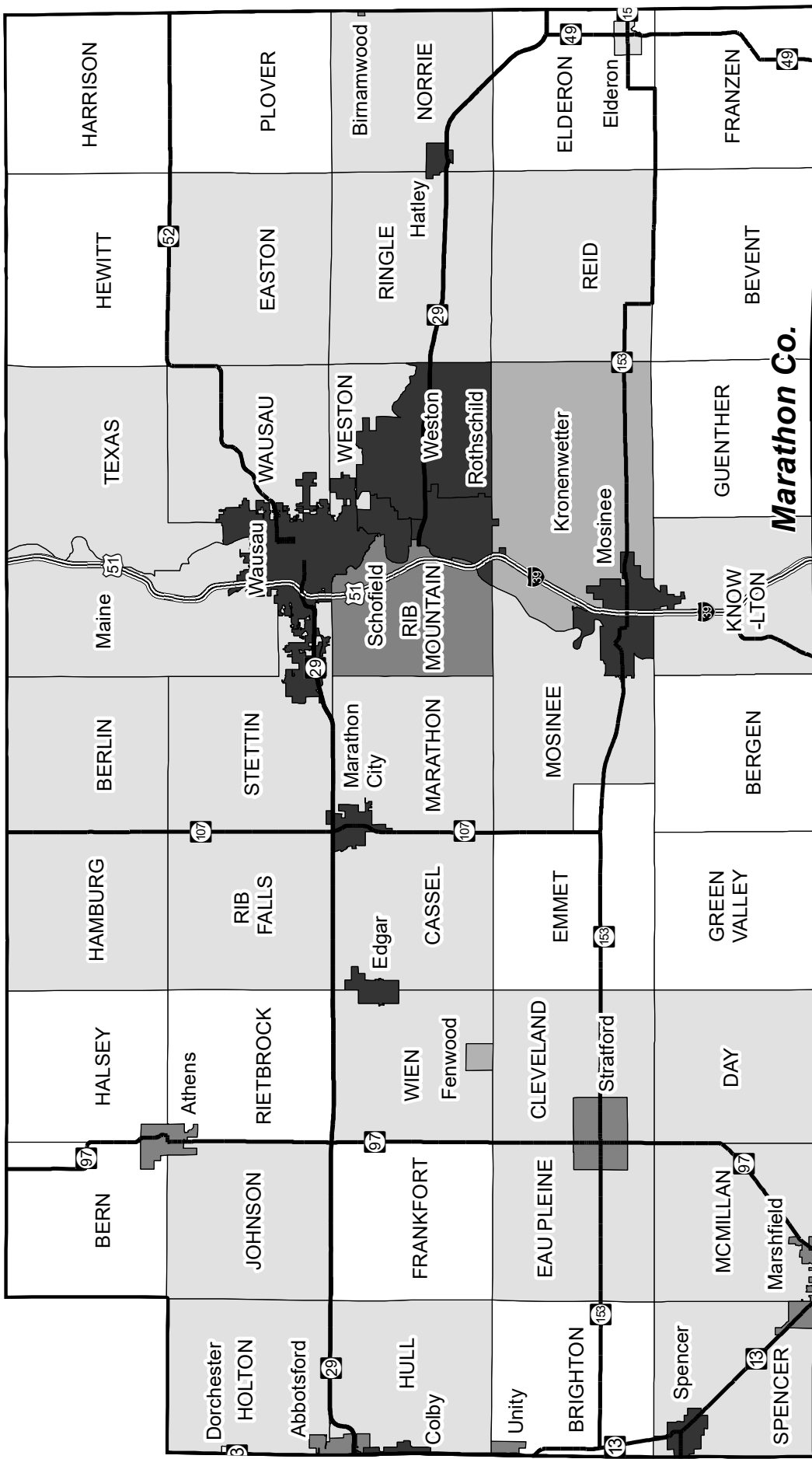
TABLE 1 MARATHON COUNTY PROVIDER INVENTORY

Service Name or Sponsor Name	Service Type	Passenger Eligibility	Service Description	Hours of Service	Fleet Information	Use of Federal/State Funds
Marathon County						
Marathon County Transportation Program (MCTP)	Specialized	Various	Flexible fixed-route Demand response (door-to-door) Volunteer driver	M-F 7:30 am – 4:30 pm; Weekend and evening service per volunteer driver willingness	38 vehicles – 6 sedans and 32 accessible vans	85.21 5311 5310 Wisconsin Works Social Service Block Grants
MetroRide (Wausau Area Transit Services-WATS)	Public transit	General public Specific eligibility for ADA paratransit	Fixed-route ADA complementary paratransit (curb-to-curb)	M-F 6 am to 6:30 pm:	26 Buses	5307 5309 85.21
Opportunity of North Central Wisconsin, Inc.	Specialized	Individuals with disabilities	Demand response (door-to-door)	Weekday, evening and weekend service	35 vehicles – 16 leased to MCTP	5310
Private	Medi-van	Medical Assistance or Private Pay	Service varies by provider.	Varies	N/A	MA
New Freedom Regional Volunteer Driver Program (CILWW)	Volunteer Driver	Elderly and Individuals with Disabilities	Demand response Not limited to medical. Program under development in North Central WI.	24/7 subject to driver availability. 48 hour advance notice.	N/A	5310 / Partner Agreements

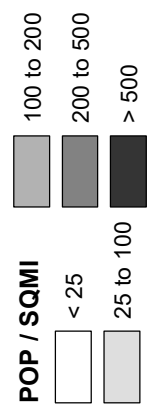
Other services within County: Wheels to Work
Faith In Action
RSVP of Marathon County

Population Density / By MCD

Marathon County

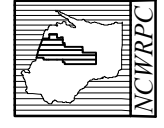


Legend



0 2.25 4.5 9 Miles

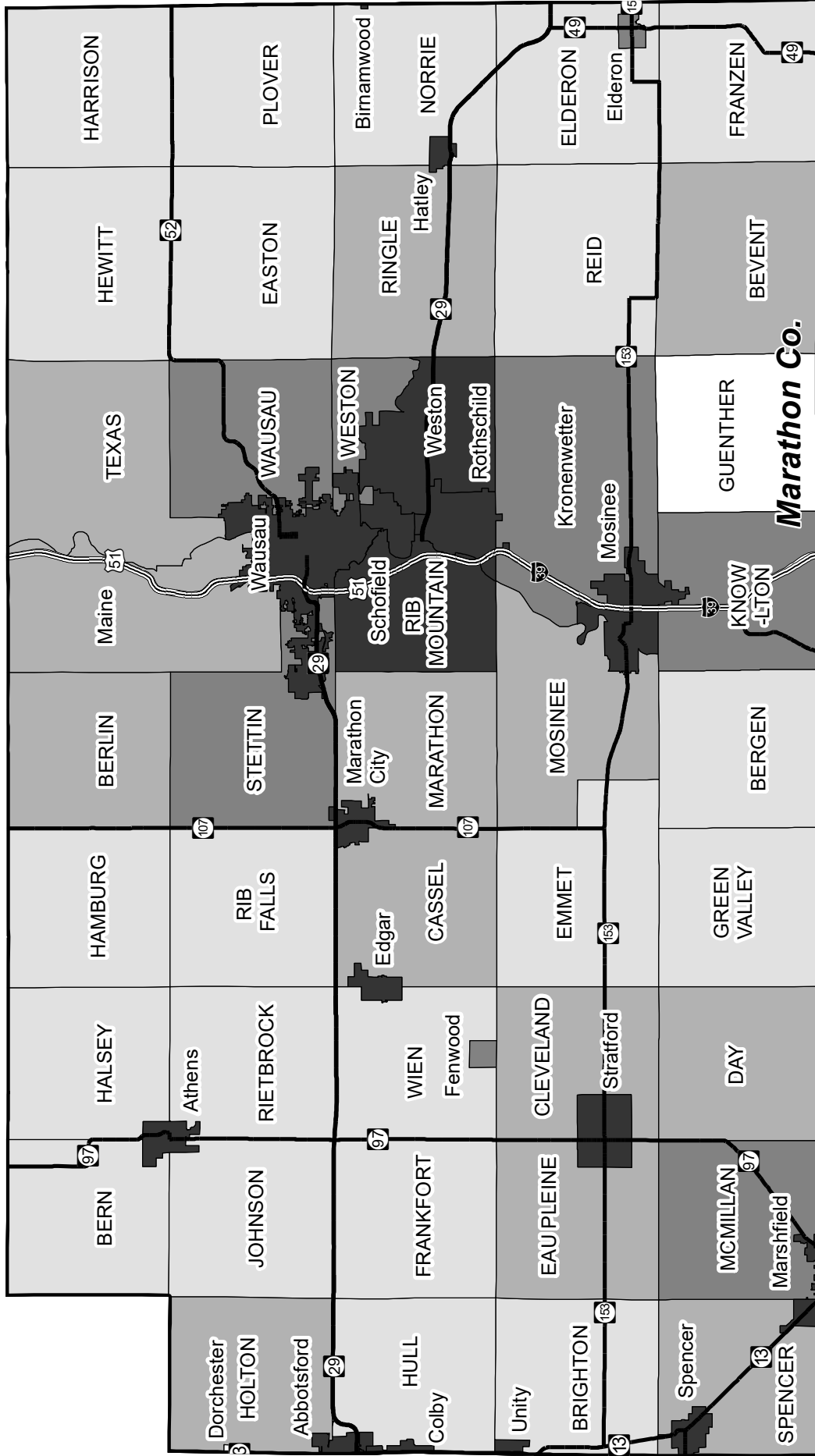
Source: WI DNR, NCWRPC, US Census ACS 2017-21
 This map is neither a legally recorded map nor a survey and is not intended to be used as one. This drawing is a compilation of records, information and data used for reference purposes only. NCWRPC is not responsible for any inaccuracies herein contained.



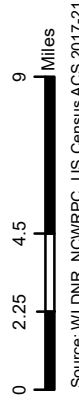
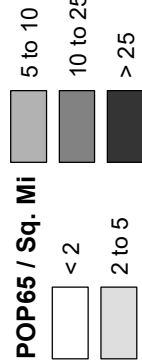
Prepared By:
North Central Wisconsin Regional Planning Commission
 210 McClellan St., Suite 210, Wausau, WI 54403
 715-849-5510 - staff@ncwrpc.org - www.ncwrpc.org

Population Density of Persons over 65 / By MCD

Marathon County



Legend



Source: WI DNR, NCWRPC, US Census ACS 2017-21

This map is neither a legally recorded map nor a survey and is not intended to be used as one. This drawing is a compilation of records, information and data used for reference purposes only. NCWRPC is not responsible for any inaccuracies herein contained.

Prepared By:

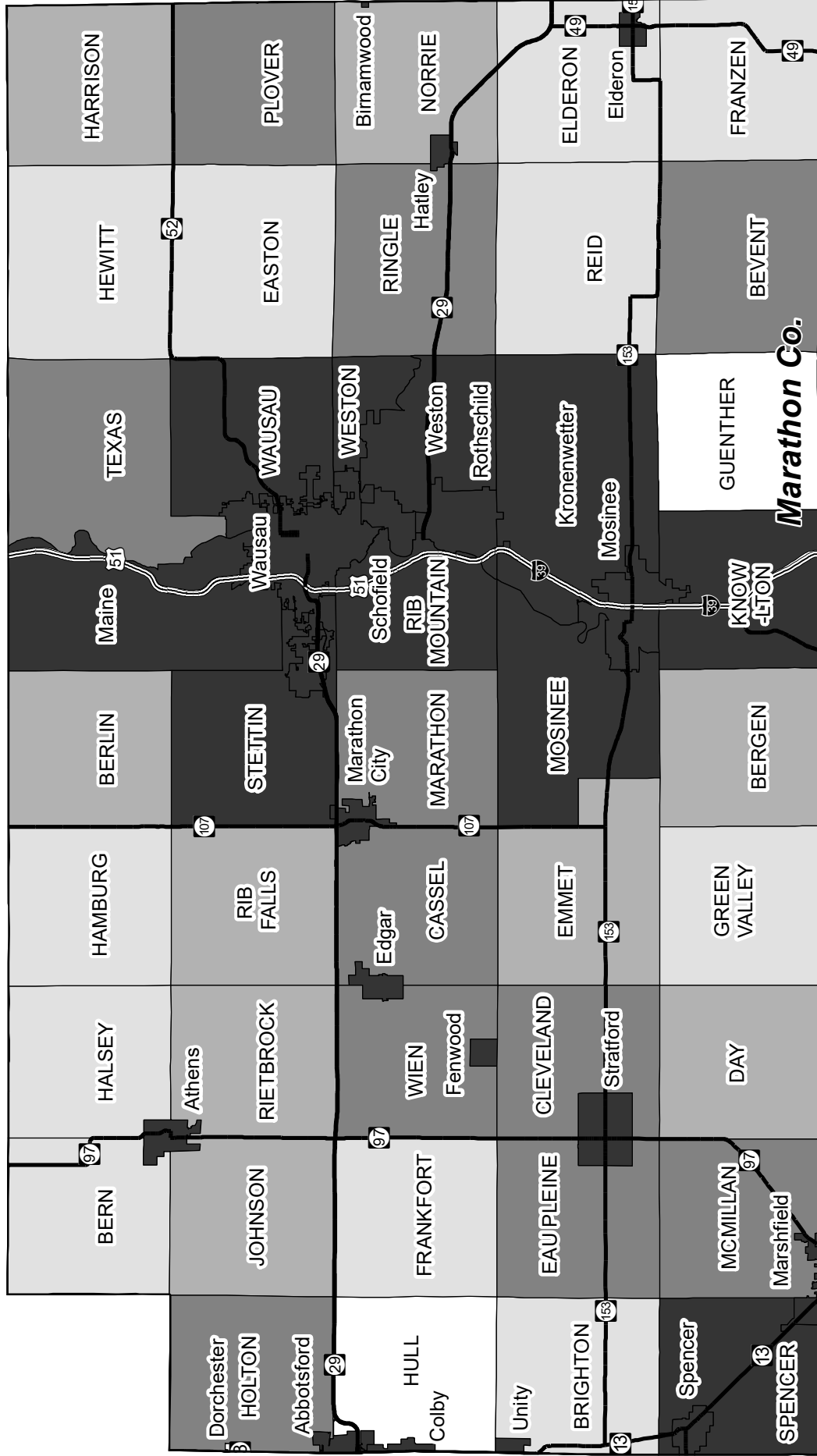


**North Central
Wisconsin Regional
Planning Commission**

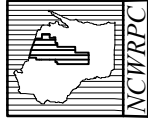
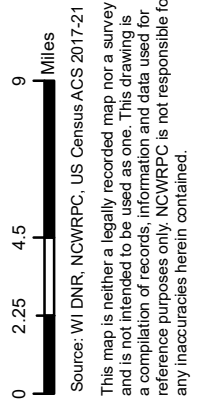
210 McClellan St., Suite 210, Wausau, WI 54403
715-849-5510 - staff@ncwrpc.org - www.ncwrpc.org

Population Density of Persons with Disabilities / By MCD

Marathon County



Legend



Prepared By:

North Central Wisconsin Regional Planning Commission

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 715-849-5510 - staff@ncwrpc.org - www.ncwrpc.org