

Transportation

Major Highways

State Highways: 17, 64, 86, 107
U.S. Highways: 8, 51
Interstate Highways: None

Rail Service

Fox Valley & Lake Superior, Tomahawk Railway

Air Service

Local Service: Merrill & Tomahawk Regional Airports
Classification: Basic Utility A & B
Scheduled Service: Mosinee Central Wisconsin Airport
Airline Service(s): American Airlines, Delta, United

Area Institutions

Technical College

Northcentral Technical College, Wausau
 Nicolet Technical College, Rhinelander

Nearest University

University of Wisconsin – Marathon County, Wausau

Educational Attainment

High School Diploma:

92.2%

College Degree:

18.8%

Source: ACS 2022

Healthcare

Primary Hospital:

Aspirus

County Contact

Lincoln County Economic Development Corporation

801 N. Sales Street, Suite 200
 Merrill, WI 54452
 Phone: (715) 539-1024
 Website: www.lincolncountyedc.org

Major Employers

Weinbrenner Shoe Factory
 Church Mutual Insurance Company
 Aspirus Health Care
 Harley-Davidson Motor Company
 Lincoln Window
 Pioneer Transportation Ltd.
 Sierra Pacific
 Fremarq Innovations
 Wal-Mart
 AGRA Industries

Links

www.grownorth.org
 www.co.lincoln.wi.us
 www.locateinwisconsin.com
 www.inwisconsin.com
 www.ncwrpc.org

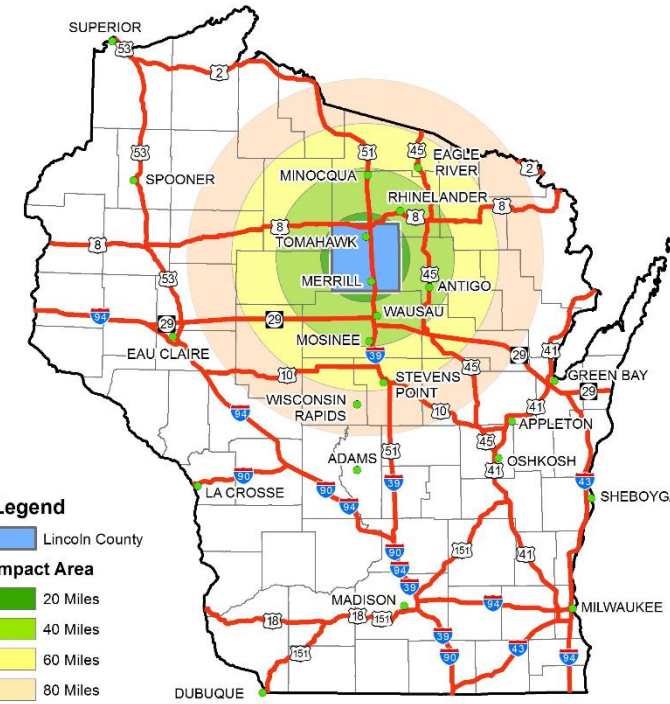


Regional Contact

NCWRPC

210 McClellan St., Suite 210
 Wausau, WI 54403
 Phone: (715) 849-5510
 Website: www.ncwrpc.org

Lincoln County, Wisconsin Profile



Legend

Lincoln County
 Impact Area
 20 Miles
 40 Miles
 60 Miles
 80 Miles

Demographics

Population:

	2010	2022
Lincoln County	29,705	28,402
Wisconsin	5,686,986	5,882,128

Housing Units:

	2010	2022
Lincoln County	16,488	16,151
Wisconsin	2,593,073	2,734,511

Median value of:

	Owner-Occ. Units	Gross Rent
Lincoln County	\$163,700	\$706
Wisconsin	\$231,400	\$992

Data source: American Community Survey, 2010 & 2022

Economy

County Employment by Industry

Industry	Employees
Natural Resources	273
Construction	769
Manufacturing	3,101
Trade, Transport. & Utilities	2,918
Information	259
Financial Activities	1152
Professional & Business Services	531
Education and Health	3025
Leisure and Hospitality	515
Other Services	392
Public Administration	558

Employment Trends

	2010	2022
Lincoln County Labor Force Participation Rate	65.9%	59.0%
Lincoln County Employed	14,707	13,493
Lincoln County Unemployed	801	679
Lincoln County Unemployed Rate	11.5%	4.8%
Wisconsin Labor Force Participation Rate	69.0%	65.7%
Wisconsin Unemployment Rate	9.6%	3.4%

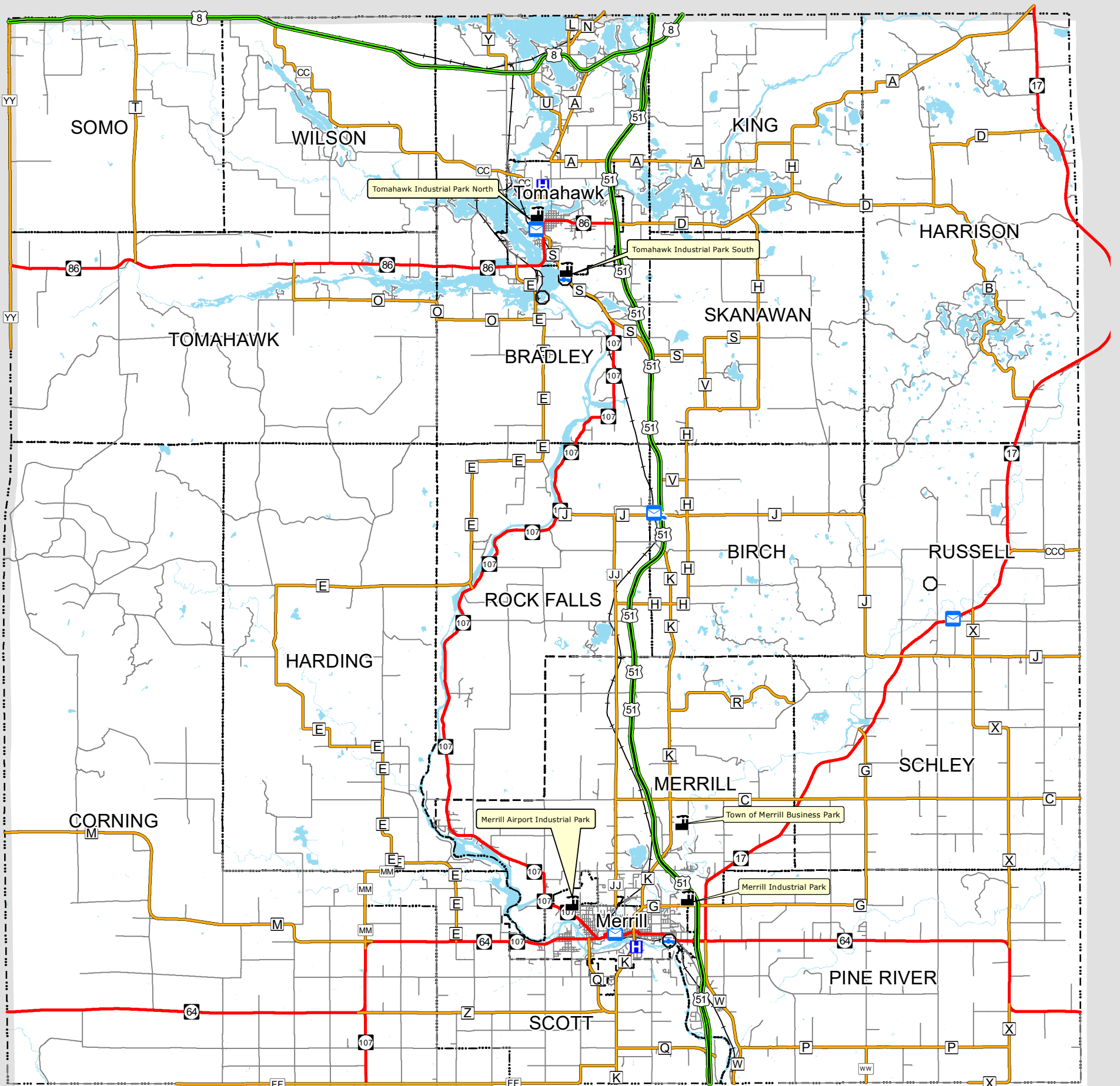
2022 Median Wages (Full time, year-round)

Occupation	County	State
Natural Resources	\$28,047	\$36,049
Construction	\$45,733	\$55,359
Manufacturing	\$51,492	\$53,998
Trade, Transport. & Utilities	\$40,633	\$45,890
Information	\$43,451	\$53,649
Financial Activities	\$54,343	\$59,818
Professional/Business Services	\$36,726	\$52,622
Education and Health	\$35,538	\$44,469
Leisure and Hospitality	\$14,102	\$16,332
Other Services	\$29,464	\$34,107
Public Administration	\$58,841	\$60,237

2022 Income (Per Capita)

Lincoln County	\$35,558
State of Wisconsin	\$40,130
United States	\$41,804

Lincoln County Development Opportunities



Legend

--- Minor Civil Divisions	○ Waste Water Treatment Plant
— US Highway	— Public Water Supply
— State Highways	Airports
— County Highways	✦ Basic Utility - B
— Local Roads	✦ General Utility
— Railroad	— Water
🏥 Hospital	
🏭 Industrial Park	
✉ Post Office	

