



## **MARATHON COUNTY**

**2014 - 2018**

### **Locally Developed, Coordinated Public Transit - Human Services Transportation Plan**

Facilitated By:

**North Central Wisconsin Regional Planning Commission**

**Marathon County  
2014 - 2018  
Public Transit-Human Services  
Coordinated Transportation Plan**

prepared for:

Marathon County

and

Wisconsin Department of Transportation

by:

North Central Wisconsin Regional Planning Commission

**August 29, 2013**

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This plan was prepared for Marathon County at the request and under the direction of the Wisconsin Department of Transportation by the North Central Wisconsin Regional Planning Commission (NCWRPC). For more information, contact:

NORTH CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION  
210 MCCLELLAN STREET, SUITE 210  
WAUSAU, WI 54403



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## **OVERVIEW AND PURPOSE**

Federal transit law requires that any projects selected for funding under the Section 5310 Enhanced Mobility of Seniors and Individuals with Disabilities (formerly titled Elderly and Disabled Capital Assistance Program) must be derived from a "locally developed, coordinated public transit-human services transportation plan". This requirement was implemented as part of the SAFETEA-LU legislation and the requirement continues under the new transportation legislation, MAP-21 (Moving Ahead for Progress in the 21<sup>st</sup> Century). The purpose of the coordinated planning process is to have stakeholder involvement in the assessment of elderly and disabled transportation, and to provide strategies and goals to improve those transportation alternatives. These coordinated plans were last completed in 2008 and are due to be updated in 2013.

Under MAP-21, the Job Access and Reverse Commute (JARC/WETAP) and New Freedom programs were repealed and eligible projects may be funded under either the expanded 5310 program (for New Freedom type projects) or the 5311 program (for JARC/WETAP type projects). Only those projects eligible to be funded under the 5310 program need to be included as part of the coordinated planning process. This would include the "traditional" 5310 vehicle purchase requests, and also the New Freedom-type projects for mobility management or other capital projects, or for operating assistance projects such as volunteer driver programs or voucher programs.

Development of the plan includes gathering demographic information, documenting the existing transportation services for the plan area, holding a public meeting to discuss elderly and disabled transportation services, and development of strategies for improving those services over the next five years. Plans may be developed on an individual county basis, a multi-county basis, or a region-wide basis. The planning process must be complete and the final report must be submitted prior to December 20, 2013 and will be for grant years 2014 - 2018.

### **Federal Requirements**

FTA guidelines require a locally developed, coordinated public transit-human services transportation plan that consists of, at a minimum:

- an assessment that identifies public, private, and non-profit entities that currently provide transportation services to persons with disabilities, older adults, and people with low incomes, and the availability of those services;
- an assessment of transportation needs for persons with disabilities, older adults, and persons with low incomes, and gaps in service; this assessment may be based on the experiences and perceptions of the planning partners or on more sophisticated data collection efforts;

- strategies activities and/or projects to address the identified gaps between current services and needs, as well as opportunities to improve efficiencies in service delivery; and
- priorities for implementation based on resources, time, and feasibility for implementing specific strategies/activities identified.

Recipients of 5310 funding must certify that projects selected for funding were derived from a coordinated plan, and the plan was developed through a process that included members of the public, including persons with disabilities.

### **Application to Wisconsin**

Wisconsin's Specialized Transportation Assistance for Counties or "85.21" program application requires that 85.21 projects be identified in one of the strategies of the coordinated plan. WisDOT has determined that since these are county projects and the basis for the county elderly and disabled services, these projects should be referenced in the county's coordinated plan.

The purpose of this plan document is to achieve the above objectives by satisfying WisDOT minimum reporting-requirements as identified in the 2013 Locally Developed Transportation Coordination Plans Toolkit published online by the Wisconsin Department of Transportation. The Toolkit can be reviewed at <http://www.dot.wisconsin.gov/localgov/transit/toolkit.htm>.

## **OUTLINE OF COORDINATION PLANNING PROCESS**

Based on guidance from WisDOT and its experience with development of the 2008 coordination plans, the NCWRPC developed a planning process for the 2013 transportation coordination plans as outlined below:

### I. Plan for Planning

- A. WisDOT - MPO/RPC Planning Conference Briefing
- B. WisDOT - RPC Teleconference/Email Correspondence
- C. WisDOT 2013 Locally Developed Transportation Coordination Plans Toolkit
- D. NCWRPC Planning Process Established

### II. County Contact

- A. WisDOT Email to Key County Officials
- B. NCWRPC Contact with 2008 "Plan Keeper"
  1. Confirm County or Sub-region Level for Plan
  2. Date, Time and Location Established

### III. Meeting Participant Invitation List Development

- A. County Review and Update of 2008 Stakeholder List

B. County to Identify/Invite Users and Provide Transportation

IV. Notification of Planning Meeting

- A. Invitations Distributed to Stakeholder List
- B. Flyer Provided to County for Posting and Distribution
- C. Notice Placed in Local Newspaper

V. Public / Stakeholder Options for Participation / Comment

- A. Email / U.S. Mail
- B. Meeting Attendance

VI. Planning Meeting

- A. Welcome and Introductions
- B. Review Background and Purpose of Meeting
  - 1. Coordinated Planning Requirements
  - 2. Map-21 Program Changes
- C. Identify Needs and Gaps
  - 1. Review Inventory of Services
  - 2. Review Demographic Data
  - 3. Review 2008 Coordinated Plan
  - 4. Brainstorm Needs and Gaps
- D. Identify Strategies and Actions to Address Needs and Gaps
- E. Prioritize Strategies and Actions
- F. Plan Approval
- G. Wrap-up
  - 1. Confirm "Keeper of the Plan" Designation
  - 2. Meeting Evaluations

VII. Report Drafting

- A. NCWRPC Draft Report
- B. County Review
- C. Submission of Final to WisDOT

**OVERVIEW OF PLANNING MEETING TO DEVELOP COORDINATION PLAN**

**Meeting Format**

On August 29, 2013, Marathon County transportation stakeholders met at the North Central Healthcare Center to build their locally developed coordination plan. Meeting documentation is included in APPENDIX A. Approximately 15 transportation stakeholders attended this meeting, including representatives of public, private and non-profit transportation and human services providers and users including seniors and individuals with disabilities. Participants were asked to sign-in and given handouts including an agenda, meeting evaluation form, copies of MAP-21 background material, county transportation services inventory, county demographic information, and the needs & gaps and coordination strategies sections of the county's 2008 plan.

The NCWRPC facilitated this session, presenting background material and guiding the group through the agenda. Highlights of the background provided by the NCWRPC include an overview of the locally developed plan requirements and grant funding programs. The Internet link to WisDOT's Coordination Plans Toolkit was provided to give participants additional information and resources on transportation coordination planning.

The format of the meeting centered around informal discussion and general consensus. The group brainstormed transportation service needs & gaps and strategies & actions to address the identified needs or gaps. The final list of strategies was then prioritized by the Transportation Coordinating Committee at a later public meeting. Refer to the sections titled *Service Gaps and Needs & Strategies to Address Transportation Needs and Gaps in Marathon County*, below, for the outcomes of these sessions.

**Meeting Invitation and Participant Lists**

The stakeholder invitation list for the August 29 meeting included 74 individuals, see APPENDIX B. Approximately 15 people attended the planning meeting as follows:

**Marathon County 2013 Coordinated Transportation Plan Participant List**

<u>Name</u>	<u>Organization</u>	<u>Role</u>
Gina Hinte	St. Clares Hospital	Case Manager
Dave Mack	Marathon County	TCC Committee Staff
Brenda Keller	Aspirus Hospital	Social Worker
Connie Jacobson	Wood Co. Transportation Program	Mobility Manager
Jenny McKenzie	Marathon Co. Transportation Program	Mobility Manager / Supervisor
Greg Seubert	Metro Ride Transit Service	Transit Director / Service Provider
Jeff Meyer	St. Clares Hospital	Director of Patient Services
Gary LaVake	Aging and Disability Resource Center	Director of Administrative Services
Wendy Schulz	Aspirus Hospital	Social Work Team Lead
John Potter	Opportunity Inc.	Service Provider
Richard Scheer	Opportunity Inc.	Service Provider
Nancy Fisker	Poplar Place LCC	Assisted Living Home
Paula Fischer	Sylvan Crossing on Evergreen	Assisted Living Facility

**Keeper of the Plan**

The Marathon County Transportation Coordinating Committee will be the designated keeper of the plan. Dave Mack, the County Transportation Planner, will be the primary staff contact.



### **Summary of Participant Review**

The plan meeting participants were given the opportunity to complete an evaluation form rating the process, meeting, and implementation strategies. A limited number of people chose to complete evaluation forms, and as such the responses may not be indicative of the overall group review regarding the process and the County's status. Refer to APPENDIX C for copies of the completed participant evaluation forms.

## **ANALYSIS OF SERVICE GAPS AND NEEDS**

### **Assessment of Existing Service**

An inventory of what transportation services are currently available in Marathon County was compiled in the APPENDIX D. There are several transportation services available, however, geographic and eligibility restrictions limit this service. A general assessment of the inventory data indicates the following:

- Evening and weekend services are limited,
- Employment needs are underserved, and
- More rural, inter-city and across-county services are needed.

### **Demographic Information**

The NCWRPC provided demographic information in the form of countywide maps showing density of overall population and for target populations including seniors and individuals with disabilities, refer to APPENDIX E. This information is useful in assisting with defining gaps and needs.

### **Identification of Gaps and Needs**

Based on their experience and perceptions, meeting participants identified the following gaps and needs in the current transportation system within Marathon County:

- Tax implications for volunteer drivers
- MA Service transition issues / confusion
- Lacking wheel chair capacity
- Need better communication between adjacent counties
- Buy-in for intercity bus concept

- Lack of evening and weekend services
- Cost of service
- Hours of service (e.g. dialysis treatments)
- Lack of same day service for unexpected events / needs (e.g. ER)
- Lack of Cot transport
- Widening gap in service: reduced hours, service area, tightening in trip types offered, etc.
- Increasing cost of service vs. declining funding
- Family Care took some resources from counties to coordinate service
- Break-down in coordination efforts
- Lack of authority to establish/provide regional service (re: RTA)
- Lack of affordable service to individuals needing travel assistance
- Limited Family Care / Medicaid

## **STRATEGIES TO ADDRESS IDENTIFIED GAPS AND NEEDS**

The following strategies establish the framework for a five-year work program from 2014 through 2018. The listed strategies and actions were generated to address the identified gaps between current services and needs, as well as opportunities to improve efficiencies in service delivery.

The strategies are ranked by scores assigned by the Marathon County Transportation Coordinating Committee (TCC) based on resources from multiple program sources, time, and feasibility for implementing the strategies or actions identified. The TCC completed the prioritization exercise at a separate meeting on November 21, 2013. Documentation of this meeting is included in APPENDIX F.

Some of the strategies listed here ultimately may be not be implemented within the five-year time timeframe due to changing conditions (political, fiscal, etc.). Uncompleted strategies and actions should be rolled over to the next five-year plan as appropriate.

**Marathon County 5-year Transportation Coordination Strategies, 2014 - 2018**

Priority Rank	Score	
1	1.75	Conduct county-wide human services transit needs assessment through the Transportation Coordinating Committee (TCC) to identify the extent of the unmet need for transportation.  Actions: - Utilize 85.21 grant funding to leverage WisDOT discretionary planning funds.
2	2.12	Optimize level of service and vehicle fleet and expand services to meet needs.  Actions: - Apply for 85.21 Grants to maintain and expand the level of transportation service within the County. - Apply for 5310 Capital Grants to maintain and expand vehicle fleet.
3	4.12	Create a comprehensive list of service providers and their capacities (keep up to date / web based).
4	4.37	Improve communications between providers and agencies.
5	6.12	Encourage urban area communities to maintain support for transit services.
6	6.5	Develop information and Education Program including possible travel training / travel buddy programs.
7	6.62	Acquire Cot accessible vehicles.  Actions: - Apply for 5310 Capital Grants.
8	7.12	Encourage federal / state officials to address program restrictions
9	7.5	Encourage Statewide RTA legislation.
10	7.63	Assist WisDOT in changes to Administrative Rules
11	8.62	Explore creating county level mobility manager position.

## **UPDATING / AMENDING THE COORDINATION PLAN**

The coordination plan establishes the framework for a five-year work program. However, should a strategy or project be identified that was not foreseen at the time of plan development, the plan can be amended through some form of stakeholder consensus process. The plan should be regularly reviewed and updated if major changes in any provisions of the plan are identified. At a minimum, the plan is required to be updated every five years.

## **APPROVAL OF 2014 - 2018 MARATHON COUNTY TRANSPORTATION COORDINATION PLAN**

After the identified strategies and actions were reviewed by the planning group and consensus was reached that their work was complete, the NCWRPC meeting facilitator entertained a motion on the question of approving the established five-year strategy and action plan:

On a motion by Jenny McKenzie, seconded by Dave Mack, the 2014 - 2018 Marathon County Locally Developed, Coordinated Public Transit-Human Services Transportation Plan was approved with all in favor.



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**NCWRPC - Marathon County Coordinated Public Transit - Human Services  
Transportation Plan Development Meeting - 08/29/13**

NAME	REPRESENTING	ROLE (Service Provider, User, etc.)
Gina Hinte	St. Clares Hospital	Case Manager
DAVE MACK	MARATHON CO	8521 GRANT ADMINISTRATOR
Bruna Keller	Aspirus Hospital	Social Worker
Connie Jacobson	Wood County Transportation Program	mobility manager/ Transp Coord.
Jenny McKenzie	MCTP	Supervisor
GREG SELBERT	METRO RIDE	TRANSIT DIRECTOR
Gary L-Vuk	ADRC-cw	Dir. Admin Serv.
Jeff Meyer	st clares	Dir. ED
Wendy Schultz	Aspirus Hospital	SW Team Lead
Jon Potter	OPPORTUNITY INC.	SERVICE PROVIDER
RICHARD SCHEER	OPPORTUNITY INC.	SERVICE PROVIDER
Nancy Fisker	Poplar Place, LLC	CEO / Administrator
Paula Fischer	Sylvan Crossings on Evergreen	Director
JEFF PROSIA TRACY DONNELL	COHO, TRACY	President Mensger





**MARATHON COUNTY**

**2013 LOCALLY DEVELOPED COORDINATED PUBLIC TRANSIT-  
HUMAN SERVICES TRANSPORTATION PLAN MEETING**

**AUGUST 29, 2013**

**AGENDA**

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**I. WELCOME AND INTRODUCTIONS**

**II. PURPOSE OF MEETING and BACKGROUND**

**III. IDENTIFICATION OF SERVICE NEEDS AND GAPS**

**A. Review of Demographic Data**

**B. Review of Service Inventory**

**IV. IDENTIFICATION AND PRIORITIZATION\* OF STRATEGIES  
AND ACTIONS TO ADDRESS NEEDS AND GAPS**

*\* Based on consideration of resources, time and feasibility.*

**V. WRAP-UP**

**A. Plan Approval**

**B. Meeting Evaluation**

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For more information and resources on Locally Developed  
Coordinated Public Transit-Human Services Transportation Planning  
visit:

<http://www.dot.wisconsin.gov/localgov/coordination/index.htm>

# NORTH CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION



210 McClellan Street, Suite 210, Wausau, Wisconsin 54403  
Telephone: (715) 849-5510 Fax: (715) 849-5110  
Web Page: [www.ncwrpc.org](http://www.ncwrpc.org) Email: [staff@ncwrpc.org](mailto:staff@ncwrpc.org)

SERVING ADAMS, FOREST, JUNEAU, LANGLADE, LINCOLN, MARATHON, ONEIDA, PORTAGE, VILAS AND WOOD COUNTIES

## **MEMORANDUM**

**DATE:** August 8, 2013  
**TO:** Parties with interest in Human Services Transportation in Marathon County  
**FROM:** Darryl L. Landeau, AICP *DLL*  
**RE:** Invitation to Meeting

## **NOTICE OF HUMAN SERVICES TRANSPORTATION MEETING**

Please attend...

**DATE:** August 29, 2013  
**TIME:** 10:00 am to 12 noon  
**LOCATION:** Aging & Disability Resource Center (North Central Health Care Center)  
Lakeview Center Theater  
1000 Lakeview Drive, Wausau

A county meeting is scheduled for stakeholders in public transit / human services transportation coordination for Marathon County on Thursday, August 29 beginning at 10:00 A.M. The meeting will take place at the Aging & Disability Resource Center in the Lakeview Center Theater, 1000 Lakeview Drive in Wausau. This meeting will include an assessment of human services transportation needs and gaps within Marathon County and identification of strategies to address these issues with emphasis on improving service coordination. ***Written comments may be submitted to: NCWRPC, 210 McClellan St. Ste. 210, Wausau WI 54403 or [staff@ncwrpc.org](mailto:staff@ncwrpc.org).***

If you have questions regarding this meeting, please contact me at [dlandeau@ncwrpc.org](mailto:dlandeau@ncwrpc.org) or 715-849-5510 extension 308. If you need transportation assistance to this meeting or other accommodations, please contact the Marathon County Transportation Program at 715-841-5101.

## **BACKGROUND ON MEETING**

The Moving Ahead for Progress in the 21st Century (MAP-21), federal surface transportation program, requires applicants for the Elderly and Disabled Transportation Program (5310) grants, including the former "New Freedom" type projects as well as state 85.21 projects must be part of a "locally-developed, coordinated public transit-human services transportation plan." This plan is required to be developed through a process that includes representatives of public, private, and non-profit transportation services, human services providers and the general public.

To maintain local eligibility for these grants, the Wisconsin Department of Transportation has developed a county meeting process to comply with MAP-21 requirements. Regional Planning Commission (RPC) planners are coordinating and conducting these meetings statewide on behalf of WisDOT and the counties as independent and objective entities. Your participation is critical for the development of a qualifying plan that will effectively serve Marathon County.

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## MARATHON COUNTY ELDERLY & DISABLED TRANSPORTATION PLANNING MEETING



### PLEASE ATTEND...

A county meeting will be held to assess transportation programs for the elderly and disabled and develop plans to improve transportation services for those in need. The meeting will provide the basis for Marathon County's Coordinated Public Transit - Human Services Transportation Plan as required under federal and state regulations. The meeting will be facilitated by the North Central Wisconsin Regional Planning Commission on behalf of the Wisconsin Department of Transportation and Marathon County.

**DATE:** August 29, 2013

**TIME:** 10:00 AM

**LOCATION:** Aging & Disability Resource Center  
(North Central Health Care Center)  
Lakeview Center Theater  
1000 Lakeview Drive, Wausau

For transportation assistance or other accommodations, please contact the Marathon County Transportation Program at (715) 841-5101.

*Written comments may be submitted to: NCWRPC, 210 McClellan St. Ste. 210, Wausau WI 54403 or [staff@ncwrpc.org](mailto:staff@ncwrpc.org).*

For information about the meeting contact NCWRPC at 715-849-5510 or email [staff@ncwrpc.org](mailto:staff@ncwrpc.org).

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TO PLACE YOUR AD, CALL 888 • 774 • 7744 OR VISIT WAUSAUDAILYHERALD.

### Legals

A county meeting will be held on Thursday, August 29 beginning at 10:00 AM at the Aging and Disability Resource Center of Central Wisconsin, Lakeview Center Theater, 1000 Lakeview Drive, Wausau to assess transportation programs for the elderly and disabled and develop plans to improve transportation services for those in need.

The meeting will provide the basis for Marathon County's Coordinated Public Transit - Human Services Transportation Plan as required under federal and state regulations.

The North Central Wisconsin Regional Planning Commission (NCWRPC) is coordinating the meeting on behalf of WisDOT and the County. Those persons unable to attend the meeting and would like to submit comments in advance may send them to: NCWRPC, 210 McClellan St. Ste. 210, Wausau WI 54403 or email to [staff@ncwrpc.org](mailto:staff@ncwrpc.org).

Seniors or persons with disabilities who would like to attend the meeting and require a ride or other accommodations should contact the Marathon County Transportation Program at 715-841-5101. The meeting location is accessible.

20-1T  
WNAXLP



Marathon Co. Aging Res. Ctr.  
Linda Weitz, Director  
1000 Lake View Drive  
Wausau, WI 54403-6706

Marathon County Social Services  
Vicki Tylka, Director  
400 East Thomas Street  
Wausau, WI 54403

Gary Wyman  
Marathon County Board Chair  
408 South Highland Ave.  
Elderon, WI 54429

Brad Karger  
Marathon County Administrator  
500 Forest Street  
Wausau, WI 54403

Marathon Co. Veteran Service  
Scott Berger  
212 River Dr., Suite 1  
Wausau, WI 54403

Dave Mack  
Marathon Co. Planning Dept.  
210 River Drive  
Wausau, WI 54403

John Potter  
Opportunity, Inc.  
740 North Third Street  
Wausau, WI 54403

Ron Schnyder  
North Central CAP  
P.O. Box 1141  
Wisconsin Rapids, WI 54495

Marathon County Job Center  
364 Grand Avenue  
Wausau, WI 54403-6221

North Central Health Care  
1100 Lakeview Drive  
Wausau, WI 54403-6799

Maple Ridge Manor Transportation  
1611 Tee Rd  
Mosinee, WI 54455

Renee Clark  
WATS  
420 Plumer Street  
Wausau, WI 54403

Kenney Park  
6001 Alderson  
Schofield, WI 54476

Maria Low  
Wausau Manor  
3107 Westhill Drive  
Wausau, WI 54401

Linda Larson-Schlitz  
DWD Disability Navigator  
364 Grand Avenue  
Wausau, WI 54403

Division of Vocational Rehab.  
364 Grand Avenue  
Wausau, WI 54403

Patrick Cork, Area Admin.  
DHFS/DES N. Reg'l Office  
2187 N. Stevens St. Ste C  
Rhinelander, WI 54501

Midstate Independent Living  
Consultants, Inc.  
3262 Church Street, Suite 1  
Stevens Point, WI 54481

Greg Seubert  
METRO RIDE  
420 Plumer Street  
Wausau, WI 54403

Marathon Co. Dept Social Services  
400 East Thomas Street  
Wausau, WI 54403

Discharge Planning  
Wausau Hospital  
333 Pine Ridge Blvd.  
Wausau, WI 54401

Northern Valley Industries  
Toni Kellner  
5404 Sherman St.  
Wausau, WI 54403

Lutheran Social Services  
627 Jackson Street  
Wausau, WI 54403

AbbyVans, Inc. Mark Jones  
W5621 Todd Road  
Neillsville, WI 54456

Harold's Charter  
618 Broken Arrow Road  
Wausau, WI 54401

Homme Residential  
801 Gilbert Street  
Wausau, WI 54403

Patient Assistance Center  
Marshfield Clinic  
2727 Plaza Drive  
Wausau, WI 54401

Yeng Vang  
DWD Disability Navigator  
1109 6<sup>th</sup> St.  
Wausau, WI 54403

Ministry Dialysis  
2600 Stewart Avenue  
Wausau, WI 54401

Progressive Travel, Inc.  
B3872 Hwy 13  
Spencer, WI 54479

Forest Park Village, Monica  
2901 North 7<sup>th</sup> Street  
Wausau, WI 54403

Fischer Truck & Bus Service, Inc.  
3765 Redwood Street  
Fenwood, WI 54426

Wirsbinski Bus Service, Inc.  
558 Fox Road  
Mosinee, WI 54455

Connie Jacobson  
ADRC-CW  
220 3<sup>rd</sup> Ave S Ste 1  
Wisconsin Rapids, WI 54495

Badger State Bus Lines  
2500 N. 14<sup>th</sup> Avenue  
Wausau, WI 54401

Ulrich Bus Service, Inc.  
357 N. 3<sup>rd</sup> Avenue  
Stratford, WI 54484

C & C Transport  
T1086 Wildrose Lane  
Wausau, WI 54403

First Student  
6206 Alderson St  
Schofield, WI 54476

B & D Travel  
R12178 Ringle Avenue  
Ringle, WI 54471

Gary LaVake  
ADRC-CW  
220 3<sup>rd</sup> Ave S Ste 1  
Wisconsin Rapids, WI 54495

Midwest Cab and Coach Co.  
1110 State Highway 153  
Mosinee, WI 54455

Burnett Transit  
B3866 State Highway 13  
Spencer, WI 54479

Christine Seidler  
Vocational Services  
North Central Health Care  
1200 Lakeview Drive  
Wausau, WI 54403

All American Taxi  
5506 Ferge St.  
Schofield, WI 54476

Dahl's Bus Service  
904 Allen Street  
Athens, WI 54411

Applegate Terrace  
3001 Westhill Drive  
Wausau, WI 54401

Allison House  
1404 Lili Lane  
Schofield, WI 54476

Renaissance  
4602 Barbican Avenue  
Weston, WI 54476

Care Partners  
5855 Delikowski Street  
Schofield, WI 54476

Our House  
220 W Campus Drive  
Wausau, WI 54401

Allison House  
663 Maratech Avenue  
Marathon, WI 54448

Our House  
210 W Campus Drive  
Wausau, WI 54401

Cedar Ridge Elder Services  
385 Orbiting Drive  
Mosinee, WI 54455

Wausau Manor  
3107 Westhill Drive  
Wausau, WI 54401

Prospect Place  
412 Prospect Place  
Wausau, WI 54403

Hamilton House  
617 Hamilton Street  
Wausau, WI 54403

Walnut Grove  
111 N Bellis Street  
Wausau, WI 54403

Azura  
3704 Hummingbird Road  
Wausau, WI 54403

Stonecrest  
805 Parcher Street  
Wausau, WI 54403

Marywood  
1821 N 4<sup>th</sup> Avenue  
Wausau, WI 54401

Colonial Manor  
1010 E Wausau Avenue  
Wausau, WI 54403

Randlin  
1006 ½ 6<sup>th</sup> Street  
Wausau, WI 54401

Primrose  
2100 Townline Road  
Wausau, WI 54403

Cady Home  
1805 N 6<sup>th</sup> Avenue  
Wausau, WI 54401

Harmony on Terrace  
3402 Terrace Court  
Wausau, WI 54401

Sylvan  
1605 Evergreen Road  
Wausau, WI 54403

Cedar Ridge Elder Services  
4930 Alderson Street  
Schofield, WI 54476

Poplar Place  
1204 Weston Avenue  
Rothschild, WI 54474

Goldenrod Family Home  
2401 Goldenrod Road  
Wausau, WI 54401

Spring Crest Residence  
3405 Spring Crest Circle  
Schofield, WI 54476

Cedar Creek Manor  
2480 Terrebonne Drive  
Mosinee, WI 54455

Visiting Angels  
301 Main Street 105  
Mosinee, WI 54455

Acorn Hill  
430 Orbiting Drive  
Mosinee, WI 54455

Carrie Porter  
GWAAR  
1414 MacArthur Rd., Suite A  
Madison, WI 53704



ABBY VANS  
1115 W 4<sup>TH</sup> ST  
NEILLSVILLE, WI 54456

ALL AMERICAN TAXI  
1705 MERRILL AVE  
WAUSAU, WI 54401

BADGER STATE BUS LINES  
2008 W CASSIDY DR  
WAUSAU, WI 54401

BURNETT TRANSIT  
556 BEAVER ROAD  
MOSINEE, WI 54455

COHO  
502 W ADAMS  
COLBY, WI 54421

COMFORT CARRIERS  
W7417 PINE AVE  
MEDFORD, WI 54451

DENALI  
N4190 HILL ROAD  
ANTIGO, WI 54409

ELDER SANCUARY  
215 E THOMAS  
WAUSAU, WI 54401

FAITH IN ACTION  
630 ADAMS ST  
WASUAU, WI 54403

FISHER TRANSPORTATION  
904 ALLEN ST  
ATHENS, WI 54411

FREEDOM VANS  
W9491 COUNTY ROAD B  
BRYANT, WI 54418

GERI VANS  
4599 POPE ROAD  
MERRILL, WI 54452

FIRST STUDENT  
730 S 17<sup>TH</sup> AVE  
WAUSAU, WI 54401

OPPORTUNITY INC  
740 N 3RD ST  
WAUSAU, WI 54403

MARSHFIELD BUS SERVICE  
1507 ANTON AVE  
MARSHFIELD, WI 54449

METRO CAB  
4013 CENTRAL DR  
WAUSAU, WI 54401

WHEELS OF INDEPENDENCE  
2703 INDUSTRIAL ST  
WISCONSIN RAPIDS, WI 54495

Marshfield Clinic  
729 Pine St  
Athens, WI 54411

MARSHFIELD CLINIC  
111 DEHN  
COLBY, WI 54421

MARSHFIELD CLINIC  
1000 N OAK  
MARSHFIELD, WI 54449

MARSHFIELD CLINIC  
1205 ODAY ST  
MERRILL, WI 54452

MARSHFIELD CLINIC  
390 ORBITTING DRIVE  
MOSINEE, WI 54455

MARSHFIELD CLINIC  
3605 STEWART  
WAUSAU, WI 54401

MARSHFIELD CLINIC  
101 WISCONSIN AVE  
STRATFORD, WI 54484

MARSHFIELD CLINIC  
2727 PLAZA DR  
WAUSAU, WI 54401

MARSHFIELD CLINIC  
2600 STEWART  
WAUSAU, WI 54401

MARSHFIELD CLINIC  
3501 CRANBERRY BLVD  
WESTON, WI 54476

MARSHFIELD CLINIC  
201 LIBERTY DR  
WITTENBERG, WI 54499

MARSHFIELD CLINIC  
4107 BARBICAN  
WESTON, WI 54476

ASPIRUS CLINIC  
103 S 3<sup>RD</sup> AVE  
EDGAR, WI 54426

ASPIRUS CLINIC  
670 COMMUNITY CIRCLE  
MARATHON, WI 54448

ASPIRUS CLINIC  
4005 COMMUNITY CIRCLE  
WESTON, WI 54476

ASPIRUS CLINIC  
1881 COUNTY ROAD XX  
MOSINEE, WI 54455

ASPIRUS CLINIC  
400 N RAILROAD  
BIRNAMWOOD, WI 54414

ASPIRUS CLINIC  
1660 SUEALAN  
WITTENBERG, WI 54499

3200 WESTHILL CLINIC  
3200 WESTHILL  
WAUSAU, WI 54401

ASPIRUS NEPHROLOGY  
3000 WESTHILL  
WAUSAU, WI 54401

BAKER BORSKI  
2809 MERRILL AVE  
WAUSAU, WI 54401

BONE & JOINT  
5200 HUMMINGBIRD  
WAUSAU, WI 54401

CARDIOVASCULAR  
ASSOC  
500 WINDRIDGE  
WAUSAU, WI 54401

DAVITA NEPHROLOGY  
2600 STEWART  
WAUSAU, WI 54401

ENT  
2801 WESTHILL  
WAUSAU, WI 54401

EYE CLINIC OF WI  
800 N 1<sup>ST</sup> ST  
WAUSAU, WI 54403

GI ASSOC  
411 WESTWOOD DR  
WAUSAU, WI 54401

MARSHFIELD DIALYSIS  
123 NORTHRIDGE  
MARSHFIELD, WI 54449

ST CLARES  
3400 MINISTRY PARKWAY  
WESTON, WI 54476

SURGICAL ASSOCIATES  
2400 PINE RIDGE BLVD  
WAUSAU, WI 54401



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## Meeting Evaluation Form

<b>County/Region:</b>	Wardman
<b>Date:</b>	
<b>Facilitator(s):</b>	

Instructions: For each item below, please circle the number/response that best expresses your opinion.

	Strongly Agree		Agree		Strongly Disagree	Don't Know
<b>General Meeting Questions</b>						
1. The information covered in the group discussions, examples and explanations was understandable.	1	2	3	4	5	6
2. The meeting provided a good forum for communication about public/human services transportation coordination.	1	2	3	4	5	6
3. Participants at the meeting were from a broad stakeholder group.	1	2	3	4	5	6
4. The county/region's prioritized action plan is comprehensive and realistic.	1	2	3	4	5	6
5. The county/region has a working coordination team.	1	2	3	4	5	6
6. The 2008 Coordination plan has been implemented.	1	2	3	4	5	6
7. Developing the prioritized action plan was meaningful and valuable.	1	2	3	4	5	6
8. I feel the coordination process in the county/region will be improved based on the assessment, action plan and implementation strategies.	1	2	3	4	5	6
<b>Facilitator Questions</b>						
9. Facilitator was knowledgeable about the meeting process.	1	2	3	4	5	6
10. The information was presented in a clear, logical format.	1	2	3	4	5	6
10. The time allotted for the meeting was:	too much	about right	not enough			
11. List three key points/issues presented during the meeting that were the most valuable or useful.						
12. List any information or meeting content you felt was omitted or needed further clarification.						
13. Are you interested in participating on the team that will implement the coordination plan strategies? If yes, indicate your availability.						
14. Other comments.						

## Meeting Evaluation Form

<b>County/Region:</b>	Marathon
<b>Date:</b>	8/29/13
<b>Facilitator(s):</b>	Darryl Landeau

**Instructions:** For each item below, please circle the number/response that best expresses your opinion.

	Strongly Agree		Agree		Strongly Disagree	Don't Know
<b>General Meeting Questions</b>						
1. The information covered in the group discussions, examples and explanations was understandable.	1	2	3	4	5	6
2. The meeting provided a good forum for communication about public/human services transportation coordination.	1	2	3	4	5	6
3. Participants at the meeting were from a broad stakeholder group.	1	2	3	4	5	6
4. The county/region's prioritized action plan is comprehensive and realistic.	1	2	3	4	5	6
5. The county/region has a working coordination team.	1	2	3	4	5	6
6. The 2008 Coordination plan has been implemented.	1	2	3	4	5	6
7. Developing the prioritized action plan was meaningful and valuable.	1	2	3	4	5	6
8. I feel the coordination process in the county/region will be improved based on the assessment, action plan and implementation strategies.	1	2	3	4	5	6
<b>Facilitator Questions</b>						
9. Facilitator was knowledgeable about the meeting process.	1	2	3	4	5	6
10. The information was presented in a clear, logical format.	1	2	3	4	5	6

10. The time allotted for the meeting was:                      too much      about right      not enough

11. List three key points/issues presented during the meeting that were the most valuable or useful.

- discussion by attendees re:  
service gaps & needs

12. List any information or meeting content you felt was omitted or needed further clarification.

Need additional meetings with increased coordination efforts

13. Are you interested in participating on the team that will implement the coordination plan strategies? If yes, indicate your availability.

M-F (73-5)

14. Other comments.

## Meeting Evaluation Form

<b>County/Region:</b>	<i>Marathon</i>
<b>Date:</b>	<i>8/29/13</i>
<b>Facilitator(s):</b>	<i>Darryl Landeau</i>

Instructions: For each item below, please circle the number/response that best expresses your opinion.

	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
<b>General Meeting Questions</b>					
1. The information covered in the group discussions, examples and explanations was understandable.	1	2	3	4	5
2. The meeting provided a good forum for communication about public/human services transportation coordination.	1	2	3	4	5
3. Participants at the meeting were from a broad stakeholder group.	1	2	3	4	5
4. The county/region's prioritized action plan is comprehensive and realistic.	1	2	3	4	5
5. The county/region has a working coordination team.	1	2	3	4	5
6. The 2008 Coordination plan has been implemented.	1	2	3	4	5
7. Developing the prioritized action plan was meaningful and valuable.	1	2	3	4	5
8. I feel the coordination process in the county/region will be improved based on the assessment, action plan and implementation strategies.	1	2	3	4	5
<b>Facilitator Questions</b>					
9. Facilitator was knowledgeable about the meeting process.	1	2	3	4	5
10. The information was presented in a clear, logical format.	1	2	3	4	5
10. The time allotted for the meeting was:	1	2	3	4	5
	<i>too much</i>	about right	not enough		
11. List three key points/issues presented during the meeting that were the most valuable or useful.	<i>hand on facilitator: what was accomplished?</i>				
	<i>Poor facilitation</i>				
12. List any information or meeting content you felt was omitted or needed further clarification.	<i>transportation providers believing they are meeting needs &amp; those needing services feeling excluded</i>				
	<i>Perception that status quo will remain</i>				
13. Are you interested in participating on the team that will implement the coordination plan strategies? If yes, indicate your availability.	<i>dis-connect</i>				

14. Other comments.

*Disheartening - lack of progress*

## Meeting Evaluation Form

<b>County/Region:</b>	
<b>Date:</b>	
<b>Facilitator(s):</b>	

Instructions: For each item below, please circle the number/response that best expresses your opinion.

	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know	
<b>General Meeting Questions</b>						
1. The information covered in the group discussions, examples and explanations was understandable.	1	2	3	4	5	6
2. The meeting provided a good forum for communication about public/human services transportation coordination.	1	2	3	4	5	6
3. Participants at the meeting were from a broad stakeholder group.	1	2	3	4	5	6
4. The county/region's prioritized action plan is comprehensive and realistic.	1	2	3	4	5	6
5. The county/region has a working coordination team.	1	2	3	4	5	6
6. The 2008 Coordination plan has been implemented.	1	2	3	4	5	6
7. Developing the prioritized action plan was meaningful and valuable.	1	2	3	4	5	6
8. I feel the coordination process in the county/region will be improved based on the assessment, action plan and implementation strategies.	1	2	3	4	5	6
<b>Facilitator Questions</b>						
9. Facilitator was knowledgeable about the meeting process.	1	2	3	4	5	6
10. The information was presented in a clear, logical format.	1	2	3	4	5	6

10. The time allotted for the meeting was:                      too much      about right      not enough

11. List three key points/issues presented during the meeting that were the most valuable or useful.

*Poor Communication among local Counties  
Lacking Someone to Coordinate Services "Leader or Manager"*

12. List any information or meeting content you felt was omitted or needed further clarification.

13. Are you interested in participating on the team that will implement the coordination plan strategies? If yes, indicate your availability.

14. Other comments.

*meeting should have been videotaped. Not sure person coordinating meeting will be able to remember + comprehend points made as he did not seem to fully understand all that he was documenting. Brief notes on paper. If he needs to put this together he may not convey accurately.*



---

Marathon County Provider Inventory

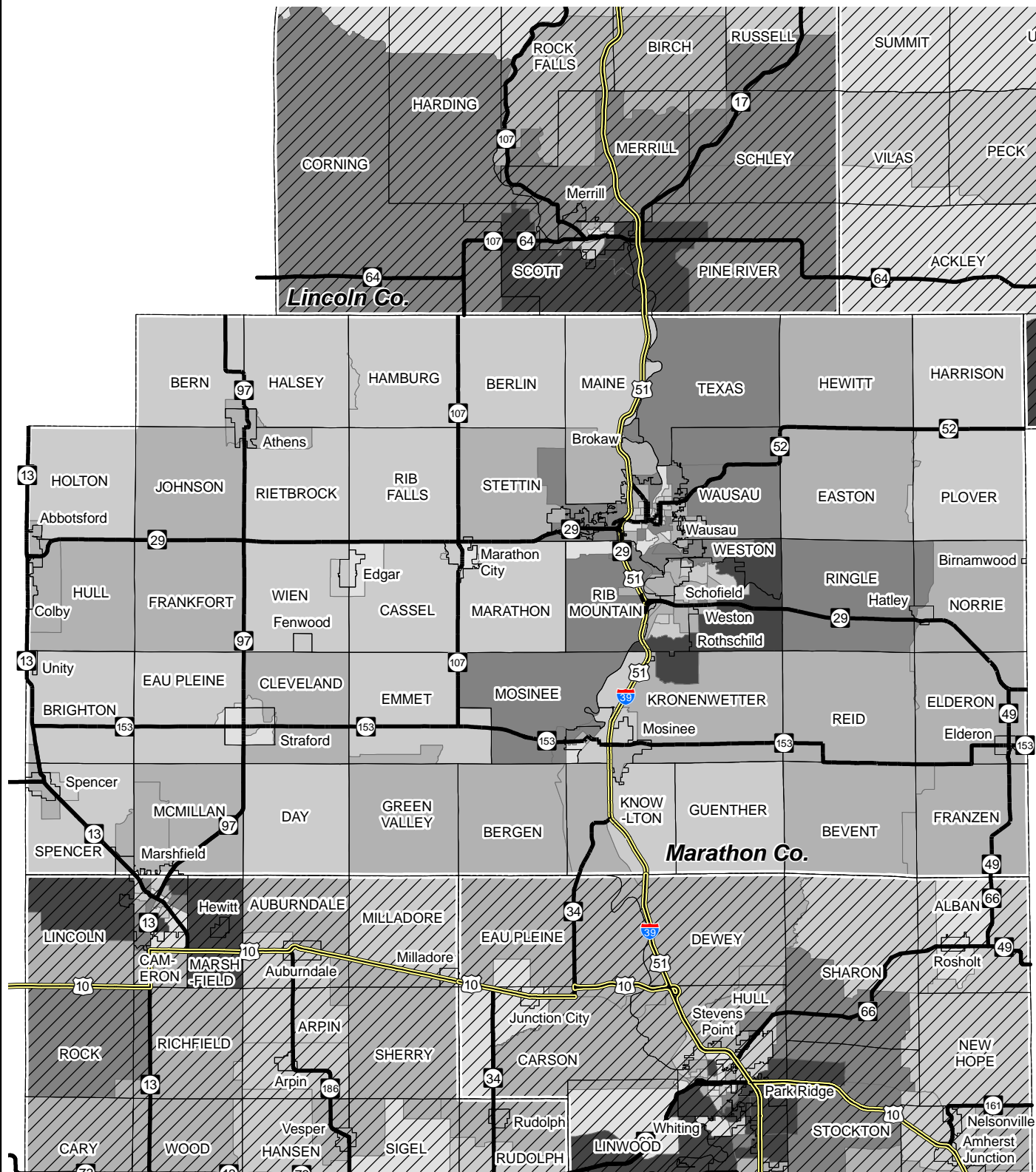
**TABLE 1 MARATHON COUNTY PROVIDER INVENTORY**

Service Name or Sponsor Name	Service Type	Passenger Eligibility	Service Description	Hours of Service	Fleet Information	Use of Federal/State Funds
<b>Marathon County</b>						
Marathon County Transportation Program (MCTP)	Specialized	Various	Flexible fixed-route Demand response (door-to-door) Volunteer driver	M-F 7:30 am – 4:30 pm; Weekend and evening service per volunteer driver willingness	38 vehicles – 6 sedans and 32 accessible vans	85.21 5311 5310 Wisconsin Works Social Service Block Grants
MetroRide (Wausau Area Transit Services-WATS)	Public transit	General public Specific eligibility for ADA paratransit	Fixed-route ADA complementary paratransit (curb-to-curb)	M-F 6 am to 6:30 pm:	26 Buses	5307 5309 85.21
Opportunity of North Central Wisconsin, Inc.	Specialized	Individuals with disabilities	Demand response (door-to-door)	Weekday, evening and weekend service	35 vehicles – 16 leased to MCTP	5310
Private	Medi-van	Medical Assistance or Private Pay	Service varies by provider.	Varies	N/A	MA



# Population Density / By Block Group

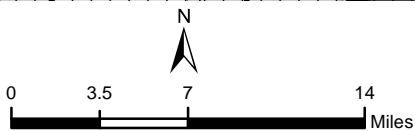
## Marathon County, Wisconsin



### Legend

#### Total Population Density

- 481 - 652
- 652.1 - 1142
- 1142.1 - 1672
- 1672.1 - 3216
- 3216.1 - 5162



Source: WI DNR, NCWRPC, US Census 2010

This map is neither a legally recorded map nor a survey and is not intended to be used as one. This drawing is a compilation of records, information and data used for reference purposes only. NCWRPC is not responsible for any inaccuracies herein contained.

Prepared By:

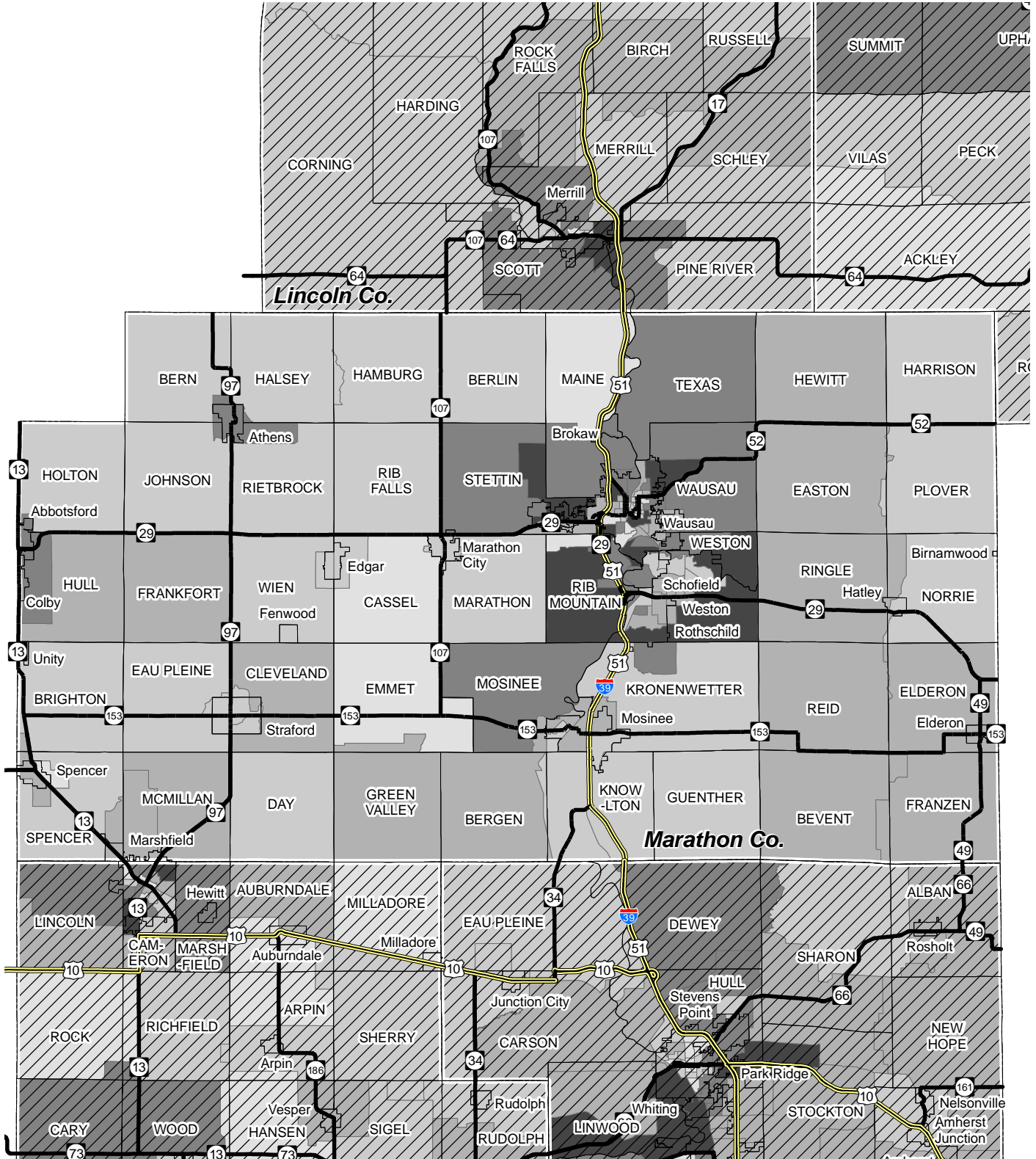


**North Central  
Wisconsin Regional  
Planning Commission**

210 McClellan St., Suite 210, Wausau, WI 54403  
715-849-5510 - staff@ncwrpc.org - www.ncwrpc.org

# Population Density 65 and Older / By Block Group

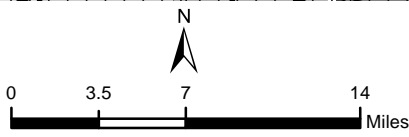
## Marathon County, Wisconsin



**Legend**

**Population 65+**

	57 - 86
	87 - 149
	150 - 191
	192 - 300
	301 - 614



Source: WI DNR, NCWRPC, US Census 2010

This map is neither a legally recorded map nor a survey and is not intended to be used as one. This drawing is a compilation of records, information and data used for reference purposes only. NCWRPC is not responsible for any inaccuracies herein contained.

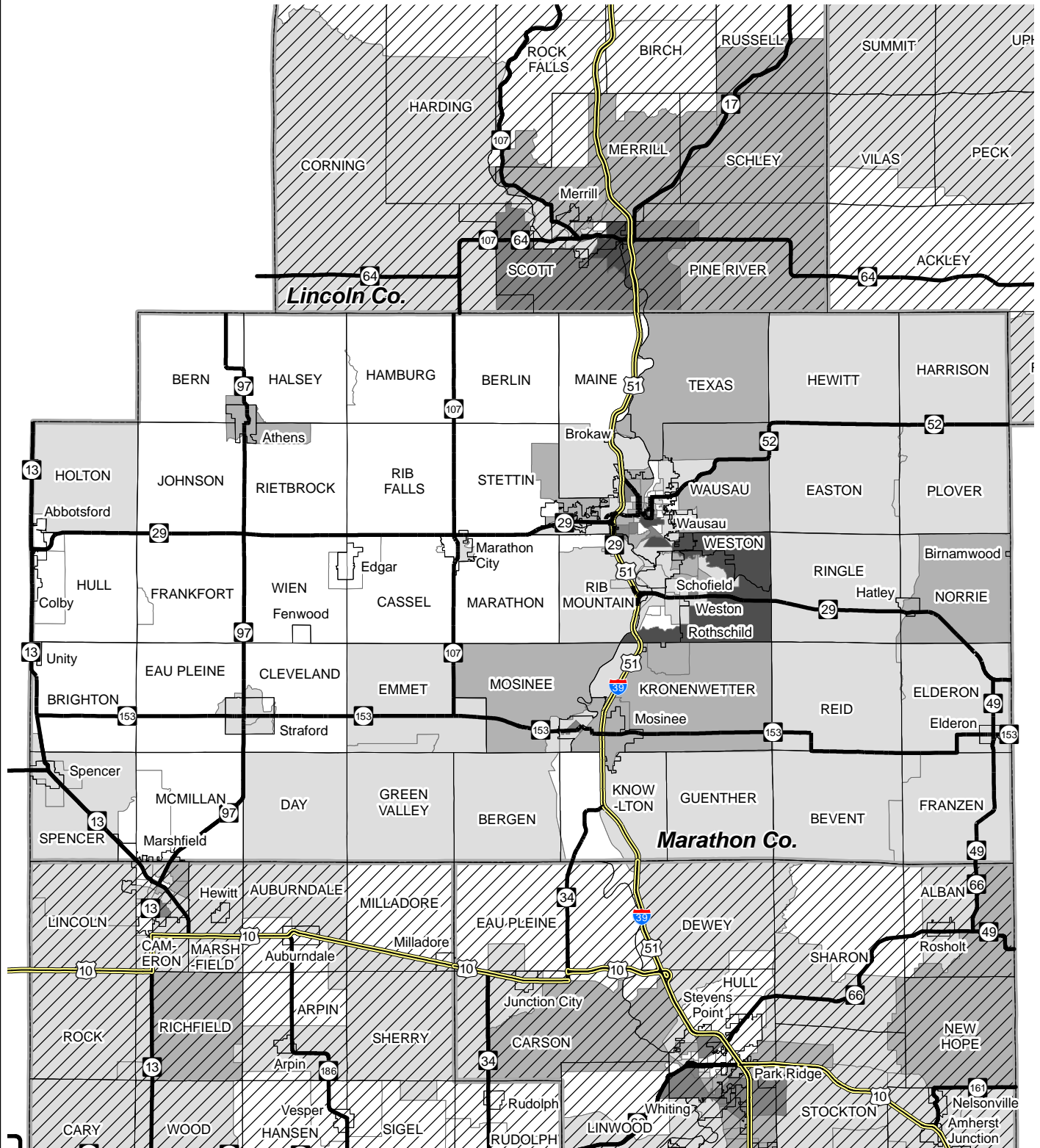
Prepared By:

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# Population Density of Persons with Disabilities / By Block Group

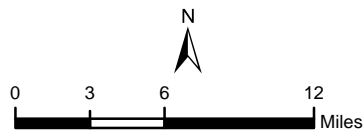
## Marathon County, Wisconsin



**Legend**

**Persons With Disabilities**

- < 200
- 201 - 325
- 326 - 450
- 451 - 600
- > 600



Source: WI DNR, NCWRPC, US Census 2000

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Prepared By:

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Wisconsin Regional  
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**MARATHON COUNTY  
TRANSPORTATION COORDINATING COMMITTEE  
AGENDA**

**NOVEMBER 21, 2013  
2:30 p.m.**

**Conference Room 5  
212 River Drive, Wausau, WI**

**Marathon County Mission Statement:** *Marathon County Government serves people by leading, coordinating, and providing county, regional, and statewide initiatives. It directly or in cooperation with other public and private partners provides services and creates opportunities that make Marathon County and the surrounding area a preferred place to live, work, visit, and do business. (Last updated: 12/20/05)*

**Purpose/Mission Statement:** *To coordinate the county's specialized transportation.*

**Members:** *Joanne Leonard, Chair, Gary Gisselman, Vice-Chair, John Durham, John Robinson, John Bandow, Russell Michalski, Greg Seubert, Peter DeSantis, Mai Ger Moua*

1. CALL TO ORDER;
2. INTRODUCTION OF NEW COMMITTEE MEMBERS;
3. PUBLIC COMMENT;
4. APPROVE MINUTES OF THE OCTOBER 31, 2013 MEETING;
5. POLICY ISSUES DISCUSSION AND COMMITTEE DETERMINATION TO THE HEALTH AND HUMAN SERVICES COMMITTEE FOR ITS CONSIDERATION;
  - A. COORDINATED PUBLIC TRANSIT/HUMAN SERVICES TRANSPORTATION PLAN – PRIORITY RANKING;
  - B. CONVENE A JOINT MEETING WITH THE HEALTH AND HUMAN SERVICES COMMITTEE AT 3:00 PM:
    - 1) APPROVE 2014 85.21 GRANT APPLICATION;
6. NEXT MEETING TIME, LOCATION, AGENDA ITEMS – JANUARY 23, 2014 AT 2:00 PM;
7. ADJOURN.

**Any person planning to attend this meeting who needs some type of special accommodation in order to participate should call the County Clerk's Office at 715-261-1500 or e-mail [infomarathon@mail.co.marathon.wi.us](mailto:infomarathon@mail.co.marathon.wi.us) one business day before the meeting.**

SIGNED \_\_\_\_\_ /s/ Joanne Leonard  
PRESIDING OFFICER OR DESIGNEE

NOTICE POSTED AT COURTHOUSE:

FAXED TO: 848-9361 848-5887 715-387-4175  
Daily Herald City Pages Marshfield News  
Midwest Radio Group – 848-3158

FAXED BY: \_\_\_\_\_

FAX DATE/TIME: \_\_\_\_\_ p.m.

FAX DATE/TIME: \_\_\_\_\_ a.m./p.m.

By: \_\_\_\_\_

Date: \_\_\_\_\_

Time: \_\_\_\_\_ a.m/p.m.



**Marathon County 5-year Transportation Coordination Strategies, 2014 - 2018**

**Priority Rank Scores**

	Leonard	Gisselman	Durham	Robinson	Bandow	Michalski	Seubert	DeSantis	Moua	Simple Average	Rank
Conduct county-wide human services transit needs assessment through the Transportation Coordinating Committee (TCC) to identify the extent of the unmet need for transportation.	1		2	1	2	1	2	3	2	14/8 = 1.75	1
Improve communications between providers and agencies. Create a comprehensive list of service providers and their capacities (keep up to date / web based).	2		4	3	6	4	8	4	4	35/8 = 4.37	4
Explore creating county level mobility manager position.	4		3	2	3	2	12	2	5	33/8 = 4.12	3
Encourage Statewide RTA legislation.	12		9	0	10	7	9	11	11	69/8 = 8.62	11
Assist WisDOT in changes to Administrative Rules	13		10	0	11	8	3	5	10	60/8 = 7.5	9
	7		11	0	7	9	11	7	9	61/8 = 7.625	10
Optimize level of service and vehicle fleet and expand services to meet needs. <i>Actions:</i> - Apply for 85.21 Grants to maintain and expand the level of transportation service within the County. - Apply for 5310 Capital Grants to maintain and expand vehicle fleet.	3		1	0	1	3	7	1	1	17/8 = 2.12	2
Acquire Cot accessible vehicles.	6		6	0	8	10	10	10	3	53/8 = 6.62	7
Develop information and Education Program including possible travel training / travel buddy programs.	11		5	5	4	6	5	9	7	51/8 = 6.5	6
Encourage federal / state officials to address program restrictions	9		8	0	9	11	6	6	8	57/8 = 7.12	8
Encourage urban area communities to maintain support for transit services.	10		7	4	5	5	4**	8	6	49/8 = 6.12	5