

Transportation
Major Highways
State Highways: 13, 21, 23, 73, 82
U.S. Highways: None
Interstate Highways: None
Rail Service
Union Pacific Railroad
Air Service
Local Service: Adams County Airport
Classification: Transport/Corporate
Scheduled Service: La Crosse & Madison Airports
Airline Service(s): Allegiant, American, Breeze, Delta, Frontier, Sun Country, and United Airlines

Area Institutions
Technical College
Mid-State Technical College, Adams
Nearest University
University of Wisconsin – Stevens Point (Portage Co.)

Educational Attainment
High School Diploma:
89.4%
College Degree:
17.5%
Source: ACS 2024

Healthcare
Primary Hospital:
Gunderson Moundview and Aspirus

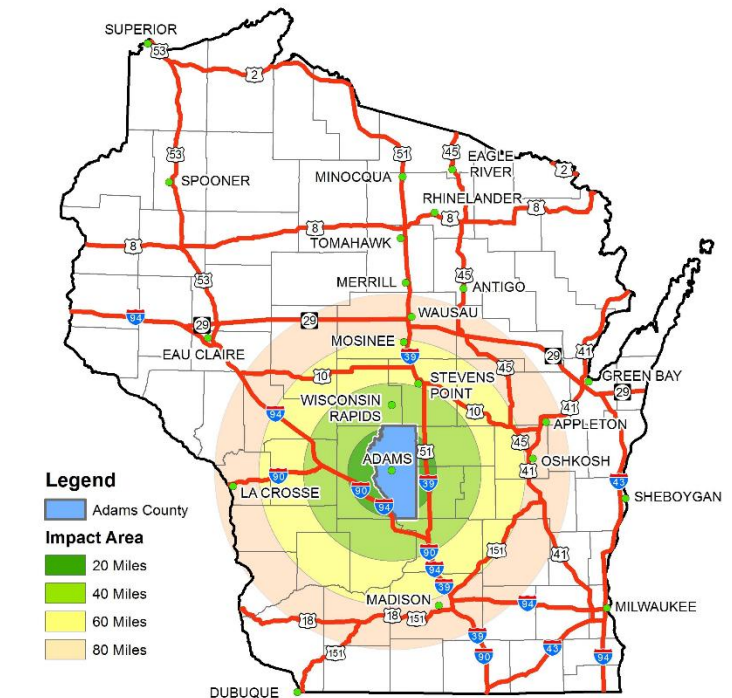
County Contact
Adams County Economic Development
P.O. Box 236
Friendship, WI 53934
Phone: (608) 339-6945
Website: https://www.co.adams.wi.us/services/economic-development

Major Employers
Adams Friendship Area Schools
Moundview Memorial Hospital & Clinics
WestRock
Adams County Government
Adams-Friendship School District
Adams-Columbia Electric Cooperative
Coldwell Banker
Adams County Health And Human Services
Adams County
Allied Cooperative
Links
co.adams.wi.gov
www.developadamscountywi.com
wedc.org
www.ncwrpc.org



Regional Contact
NCWRPC
210 McClellan St., Suite 210
Wausau, WI 54403
Phone: (715) 849-5510
Website: www.ncwrpc.org

Adams County, Wisconsin Profile



Demographics		
Population:	2010	2024
Adams County	21,044	21,123
Wisconsin	5,686,986	5,914,872
Housing Units:	2010	2024
Adams County	17,067	24,876
Wisconsin	2,593,073	2,778,572
Median value of:	Owner-Occ. Units	Gross Rent
Adams County	\$200,800	\$828
Wisconsin	\$266,500	\$1,087

Data source: American Community Survey, 2010 & 2024

Economy		
County Employment by Industry		
Industry	Employees	
Natural Resources	279	
Construction	574	
Manufacturing	1,323	
Trade, Transport. & Utilities	303	
Information	1005	
Financial Activities	571	
Professional & Business Services	78	
Education and Health	391	
Leisure and Hospitality	606	
Other Services	1322	
Public Administration	962	
Employment Trends		
	2010	2024
Adams County Labor Force Participation Rate	50.9%	47.6%
Adams County Employed	8,354	8,493
Adams County Unemployed	768	402
Adams County Unemployed Rate	11.1%	4.5%
Wisconsin Labor Force Participation Rate	69.0%	65.4%
Wisconsin Unemployment Rate	9.6%	3.1%
2024 Median Wages (Full time, year-round)		
Occupation	County	State
Natural Resources	\$35,972	\$40,529
Construction	\$57,917	\$60,104
Manufacturing	\$51,042	\$57,685
Wholesale Trade	\$48,125	\$60,334
Retail Trade	\$26,705	\$31,619
Transport/Warehousing/Utilities	\$65,972	\$54,948
Information	\$21,827	\$56,639
Financial services	\$49,806	\$65,936
Professional services	\$36,958	\$59,234
Education/Healthcare/Social Wrk.	\$39,457	\$48,487
Leisure and Hospitality	\$26,929	\$18,518
Other Services	\$29,487	\$36,890
Public Administration	\$66,420	\$64,633
2024 Income (Per Capita)		
Adams County	\$35,863	
State of Wisconsin	\$43,373	
United States	\$44,673	

Adams County Development Opportunities

Legend

- Industrial Parks
- Tech College
- Post Office
- Hospitals

Airports

- Basic Utility - A
- Grass Strip
- Waste Water Treatment Plant
- Public Water Supply

- State Highways
- County Highways
- Local Roads
- Minor Civil Divisions
- Water

