

Transportation

Major Highways
State Highways: 17, 64, 86, 107
U.S. Highways: 8, 51
Interstate Highways: None

Rail Service
Fox Valley & Lake Superior, Tomahawk Railway

Air Service
Local Service: Merrill & Tomahawk Regional Airports
Classification: Basic Utility A & B
Scheduled Service: Mosinee Central Wisconsin Airport
Airline Service(s): American, Delta, & United Airlines

Area Institutions

Technical College
Northcentral Technical College, Wausau
Nicolet Technical College, Rhinelander
Nearest University
University of Wisconsin – Stevens Point at Wausau

Educational Attainment

High School Diploma:
92.3%
College Degree:
19.6%
Source: ACS 2024

Healthcare

Primary Hospital:
Aspirus

County Contact

Lincoln County Economic Development Corporation
801 N. Sales Street, Suite 200
Merrill, WI 54452
Phone: (715) 536-0383
Website: www.lincolncountyedc.org

Major Employers

Church Mutual Insurance Company
Church Mutual Insurance Company
Merrill Area Public Schools
Aspirus
Harley-Davidson
Packaging Corporation of America
State of Wisconsin
Marshfield Clinic
Ministry Health Care
Agra Industries

Links

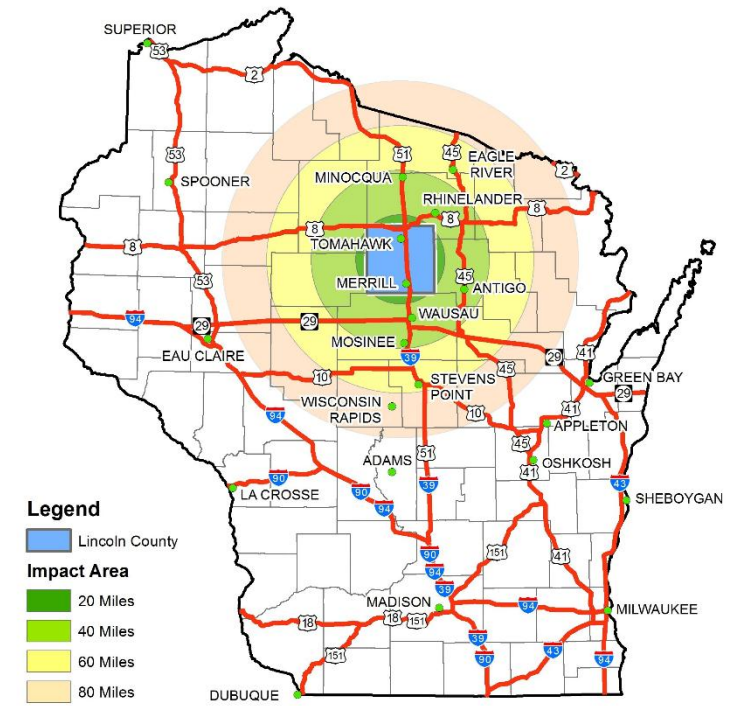
www.grownorth.org
co.lincoln.wi.us
wedc.org
www.lincolncountyedc.org
www.ncwrpc.org



Regional Contact

NCWRPC
210 McClellan St., Suite 210
Wausau, WI 54403
Phone: (715) 849-5510
Website: www.ncwrpc.org

Lincoln County, Wisconsin Profile



Demographics

Population:		
	2010	2024
Lincoln County	29,705	28,426
Wisconsin	5,686,986	5,914,872
Housing Units:		
	2010	2024
Lincoln County	16,488	16,327
Wisconsin	2,593,073	2,778,572
Median value of:		
	Owner-Occ. Units	Gross Rent
Lincoln County	\$163,700	\$706
Wisconsin	\$266,500	\$1,087

Data source: American Community Survey, 2010 & 2024

Economy

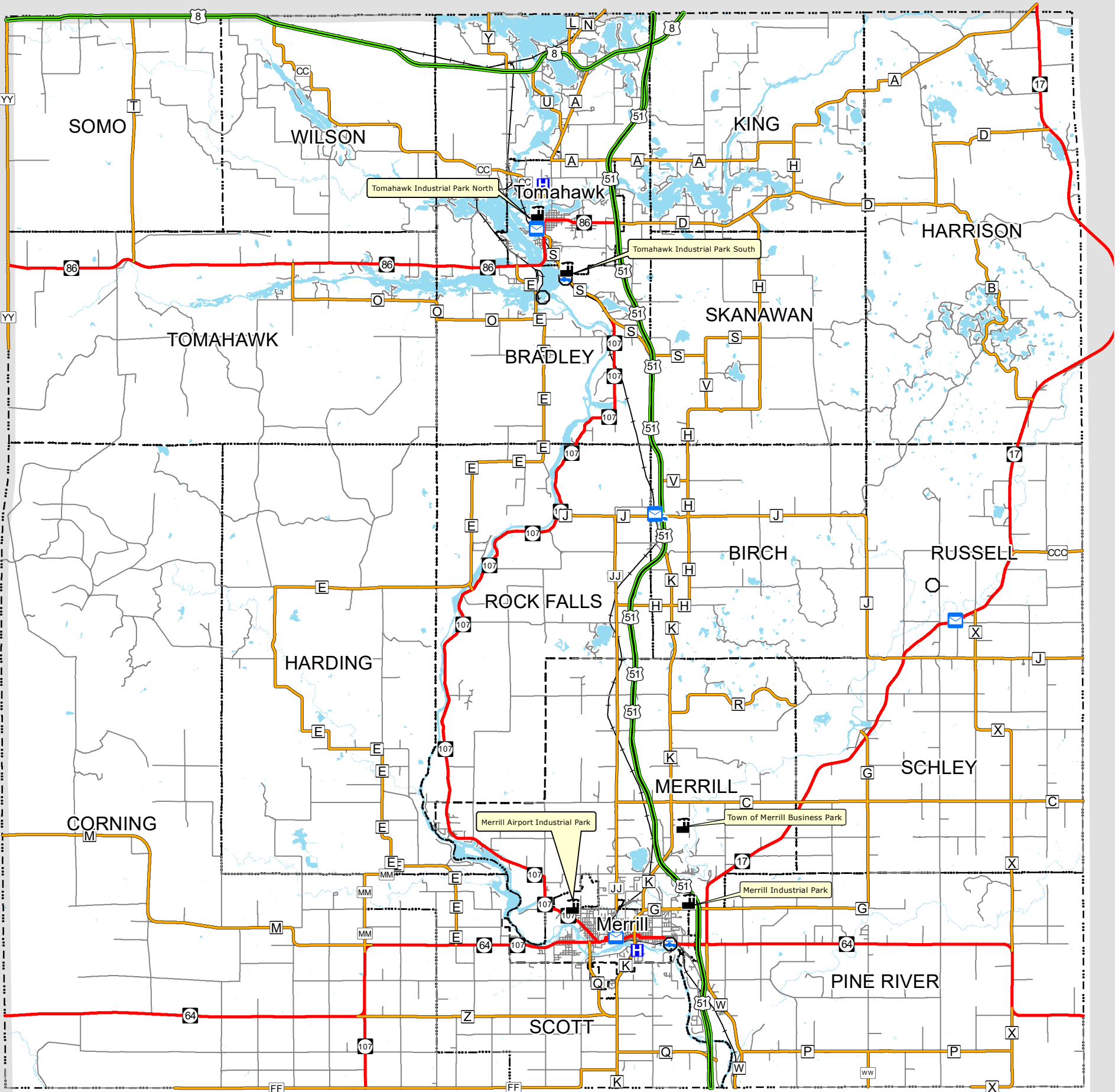
County Employment by Industry	
Industry	Employees
Natural Resources	325
Construction	1,026
Manufacturing	3,000
Trade, Transport. & Utilities	343
Information	1,379
Financial Activities	831
Professional & Business Services	193
Education and Health	1,174
Leisure and Hospitality	621
Other Services	2,983
Public Administration	596

Employment Trends		
	2010	2024
Lincoln County Labor Force Participation Rate	65.9%	58.5%
Lincoln County Employed	14,707	13,597
Lincoln County Unemployed	801	443
Lincoln County Unemployed Rate	11.5%	3.2%
Wisconsin Labor Force Participation Rate	69.0%	65.4%
Wisconsin Unemployment Rate	9.6%	3.1%

2024 Median Wages (Full time, year-round)		
Occupation	County	State
Natural Resources	\$46,369	\$40,529
Construction	\$49,201	\$60,104
Manufacturing	\$55,682	\$57,685
Wholesale Trade	\$58,832	\$60,334
Retail Trade	\$30,685	\$31,619
Transport/Warehousing/Utilities	\$50,268	\$54,948
Information	\$49,514	\$56,639
Financial services	\$59,303	\$65,936
Professional services	\$44,063	\$59,234
Education/Healthcare/Social Wrk.	\$43,721	\$48,487
Leisure and Hospitality	\$21,389	\$18,518
Other Services	\$40,372	\$36,890
Public Administration	\$60,993	\$64,633

2024 Income (Per Capita)	
Lincoln County	\$39,326
State of Wisconsin	\$43,373
United States	\$44,673

Lincoln County Development Opportunities



Legend

- | | |
|---------------------------|-------------------------------|
| --- Minor Civil Divisions | ○ Waste Water Treatment Plant |
| — US Highway | — Public Water Supply |
| — State Highways | Airports |
| — County Highways | ✈ Basic Utility - B |
| — Local Roads | ✈ General Utility |
| — Railroad | — Water |
| — Hospital | |
| — Industrial Park | |
| — Post Office | |

