

Transportation

Major Highways

State Highways: 13, 16, 17, 21, 22, 23, 29, 32, 33, 34, 47, 49, 52, 54, 55, 58, 64, 66, 70, 71, 73, 80, 82, 86, 97, 101, 107, 139, 153, 155, 161, 173, 186

U.S. Highways: 8, 10, 12, 16, 45, 51

Interstate Highways: I-39 & I-90/94

Rail Service

Union Pacific, Canadian National, Fox Valley & Lake Superior, East Troy, and Canadian Pacific

Air Service

Airports: Mosinee Central Wisconsin Airport, Oneida County Airport, and Rhinelander Airport

Classification: Air Carrier, Cargo, Scheduled Service

Airline Service(s): American Airlines, Delta

Area Institutions

Technical Colleges

Mid-State Technical College, Marshfield
Nicolet Area Technical College, Rhinelander
Northcentral Technical College, Wausau

Universities

University of Wisconsin – Marathon County (Wausau)
University of Wisconsin – Marshfield
University of Wisconsin – Stevens Point

Educational Attainment

High School Diploma:

92.3%

College Degree:

25.6%

Source: ACS 2020

Major Employers

Aspirus Wausau Hospital
Chula Vista Resort
Kolbe & Kolbe Millwork Co Inc.
Marathon Electric Motors
Ministry St. Joseph's Hospital
Sentry Insurance Group
Marshfield Clinic
UMR
University of Wisconsin – Stevens Point

Source: referenceUSA

Regional Industry Clusters

Paper and Packaging
Insurance Services
Production Technology and Heavy Machinery
Transportation and Logistics
Footwear
Information Technology and Analytical Instruments
Recreation and Small Electric Goods
Food Processing and Manufacturing
Electric Power Generation and Transmission
Business Services

Links

www.locateinwisconsin.com

www.inwisconsin.com

www.ncwrpc.org

Regional Contacts

NCWRPC

210 McClellan St., Suite 210
Wausau, WI 54403
Phone: (715) 849-5510
Website: www.ncwrpc.org

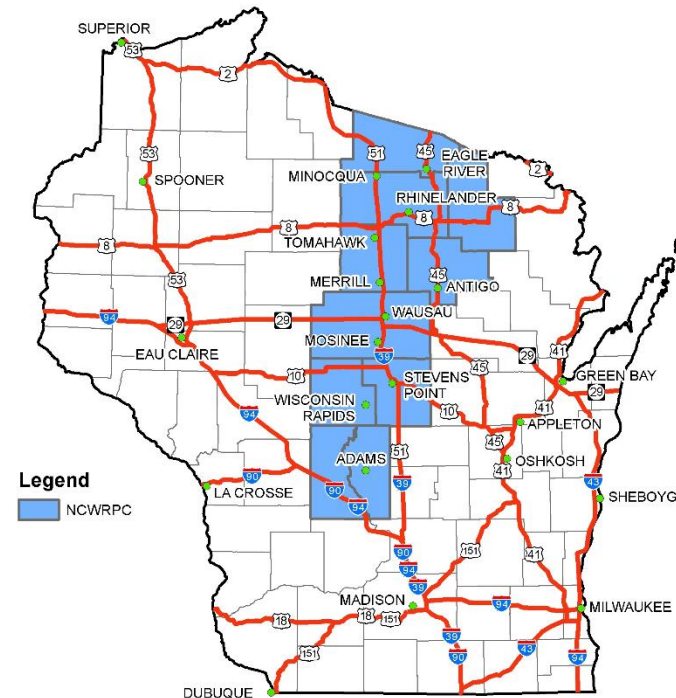
Centergy, Inc.

100 N 72nd Avenue
Wausau, WI 54401
Phone: (715) 843-9563
Website: centergy.net

Grow North

PO Box 518
Rhinelander, WI 54401
Phone: (715) 365-4468
Website: grownorth.org

North Central Wisconsin Regional Profile



Demographics

Population:

	2010	2020
North Central WI	444,027	439,446
State of Wisconsin	5,686,986	5,893,718

Housing Units:

	2010	2020
North Central WI	243,179	255,530
State of Wisconsin	2,593,073	2,709,444

Per Capita Income:

	2020
North Central WI	\$31,061
State of Wisconsin	\$34,450
United States	\$35,384

Data source: American Community Survey, 2010 & 2020

Economy

County Employment by Industry

Industry	Employees
Natural Resources	7,712
Construction	13,203
Manufacturing	37,948
Trade, Transport. & Utilities	40,981
Information	2,665
Financial Activities	15,830
Professional & Business Services	13,912
Education and Health	50,385
Leisure and Hospitality	18,309
Other Services	9,044
Public Administration	6,929

Employment Trends

	2010	2020
North Central WI Labor Force Participation Rate	66.6%	62.7%
North Central WI Employed	220,172	217,378
North Central WI Unemployed	15,613	8,033
North Central WI Unemployed Rate	9.0%	3.6%
Wisconsin Labor Force Participation Rate	69.0%	66.1%
Wisconsin Unemployment Rate	9.6%	3.6%

2015 Median Wages (Full time, year-round)

Occupation	County	State
Manufacturing	\$49,229	\$55,412
Government	\$40,994	\$46,237
Health Care & Social Assistance	\$49,954	\$45,519
Retail Trade	\$24,699	\$25,645
Accommodation & Food Services	\$13,227	\$14,265
Finance & Insurance	\$60,498	\$70,918
Transportation & Warehousing	\$39,916	\$41,336
Wholesale Trade	\$47,003	\$62,048
Construction	\$49,231	\$57,239
Other Services	\$49,213	\$27,151
Administrative Management, etc.	\$24,277	\$28,736
Professional, Scientific, & Technical Services	\$57,166	\$68,732
Crop & Animal Production	\$35,781	\$33,200
Management of Companies & Enterprise	\$63,468	\$94,323
Information	\$51,067	\$67,753
Arts, Entertainment, & Recreation	\$13,546	\$27,183
Real Estate and Rental Leasing	\$30,114	\$38,092

Source: EMSI 2016.3

North Central Development Opportunities

