

Transportation

Major Highways

State Highways: 17, 64, 86, 107

U.S. Highways: 8, 51

Interstate Highways: None

Rail Service

Fox Valley & Lake Superior, Tomahawk Railway

Air Service

Local Service: Merrill & Tomahawk Regional Airports

Classification: Basic Utility A & B

Scheduled Service: Mosinee Central Wisconsin Airport

Airline Service(s): American, Delta, & United Airlines

Area Institutions

Technical College

Northcentral Technical College, Wausau

Nicolet Technical College, Rhinelander

Nearest University

University of Wisconsin – Stevens Point at Wausau

Educational Attainment

High School Diploma:

92.3%

College Degree:

19.6%

Source: ACS 2024

Healthcare

Primary Hospital:

Aspirus



County Contact

Lincoln County Economic Development Corporation

801 N. Sales Street, Suite 200

Merrill, WI 54452

Phone: (715) 536-0383

Website: www.lincolncountyedc.org

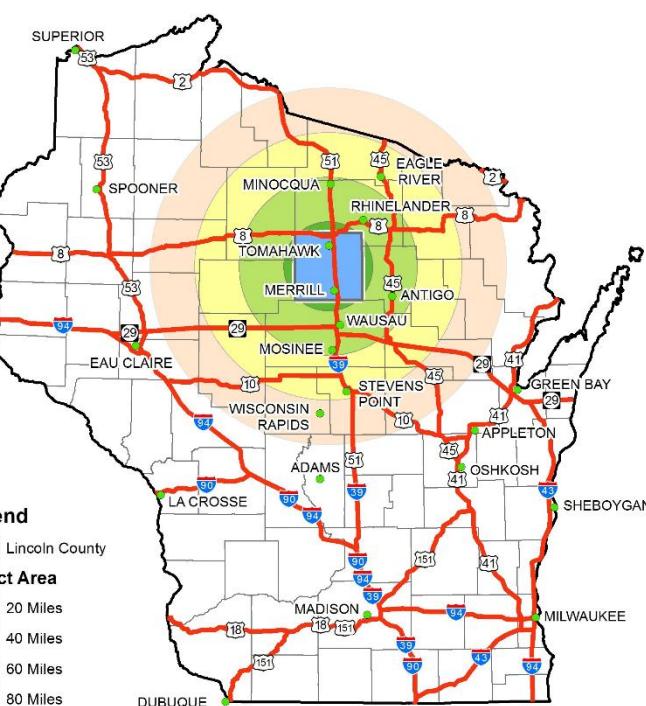
Major Employers

Church Mutual Insurance Company
 Church Mutual Insurance Company
 Merrill Area Public Schools
 Aspirus
 Harley-Davidson
 Packaging Corporation of America
 State of Wisconsin
 Marshfield Clinic
 Ministry Health Care
 Agra Industries

Links

www.grownorth.org
co.lincoln.wi.us
wedge.org
www.lincolncountyedc.org
www.ncwRPC.org

Lincoln County, Wisconsin Profile



Regional Contact

NCWRPC

210 McClellan St., Suite 210
 Wausau, WI 54403
 Phone: (715) 849-5510
 Website: www.ncwRPC.org

Demographics

Population:

	2010	2024
Lincoln County	29,705	28,426
Wisconsin	5,686,986	5,914,872

Housing Units:

	2010	2024
Lincoln County	16,488	16,327
Wisconsin	2,593,073	2,778,572

Median value of:

	Owner-Occ. Units	Gross Rent
Lincoln County	\$163,700	\$706
Wisconsin	\$266,500	\$1,087

Data source: American Community Survey, 2010 & 2024

Economy

County Employment by Industry

Industry	Employees
Natural Resources	325
Construction	1,026
Manufacturing	3,000
Trade, Transport. & Utilities	343
Information	1,379
Financial Activities	831
Professional & Business Services	193
Education and Health	1,174
Leisure and Hospitality	621
Other Services	2,983
Public Administration	596

Employment Trends

	2010	2024
Lincoln County Labor Force Participation Rate	65.9%	58.5%
Lincoln County Employed	14,707	13,597
Lincoln County Unemployed	801	443
Lincoln County Unemployed Rate	11.5%	3.2%
Wisconsin Labor Force Participation Rate	69.0%	65.4%
Wisconsin Unemployment Rate	9.6%	3.1%

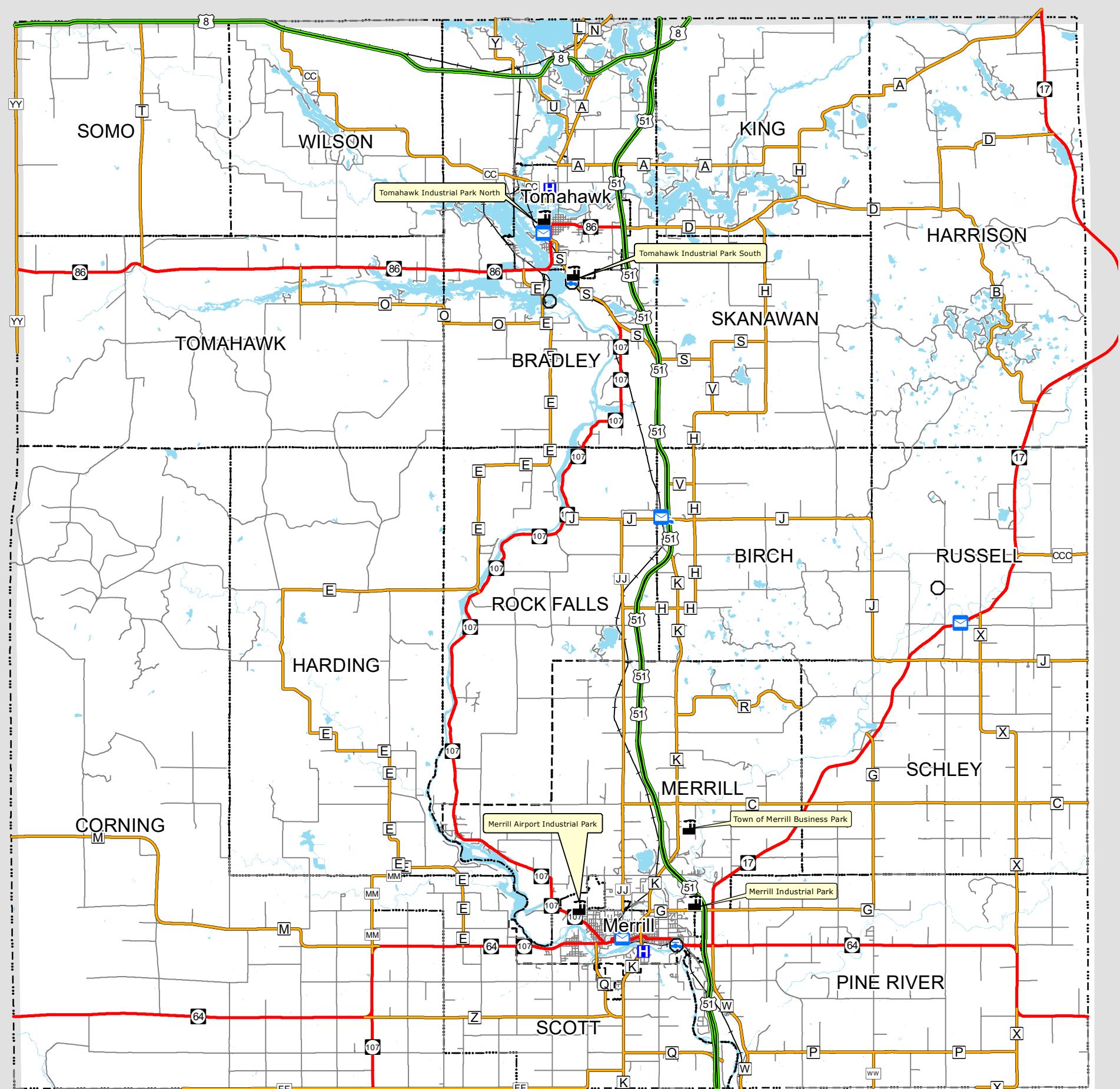
2024 Median Wages (Full time, year-round)

Occupation	County	State
Natural Resources	\$46,369	\$40,529
Construction	\$49,201	\$60,104
Manufacturing	\$55,682	\$57,685
Wholesale Trade	\$58,832	\$60,334
Retail Trade	\$30,685	\$31,619
Transport/Warehousing/Utilities	\$50,268	\$54,948
Information	\$49,514	\$56,639
Financial services	\$59,303	\$65,936
Professional services	\$44,063	\$59,234
Education/Healthcare/Social Wrk.	\$43,721	\$48,487
Leisure and Hospitality	\$21,389	\$18,518
Other Services	\$40,372	\$36,890
Public Administration	\$60,993	\$64,633

2024 Income (Per Capita)

Lincoln County	\$39,326
State of Wisconsin	\$43,373
United States	\$44,673

Lincoln County Development Opportunities



Legend

- Minor Civil Divisions
- US Highway
- State Highways
- County Highways
- Local Roads
- Railroad
- Hospital
- Industrial Park
- Post Office
- Waste Water Treatment Plant
- Public Water Supply

Airports

- Basic Utility - B
- General Utility
- Water



0 1 2 4 6 8 Miles