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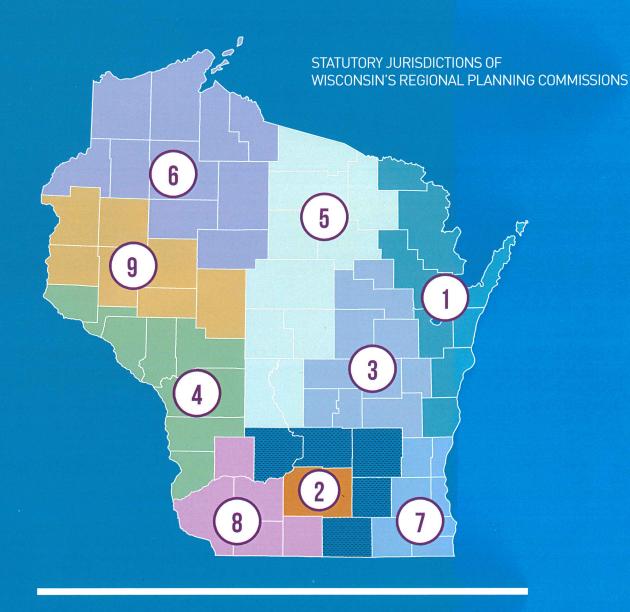
PROFILE

WISCONSIN

REGIONAL

PLANNING

COMMISSIONS



- 1 BAY LAKE
- 2 CAPITAL AREA
- 3 EAST CENTRAL
- 4 MISSISSIPPI RIVER
- 5 NORTH CENTRAL
- 6 NORTHWEST
- 7 SOUTHEASTERN
- 8 SOUTHWESTERN
- 9 WEST CENTRAL

A PUBLICATION OF

ASSOCIATION OF WISCONSIN REGIONAL PLANNING COMMISSIONS

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COMMUNITY PLANNING

DEMOGRAPHICS

ECONOMIC DEVELOPMENT

FUNCTIONS

Under Wisconsin law, regional planning commissions have the following functions:

- conduct all types of research studies; collect and analyze data; prepare maps, charts and tables; and conduct necessary studies;
- make and adopt plans for the physical, social, and economic development of the Region;
- publish and advertise their purposes, objectives and findings, and may distribute reports thereon; and
- provide advisory services on planning problems to the local governmental units within the Region and to other public and private agencies in matters relative to its functions and objectives.

Over the years, the demands on the regional planning commissions (RPCs) have changed. These changes, however, have not altered the basic advisory role of the commissions. The original and traditional role of the commissions was to plan for the physical development of the areas they served. This involved planning issues such as land use, transportation, natural resources, and water and sewer services. While this function has continued to be important, additional program responsibilities have been assumed, including technical assistance in such areas as economic development, grant and loan services, and local government management.

The broad range of functions and services performed by Wisconsin's regional planning commissions is exemplified by the adjoining list of planning and assistance activities. Wisconsin's RPCs are a vital resource with the technical skills and administrative infrastructure already in place to assist local communities, counties and the state in addressing the challenges of today's world. The variations in the services provided are a result of the different needs and levels of financial support provided by each commission's member units of government.

Commissions receive funds through a statutorily authorized charge, State and Federal planning grant programs, and contracts with local governments for special planning services. Local funds are often used by the commissions as a match for Federal and State planning grants, thus maximizing the effectiveness of available funds.

	BAY - LAKE	CAPITAL AREA	EAST CENTRAL	MISSISSIPPI RIVER	NORTH CENTRAL	NORTHWEST	SOUTHEASTERN	SOUTHWESTERN	WEST CENTRAL	
Capital Improvements Programming	•		•	•	•	•	•	•	•	
Citizen Surveys	•	•	•	•	•	•	•	•	•	
Community Development	•	•	•	•	•	•	•	•	•	
Comprehensive Planning	•	•	•	•	•	•	•	•	•	
Downtown Improvement	•	•	•	•	•	•	•	•	•	
Hazard Mitigation Planning	•	•	•	•	•	•	•	•	•	
Historic Preservation	•		•	•	•	•	•	•	•	
Land Use Planning	•	•	•	•	•	•	•	•	•	
Local Technical Assistance	•	•	•	•	•	•	•	•	•	
Public Facilities	•	•	•	•	•	•	•	•	•	
Public Land Survey Recommendations						•	•			
Rural Development	•	•	•	•	•	•	•	•	•	
Street Naming / House Numbering	•				•	•	•			
Urban Service Districts	•	•	•		•		•		•	
Waterfront - Harbor Planning	•		•	•	•	•	•	•	•	
Zoning Assistance	•		•	•	•	•	•	•	•	
Census Information Clearinghouse	•	•		•	•	•	•	•	•	
Population Information	•	•	•	•	•	•	•	•	•	
State Data Center Affiliate	•	•		•	•	•	•	•	•	
Business Incubation Program			Fals			•		•		
Economic Development		•	•	•	•	•			•	
Equity Venture Fund										
Industrial Development	•	•	•	•	•		•	•	•	
Industrial Site Data	•	•	•	•	•	•	•	•	•	
International Business Development	•		•			•				
Loan Funds Administration				•	•	•	•	•	•	
Loan Funds Packaging				•	•	•	•	•	•	
Market Assessments		•			•	•			•	
Tax Incremental Financing Districts			•	•	•	•		•	•	
Technology Innovations Services	•		•	•	•	•	•	•	•	
Tourism Development			•	•	•	•		•	•	
CDBG Assistance / Administration	•		•	•	•	•	•	•	•	
Housing	•	•	•	•	•	•	•	•	•	
Business Development Grants	•		•	•	•	•	•	•	•	
Industrial Parks Grants	•		•	•	•	•	•	•	•	
Outdoor Recreation Grants	•		•	•	•	•	•	•	•	
Public Works Grants	•		•	•	•	•	•	•	•	
Other Grant Assistance	•	•	•	•	•	•	•	•	•	

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			ΕĀ	RAL	MISSISSIPPI RIVER	ITRAL	-	IERN	TERN	RAL
		BAY - LAKE	CAPITAL AREA	EAST CENTRAL	ISSIPP	NORTH CENTRAL	NORTHWEST	SOUTHEASTERN	SOUTHWESTERN	WEST CENTRAL
		BAY -	CAPI	EAST	MISS	NORT	NORT	SOUT	SOUT	WEST
MAPPING	GIS and Base Mapping	•	•	•	•	•	•	•	•	•
	Air Quality Management	•								
	Coastal Zone Management	•								
	Environmental Impact Review	•								•
	Environmental Resources	•								
	Farmland Preservation	•	•							
	Floodplain Management		•	•	•			•	•	
O	Lakes Management Planning	•	•			•	•	•		•
NATURAL RESOURCE PLANNING	Mining Impact Studies					•	•			
PLA	Park and Open Space	•	•	•	•	•	•	•	•	•
URCE	Resource Conservation	•	•	•	•	•	•	•	•	•
RESO	Resource Recovery	•	•	•		•	•		•	•
URAL	Sewer Service Area Planning	•	•	•	•	•	•	•		•
NAT	Solid Waste Management Planning	•	•	•	•	•	•	•	•	•
	Subdivision - Land Division Assistance	•		•	•	•.	•	•	•	•
	Timber Resource Analyses Projections			ec.			•			•
	Wastewater Treatment Planning	•	•	•				•		•
	Water Supply		•	•				•		
	Water Quality Management / Monitoring	•	•	•			•	•		•
	Watlands Protestian Management					•	•	•		•
	Wetlands Protection Management			•		•	•	•	•	•
TION	Governmental Organization Studies			•		•	•	•		•
PUBLIC	Redistricting Assistance	•	•	•	•	•	•	•	•	•
PUBLIC ADMINISTRATION	Review of Federally Assisted Projects	•	•	•	•	•	•	•	•	•
₹	Shared Staff Services		•	- 84	1	•	•	•		1 51
	Bikeways	•		•	•	•	•	•		•
	Car / Vanpooling Coordination			•	•					
	Elderly and Disabled Transportation	•		•	•	•		•	•	•
	Highway Access Control Assistance	•		•	•	•	•	•	•	•
VIION	Port Development	•			•		•			
TRANSPORTATION	Rail Continuation and Abandonment	•		•	•	•	•	•	•	•
RANSF	Rural Transportation	•	•	•	•	•	•	•	•	•
Ĕ	Traffic Engineering Assistance			•						
	Transportation Improvement Program	•		•		•	•	•		•
	Transportation System Management	•		•		•		•		•
	Transportation Highways	•		•	•	•	•	•	•	•
	Transportation - Transit	•		•	•	•	•	•	•	•

FUNCTIONS, continued

RETURN ON INVESTMENT

By matching local funds with state and federal funds, RPCs are able to create a positive return on investments. In 2010, Wisconsin RPCs were able to collectively match every local dollar with 76 dollars of funding from other sources. In 2011, two of Wisconsin's RPCs were recipients of a new Sustainable Communities Regional Planning grant provided by the US Department of Housing and Urban Development. These two grants alone leveraged nearly 2.5 million dollars.

STRATEGIC PARTNERSHIPS

RPCs have relationships with local units of government, private and non-profit groups, as well as with State and Federal agencies. These relationships have been directed at providing liaison and assistance between the local and State/Federal levels of government, especially in planning, transportation, economic development and resource conservation. These relationships have allowed RPCs to foster strategic partnerships to address regional issues and opportunities.

RPCs play a critical role by providing the venue and infrastructure for a broad and mulitjurisdictional discussion of issues and opportunities. Furthermore, by acting as a broker for creating the needed collaborative partnerships to address these issues, RPCs foster efficient and effective solutions.

RPC DESIGNATION

Seven of the commissions are designated or authorized as Economic Development Districts by the U.S. Economic Development Administration for purposes of areawide economic planning and to guide the investment of Federal funds for economic development.

All nine commissions are affiliates of the Wisconsin State Data Center, whereby they provide data services (particularly census data) to local units of government and to the public. In addition, four commissions have been recognized by the U.S. Department of Transportation as Metropolitan Planning Organizations to carry out a comprehensive transportation planning process in the State's urban areas. Two commissions are designated water quality planning agencies.



BAY - LAKE REGIONAL PLANNING COMMISSION

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PROGRAM AND ACTIVITY SUMMARY

ECONOMIC DEVELOPMENT

The Commission fulfills its economic development responsibilities through the ongoing monitoring of economic conditions in the Region and through the implementation of the Comprehensive Economic Development Strategy (CEDS). Through the CEDS planning process, the Commission has identified four regional strategies to pursue. These strategies are:

- » The linkage and coordination of Federal, State, local, and private economic development programs;
- Regional and community economic development programs;
- » Regional and community economic development; and
- » Create opportunities for investment.

NATURAL RESOURCES

A major environmental focus of the Commission continues to be the Great Lakes issues associated with Lake Michigan and Green Bay. Working in conjunction with the Wisconsin Coastal Management Program, the US Environmental Protection Agency, and the US Forest Service, the Commission has worked on issues such as the impacts of development in coastal areas, beach improvements, bluff stability along Lake Michigan, public access, natural areas protection, and Emerald Ash Borer mitigation. The Commission has also been involved with the Wisconsin Department of Natural Resources addressing issues related to Lake Michigan and the lower portion of Green Bay, as well as the Manitowoc/Two Rivers/Mishicot, Oconto County, Luxemburg, Marinette and Sheboygan area-wide sanitary sewer plans.

MEMBERSHIP

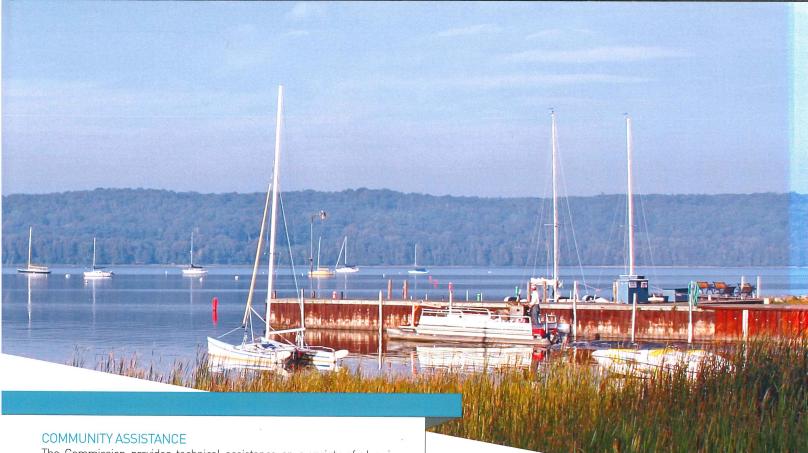
BROWN	DOOR	FLORENCE	KEWAUNEE	MANITOWOC	MARINETTE
Tom Sieber	Ken Fisher	Ed Kelley Rich Wolosyn Larry Neuens	Ronald Paider Virginia Haske Eric Corroy	Mark Holsen Chuck Hoffman Dan Koski (Secretary/Treasurer)	Shirley Kaufman Mary Meyer Michael Kunesh

OCONTO SHEBOYGAN

Dennis Kroll Terry Brazeau (Vice-Chair) Nomination Pending Mike Hotz (Chair) Brian Yerges Ed Procek

COMMISSION & METHOD OF SELECTION

Nineteen persons serve as Commissioners on the Commission with one opening. Of the three Commissioners from each member county, one is appointed by the Governor from a list provided by the County Board, one is directly appointed by the Governor, and one is appointed by the County Board.



The Commission provides technical assistance on a variety of planning issues for local communities in the Region. Commission staff works with local communities on specific projects, such as comprehensive plans, hazard mitigation plans, outdoor recreation plans, zoning ordinances, grant applications and community surveys.

TRANSPORTATION

Through its annual transportation work program, the Commission addresses issues on air quality and harbor planning, highway studies and plans, rail transportation and acquisition issues, elderly and disabled transportation, and local transportation assistance plans. In addition, the Commission conducts urban transportation planning activities as the Metropolitan Planning Organization for the Sheboygan Metropolitan Planning Area. The Commission also conducts special projects such as transit, bicycle facility, and corridor planning.

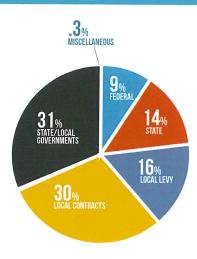
INFORMATION AND DATA SYSTEMS

The Commission functions as a depository of technical information and data derived from Federal, State, and Local sources. Information is provided to public and private groups and individuals as required. The Commission maintains its status as an affiliate of the Wisconsin State Data Center. The Commission has an established Geographic Information System (GIS), which is used extensively to provide mapping and database integration, as well as for analysis of development trends and identification of critical natural resources. Aerial photography is available for the Region.

2018 BUDGET

\$862,648

FUNDING BREAKDOWN



KEY CONTACTS

STAFF CONTACTS

CINDY WOJTCZAK

Executive Director

JOSHUA SCHEDLER

GIS Coordinator

JEFFREY AGEE-AGUAYO
BRANDON ROBINSON

Sheboygan MPO Transportation Planner

MADISON SMITH

Community Assistance Planner Community Assistance Planner

ANGELA PIERCE

Natural Resources Planner



CAPITAL AREA REGIONAL PLANNING COMMISSION

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general land use plan for the region, by reviewing requests to amend 20-year service area boundaries to accommodate urban growth, housing, urban design, density, redevelopment and infill studies. The Commission also provides information and technical assistance to local communities and others regarding Census data and demographics, housing, urban design, density, redevelopment and infill studies.

The Commission is lead agency for A Greater Madison Vision, an initiative to develop a vision and plan for regional growth, and to update the regional land use plan. A 46-member steering committee of government, business and non-profit leaders guide the initiative. The Commission also works with local communities to prepare Future Urban Development Area studies that integrate local and regional planning objectives.

LAND USE & ENVIRONMENTAL RESOURCES

The Commission conducts area-wide water quality management planning for the region under contract with the Wisconsin Department of Natural Resources. The Commission engages in natural resources monitoring and inventories, ground and surface water quality and quantity management planning, point and non-point source pollution control, resource protection, and other environmental planning contained in the Dane County Water Quality Plan. Additional work is carried out in natural resource planning in collaboration with local units of government and related organizations.

The Commission coordinates the needed resources to maintain an ongoing water quality monitoring program in partnership with the United States Geological Survey. It also coordinates the needed resources to maintain a groundwater hydrologic model for the region in partnership with the Wisconsin Geological and Natural History Survey.

MEMBERSHIP



DANE COUNTY EXECUTIVE

Chairman Ed Minihan > Town of Dunn Peter McKeever (Vice Chair) Caryl Terrell

MAYOR OF THE CITY OF MADISON

Alder Brad Cantrell > City of Madison Alder Larry Palm > City of Madison (Chair) Ken Golden

Alder Lauren Cnare > City of Madison

DANE COUNTY TOWNS ASSOCIATION

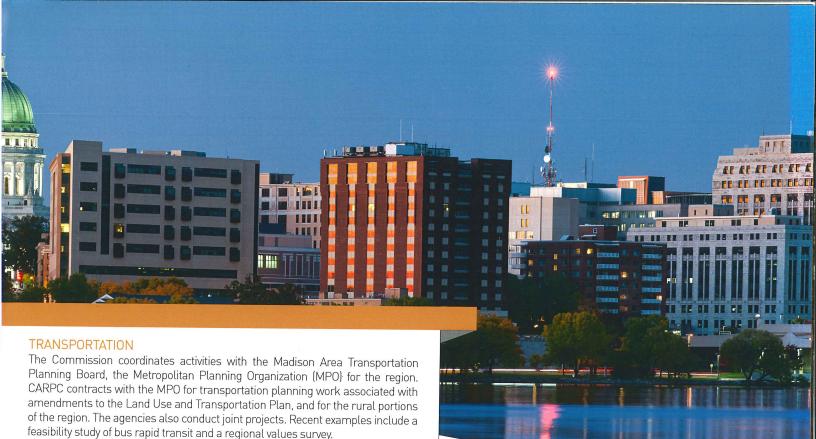
Supervisor Kris Hampton > Town of Cottage Grove (Secretary) Supervisor Mark Geller > Town of Verona (Treasurer) Chairman David Pfeiffer > Town of Pleasant Springs

DANE COUNTY CITIES AND VILLAGES ASSOCIATION

Trustee Bruce Stravinski > Village of Windsor Alder Maureen Crombie > City of Sun Prairie Alder H. Tony Hartmann > City of Fitchburg

COMMISSION & METHOD OF SELECTION

Four principal authorities appoint the thirteen members, who serve three-year terms. The Mayor of the City of Madison (4 members); the Dane County Executive (3); the Dane County Cities and Village Association (3); and the Dane County Towns



INFORMATION & DATA SYSTEMS

The Commission maintains and updates GIS layers on natural resources, land use, service area boundaries and environmental corridors for the Capital Region. Its staff also participates in interdepartmental staff meetings to coordinate the GIS activities of the RPC with the rest of GIS enterprises in the region. The Commission also conducts a Land Use Inventory, which involves the use of aerial photography, field reviews, and GIS databases to produce maps and land use statistics. The commission is a Census data clearinghouse and maintains community data on growth, development, economic activity, and transportation for the region, and posts the information on its website.

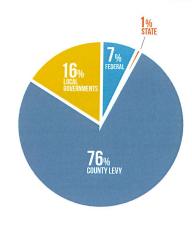
ECONOMIC DEVELOPMENT

Commission work focuses on collecting and providing economic data necessary for the county and communities to prepare the economic development policies and element of the Smart Growth Law. The Commission partners with the Madison Region Economic Partnership on projects including the Gold Shovel Site Certification program. The Commission also partners with the MPO to generate economic development projections concurrent with new Census information as a basis for allocating growth projections for the region.

2018 BUDGET

\$1,189,817

FUNDING BREAKDOWN



KEY CONTACTS

STAFF CONTACTS

STEVE STEINHOFF Deputy Director/Director of Community & Regional Development Planning Division

MIKE RUPIPER Director of Environmental Resources Planning Division

SEAN HIGGINS Community Planner

SEAN HIGGINS Community Planner

MIKE COVERT Community Planner

MALISSA DIETSCH Community Planner

SARAH FULLER Environmental Resources Planner

TONY VANDERMUSS Environmental Engineer

AARON KREBS GIS Specialist

LINDA FIRESTONE Administrative Services Manager



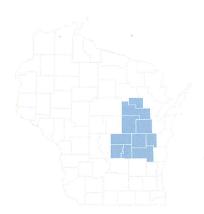
PROGRAM AND ACTIVITY SUMMARY

EAST CENTRAL REGIONAL PLANNING COMMISSION

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ECONOMIC DEVELOPMENT

The Commission updates the Comprehensive Economic Development Strategy on an annual basis. The CEDS contains current economic statistics, a development strategy for the Region, and projects proposed for EDA funding. The Commission provides technical assistance for communities seeking various loans and grants, and works with communities and organizations on economic development projects. The promotion of heritage tourism is another Commission priority with particular emphasis on the Fox-Wisconsin Heritage Parkway project and the Niagara Escarpment Resource Network.

COMMUNITY DEVELOPMENT

The Commission provides information and technical assistance for ongoing community planning and grant applications, develops open space plans, prepares park site and trail plans. The Commission offers a cost-sharing program, project services contracts for community land use planning. East Central contracts directly with local governments for various types of other planning services, such as the preparation of development codes, capital improvement programming, concept site development plans, and public facility and service planning.

LAND USE & ENVIRONMENTAL RESOURCES

The Commission maintains regional development policies, serves as the sewer service area management agency, provides technical assistance for groundwater studies and water quality management, and promotes wetland preservation and floodplain management. The Commission participates in watershed planning projects and provides guidance on stormwater management planning. As well as administration of a four-county regional NR-135 nonmetallic mining reclamation program. The Commission has also been very active in supporting and growing the efforts of the Niagara Escarpment Resource Network which has brought about

MEMBERSHIP

CALUMET	FOND D	U LAC	MENOMINEE	0	UTAGAMIE	SHAWAN0
Alice Connors Merlin Gentz Edward Kleckner	Martin Farrell Allen J. Buechel Brenda Schneider	Joe Moore Chuck Hornung	Jeremy Johnson James Lowey Ruth M. Winter	Tom Nelson Kevin Sturn Jeff Nooyen	Daniel Rettler Tim Hanna Michael Thomas (Vice Chair)	Jerry Erdmann(Chair) Tom Kautza Chuck Dallas

WAUPACA

WAUSHARA

WINNEBAGO

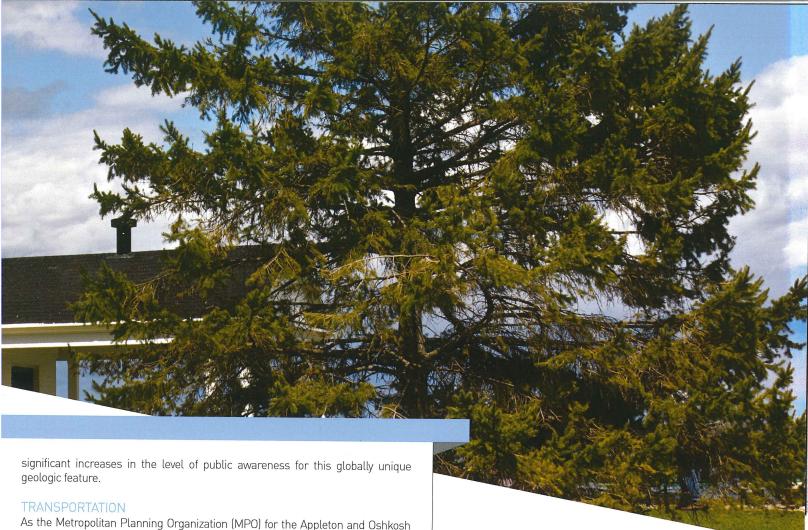
Gary Barrington Dick Koeppen Donna Ka DuWayne Federwitz Brian Smith Depart in

Donna Kalata David Albrecht (Vice Chair)
Neal Strehlow Ernie Bellin
Larry Timm Mark Harris

Robert Schmeichel Steve Cummings Ken Robl

COMMISSION & METHOD OF SELECTION

1) the County Board Chairman - 2) the County Executive if such a position exists, to a 2 year term - 3) a Governor's appointee from a list of 6 County Boar nominees, four of whom must be private citizens. Additional Commissioner are provided for each attained increment of 50,000 population. The first sucl Commissioner is the head elected official of the largest city in the county; the second is appointed by the County Board to a 2 year term.



As the Metropolitan Planning Organization (MPO) for the Appleton and Oshkosh Urbanized Areas, and serving as staff for the Fond du Lac MPO, the Commission has prepared long-range urban transportation/land use plans consistent with requirements of the Intermodal Surface Transportation Efficiency Act (ISTEA). These plans are currently being updated as required by the Moving Ahead for Progress in the 21st Century (MAP-21). The Commission works cooperatively with WisDOT on urban multimodal transportation planning encompassing the highway network, two urban bus systems, specialized transit for the elderly and disabled, rail, and bicycle and pedestrian ways. Regional transportation planning focuses on highway corridor studies, local traffic operations, access control, bypasses, jurisdictional transfers, highway maintenance, one small urban bus system, multiple shared-ride taxi systems, transit for the elderly and disabled, and 'complete streets' corridor planning.

INFORMATION & DATA SYSTEMS

The Commission provides technical and contract assistance to county land systems and provide digital data services. The Commission maintains an Internet website to provide basic agency and regional information. Through its Information Center, the Commission responds to data requests and distributes large-scale aerial photos and county and community base maps of various scales. Geographic Information System (GIS) technology has been instituted to integrate regional database and mapping capabilities.

records committees and other governmental units to establish land information

STAFF CONTACTS

ERIC FOWLE, AICP Executive Director

WALT C. RAITH

Assistant Director / MPO Transportation Director

KATHY THUNES

Principal Planner for Community Assistance

TRISH NAU

Principal Recreation Planner

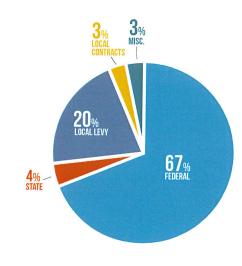
MELISSA KRAMER-BADTKE

Principal Planner for Safe Routes to School

MICHAEL ZUEGE GIS Coordinator

2018 BUDGET

\$3,772,759





MISSISSIPPI RIVER REGIONAL PLANNING COMMISSION

FST

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PROGRAM AND ACTIVITY SUMMARY

ECONOMIC DEVELOPMENT

In 1977, the Commission was designated an Economic Development District by the U.S. Department of Commerce-Economic Development Administration (EDA). Since then the Commission has updated its Comprehensive Economic Development Strategy (CEDS) Report that analyzes the regional economy and proposes an economic development strategy based on the region's strengths and weaknesses. This report maintains the eligibility for all local governments, economic development organizations, and businesses throughout the Region to apply for public works grants, business loans and research grants from EDA. Economic development services provided by the Commission as a result of this designation include: revolving loan funds to assist business financing needs, grant writing assistance for industrial parks and business development projects, and flood recovery assistance. Through maintaining this designation as an Economic Development District millions of Federal EDA funds have been invested in the region.

COMMUNITY DEVELOPMENT

The Commission's professional staff and office resources are cost shared in an affordable manner among the member counties and communities. Assisting local interests in responding to state and federal programs, providing advisory service on local planning problems, and coordinating regional programs are examples of these services. Past contracts included: assisting counties with their multi-hazard plans to reduce future losses from disasters, developing a regional assessment of assets to help persuade the Pentagon to keep Fort McCoy open, preparing a competitive regional assessment and strategy that resulted in \$5 million in State Technology Zone credits being awarded to help business and industry expand, and securing funding for wood product and solid biofuel research in the Kickapoo Valley to help build a more resilient and energy secure economy.

MEMBERSHIP

BUFFALO	CRAWFORD	JACKSON	LA CROSSE	MONROE	PEPIN
Mary Ann McMillan Urell Del Twidt John Schlesselman	Gerald Krachey Ron Leys Appointment Pending	Ron Carney Brad Chown Todd Stittleburg	Vicki Burke (Sec./Treas.) James Ehrsam Shelly Miller	Sharon Folcey James Kuhn Cedric Schnitzle	Bruce Peterson Gerald Bauer James Kraft
PIERCE	TREMPEALEAU	VERNON			

Richard Purdy James Ross William Schroeder Margaret Baecker (Vice Chair) Phillip Borreson Ernest Vold

Herb Cornell Nancy Jaekel Jo Ann Nickelatti

COMMISSION & METHOD OF SELECTION



environmental assessment reports are examples of these services.

TRANSPORTATION

The Commission's transportation services include: assisting the Mississippi River Parkway Commission in its planning and promotion activity for the Great River Road; assisting the La Crosse Area Planning Committee in meeting its Federal and State transportation planning requirements; assisting in expanding or establishing new multi-modal transit services; advising local governments on meeting and financing transportation needs of the elderly and handicapped; preparing public Human Service Transportation Plans for all nine counties; coordinating the involvement of Federal and State transportation plans and policies for consideration into local land use plans; providing a roadway management program that enables local governments to systematically prioritize their roadway maintenance needs based on sound evaluation criteria; and assisting in the development of harbor plans and projects for communities along the Mississippi River. The Commission also helped plan, fund and implement a regional transit system that provides four round trip connecting bus service a day during the work week to communities in Crawford, Vernon and La Crosse counties. This service was recently expanded with a pilot route running from La Crosse to Tomah along I-90.

INFORMATION & DATA SYSTEMS

The Commission's planning activity, coupled with its designation as a State affiliate data center, allows the Commission to maintain a wealth of socioeconomic and geographic data on the Region. The Commission's computer database and library is available to local governments, businesses, churches, hospitals, students, utility companies, civic groups, and development organizations.

STAFF CONTACTS

GREG FLOGSTAD, AICP

PETER FLETCHER

Transportation Planner

DAVID BONIFAS

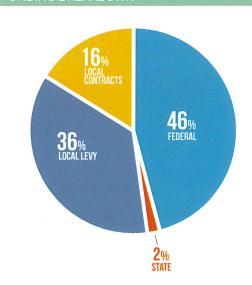
Community Development Planner

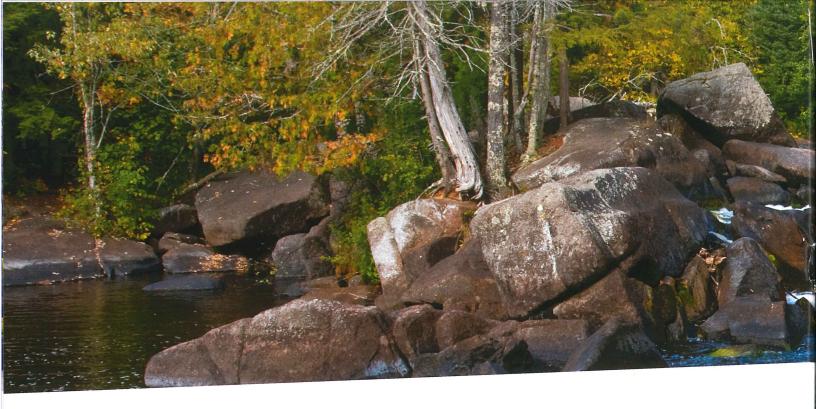
SARAH OFTE

Administrative Assistant

2018 BUDGET

\$381,824





NORTH CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

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PROGRAM AND ACTIVITY SUMMARY

ECONOMIC DEVELOPMENT

The NCWRPC annually prepares a Comprehensive Economic Development Strategy (CEDS) as a way to monitor the economic condition of the Region and to provide a basic development strategy for the Region. The NCWRPC provides technical assistance to members to prepare local economic development plans and apply for loans and grants from State and Federal sources. The NCWRPC has inventoried the Region's available industrial sites and buildings and maintains that database. These sites and buildings are marketed worldwide, via the Internet, in an effort to attract new jobs to the Region.

In addition, the NCWRPC administers two regional revolving loan funds, on behalf of the North Central Wisconsin Development Corporation. These funds are designed to provide low cost financing to businesses that increase employment, add to the local tax base, and bring general economic stability to the Region.

COMMUNITY DEVELOPMENT

The NCWRPC assists local communities with a range of community development activities, including grant writing and administration, tax incremental financing planning, downtown revitalization, capital improvements planning, housing and public facility needs surveys and studies, park layout and design, zoning ordinance development and other general technical assistance.

As part of its statutory function of preparing a master plan for the Region, the NCWRPC was the first regional planning commission to update its regional plan under the new comprehensive planning law. The Regional Comprehensive Plan has recently been updated and is now called the Regional Livability Plan (RLP). The

MEMBERSHIP

MEMBERSHIII						
ADAMS	FOREST	JUNEAU	LANGLADE	LINCOLN	MARATHON	ONEIDA
Rocky Gilner Richard Bakovka (Vice Chair) Peter Hickethier	Bucky Dailey William Connors, Jr. Paul Millan (Chair)	Edmund Wafle (S/T) Kenneth Winters Jerry Niles	Angela Close Ronald Nye Paul Schuman	Loretta Baughan Frank Saal, Jr. William Zeitz	Craig McEwen Daniel Guild Catherine Wineman	Thomas Rudolph Harland Lee Ted Cushing

PORTAGE

VILAS

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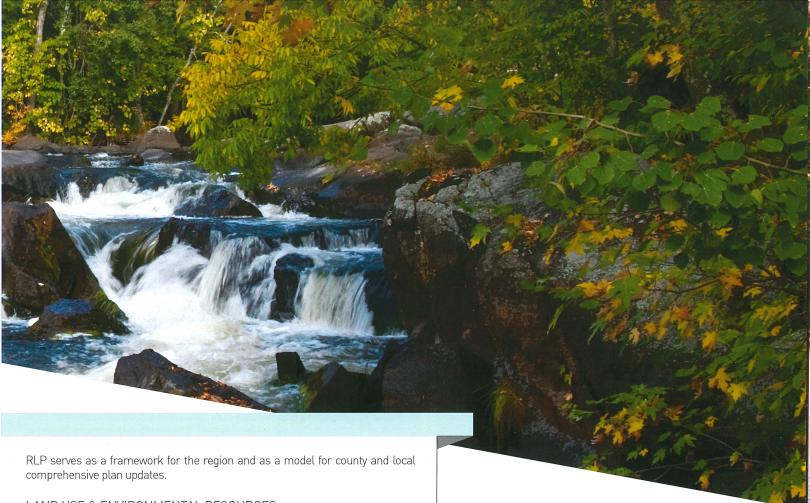
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No Representation Kim Si

Charles Rayala, III Gerald Nelson
Kim Simac Appointment Pending
Jay Verhulst Appointment Pending

COMMISSION & METHOD OF SELECTION

The Commission is governed by three [3] Commissioners from each member county. Each county appoints one [1] Commissioner directly, while the other two are appointed by the Governor, one [1] directly and one [1] from a list of names submitted by the county.



LAND USE & ENVIRONMENTAL RESOURCES

The NCWRPC provides land use planning assistance to counties and local communities. It prepares comprehensive plans, sewer services plans, all-hazard mitigation plans, wellhead protection plans, community wildfire protection plans, and outdoor recreation plans. In addition, zoning codes and ordinances and other implementation tools are developed.

TRANSPORTATION

The NCWRPC participates in transportation in a variety of ways, including the development of local road improvement plans, traffic count assistance, highway access plans, and alternative route plans. It also provides assistance in preparing grant applications to fund local transportation related projects, including Federal Enhancements and State TEA programs. The NCWRPC conducts special projects such as highway corridor studies as well.

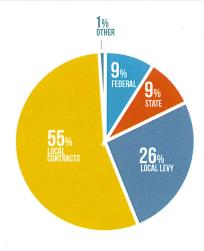
INFORMATION & DATA SYSTEMS

The NCWRPC is a regional data center, a State Data Center affiliate, and a U.S. Census clearinghouse. As such, the NCWPRC maintains a wide range of socioeconomic information, including population, income, and employment data. In addition, the NCWRPC has developed and maintains a regional Geographic Information System (GIS) to assist in the planning analysis process. The NCWRPC also maintains base maps and aerial photography for the Region.

2018 BUDGET

\$799,709

FUNDING BREAKDOWN



KEY CONTACTS

STAFF CONTACTS

DENNIS LAWRENCE, AICP

Executive Director

ANDREW FAUST, GISP

DARRYL LANDEAU, AICP

GIS & Mapping

FRED HEIDER, AICP

Transportation Land Use

ALEXANDER BROWN Economic Development



NORTHWEST REGIONAL PLANNING COMMISSION

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and Federal agencies assist with expanding economic activity in the region.

The Commission's revolving loan funds and partner organizations provide financial assistance to area businesses needing gap financing to expand their business. The Northwest Wisconsin Business Development Corporation, Wisconsin Business Innovation Corporation, and Northwest Wisconsin Regional Economic Development Fund provide financial assistance. The programs offered by these entities offer a unique array of technical, financial and business support services along with capital and real estate critical to enterprise formation and growth.

Other avenues of economic development available within the Commission include the Enterprise Center Network of business incubators, innovation services and linkages, access to technology services and transfer, and the Wisconsin Rural Enterprise Fund equity investments venture fund.

COMMUNITY DEVELOPMENT

The Commission provides technical assistance to county and local units of government. It also engages in a range of community development activities, including grant writing and administration, tax incremental financing district development and administration, downtown revitalization, capital improvements planning, housing and public facility needs studies, recreational planning, transportation studies, site planning for businesses, harbor studies, and other planning and community development activities.

Regional housing assistance is provided through the Commission by its administration of the Northwest Regional Housing Program, a ten county collaboration providing zero percent interest, deferred payment loans to qualifying households for housing rehabilitation. Additionally, Northwest Affordable Housing, Inc. assists qualifying households with obtaining home ownership and rehabilitation needs.

LAND USE & ENVIRONMENTAL RESOURCES

The Commission provides technical assistance to local units of government relating to land use planning. Geographical Information System (GIS) development and

DOUGLAS IRON PRICE RUSK SAWYER BURNETT BAYFIELD ASHLAND Peter Boss* Douglas Finn * Donna Williamson Robert Konisch * Randy Tatur Mayor Marty Reynolds Ron Kinslev* Larry Quam Joe Pinardi * James Crandall * Don Taylor * Richard Pufall* Mayor Jim Paine - Superior Bruce Paulsen Bruce Jilka Dennis Pocernich Ed Peterson Mike Saari Mayor Deb Lewis - City of Ashland Sam Pomush ST. CROIX **RED CLIFF** LAC DU FLAMBEAU LAC COURTE OREILLES **BAD RIVER** WASHBURN **TAYLOR** TRIBAL COUNCIL TRIBAL COUNCIL TRIBAL COUNCIL TRIBAL COUNCIL TRIBAL COUNCIL

Jim Metz

Rollie Thums Mayor Michael Wellner - Medford

Tom Mackie * Mayor Gary Cuskey - Spooner Richard (Rick) Peterson Chair

Joseph Wildcat, Sr. - Chair

Louis Taylor - Chair

Mike Wiggins, Jr. - Chair

Lewis Taylor



development activities.

The Commission engages in a range of coastal management activities in its role as liaison between the State Coastal Management Program and local units of government. Examples of activities include development of coastal hazard management strategies, lakes management and classification systems, waterfront development, water trail planning, coastal land use and preservation planning, grant writing, and coastal bluff recession planning.

The Commission is also very active in planning and administration of environmental services programs, including the administration of three countywide Responsible Unit recycling programs. A regional hazardous waste collection program service for households, very small quantity generator businesses, and municipalities provides collection of unwanted chemicals that allows for the proper disposal of collected chemical items. In addition, services are also available for brownfield site remediation in municipalities and environmental management assistance to businesses.

TRANSPORTATION

The Commission's rural transportation program helps local officials and agencies with effective management and investment decisions through studies and planning projects covering all multimodal activities. The Commission has also been active in expressing the Region's needs relating to regional highway improvement plans and transportation infrastructure improvements.

FOREST RESOURCES

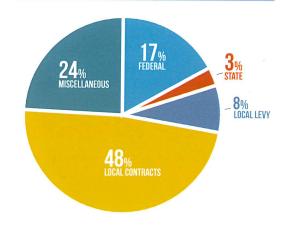
The Commission provides technical assistance to forest products industries, conducts applied research related to forestry, and analyzes policies which directly impact the industry. The Commission's partnership with Visions Northwest and other state and local organizations looks to further expand and enhance the region's wood products markets.

INFORMATION AND DATA SYSTEMS

The Commission serves as a clearinghouse for a range of resource, demographic and economic development information. The Commission also maintains local and regional maps and assists local governments and businesses with socioeconomic data.

2018 BUDGET

\$2,972,363

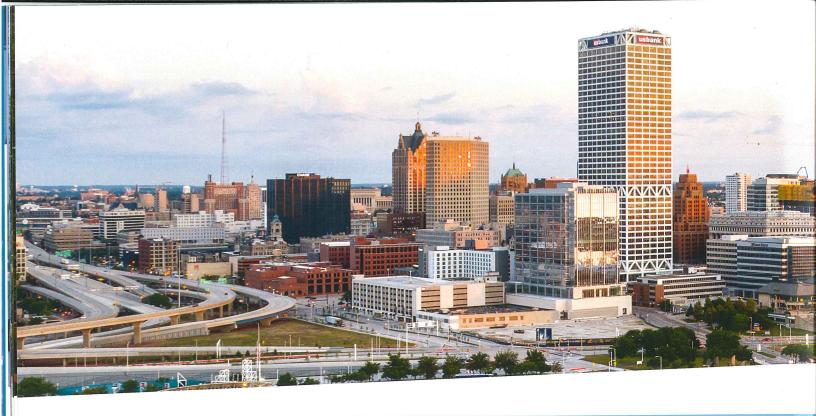


COMMISSION & METHOD OF SELECTION

The Commission contains 31 Commissioners. All County Board chairmen serve as Commissioners, and an additional Commissioner per county is appointed by the County Board. The mayors of communities over 2,500 persons serve on the Commission, and all five Tribal Governments in the Region are represented by the Tribal Chairman or designee.

SHELDON JOHNSON Executive Director STAFF CONTACTS JASON LAUMANN Deputy Director RICK ROESER

Director of Business and Innovation Services, WBIC, Enterprise Center Manager KEN PEARSON Business Development Specialist



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SOUTHEASTERN WISCONSIN REGIONAL PLANNING COMMISSION

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PROGRAM AND ACTIVITY SUMMARY

ECONOMIC DEVELOPMENT

The Commission assists county and local units of government in the Region in pursuing economic development activities, and coordinating county and local economic development plans and programs. Five basic types of services are provided: economic development program planning; data provision; grant application preparation and grant award administration and revolving loan fund administration and project management.

COMMUNITY DEVELOPMENT

The Commission assists local units of government in the Region in the conduct of local planning efforts, thereby promoting coordination of local and regional plans and plan implementation actions, and generally promoting good public administration, as well as sound physical development within the Region. Four basic types of services are provided: education, advisory, review, and project planning.

LAND USE & ENVIRONMENTAL RESOURCES

Land use planning responsibilities include the preparation of plan recommendations concerning the physical aspects of land use development, and also includes responsibility for developing demographic, economic, and public financial resource data that serve as the basis for regional and subregional plans. The Commission conducts planning activities regarding the protection of the Region's environment, including: regional water quality, nonpoint source pollution abatement, local sewerage facilities, floodplain and stormwater management, and coastal management.

MEMBERSHIP

MEMBERSITI				
KENOSHA	MILWAUKEE	OZAUKEE	RACINE	WALWORTH
Steve Bostrom Robert Pitts Aloysius Nelson	William Drew (Treasurer) Theodore Lipscomb, Sr. Brian Dranzik	Thomas Buestrin Gustav Wirth, Jr. (Secretary) Jennifer Rothstein	Mike Dawson Peggy Shumway James Ladwig	Charles Colman (Chair) Nancy Russell Vacant

WASHINGTON WAUKESHA

Daniel Schmidt David Stroik Jeffrey Schleif Michael Crowley Jose Delgado James Dwyer

COMMISSION & METHOD OF SELECTION

The Commission consists of 21 members, Three [3] from each of the seven [7] member counties. One Commissione from each county is appointed by the County Executive or County Board and is an elected County Board Supervisor. The remaining two members from each county are appointed by the Governor, one from a list prepared by each County.



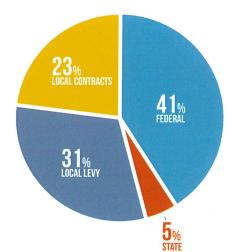
As the Federally-recognized Metropolitan Planning Organization for the Region. the Commission provides long-range and short-range transportation planning and assistance to the Region and its local units of government. These planning efforts encompass many types of transportation, including transit, bicycle and pedestrian, arterial streets and highways, and freight. Transportation planning activities include data collection, technical assistance, policy development and recommendations, and project-level assistance for local units of government.

INFORMATION & DATA SYSTEMS

The Commission creates and maintains a series of regional planning base maps; serves as a regional coordinating center for the conduct of large-scale topographic and cadastral mapping efforts that serve as an automated mapping base to support land records modernization efforts; and secures orthophotography of the Region at five-year intervals. The Commission also maintains an extensive data bank and processes requests for data retrieval from a broad range of internal and external sources.

2018 BUDGET

\$7,552,000



STAFF CONTACTS

MICHAEL HAHN, PE, PH

Executive Director

KEVIN MUHS, AICP Deputy Director

NAKEISHA PAYNE

CHRISTOPHER HIEBERT, PE Chief Transportation Engineer

LAURA HERRICK, PE, CFM

Chief Environmental Engineer ELIZABETH LARSEN, SPHR, SHRM-SCP

Assistant Director - Administration

Public Involvement and Outreach Coordinator

ERIC LYNDE Chief Special Projects Planner

BENJAMIN MCKAY, AICP

Chief Community Assistance Planner

ROBERT MERRY, PLS

DAVID SCHILLING Chief Land Use Planner

DR. THOMAS SLAWSKI Chief Biologist

Chief Surveyor



SOUTHWESTERN WISCONSIN REGIONAL PLANNING COMMISSION

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PROGRAM AND ACTIVITY SUMMARY

ECONOMIC DEVELOPMENT

The Commission provides assistance to local units of government and economic development organizations, and maintains eligibility for financial assistance from the Economic Development Administration, annually preparing a Comprehensive Economic Development Strategy. The Commission provides assistance in determining possible financing alternatives for business expansion and job creation; supports the creation of small business through entrepreneurial activities such as the establishment of business incubators and counseling programs; and assists in developing financing proposals for business location and expansion. In addition, the Commission promotes the region and provides broad support for local economic collaboration and cooperation.

COMMUNITY DEVELOPMENT

The Commission provides a range of planning services to local communities, including: preparation of comprehensive development plans and updates; assistance with zoning ordinances and other regulations and codes to guide development, identification of community facility needs; mapping/GIS services; community visioning; preparation of grant applications for financing public projects; assistance with capital improvement planning and budgeting; public recreation plans; tax incremental financing; downtown revitalization; traditional neighborhood design; historic preservation; extra-territorial zoning; outdoor recreation plans; and other community development projects.

LAND USE & ENVIRONMENTAL RESOURCES

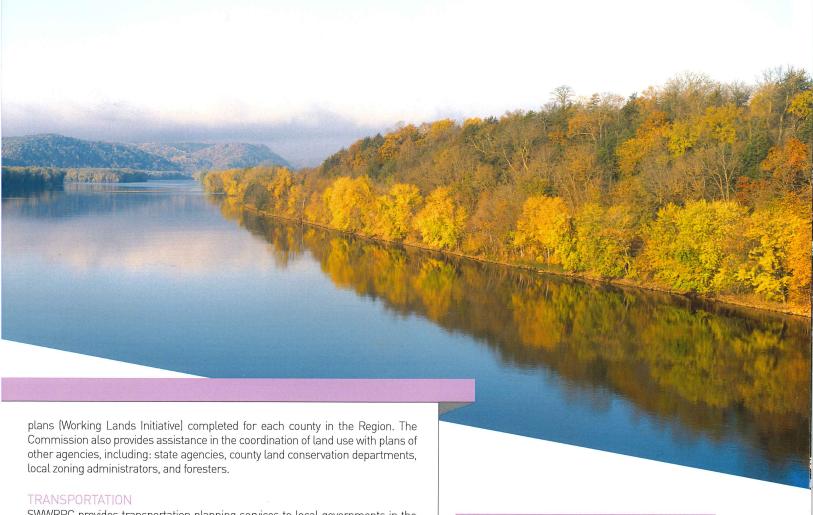
The Commission provides land use and natural resource information such as streams, watersheds, wetlands, topography, vegetation, and other natural features as well as current land uses, proposed land uses, and zoning. The Commission works with local communities in implementing the farmland preservation

MEMBERSHIP

	SANCTO CURRENCE COUNTY OF THE PARTY.			
GRANT	GREEN	IOWA	LAFAYETTE	RICHLAND
Bob Keeney (Vice Chair)	Art Carter	John Meyers	Kriss Marion	Jeanetta Kirkpatrick (Chair)
Eileen Nickels	John Waelti	Todd Novak	Tim McGettigan (S/T)	Ray Schmitz
Jerry Wehrle	Nate Klassy	Carol Anderson	Jeff Reichers	Vacant

COMMISSION & METHOD OF SELECTION

The Commission is governed by 15 Commissioners, three from each member county. One position is automatically filled by the County Board Chairman, one Commissioner is appointed outright by the Governor, and one Commissioner is appointed by the Governor from a list of names submitted by the County Board.



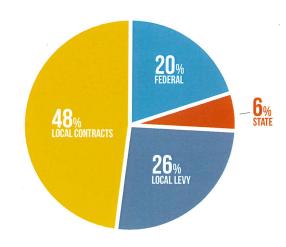
SWWRPC provides transportation planning services to local governments in the region, coordinating with WisDOT and local communities for corridor studies, highway planning, bypass studies, airport developments, and rail preservation programs. The Commission also conducts functional and jurisdictional highway planning studies for member counties, administers three Rail Transit Commissions in the region to maintain rail service to southern Wisconsin, assists with bike and pedestrian planning, and participates in a variety of local transportation-related organizations and projects to bring higher quality transportation services to our area.

GIS / WEB DEVELOPMENT

The Commission provides data, maps, and analysis using its Geographic Information System (GIS) software. Data and maps are available for use by local officials in developing land use plans, market assessment, farmland preservation plans, transportation plans, zoning maps, recreation plans, etc. The Commission can provide communities with detailed analysis that can incorporate a variety of data sources (natural resources, cultural resources, economic, transportation, housing, demographic, jurisdictional, land use, zoning, aerial photography, flood plains, etc.) to inform decision makers and community members. In addition, the Commission has the capability of developing online mapping applications and interactive websites to access and share information.

2018 BUDGET

\$547,897



STAFF CONTACTS

TROY MAGGIED Executive Director

VICTOR TENG GIS Specialist

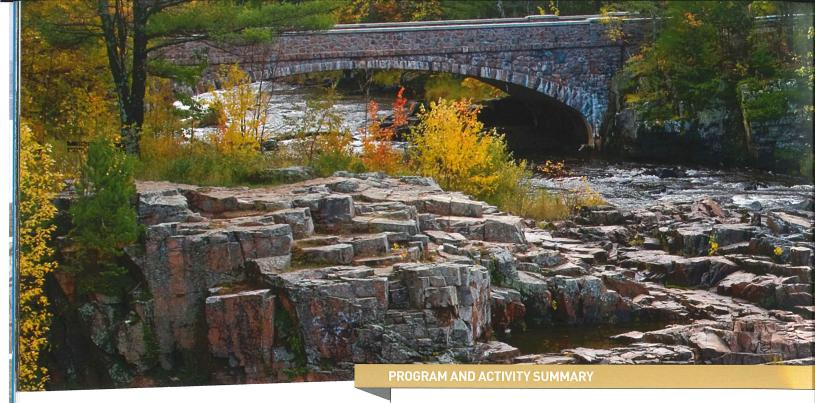
KATE KOZIOL Economic Development Specialist

SONYA SILVERS Office Manager

KATRINA HECIMOVIC

Associate Planner

MATT HONER Associate Planner



WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9 Building D2, Suite 401 Eau Claire, WI 54703-3606

> 715-836-2918 715-836-2886

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W:

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ECONOMIC DEVELOPMENT

The West Central Wisconsin Regional Planning Commission (WCWRPC), as an Economic Development Administration (EDA) District, prepares and maintains a Comprehensive Economic Development Strategy for the Region. It provides technical assistance to local governments regarding project development, funding. and administration. It administers a regional revolving loan fund for business finance. WCWRPC also manages numerous local and county revolving loan funds. The Commission maintains valuable partnerships and cooperates with local economic development corporations, the regional workforce development board, and the regional economic development marketing organization.

COMMUNITY DEVELOPMENT

WCWRPC provides community development assistance to local communities, including activities such as placemaking, tax increment financing district plans, market studies, grant writing, and costs of community service studies. The Commission is also active at the county and community levels in such activities as zoning ordinance revision, outdoor recreation plan development, and downtown revitalization.

LAND USE & ENVIRONMENTAL ISSUES

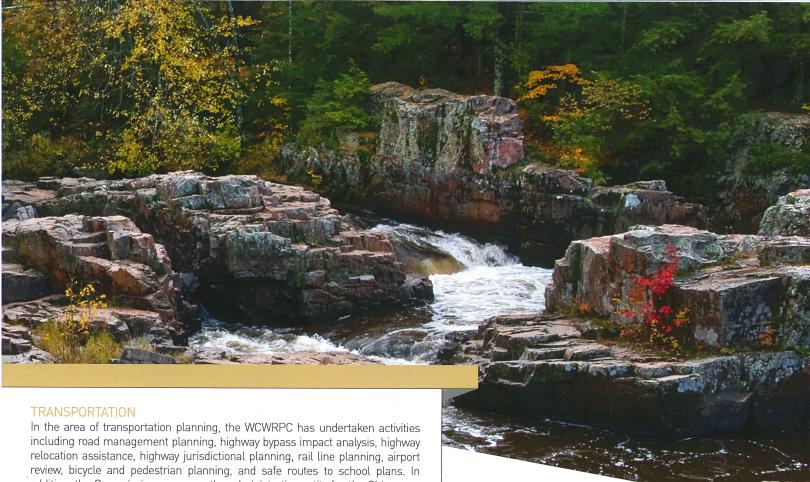
WCWRPC provides land use and environmental planning services to cities, villages, towns, and counties. It prepares groundwater management plans, urban sewer service area plans, and computerized land use maps for watershed plans. It also coordinates with various stakeholders to address relevant environmental issues affecting the region. The Commission provides assistance to local governments and counties on comprehensive planning, including plan development and implementation.

BARRON	CHIPPEWA	CLARK	DUNN	EAU CLAIRE
Ken Jost Gary Taxdahl Jess Miller, Chairman	Anson Albarado Jason Bergeron Steve Gerrish	Joe Waichulis, Jr. Norman Wesenberg Charles Rueth	Richard Creaser (S/T) Robert Walter Tom Quinn	John Frank (Vice Chair) Kathleen Clark Gordon Steinhauer
POLK	ST. CROIX			

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William Johnson, IV Joe Demulling Tracy LaBlanc

Judy Achterhof Tom Coulter Larry Weisenbeck



addition, the Commission serves as the administrative entity for the Chippewa-Eau Claire Metropolitan Planning Organization. This responsibility involves a range of planning, traffic analysis, land use studies, and technical assistance.

INFORMATION AND DATA SYSTEMS

WCWRPC disseminates a wide range of economic, housing, land use, transportation, and general demographic data. The Commission prepares socioeconomic reports and profiles for the member counties and the Region. The Commission also houses digital geographic (mapping) data for the Region.

GIS, VISUALIZATION AND URBAN DESIGN

WCWRPC provides Geographic Information Systems services to its local governments and performs landscape and development visualizations. The Commission can also assist communities with urban design projects.

ANN SCHELL Senior Planner, Transportation

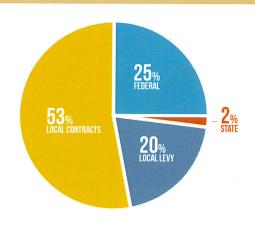
The Commission provides services for preparedness planning, including hazard mitigation, communications interoperability, and wildfire protection.

ENERGY AND SUSTAINABILITY

WCWRPC can perform sustainable community planning, energy audits, bioenergy studies, Natural Step programming, and LEED certification.

2018 BUDGET

\$1,305,549



STAFF CONTACTS LYNN NELSON Executive Director **CHRISTOPHER STRAIGHT** Senior Planner, Mitigation and Preparedness, and Community Development ERIC ANDERSON Senior Planner, Sustainability and Community Development **TOBI LEMAHIEU** Regional Business Fund Manager

