

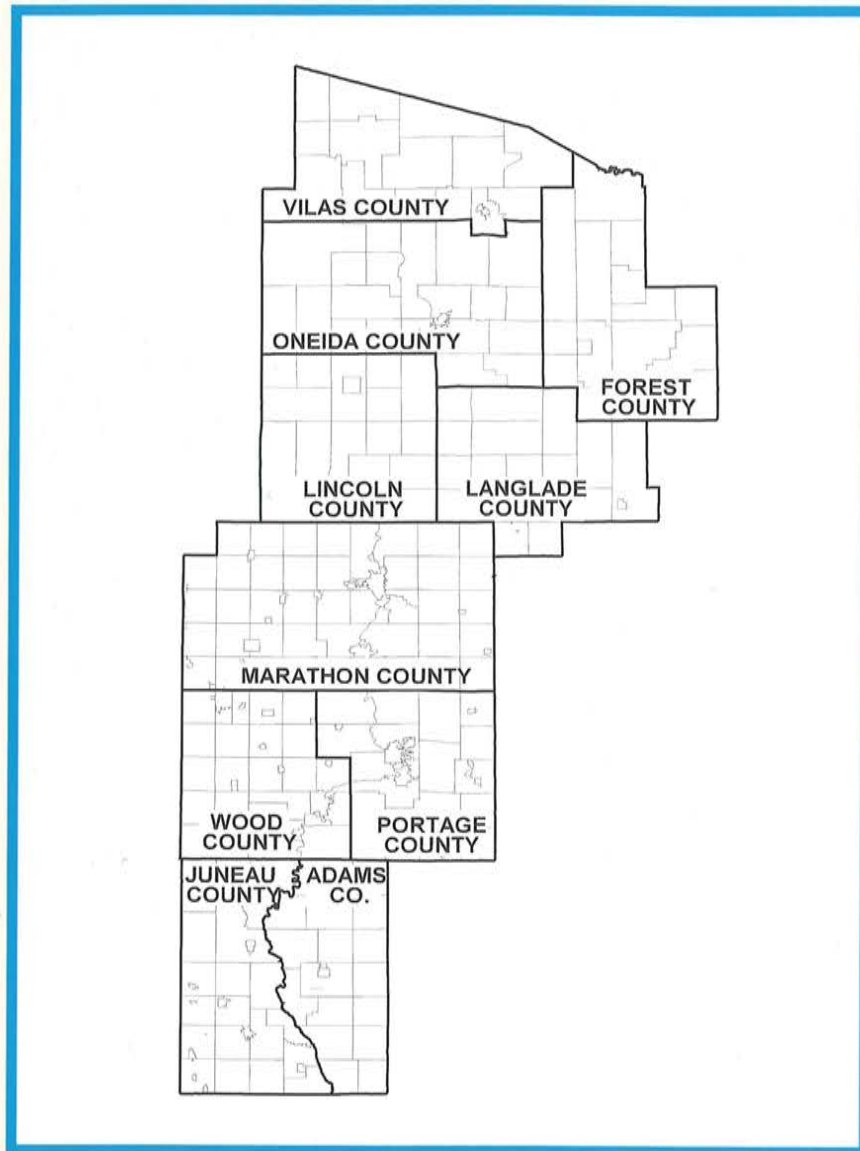


NORTH CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

2010 Annual Report

Providing Regional and Local Assistance Since 1973

Our Service Area



Regional Facts:

2010 Population (US Census):	441,822
Square Miles:	9,325
Counties:	10
Cities:	21
Villages:	39
Towns:	197
Tribal:	4
Total Governmental & Tribal Units:	271

NORTH CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

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SERVING ADAMS, FOREST, JUNEAU, LANGLADE, LINCOLN, MARATHON, ONEIDA, PORTAGE, VILAS AND WOOD COUNTIES

June 2011

Subject: *2010 NCWRPC Annual Report*

Dear Member Governments, State and Federal Officials and others:

We are pleased to provide you with the *2010 Annual Report* of the North Central Wisconsin Regional Planning Commission (NCWRPC), which provides a summary of regional projects, local projects completed by county, and audited financial information. Also included is information for the North Central Wisconsin Development Corporation.

This report is prepared to provide local officials and interested citizens with an overview of the activities undertaken by the NCWRPC last year. In addition, the report meets the requirements as outlined in Wisconsin Statute 66.0309(8)(b) for annual report preparation and submission.

Hopefully member units of government and interested governmental agencies are pleased with the work of the NCWRPC. We look forward to continuing to serve the Region by providing planning services to address the issues facing North Central Wisconsin.

Please do not hesitate to contact Dennis Lawrence at 715-849-5510, Extension 304, or dlawrence@ncwrpc.org should you have any comments regarding the *2010 Annual Report* or any questions related to the North Central Wisconsin Regional Planning Commission.

Respectfully Submitted,

Erhard Huettl
Chairperson

Dennis Lawrence, AICP
Executive Director

Purpose & History

The North Central Wisconsin Regional Planning Commission (NCWRPC) is a public agency dedicated to providing professional planning services throughout a ten county Region. The agency was created in 1973 under Wisconsin Statute 66.0309 as a voluntary association of governments for the purpose of preparing plans for the physical development of the Region and its communities, to conduct research, to serve as a data center and as a forum for communication, cooperation and coordination among federal, state, regional and local interests, and to provide technical services to its membership. The NCWRPC is one of nine regional planning commissions that serve the state. Nationwide there are about 500 regional organizations similar to the NCWRPC.

Mission Statement:

In an advisory capacity to local units of government and tribes, the NCWRPC offers cost effective, specialize planning services and expertise that support responsible development of the Region's economic, social, natural, and human built environments The NCWRPC also provides leadership and a regional forum for the creation of cooperative responses to shared opportunities an th challenges facing the counties and communities of the ten-county Region.

The goals of the NCWRPC are to:

provide cost-effective planning services to its members

identify strategies and solutions to planning issues

do more with less

continue moving from levy to other funding sources

assist communities meet the challenges facing them

Impact



One organizational priority is to bring funding into the region for our member communities. A Return on Investment (ROI) analysis shows that every membership dollar provided to the NCWRPC leverages additional dollars. In 2010, the NCWRPC brought over \$2.5 million dollars to the region via state and federal grants. Simply put, for every dollar the NCWRPC receives from membership it leverages nearly 12 dollars for our communities in the region.

Publications:

The North Central Wisconsin Regional Planning Commission prepares and publishes several planning reports each year. A list of reports is available at the NCWRPC website. The NCWRPC also publishes a quarterly Newsletter, NCWRPC NEWS, which is sent to over 1,100 persons, including county supervisors, chief-elected officials, clerks and many other interested parties throughout the region, state and nation.

Federal and State Relationships:

The NCWRPC is an independent agency that is governed by an appointed board (Commission). However, there are two on-going relationships related to planning with the U.S. Department of Commerce, Economic Development Administration (EDA), and with the State of Wisconsin Department of Transportation (WisDOT).

EDA has designated the NCWRPC as an economic development district. As such, the NCWRPC receives an annual economic development planning grant to prepare a regional report called a Comprehensive Economic Development Strategy (CEDS) and to provide local economic development assistance to communities. WisDOT has designated the NCWRPC as a Regional Planning Organization. As such, the NCWRPC receives a planning grant annually to assist local communities related to the state transportation work program.

Types of Assistance:

The NCWRPC is a regional planning and economic development agency, which provides assistance to local governments throughout the ten county Region in the areas of economic development, geographic information systems (GIS), intergovernmental cooperation, land use planning, and transportation. The NCWRPC supplements existing staff and takes the lead where there is none. The goal is to provide an effective system of planning to fit each community's need and not duplicate efforts.

The NCWRPC provides undertakes both regional and local planning projects. Regional Programs are highlighted on pages 4, 5 and 6, and Local Assistance projects are highlighted by county on pages 8 and 9.

Regional Programs

Regional Planning

NCWRPC is responsible for the development of a regional comprehensive plan for the ten county Region. The Regional Comprehensive Plan 2000-2020 was adopted in 2003. NCWRPC also assists town, village, city, and county governments in the preparation of comprehensive plans. Other regional planning projects relate to multi-county emergency management, such as communication system interoperability.

Regional Transportation Planning Program

NCWRPC provides local transportation assistance with the Wisconsin Information System for Local Roads (WISLR) and represents North Central Wisconsin on state level transportation planning committees to help bring more dollars for the repair and construction of our transportation infrastructure. The NCWRPC also provides on-going assistance to the Wausau Area Metropolitan Planning Organization (MPO).

Regional Economic Development Planning

NCWRPC annually prepares a Comprehensive Economic Development Strategy (CEDS) document that analyzes the regional economy and identifies potential economic development projects. This report maintains the Region's eligibility for U.S. Department of Commerce, Economic Development Administration public works programs. Other federal and state programs utilize this plan as well. NCWRPC also prepare grant applications to bring funding into the region to promote growth.

Regional Data & Mapping Center

NCWRPC is a depository for a variety of demographic information on the area, including U.S. Census data. In addition, the NCWRPC also maintains a Regional GIS database and computerized mapping system, including digital orthophotography.

North Central Wisconsin Development Corporation

NCWRPC provides management assistance for two multi-county revolving loan funds, which provide financing to a variety of businesses throughout the Region with the goal of increasing jobs and expanding local tax base.

Local Assistance

NCWRPC provides members with assistance in the following five areas:

Economic Development

The NCWRPC provides technical grant writing and administrative assistance to communities that are seeking funds from the U.S. Department of Commerce, Economic Development Administration. The NCWRPC also provides assistance for a wide variety of other grant programs, including the Wisconsin Department of Commerce (CDBG program), the Wisconsin Department of Natural Resources, and USDA-Rural Development.

In addition, the NCWRPC provides communities with assistance in a variety of other economic development related studies, including developing detailed economic development strategies that examine the local economy, assess local trends and identify strategies to spur development. The NCWRPC also manages two revolving loan funds.

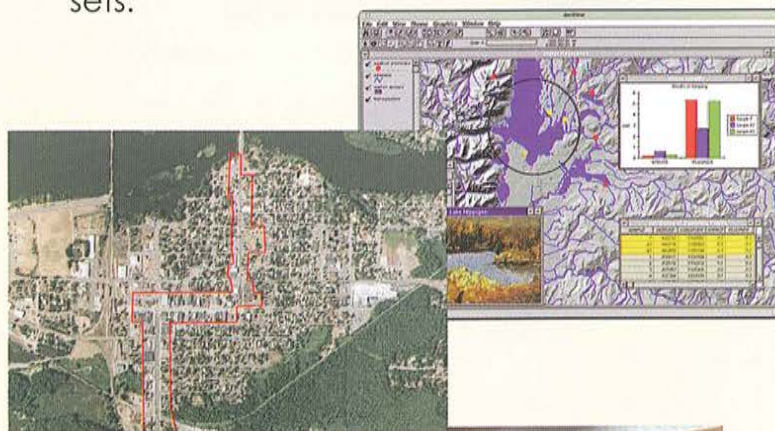
Intergovernmental Cooperation

The NCWRPC is available to conduct specialized studies on request. In the past, the NCWRPC has completed studies on subjects such as merging ambulance services, community consolidation studies, economic impact analysis, and a juvenile detention study. Many of these projects also have a regional focus involving many units of government.

Geographic Information Systems (GIS)

The NCWRPC has a variety of graphic and mapping information, from aerial photos to wetland maps. We assist communities with County Land Information Plans, grant applications and RFP's for GIS services. Custom data sets and maps can also be created for communities.

In addition, the NCWRPC maintains a wide array of data that is available upon request. Some of the data includes: U.S. Census (1980, 1990, 2000, 2010), Economic Census, State Employment and Labor Information, and other specialized data sets.



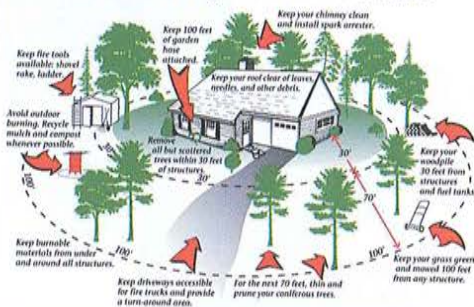
Land Use

The NCWRPC assists local governments in the preparation of comprehensive plans under Wisconsin's Comprehensive Planning Law, as well as zoning and land division ordinance assistance to implement plans.

In addition, the NCWRPC prepares a variety of natural resource based plans for communities such as: outdoor recreation plans, all hazard mitigation plans, land and water resource management plans, sewer service area plans, wellhead protection plans, and wildfire plans. Sustainability planning and "green" planning is an area where we provide assistance as well.



Are You Prepared for Wildfire?



Transportation

The NCWRPC assists local governments in the preparation of local road improvement programs. These road plans provide a capital improvement schedule for upgrading local roads and help local units obtain LRIP funding for road reconstruction projects. Pavement rating and other assistance with the WISLR program are also available.

In addition, the NCWRPC conducts specialized transportation studies including highway corridor studies, long-range urban area plans, parking studies, and county-wide bicycle planning.



Accomplishments by Region

- Coordinated the Wisconsin Regional Orthophotography Consortium (WROC) to develop a statewide 2010 air photo program, including securing over \$1.2 million in funding from several state and federal sources.
- Continue to coordinate the Northeast Wisconsin Public Safety Communication (NEWCOM) organization to promote better emergency service communication within the Region.
- Provide staff assistance to the North Central Wisconsin Development Corporation (NCWDC) to manage two Regional Revolving Loan Funds, including the new Community Development Fund.
- Prepared the 2010 Comprehensive Economic Development Strategy (CEDS) to maintain the Region's Economic Development District designation, as defined by the U.S. Economic Development Administration (EDA).
- Maintain designation as a rural transportation planning organization by WisDOT to coordinate transportation strategies on a regional basis.
- Maintain and develop a Regional Mapping Information System, Census and Demographic Information, and a Planning Library for the region.
- With the National Park Service, on-going planning for the Ice Age Trail Corridor through both Langlade and Marathon Counties in our Region.
- Secured funding from the U.S. Department of Defense to complete a Joint Land Use Study around the Volk Field and Hardwood Bombing Range in Juneau County.
- Began exploration of future regional efforts, including business entrepreneurial centers, brownfield redevelopment, sustainability, "green efforts", scenic by-ways, and bike planning.
- Provide coordination assistance to the 13 county Northeast Wisconsin Emergency Management Region. The Statewide Communications Interoperability Plan (SCIP) has been established to ensure that interoperability address both local and regional concerns.
- Held a Long Term Power Outage exercise to train emergency service organizations on procedures related to ice storms.
- Staff participates on a number of Boards and Committees in the Region, including Centergy, Grow North, APA-Wisconsin, WLIA Conference Committee, among others.

The NCWRPC is involved in various other Regional efforts throughout the year that are not mentioned above.

Accomplishments by County

■ **Adams County**

County Emergency Management Atlas
Flood Recovery Plan
Village of Friendship Traffic Counts
Big Flats – Monroe Community Wildfire Protection Plan
EDA Grant -City of Adams South Business Park
County Transportation Enhancement Planning Grant

■ **Forest County**

Comprehensive Plans for Armstrong Creek, Blackwell, Lincoln, and Wabeno
County GIS System Assistance
911 System Map Updates
Town of Laona Comprehensive Plan Assistance
City of Crandon Hazard Mitigation Planning Grant
County Comprehensive Plan Assistance

■ **Juneau County**

Northeast County Community Wildfire Protection Plan
EDA Grant - City of Mauston Industrial Park
GMADC Map Assistance
City of New Lisbon Comprehensive Plan
Department of Defense Grant Application for Joint Land Use Study
EDA Flood Recovery Plan

■ **Langlade County**

Agricultural Enterprise Area (AEA) Assistance
Ice Age Trail Planning Assistance
Antigo Safe Routes to School Plan
Town of Ainsworth Traffic Counts
County ATV Trail Map
GIS Database & Zoning Map Assistance
Town of Rolling Traffic Counts

■ **Lincoln County**

County Hazard Mitigation Planning Grant
Town of Birch Comprehensive Plan Review
LIDAR RFP Assistance
City of Merrill and surrounding Town Intergovernmental Discussions
Loan to Sew Pieceful Quilting in Tomahawk
County Transportation Enhancements Planning Grant

■ **Marathon County***

Mosinee Downtown Development Plan
Mosinee Mapping Assistance
Town of Rietbrock Zoning Ordinance Review
Village of Spencer Highway 13 Park Plan Layout
Ice Age Trail Planning Assistance

■ **Oneida County**

County Rural Road Atlas
Town of Minocqua Comprehensive Plan
County Land Division Ordinance Update
Town of Woodruff Comprehensive Plan
County Bike Plan
Online County Land Parcel Records Hosting
County Comprehensive Planning Assistance
County Natural Assets Website Development
County All Hazard Mitigation Plan

■ **Portage County***

Village of Rosholt Zoning Assistance

■ **Vilas County**

County Hazard Mitigation Planning Grant
Town of Arbor Vitae Comprehensive Plan
Town of Cloverland Comprehensive Plan Assistance
County Forest and Recreation Map and Brochure
Town of Phelps Comprehensive Plan
County Bike Route Plan Assistance
Loan to Simple Energy Solutions in Eagle River

■ **Wood County***

Wisconsin Rapids Safe Routes to School (SRTS) Plan
SRTS Grant Submission for Construction
EDA Grant Administration for Wisconsin Rapids Treatment Plant Expansion
Grand Rapids – Saratoga Community Wildfire protection Plan

In addition, throughout the year, staff attends various meetings, responds to inquiries, creates and updates websites, and completes numerous projects not mentioned above.

* Note: Only some local communities participate with the NCWRPC in these counties.

NCWRPC Audited Financial Statements:

The NCWRPC is funded from three basic sources. These are grants from federal and state programs; a local membership fee (levy) based on equalized valuation of its member governments and local project contracts.

STATEMENT OF NET ASSETS (Balance Sheet):

ASSETS:	
Cash and Investments	1,540,394
Levy Receivable	221,042
Grants and Projects Receivable	196,546
Prepaid Expenses	24,548
Capital Assets	11,399
Restricted Cash	447,172
TOTAL ASSETS:	\$2,441,101
LIABILITIES:	
Unearned Levy & Othe	221,042
Deposits Held for Others	447,172
Long-Term Obligation	63,849
Other	464,870
TOTAL LIABILITIES:	\$1,196,933
Invested Capital Assets	11,399
Reserved and Restricted Funds:	1,232,769
NET ASSETS:	\$1,244,168

Schenck, LLC prepared the 2010 Audit. A copy of the complete Audit Report is available for review at the NCWRPC Office. Krause-Howard & Company provides day-to-day accounting services. A Federal Awards Report was also prepared for 2010.

Levy Rate Changes:

In an effort to meet our goals of doing more with less and moving away from the levy to more state and federal grants and other sources, we have reduced our membership charge for the ninth year in a row.

By statute the levy rate cannot exceed 0.003%. In 2000 the NCWRPC rate was set at 0.00275%, and by 2010 that rate was 0.001075% - about a third of the statutory limit. Clearly, the NCWRPC continues to do more with less!

North Central WI Development Corporation

In 1995, the NCWRPC with the support of its counties, area economic development corporations, private lenders, and others, established the North Central Wisconsin Development Corporation (NCWDC). The NCWDC is a 501 (c) 3 non-profit corporation, staffed by the NCWRPC, to manage the Regional Revolving Loan Fund and the Community Development Fund. A Board of Directors manages the NCWDC. One person from each of the counties in the Region serves on the board, along with one representative from the NCWRPC. The current Board of Directors includes:

Adams County	Daric Smith
Forest County	Bev Collins, President
Juneau County	Terry Whipple
Langlade County	Chris Berry, Vice-President
Lincoln County	David Koth
Marathon County	Bettye Nall
Oneida County	Jim Kumbera
Portage County	Lori Dehlinger
Wood County	Mary Jo Carson
NCWRPC	Bettye Nall, Secretary / Treasurer

In addition, there is a five person Loan Review Committee that reviews and makes the final funding decision on each loan application. The current members are: Bev Collins, Dan Daubert, Jack Sroka, Linda Prehn, and Bill Vanden Heuvel.

To date the NCWDC had made 15 loans and created or retained over 285 jobs in the Region. Currently, there are 9 active loans in the portfolio.

The 2010 Audited Balance Sheet

Assets:	IRP Funds	\$223,524	
	HUD Funds	\$215,362	
	USDA Funds	\$1,600	
	Loans Outstanding	<u>\$307,968</u>	
			\$748,454
Liabilities:	Accounts Payable	\$5,400	
	Accrued Interest	\$1,680	
	IRP Note Payable	<u>\$251,977</u>	
			<u>\$259,057</u>
Net Assets:	Restricted/Unrestricted	\$489,397	

Schenck, LLC prepared the audit for the NCWDC. A copy is available for review at the NCWRPC Office.

Professional Staff

Dennis Lawrence, EDFP, AICP, Executive Director

Dennis started with the NCWRPC in 1992 and became Executive Director in 1997. He has a bachelor's degree in public administration from UW-La Crosse and a master's degree in urban planning from UW-Milwaukee. He is a member of the American Institute of Certified Planners (AICP) and is also certified as an Economic Development Finance Professional (EDFP). He provides overall management to the organization and works in all areas of planning.

Mike Agnew, AICP, Senior Planner

Mike has worked with the NCWRPC since 2001. He has a bachelor's degree in architectural history from the University of Minnesota and a master's degree in urban and regional planning from the University of New Orleans. He is also a member of the American Institute of Certified Planners (AICP). Mike works mainly in the area of land use.

Andrew Faust, GISP, Senior GIS Analyst

Andy has worked with the NCWRPC since 1995. He has a bachelor's degree in urban and regional studies from UW-Oshkosh. He is certified as a Geographic Information System Professional (GISP). Andy works in the areas of GIS and intergovernmental cooperation.

Matt Guptail, GISP, GIS/Planning Technician

Matt has worked with the NCWRPC since 2001. He has a bachelor's degree in geography from UW-Stevens Point. He is also GISP certified. Matt works in the areas of GIS and transportation.

Fredrick Heider, AICP, Planner

Fred has worked with the NCWRPC since 2004. He has a bachelor's degree in natural resources from UW-Stevens Point and is a member of the American Institute of Certified Planners (AICP). Fred works mainly in the areas of land use and transportation.

Darryl Landeau, AICP, Senior Planner

Darryl has worked with the NCWRPC since 1993. He has a bachelor's degree in natural resources from UW-Stevens Point and a master's degree in urban studies from Mankato State University. He is also a member of the American Institute of Certified Planners (AICP). Darryl works mainly in the area of transportation and land use.

Matthew Schreiber, AICP, Senior Planner

Matt has worked with the NCWRPC since 2008. He has a bachelor's degree in geography from UW-Oshkosh and a master's degree in urban planning from UW-Milwaukee. He works mainly in the area of economic development, including managing the North Central Wisconsin Development Corporation.

Commissioners

An appointed commission oversees the activities of the executive director and the organization. As detailed in Wisconsin statute, three commissioners from each member county govern the NCWRPC. One is selected directly by the County, one directly by the Governor, and the final is a joint selection between the Governor and County.

Those Commissioners listed are current as of December 31, 2010.

Adams County

Ron Jacobson
Donald E. Krahn
Glenn Licitar

Marathon County*

Marilyn Bhend
Craig McEwen
Bettye Nall, Vice- Chair

Forest County

Erhard Huettl, Chair
Jim Landru, Jr.
Paul Millan

Oneida County

Wilbur Petroskey
Thomas Rudolph
Appointment Pending

Juneau County

Edmund Wafle
Appointment Pending
Appointment Pending

Portage County

No Representation

Langlade County

George Bornemann
Ronald Nye
Paul Schuman

Vilas County

Bob Egan
Ralph Sitzberger
Appointment Pending

Lincoln County

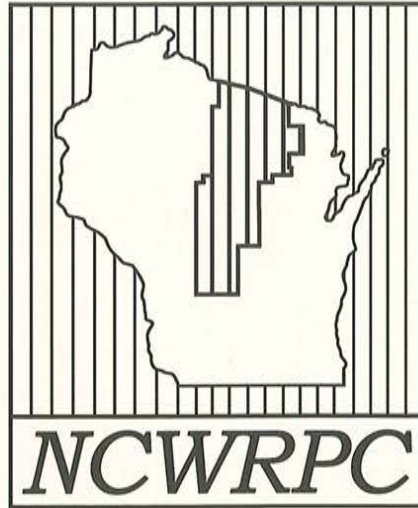
Robert Lussow
Tom Rick
Doug Williams

Wood County*

Fred Camacho
Tom Haferman
Maurice Mathews, Sec./Treas.

In addition, by Wisconsin Statute, the Secretary of the Department of Commerce is an ex-officio officer of the NCWRPC.

* Note: Although the county appoints the commissioners, the county is not the financially participating member. Each local member contributes individually.



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