

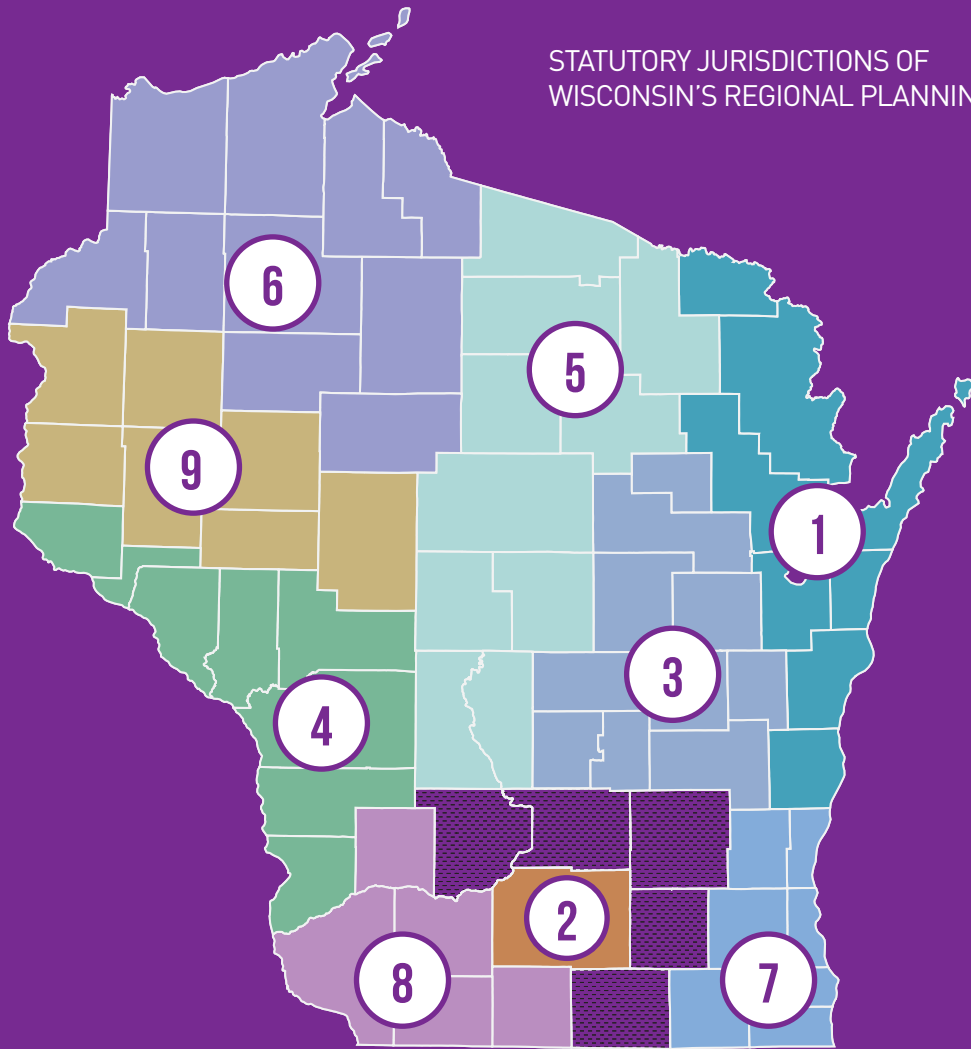


PROFILE

WISCONSIN REGIONAL PLANNING COMMISSIONS 2013



STATUTORY JURISDICTIONS OF
WISCONSIN'S REGIONAL PLANNING COMMISSIONS



-
- | | | | |
|---|-------------------|---|--------------|
| 1 | BAY - LAKE | 6 | NORTHWEST |
| 2 | CAPITAL AREA | 7 | SOUTHEASTERN |
| 3 | EAST CENTRAL | 8 | SOUTHWESTERN |
| 4 | MISSISSIPPI RIVER | 9 | WEST CENTRAL |
| 5 | NORTH CENTRAL | | |

A PUBLICATION OF
ASSOCIATION OF WISCONSIN REGIONAL PLANNING COMMISSIONS

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FUNCTIONS

Under Wisconsin law, regional planning commissions have the following functions:

- 1 conduct all types of research studies; collect and analyze data; prepare maps, charts and tables; and conduct necessary studies;
- 2 make and adopt plans for the physical, social, and economic development of the Region;
- 3 publish and advertise their purposes, objectives and findings, and may distribute reports thereon; and
- 4 provide advisory services on planning problems to the local governmental units within the Region and to other public and private agencies in matters relative to its functions and objectives.

Over the years, the demands on the regional planning commissions (RPCs) have changed. These changes, however, have not altered the basic advisory role of the commissions. The original and traditional role of the commissions was to plan for the physical development of the areas they served. This involved planning issues such as land use, transportation, natural resources, and water and sewer services. While this function has continued to be important, additional program responsibilities have been assumed, including technical assistance in such areas as economic development, grant and loan services, and local government management.

The broad range of functions and services performed by Wisconsin's regional planning commissions is exemplified by the adjoining list of planning and assistance activities. Wisconsin's RPCs are a vital resource with the technical skills and administrative infrastructure already in place to assist local communities, counties and the state in addressing the challenges of today's world. The variations in the services provided are a result of the different needs and levels of financial support provided by each commission's member units of government.

Commissions receive funds through a statutorily authorized charge, State and Federal planning grant programs, and contracts with local governments for special planning services. Local funds are often used by the commissions as a match for Federal and State planning grants, thus maximizing the effectiveness of available funds.

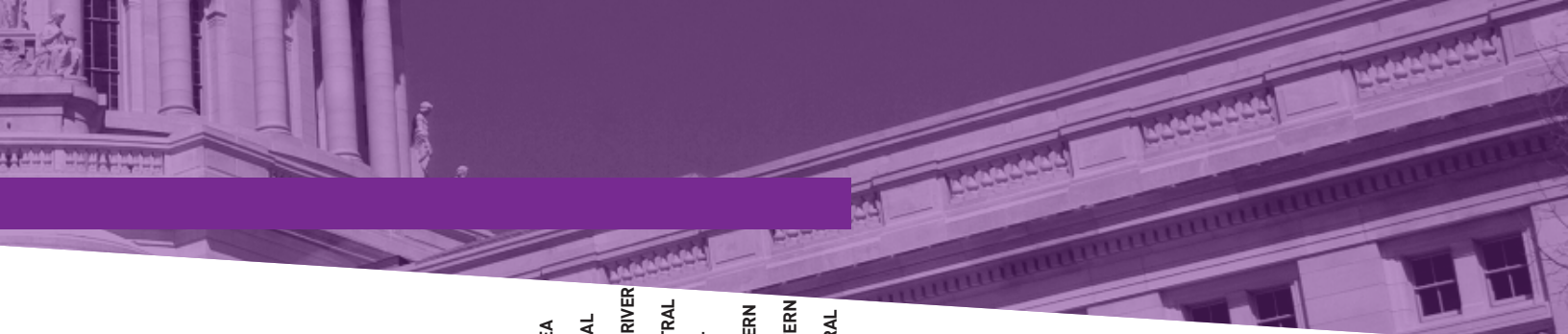
COMMUNITY PLANNING

DEMOGRAPHICS

ECONOMIC DEVELOPMENT

GRANTS

	BAY - LAKE	CAPITAL AREA	EAST CENTRAL	MISSISSIPPI RIVER	NORTH CENTRAL	NORTHWEST	SOUTHEASTERN	SOUTHWESTERN	WEST CENTRAL
Capital Improvements Programming	•	•	•	•	•	•	•	•	•
Citizen Surveys	•	•	•	•	•	•	•	•	•
Community Development	•	•	•	•	•	•	•	•	•
Comprehensive Planning	•	•	•	•	•	•	•	•	•
Downtown Improvement	•	•	•	•	•	•	•	•	•
Hazard Mitigation Planning	•	•	•	•	•	•	•	•	•
Historic Preservation	•	•	•	•	•	•	•	•	•
Land Use Planning	•	•	•	•	•	•	•	•	•
Local Technical Assistance	•	•	•	•	•	•	•	•	•
Public Facilities	•	•	•	•	•	•	•	•	•
Public Land Survey Recommendations	•	•	•	•	•	•	•	•	•
Rural Development	•	•	•	•	•	•	•	•	•
Street Naming / House Numbering	•	•	•	•	•	•	•	•	•
Urban Service Districts	•	•	•	•	•	•	•	•	•
Waterfront - Harbor Planning	•	•	•	•	•	•	•	•	•
Zoning Assistance	•	•	•	•	•	•	•	•	•
Census Information Clearinghouse	•	•	•	•	•	•	•	•	•
Population Information	•	•	•	•	•	•	•	•	•
State Data Center Affiliate	•	•	•	•	•	•	•	•	•
Business Incubation Program	•	•	•	•	•	•	•	•	•
Economic Development	•	•	•	•	•	•	•	•	•
Equity Venture Fund	•	•	•	•	•	•	•	•	•
Industrial Development	•	•	•	•	•	•	•	•	•
Industrial Site Data	•	•	•	•	•	•	•	•	•
International Business Development	•	•	•	•	•	•	•	•	•
Loan Funds Administration	•	•	•	•	•	•	•	•	•
Loan Funds Packaging	•	•	•	•	•	•	•	•	•
Market Assessments	•	•	•	•	•	•	•	•	•
Tax Incremental Financing Districts	•	•	•	•	•	•	•	•	•
Technology Innovations Services	•	•	•	•	•	•	•	•	•
Tourism Development	•	•	•	•	•	•	•	•	•
CDBG Assistance / Administration	•	•	•	•	•	•	•	•	•
Housing	•	•	•	•	•	•	•	•	•
Business Development Grants	•	•	•	•	•	•	•	•	•
Industrial Parks Grants	•	•	•	•	•	•	•	•	•
Outdoor Recreation Grants	•	•	•	•	•	•	•	•	•
Public Works Grants	•	•	•	•	•	•	•	•	•
Other Grant Assistance	•	•	•	•	•	•	•	•	•



MAPPING

NATURAL RESOURCE PLANNING

PUBLIC ADMINISTRATION

TRANSPORTATION

	BAY - LAKE	CAPITAL AREA	EAST CENTRAL	MISSISSIPPI RIVER	NORTH CENTRAL	NORTHWEST	SOUTHEASTERN	SOUTHWESTERN	WEST CENTRAL
GIS and Base Mapping	•	•	•	•	•	•	•	•	•
Air Quality Management	•	•	•	•	•	•	•	•	•
Coastal Zone Management	•	•	•	•	•	•	•	•	•
Environmental Impact Review	•	•	•	•	•	•	•	•	•
Environmental Resources	•	•	•	•	•	•	•	•	•
Farmland Preservation	•	•	•	•	•	•	•	•	•
Floodplain Management	•	•	•	•	•	•	•	•	•
Lakes Management Planning	•	•	•	•	•	•	•	•	•
Mining Impact Studies	•	•	•	•	•	•	•	•	•
Park and Open Space	•	•	•	•	•	•	•	•	•
Resource Conservation	•	•	•	•	•	•	•	•	•
Resource Recovery	•	•	•	•	•	•	•	•	•
Sewer Service Area Planning	•	•	•	•	•	•	•	•	•
Solid Waste Management Planning	•	•	•	•	•	•	•	•	•
Subdivision - Land Division Assistance	•	•	•	•	•	•	•	•	•
Timber Resource Analyses Projections	•	•	•	•	•	•	•	•	•
Wastewater Treatment Planning	•	•	•	•	•	•	•	•	•
Water Supply	•	•	•	•	•	•	•	•	•
Water Quality Management / Monitoring	•	•	•	•	•	•	•	•	•
Watershed Improvement	•	•	•	•	•	•	•	•	•
Wetlands Protection Management	•	•	•	•	•	•	•	•	•
Governmental Organization Studies	•	•	•	•	•	•	•	•	•
Redistricting Assistance	•	•	•	•	•	•	•	•	•
Review of Federally Assisted Projects	•	•	•	•	•	•	•	•	•
Shared Staff Services	•	•	•	•	•	•	•	•	•
Bikeways	•	•	•	•	•	•	•	•	•
Car / Vanpooling Coordination	•	•	•	•	•	•	•	•	•
Elderly and Disabled Transportation	•	•	•	•	•	•	•	•	•
Highway Access Control Assistance	•	•	•	•	•	•	•	•	•
Port Development	•	•	•	•	•	•	•	•	•
Rail Continuation and Abandonment	•	•	•	•	•	•	•	•	•
Rural Transportation	•	•	•	•	•	•	•	•	•
Traffic Engineering Assistance	•	•	•	•	•	•	•	•	•
Transportation Improvement Program	•	•	•	•	•	•	•	•	•
Transportation System Management	•	•	•	•	•	•	•	•	•
Transportation Highways	•	•	•	•	•	•	•	•	•
Transportation - Transit	•	•	•	•	•	•	•	•	•

FUNCTIONS, continued

RETURN ON INVESTMENT

By matching local funds with state and federal funds, RPCs are able to create a positive return on investments. In 2010, Wisconsin RPCs were able to collectively match every local dollar with 76 dollars of funding from other sources. In 2011, two of Wisconsin's RPCs were recipients of a new Sustainable Communities Regional Planning grant provided by the US Department of Housing and Urban Development. These two grants alone leveraged nearly 2.5 million dollars.

STRATEGIC PARTNERSHIPS

RPCs have relationships with local units of government, private and non-profit groups, as well as with State and Federal agencies. These relationships have been directed at providing liaison and assistance between the local and State/Federal levels of government, especially in planning, transportation, economic development and resource conservation. These relationships have allowed RPCs to foster strategic partnerships to address regional issues and opportunities.

RPCs play a critical role by providing the venue and infrastructure for a broad and multijurisdictional discussion of issues and opportunities. Furthermore, by acting as a broker for creating the needed collaborative partnerships to address these issues, RPCs foster efficient and effective solutions.

RPC DESIGNATION

Seven of the commissions are designated or authorized as Economic Development Districts by the U.S. Economic Development Administration for purposes of areawide economic planning and to guide the investment of Federal funds for economic development.

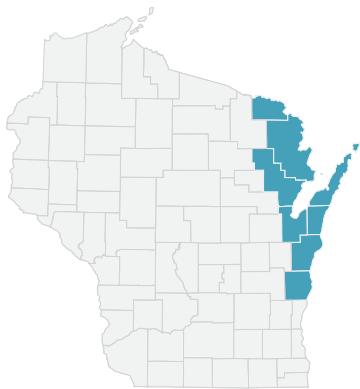
All nine commissions are affiliates of the Wisconsin State Data Center, whereby they provide data services (particularly census data) to local units of government and to the public. In addition, four commissions have been recognized by the U.S. Department of Transportation as Metropolitan Planning Organizations to carry out a comprehensive transportation planning process in the State's urban areas. Two commissions are designated water quality planning agencies.



BAY - LAKE REGIONAL PLANNING COMMISSION

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Green Bay, WI 54301

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W: www.baylakerpc.org



PROGRAM AND ACTIVITY SUMMARY

ECONOMIC DEVELOPMENT

The Commission fulfills its economic development responsibilities through the ongoing monitoring of economic conditions in the Region and through the implementation of the Comprehensive Economic Development Strategy (CEDS). Through the CEDS planning process, the Commission has identified three regional strategies to pursue. These strategies are:

- » The linkage and coordination of Federal, State, local, and private economic development programs;
- » Regional and community economic development programs;
- » Regional and community economic development; and
- » Create opportunities for investment.

NATURAL RESOURCES

A major environmental focus of the Commission continues to be the Great Lakes issues associated with Lake Michigan and Green Bay. Working in conjunction with the Wisconsin Coastal Management Program and the US Environmental Protection Agency, the Commission has worked on issues such as the impacts of development in coastal areas, bluff stability along Lake Michigan, public access and natural areas protection. The Commission has also been involved with the Wisconsin Department of Natural Resources addressing issues related to Lake Michigan and the lower portion of Green Bay, as well as the Manitowoc/Two Rivers, Marinette and Sheboygan areawide sanitary sewer plans.

MEMBERSHIP

BROWN	DOOR	FLORENCE	KEWAUNEE	MANITOWOC	MARINETTE
Tim Sieber	Ken Fisher	Ed Kelly Yvonne Van Pembroke Open	Bruce Heidmann Robert Weidner Eric Corroy	Don Markwardt Chuck Hoffman Open	Cheryl Maxwell (Chair) Mary Meyer Alice Baumgarten
OCONTO	SHEBOYGAN				
Thomas Kussow Dennis Kroll Open	Mike Hotz Traci Robinson Ed Procek				

COMMISSION & METHOD OF SELECTION

Nineteen persons serve as Commissioners on the Commission with one opening. Of the three Commissioners from each member county, one is appointed by the Governor from a list provided by the County Board, one is directly appointed by the Governor, and one is appointed by the County Board



COMMUNITY ASSISTANCE

The Commission provides technical assistance on a variety of planning issues to local communities in the Region. Commission staff works with local communities on specific projects, such as comprehensive plans, hazard mitigation plans, outdoor recreation plans, zoning ordinances, grant applications, community surveys, and sewer service area plans.

TRANSPORTATION

Through its annual transportation work program, the Commission addresses issues on air and harbor planning, highway studies and plans, rail transportation and acquisition issues, elderly and disabled transportation, and local transportation assistance plans. In addition, the Commission conducts urban transportation planning activities as the Metropolitan Planning Organization for the Sheboygan Urbanized Area. The Commission conducts special projects such as transit, bicycle facility, and corridor planning as well.

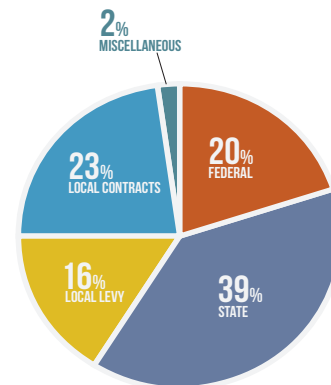
INFORMATION AND DATA SYSTEMS

The Commission functions as a depository of technical information and data derived from Federal, State, and Local sources. Information is provided to public and private groups and individuals as required. The Commission maintains its status as an affiliate of the Wisconsin State Data Center. The Commission has an established Geographic Information System (GIS), which is used extensively to provide mapping and database integration, as well as for analysis of development trends and identification of critical natural resources. Aerial photography is available for the Region.

2012 BUDGET

\$682,710

FUNDING BREAKDOWN



KEY CONTACTS

STAFF CONTACTS

- RICHARD L. HEATH** Executive Director
- JEFFREY C. AGEE-AGUAYO** Sheboygan MPO Transportation Planner
- BRANDON G. ROBINSON** Community Assistance Planner
- ANGELA M. PIERCE** Natural Resources Planner
- RICHARD J. MALONE** Office Accounts Coordinator

JOSHUA W. SCHEDLER GIS Coordinator



PROGRAM AND ACTIVITY SUMMARY

ECONOMIC DEVELOPMENT

Commission work activities focus on collecting and providing economic data necessary for the county and communities to prepare the economic development element of the Smart Growth Law. This activity also provides data necessary to evaluate regional economic trends and to assess the interrelationship between regional development policies and economic development. Economic trends data is published annually in the Commission's Regional Trends report.

The commission partners with the Madison Area Transportation Board to generate economic development projections concurrent with new Census information as a basis for allocating growth projections for the region.

COMMUNITY DEVELOPMENT

The Commission maintains the Dane County Land Use and Transportation Plan, the general land use plan for the region, by reviewing requests to amend 20-year service area boundaries to accommodate urban growth. The Commission also provides information and technical assistance to local communities and others regarding Census data and demographics, housing, urban design, density, redevelopment and infill studies. A central work activity involves working with local communities in the Future Urban Development Area (FUDA) planning program, which is a collaborative long range local community planning initiative in the context of local comprehensive planning. FUDA planning creates an opportunity to inform local planning activities of regional issues and opportunities, and concurrently informs regional planning activities of local needs and interests.

The Commission serves as the lead agency for the Sustainable Community Regional Planning Grant awarded to the Capital Region by the U.S. Department of Housing and Urban Development (HUD). The \$2 million, three-year grant provides funding to foster regional collaboration, conduct planning and pursue demonstration projects for sustainable communities. One of the major projects is CARPC's Future Urban Development Area (FUDA) planning. Recognizing that regional challenges – healthy environment, mobility, economic opportunities for all, and quality of life – require collaborative and integrated approaches, 27 governmental and private entities came together as the Partnership for Sustainable Communities to successfully compete for these grant funds.

LAND USE & ENVIRONMENTAL RESOURCES

The commission is the area-wide water quality management planning agency for

CAPITAL AREA REGIONAL PLANNING COMMISSION

210 Martin Luther King Jr. Blvd, Room 362
Madison, WI 53703

- T:** 608-266-4137
- F:** 608-266-9117
- W:** www.capitalarearpc.org



MEMBERSHIP

DANE COUNTY EXECUTIVE

Marth Gibson
Peter McKeever (Vice Chair)
Caryl Terrell

MAYOR OF THE CITY OF MADISON

Zach Brandon
Larry Palm (Chair)
Ken Golden
Warren Onken

DANE COUNTY TOWNS ASSOCIATION

Supervisor Jeff Baylis > Town of Cross Plains
Supervisor Robert Wippenfurth > Town of Windsor
Sue Studz

DANE COUNTY CITIES AND VILLAGES ASSOCIATION

Alderman Eric Hohol > City of Stoughton
Mayor Kurt Sonnentag > City of Middleton
Trustee Jason Kramar > Village of Deforest

COMMISSION & METHOD OF SELECTION

Four principal authorities appoint the thirteen members, who serve three-year terms. The Mayor of the City of Madison (4 members); the Dane County Executive (3); the Dane County Cities and Village Association (3); and the Dane County Towns Association (3).



the region under contract with the Wisconsin Department of Natural Resources. The Commission engages in natural resources monitoring and inventories, ground and surface water quality and quantity management, planning point and non-point source pollution control, resource protection, and other environmental planning contained in the Dane County Water Quality Plan. Additional work is carried out in natural resource monitoring and screening work associated with FUDA Environmental Conditions Reports and related activities.

The commission coordinates the needed resources to maintain an ongoing water quality monitoring program in partnership with the USGS. It also coordinates the needed resources to maintain a groundwater hydrologic model for the region in partnership with WGNHS.

As part of the Sustainable Communities Regional Planning Grant, the Commission has added a restoration biologist to perform a qualitative inventory of habitat resources in the region.

TRANSPORTATION

Transportation planning activities were part of the work of the Dane County Regional Planning Commission and were separated out by the creation of the Madison Area Metropolitan Planning Organization (MAMPO) upon the re-organization of the DCRPC in 1999. The CARPC contracts with the Madison Area Transportation Planning Board (TPB, formerly MAMPO) for transportation planning work associated with amendments to the Land Use and Transportation Plan and for the rural portions of the region.

As part of the Sustainable Communities Regional Planning grant, in partnership with the TPB, transit corridor studies are being conducted for the Central Urban Area.

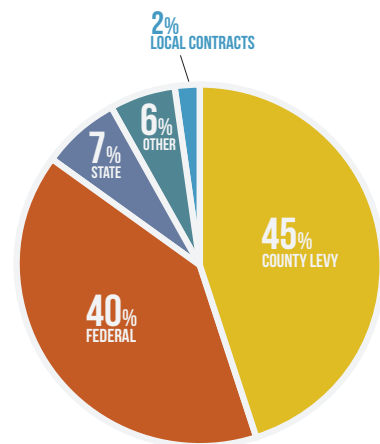
INFORMATION & DATA SYSTEMS

The Commission maintains and updates GIS layers on natural resources, land use, service area boundaries and environmental corridors for the Dane County region. Its staff also participates in interdepartmental staff meetings to coordinate the GIS activities of the RPC with the rest of GIS enterprises in the region. The Commission also conducts a Land Use Inventory, which involves the use of aerial photography, field reviews, and GIS databases to produce maps and land use statistics. The commission is a Census data clearinghouse and maintains community data on growth, development, economic activity, and transportation for the region, and publishes an annual Regional Trends report.

2012 BUDGET

\$1,684,958

FUNDING BREAKDOWN



KEY CONTACTS

STAFF CONTACTS	KAMRAM MESBAH, PE Deputy Director & Director of Environmental Resources Planning	MIKE RUPIPER Environmental Engineer	HUD GRANT FUNDED STAFF
	CHRIS GJESTSON Administrative Services Manager	STEVE STEINHOFF Senior Community Planner	HEATH ANDERSON GIS Specialist
	MIKE KAKUSKA Senior Environmental Resources Planner	STEVE WAGNER Information Specialist	JASON GRANBERG Restoration Ecologist Biologist
	SEAN HIGGINS Community Planner	BARBARA WEBER Senior Community Planner	DAN MCAULIFFE Urban Designer - Planner
		AARON KREBS GIS Specialist	BRIDGIT VAN BELLEGHEM Senior Community Planner

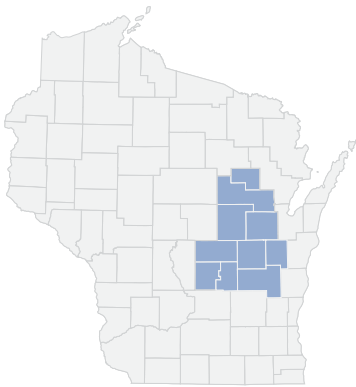


EAST CENTRAL REGIONAL PLANNING COMMISSION

400 Ahnaip St., Suite 100
Menasha, WI 54952

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W: www.eastcentralrpc.org

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1972



MEMBERSHIP

CALUMET	MENOMINEE	OUTAGAMIE	SHAWANO	WAUPACA
Bill Barribeau Merlin Gentz Pat Laughrin	Jeremy Johnson Robert Hemes (Chair) Ruth M. Winter	Paul Hirte Carl Anthony Tom Nelson	Peter Stueck Tim Hanna Kevin Sturn	Jerry Erdmann Ken Capelle Marshal Giese
WAUSHARA	WINNEBAGO	COMMISSION & METHOD OF SELECTION		
Donna Kalata (Vice Chair) Neal Strehlow Larry Timm	David Albrecht Ernie Bellin Mark Harris	Jim Erdman Mark Rohloff Ken Robl	1) the County Board Chairman - 2) the County Executive if such a position exists, to a 2 year term - 3) a Governor's appointee from a list of 6 County Board nominees, four of whom must be private citizens. Additional Commissioners are provided for each attained increment of 50,000 population. The first such Commissioner is the head elected official of the largest city in the county; the second is appointed by the County Board to a 2 year term.	

PROGRAM AND ACTIVITY SUMMARY

ECONOMIC DEVELOPMENT

The Commission updates the Comprehensive Economic Development Strategy on an annual basis. The CEDS contains current economic statistics, a development strategy for the Region, and projects proposed for EDA funding. The Commission provides technical assistance for communities seeking various loans and grants, and works with communities and organizations on economic development projects. The promotion of heritage tourism is another Commission priority with particular emphasis on the Fox-Wisconsin Heritage Parkway project and the Niagara Escarpment Resource Network.

COMMUNITY DEVELOPMENT

The Commission provides information and technical assistance for ongoing community planning and grant applications, develops open space plans, prepares park site and trail plans. The Commission offers a cost-sharing program, project services contracts for community land use planning. East Central contracts directly with local governments for various types of other planning services, such as the preparation of development codes, capital improvement programming, concept site development plans, and public facility and service planning.

LAND USE & ENVIRONMENTAL RESOURCES

The Commission is the area-wide water quality management planning agency for The Commission maintains regional development policies, serves as the sewer service area management agency, provides technical assistance for groundwater studies and water quality management, and promotes wetland preservation and floodplain management. The Commission participates in watershed planning projects and provides guidance on stormwater management planning. As well as administration of a five-county regional NR-135 nonmetallic mining reclamation program. The Commission has also been very active in supporting and growing the



efforts of the Niagara Escarpment Resource Network which has brought about significant increases in the level of public awareness for this globally unique geologic feature.

TRANSPORTATION

As the Metropolitan Planning Organization (MPO) for the Appleton and Oshkosh Urbanized Areas, and serving as staff for the Fond du Lac MPO, the Commission has prepared long-range urban transportation/land use plans consistent with requirements of the Intermodal Surface Transportation Efficiency Act (ISTEA). These plans are currently being updated as required by the Moving Ahead for Progress in the 21st Century (MAP-21). The Commission works cooperatively with WisDOT on urban multimodal transportation planning encompassing the highway network, two urban bus systems, specialized transit for the elderly and disabled, rail, and bicycle and pedestrian ways. Regional transportation planning focuses on highway corridor studies, local traffic operations, access control, bypasses, jurisdictional transfers, highway maintenance, one small urban bus system, multiple shared-ride taxi systems, transit for the elderly and disabled, and 'complete streets' corridor planning.

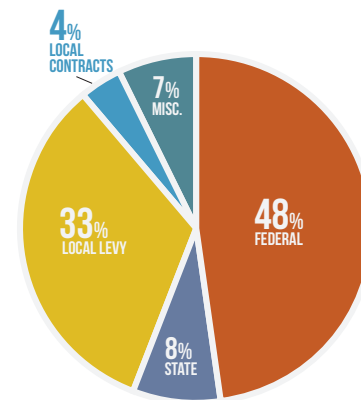
INFORMATION & DATA SYSTEMS

The Commission provides technical and contract assistance to county land records committees and other governmental units to establish land information systems and provide digital data services. The Commission maintains an Internet website to provide basic agency and regional information. Through its Information Center, the Commission responds to data requests and distributes large-scale aerial photos and county and community base maps of various scales. Geographic Information System (GIS) technology has been instituted to integrate regional database and mapping capabilities.

2012 BUDGET

\$2,123,818

FUNDING BREAKDOWN



KEY CONTACTS

STAFF CONTACTS	ERIC FOWLE, AICP	Executive Director
	WALT C. RAITH	Assistant Director / MPO Transportation Director
	KATHY THUNES	Principal Planner for Community Assistance
	PATRICIA NAU	Principal Recreation Planner
	MICHAEL ZUEGE	GIS Coordinator

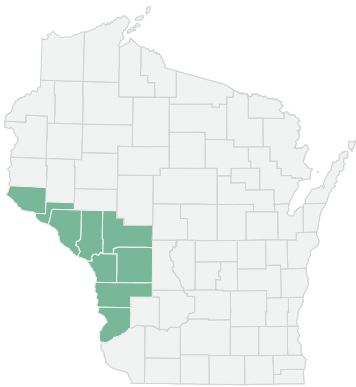


PROGRAM AND ACTIVITY SUMMARY

MISSISSIPPI RIVER REGIONAL PLANNING COMMISSION

1707 Main Street, Suite 240
La Crosse, WI 54601

T: 608-785-9396
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ECONOMIC DEVELOPMENT

In 1977, the Commission was designated an Economic Development District by the U.S. Department of Commerce-Economic Development Administration (EDA). Since then the Commission has updated its Comprehensive Economic Development Strategy (CEDSS) Report that analyzes the regional economy and proposes an economic development strategy based on the region's strengths and weaknesses. This report maintains the eligibility for all local governments, economic development organizations, and businesses throughout the Region to apply for public works grants, business loans and research grants from EDA. Economic development services provided by the Commission as a result of this designation include: revolving loan funds to assist business financing needs, grant writing assistance for industrial parks and business development projects, and flood recovery assistance. Through maintaining this designation as an Economic Development District millions of Federal EDA funds have been invested in the region.

COMMUNITY DEVELOPMENT

The Commission's professional staff and office resources are cost shared in an affordable manner among the member counties and communities. Assisting local interests in responding to state and federal programs, providing advisory service on local planning problems, and coordinating regional programs are examples of these services. Past contracts included: assisting counties with their multi-hazard plans to reduce future losses from disasters, developing a regional assessment of assets to help persuade the Pentagon to keep Fort McCoy open, preparing a competitive regional assessment and strategy that resulted in \$5 million in State Technology Zone credits being awarded to help business and industry expand, and securing funding for wood product and solid biofuel research in the Kickapoo Valley to help build a more resilient and energy secure economy.

MEMBERSHIP

BUFFALO	CRAWFORD	JACKSON	LA CROSSE	MONROE	PEPIN
John Schlesselman James Schlomeier (Vice Chair) Kathleen Vinehout	Gerald Krachey Ron Leys Greg Russell	Ron Carney James Christenson Eugene Savage (Chair)	Vicki Burke (Sec./Treas.) James Ehrsam Tara Johnson	Sharon Folcy James Kuhn Cedric Schnitzler	George Dupre Norman (Mike) Murray David Smith
PIERCE	TREMPEALEAU	VERNON	COMMISSION & METHOD OF SELECTION		
Richard Purdy James Ross William Schroeder	Margaret Baecker (Vice Chair) Phillip Borreson Ernest Vold	Gail Frie Nancy Jaekel Jo Ann Nickelatti	Three Commissioners from each county serve on the Commission: One Commissioner is appointed by the County Board; One Commissioner is appointed by the Governor; One Commissioner is appointed by the Governor from a list of names submitted by the County Board.		



LAND USE & ENVIRONMENTAL RESOURCES

The Commission is actively involved in land use and environmental resource advisory work. Community and county comprehensive planning, zoning and subdivision ordinance preparation, Geographic Information System (GIS) mapping, park and recreation planning, urban sewer service area planning, and environmental assessment reports are examples of these services.

TRANSPORTATION

The Commission's transportation services include: assisting the Mississippi River Parkway Commission in its planning and promotion activity for the Great River Road; assisting the La Crosse Area Planning Committee in meeting its Federal and State transportation planning requirements; assisting in expanding or establishing new multi-modal transit services; advising local governments on meeting and financing transportation needs of the elderly and handicapped; preparing public Human Service Transportation Plans for all nine counties; coordinating the involvement of Federal and State transportation plans and policies for consideration into local land use plans; providing a roadway management program that enables local governments to systematically prioritize their roadway maintenance needs based on sound evaluation criteria; and assisting in the development of harbor plans and projects for communities along the Mississippi River. The Commission also helped plan, fund and implement a regional transit system that provides four round trip connecting bus service a day during the work week to communities in Crawford, Vernon and La Crosse counties.

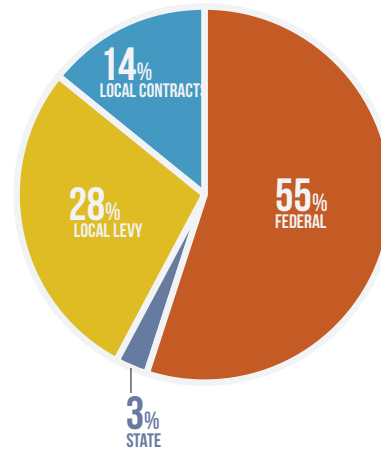
INFORMATION & DATA SYSTEMS

The Commission's planning activity, coupled with its designation as a State affiliate data center, allows the Commission to maintain a wealth of socioeconomic and geographic data on the Region. The Commission's computer database and library is available to local governments, businesses, churches, hospitals, students, utility companies, civic groups, and development organizations.

2012 BUDGET

\$468,792

FUNDING BREAKDOWN



KEY CONTACTS

STAFF CONTACTS

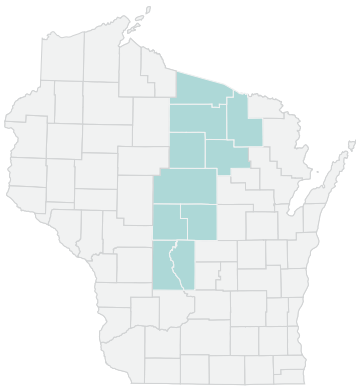
- GREG FLOGSTAD, AICP** Director
- PETER FLETCHER** Transportation Planner
- BRYAN LAW** Economic Development Planner
- DAVID BONIFAS** Community Development Planner
- BARB BUROS** Administrative Assistant



**NORTH CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION**

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Wausau, WI 54403

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W: www.ncwrpc.org



PROGRAM AND ACTIVITY SUMMARY

ECONOMIC DEVELOPMENT

The Commission annually prepares a Comprehensive Economic Development Strategy (CEDS) as a way to monitor the economic condition of the Region and to provide a basic development strategy for the Region. The Commission provides technical assistance to members to prepare local economic development plans and apply for loans and grants from State and Federal sources. In conjunction with the Wisconsin Department of Commerce, the Commission has inventoried the Region's available industrial sites and buildings and maintains that database. These sites and buildings are marketed worldwide, via the Internet, in an effort to attract new jobs to the Region

In addition, the Commission administers two regional revolving loan funds, on behalf of the North Central Wisconsin Development Corporation. These funds are designed to provide low cost financing to businesses that increase employment, add to the local tax base, and bring general economic stability to the Region.

COMMUNITY DEVELOPMENT

The Commission assists local communities with a range of community development activities, including grant writing and administration, tax incremental financing planning, downtown revitalization, capital improvements planning, housing and public facility needs surveys and studies, park layout and design, zoning ordinance development and other general technical assistance.

As part of its statutory function of preparing a master plan for the Region, the Commission was the first regional planning commission to update its regional plan under the new comprehensive planning law. The Regional Comprehensive Plan

MEMBERSHIP

ADAMS	FOREST	JUNEAU	LANGLADE	LINCOLN	MARATHON	ONEIDA
Ron Jacobson Richard Bakovka Glenn Licitar	Erhard Huettl (Chair) Jim Landru, Jr. Paul Millian	Edmund Wafle Kenneth Winters Appointment Pending	George Bornemann Ronald Nye Paul Schuman	Robert Lussow Frank Saal, Jr. Doug Williams	Craig McEwen Bettye Nall (Vice Chair) Virginia Heinemann	Thomas Rudolph Appointment Pending Appointment Pending
PORTAGE	VILAS	WOOD	COMMISSION & METHOD OF SELECTION			
No Representation	Bob Egan Ralph Sitzberger Appointment Pending	Tom Hafeman Gerald Nelson Appointment Pending	The Commission is governed by three (3) Commissioners from each member county. Each county appoints one (1) Commissioner directly, while the other two are appointed by the Governor, one (1) directly and one (1) from a list of names submitted by the county.			



creates framework for consistency and coordination in the preparation of county and local comprehensive plans throughout the Region.

LAND USE & ENVIRONMENTAL RESOURCES

The Commission provides land use planning assistance to counties and local communities. It prepares comprehensive plans, sewer services plans, all-hazard mitigation plans, wellhead protection plans, community wildfire protection plans, and outdoor recreation plans. In addition, zoning codes and ordinances and other implementation tools are developed.

TRANSPORTATION

The Commission participates in transportation in a variety of ways, including the development of local road improvement plans, traffic count assistance, highway access plans, and alternative route plans. It also provides assistance in preparing grant applications to fund local transportation related projects, including Federal Enhancements and State TEA programs. The Commission conducts special projects such as highway corridor studies as well.

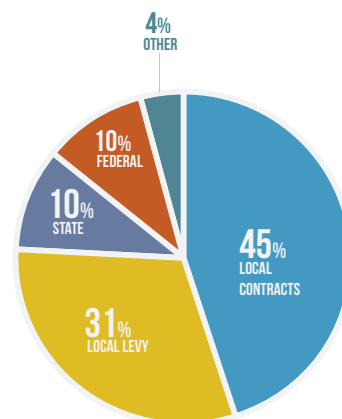
INFORMATION & DATA SYSTEMS

The Commission is a regional data center, a State Data Center affiliate, and a U.S. Census clearinghouse. As such, the Commission maintains a wide range of socioeconomic information, including population, income, and employment data. In addition, the Commission has developed and maintains a regional Geographic Information System (GIS) to assist in the planning analysis process. The Commission also maintains base maps and aerial photography for the Region.

2012 BUDGET

\$657,000

FUNDING BREAKDOWN



KEY CONTACTS

STAFF CONTACTS

- DENNIS LAWRENCE, AICP** Executive Director
- ANDREW FAUST, GISP** Senior GIS Analyst
- DARRYL LANDEAU, AICP** Senior Planner
- FRED HEIDER, AICP** Planner



PROGRAM AND ACTIVITY SUMMARY

ECONOMIC DEVELOPMENT

The Commission annually updates its Overall Economic Development Program that examines the regional economy and identifies locally significant economic development projects. The inclusion of economic development projects allows communities to gain access to the Economic Development Administration's grant programs. In addition, the Commission works with local communities to secure grants from State and Federal sources.

The Commission's revolving loan funds, operated out of the Northwest Wisconsin Business Development Corporation, targets economic development opportunities in the Region. These funds continue to provide financial assistance for numerous businesses in the Region. The Wisconsin Business Innovation Corporation is a corporation linking markets, technology and enterprise formation to create higher skilled/high paying jobs. The Corporation offers a unique array of technical, financial and business support services along with capital and real estate critical to enterprise formation and growth.

Other avenues of economic development available within the Commission include the Enterprise Center Network of business incubators, innovation services and linkages, access to technology services and transfer, the Wisconsin Rural Enterprise Fund equity investments venture fund, and access to international markets via international joint ventures.

COMMUNITY DEVELOPMENT

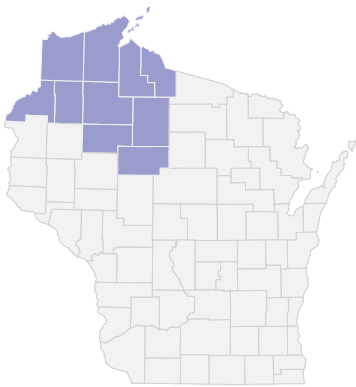
The Commission provides technical assistance to county and local units of government. It also engages in a range of community development activities, including grant writing and administration, tax incremental financing district development and administration, downtown revitalization, capital improvements planning, housing and public facility needs studies, transportation studies, site planning for businesses, harbor studies, and other planning and community development activities.

Regional housing assistance is provided through the Commission by Northwest Affordable Housing, Inc. Northwest Affordable Housing assists low- and moderate-income families in obtaining home ownership and is developing multifamily housing units in areas of need.

NORTHWEST REGIONAL PLANNING COMMISSION

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MEMBERSHIP

ASHLAND	BAYFIELD	BURNETT	DOUGLAS	IRON	PRICE	RUSK	SAWYER
Donna Williamson Richard Pufall* Mayor William Whalen - City of Ashland	James Crandall * Shawn Miller	Don Taylor * Ed Peterson	Douglas Finn * Larry Quam Mayor Bruce Hagen - Superior	Tom Innes * Jim Kichak	Robert Kopisch * Russ Kapitz Mayor Tom Ratzlaf - Park Falls	Randy Tatur * Vacant Mayor Dan Gudis - Ladysmith	Hal Helwig* Kathy McCoy
TAYLOR	WASHBURN	RED CLIFF TRIBAL COUNCIL	LAC DU FLAMBEAU TRIBAL COUNCIL	LAC COURTE OREILLES TRIBAL COUNCIL	BAD RIVER TRIBAL COUNCIL	ST. CROIX TRIBAL COUNCIL	
Jim Metz Rollie Thums * Mayor Michael Wellner - Medford	Steve Sather * Tom Mackie Mayor Gary Cuskey - Spooner	Rose Gurnoe - Soulier	Tom Maulson	Gordon Thayer	Mike Wiggins, Jr.	Stuart Bearhart	



LAND USE & ENVIRONMENTAL RESOURCES

The Commission provides technical assistance to local units of government relating to land use planning. Geographical Information System development and mapping services are available to local units of government. The development of comprehensive land use plans provides assistance to communities in their development of local lands and policies to encourage proper growth and development activities.

The Commission engages in a range of coastal management activities in its role as liaison between the State Coastal Management Program and local units of government. Examples of activities include studies of dredge disposal alternatives, development of coastal hazard management strategies, lakes management and classification systems, and waterfront redevelopment.

The Commission is also very active in waste management planning, including technical assistance in the form of pollution prevention strategies, waste to energy studies and recycling. A hazardous waste collection program service for households, businesses and municipalities has been implemented in the Region. In addition, services are also available for brownfield site remediation in local municipalities and environmental management assistance to businesses.

TRANSPORTATION

The Commission's Roadway Management Program helps local officials make effective road investment decisions through studies that result in a timetable for roadway maintenance and upgrading. The Commission has also been active in expressing the Region's needs relating to regional highway improvement plans and transportation infrastructure improvements.

FOREST RESOURCES

The Commission's Forest Resources Program supports economic development efforts which utilize the Region's abundant forest resources. The Commission provides technical assistance to forest products industries, conducts applied research related to forestry, and analyzes policies which directly impact the industry.

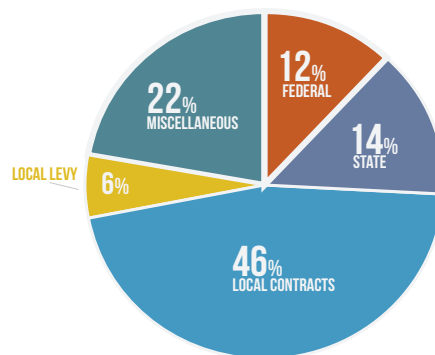
INFORMATION AND DATA SYSTEMS

The Commission serves as a clearinghouse for a range of resource, demographic and economic development information. The Commission also maintains local and regional maps and assists local governments in creating new mapping systems.

2012 BUDGET

\$3,153,527

FUNDING BREAKDOWN



COMMISSION & METHOD OF SELECTION

The Commission contains 31 Commissioners. All County Board chairmen serve as Commissioners, and an additional Commissioner per county is appointed by the County Board. The mayors of communities over 2,500 persons serve on the Commission, and all five Tribal Governments in the Region are represented by the Tribal Chairman or designee.

KEY CONTACTS

STAFF CONTACTS

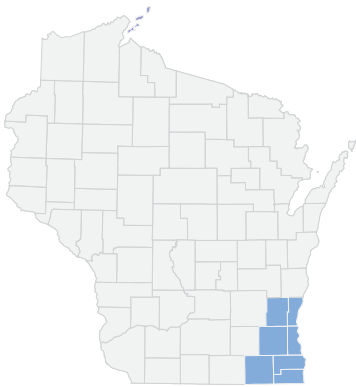
- MYRON SCHUSTER** Executive Director
- SHELDON JOHNSON** Deputy Director
- RICK ROESER** Director of Business and Innovation Services, WBIC, Enterprise Center Manager
- JEFF DIETRICH** Business Development Specialist



**SOUTHEASTERN WISCONSIN
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PROGRAM AND ACTIVITY SUMMARY

ECONOMIC DEVELOPMENT

The Commission assists county and local units of government in the Region in pursuing economic development activities, and coordinating county and local economic development plans and programs. Five basic types of services are provided: economic development program planning; data provision; grant application preparation and grant award administration; revolving loan fund administration and project management.

COMMUNITY DEVELOPMENT

The Commission assists local units of government in the Region in the conduct of local planning efforts, thereby promoting coordination of local and regional plans and plan implementation actions, and generally promoting good public administration, as well as sound physical development within the Region. Four basic types of services are provided: education, advisory, review, and project planning.

LAND USE & ENVIRONMENTAL RESOURCES

Land use planning responsibilities include the preparation of plan recommendations concerning the physical aspects of land use development, and also includes responsibility for developing demographic, economic, and public financial resource data that serve as the basis for regional and subregional plans. The Commission conducts planning activities regarding the protection of the Region's environment, including: regional water quality, nonpoint source pollution abatement, local sewerage facilities, floodland and stormwater management, and coastal management.

MEMBERSHIP

KENOSHA	MILWAUKEE	OZAUKEE	RACINE	WALWORTH
Vacant Robert W. Pitts Adelene Green (Secretary)	William R. Drew (Vice Chair) Marina Dimitrijevic John Rogers	Thomas H. Buestrin Gustav W. Wirth, Jr. Vacant	David L. Eberle Peggy L. Shumway Gilbert B. Bakke	Charles Coleman Nancy Russell (Treasurer) Linda J. Seemeyer
WASHINGTON	WAUKESHA	COMMISSION & METHOD OF SELECTION		
Daniel S. Schmidt David L. Stroik (Chairman) Daniel W. Stoffel	Michael A. Crowley Jose M. Delgado James T. Dwyer	The Commission consists of 21 members, Three (3) from each of the seven (7) member counties. One Commissioner from each county is appointed by the County Executive or County Board and is an elected County Board Supervisor. The remaining two members from each county are appointed by the Governor, one from a list prepared by each County.		



TRANSPORTATION

The Commission conducts a range of transportation planning activities, including: data collection, collation, and development; long-range planning; transportation systems management; traffic engineering; transportation improvement programming; rail system planning; air transportation planning; and data provision and technical assistance.

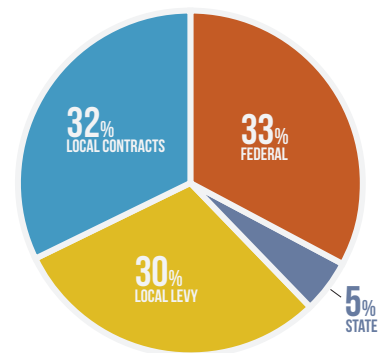
INFORMATION & DATA SYSTEMS

The Commission creates and maintains a series of regional planning base maps; serves as a regional coordinating center for the conduct of large-scale topographic and cadastral mapping efforts that serve as an automated mapping base to support land records modernization efforts; and secures orthophotography of the Region at five-year intervals. The Commission also maintains an extensive data bank and processes requests for data retrieval from a broad range of internal and external source.

2012 BUDGET

\$7,800,000

FUNDING BREAKDOWN



KEY CONTACTS

STAFF CONTACTS

KENNETH R. YUNKER, PE	Executive Director
NANCY M. ANDERSON, AICP	Chief Community Assistance Planner
CHRISTOPHER T. HIEBERT, PE	Chief Transportation Engineer
MICHAEL G. HAHN, PE	Chief Environmental Engineer
DONALD P. SIMON, RLS	Chief Planning Illustrator

ELIZABETH A. LARSEN	Business Manager
JOHN G. MCDUGALL	Geographic Information Systems Manager
DR. DONALD M. REED	Chief Biologist
WILLIAM J. STAUBER, AICP	Chief Land Use Planner
STEPHEN P. ADAMS	Public Involvement & Outreach Coordinator

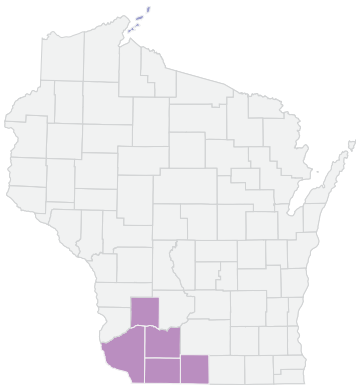


SOUTHWESTERN WISCONSIN REGIONAL PLANNING COMMISSION

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F: 608-342-1220
W: www.swwrpc.org

EST
1970



PROGRAM AND ACTIVITY SUMMARY

ECONOMIC DEVELOPMENT

The Commission provides assistance to local units of government and economic development organizations, and maintains eligibility for financial assistance from the Economic Development Administration, annually preparing a Comprehensive Economic Development Strategy. The Commission provides assistance in determining possible financing alternatives for business expansion and job creation; supports the creation of small business through entrepreneurial activities such as the establishment of business incubators and counseling programs; and assists in developing financing proposals for business location and expansion. In addition, the Commission promotes the region and provides broad support for local economic collaboration and cooperation.

COMMUNITY DEVELOPMENT

The Commission provides a range of planning services to local communities, including: preparation of comprehensive development plans and updates; assistance with zoning ordinances and other regulations and codes to guide development, identification of community facility needs; mapping/GIS services; community visioning; preparation of grant applications for financing public projects; assistance with capital improvement planning and budgeting; public recreation plans; tax incremental financing; downtown revitalization; traditional neighborhood design; historic preservation; extra-territorial zoning; outdoor recreation plans; and other community development projects.

LAND USE & ENVIRONMENTAL RESOURCES

The Commission provides land use and natural resource information such as streams, watersheds, wetlands, topography, vegetation, and other natural features as well as current land uses, proposed land uses, and zoning. The Commission works with local communities in implementing the farmland preservation

MEMBERSHIP

GRANT	GREEN	IOWA	LAFAYETTE	RICHLAND
Larry Wolf (Sec./Treas.)* Eileen Nickels Jerry Wehrle	Art Carter (Chair)* Nate Klassy John Waelti	David Bauer* Vacant Shirley Barnes	Jack Sauer Tim McGettigan (Vice Chair)* Lance McNaughton	Jeanetta Kirkpatrick* Gerald Cook Robert Smith

COMMISSION & METHOD OF SELECTION

The Commission is governed by 15 Commissioners, three from each member county. One position is automatically filled by the County Board Chairman, one Commissioner is appointed outright by the Governor, and one Commissioner is appointed by the Governor from a list of names submitted by the County Board.

*EXECUTIVE COMMITTEE MEMBERS



plans (Working Lands Initiative) completed for each county in the Region. The Commission also provides assistance in the coordination of land use with plans of other agencies, including: state agencies, county land conservation departments, local zoning administrators, and foresters.

TRANSPORTATION

SWWRPC provides transportation planning services to local governments in the region, coordinating with WisDOT and local communities for corridor studies, highway planning, bypass studies, airport developments, and rail preservation programs. The Commission also conducts functional and jurisdictional highway planning studies for member counties, administers three Rail Transit Commissions in the region to maintain rail service to southern Wisconsin, assists with bike and pedestrian planning, and participates in a variety of local transportation-related organizations and projects to bring higher quality transportation services to our area.

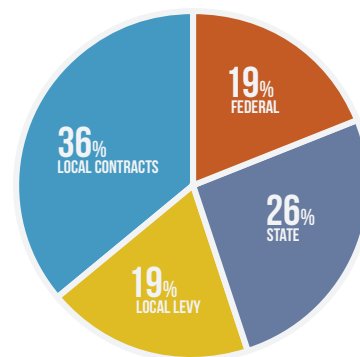
GIS / WEB DEVELOPMENT

The Commission provides data, maps, and analysis using its Geographic Information System (GIS) software. Data and maps are available for use by local officials in developing land use plans, market assessment, farmland preservation plans, transportation plans, zoning maps, recreation plans, etc. The Commission can provide communities with detailed analysis that can incorporate a variety of data sources (natural resources, cultural resources, economic, transportation, housing, demographic, jurisdictional, land use, zoning, aerial photography, flood plains, etc.) to inform decision makers and community members. In addition, the Commission has the capability of developing online mapping applications and interactive websites to access and share information.

2012 BUDGET

\$700,000

FUNDING BREAKDOWN

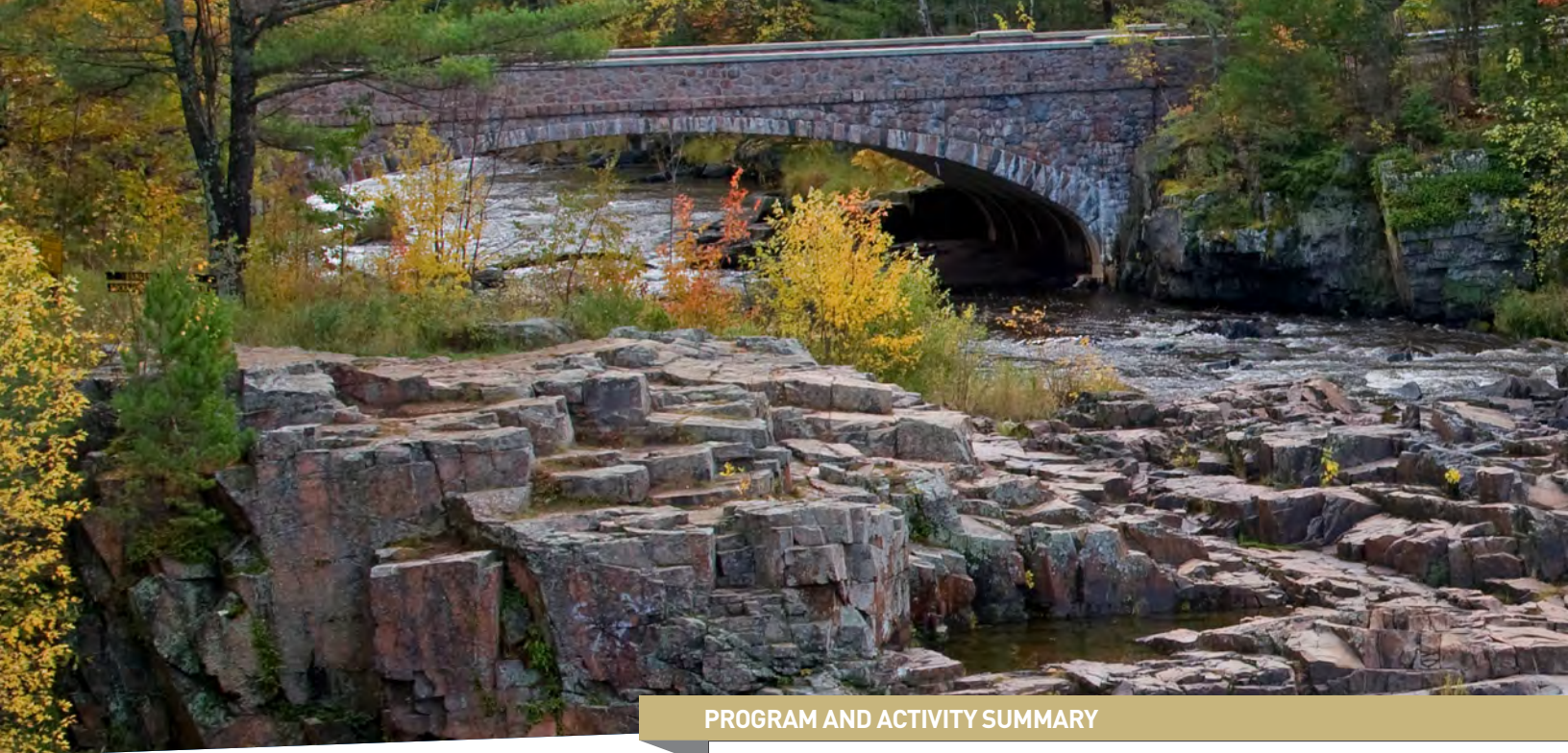


KEY CONTACTS

STAFF CONTACTS

LARRY WARD, AICP Executive Director
ED WHITE Economic Development Planner
JENNIFER GINTER-LYGH HR & Finance Manager
AMY SEEBOTH Planning Manager
MARY JENKINS Local Assistance Planner

TIM STREITZ Associate Planner
RON NIEMANN NR 135 Mining Coordinator



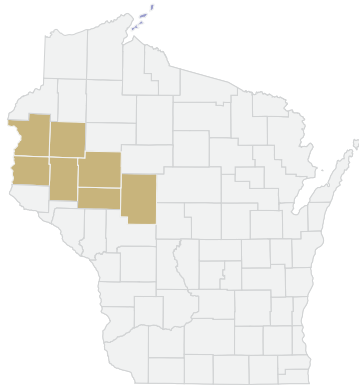
PROGRAM AND ACTIVITY SUMMARY

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

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ECONOMIC DEVELOPMENT

The West Central Wisconsin Regional Planning Commission (WCWRPC), as an EDA Economic Development District, prepares and maintains a Comprehensive Economic Development Strategy for the Region. It provides technical assistance to local governments regarding industrial park development and improvement, business finance, economic research and plan development, and coordinates areawide development. It administers a regional revolving loan fund for business finance. WCWRPC also manages numerous local and county revolving loan funds. The Commission maintains valuable partnerships and cooperates with local economic development corporations, the regional workforce development board and the regional economic development marketing organization.

COMMUNITY DEVELOPMENT

WCWRPC provides community development assistance to local communities, including activities such as placemaking, economic analyses, industrial site evaluations, tax increment finance district plans, special industry studies, grant writing and administration, costs of community service studies, and business financial packaging. The Commission is also active at the county and community levels in such activities as zoning ordinance revision, outdoor recreation plan development, and downtown revitalization. It provides housing grant writing and administration to counties and local governments.

LAND USE & ENVIRONMENTAL RESOURCES

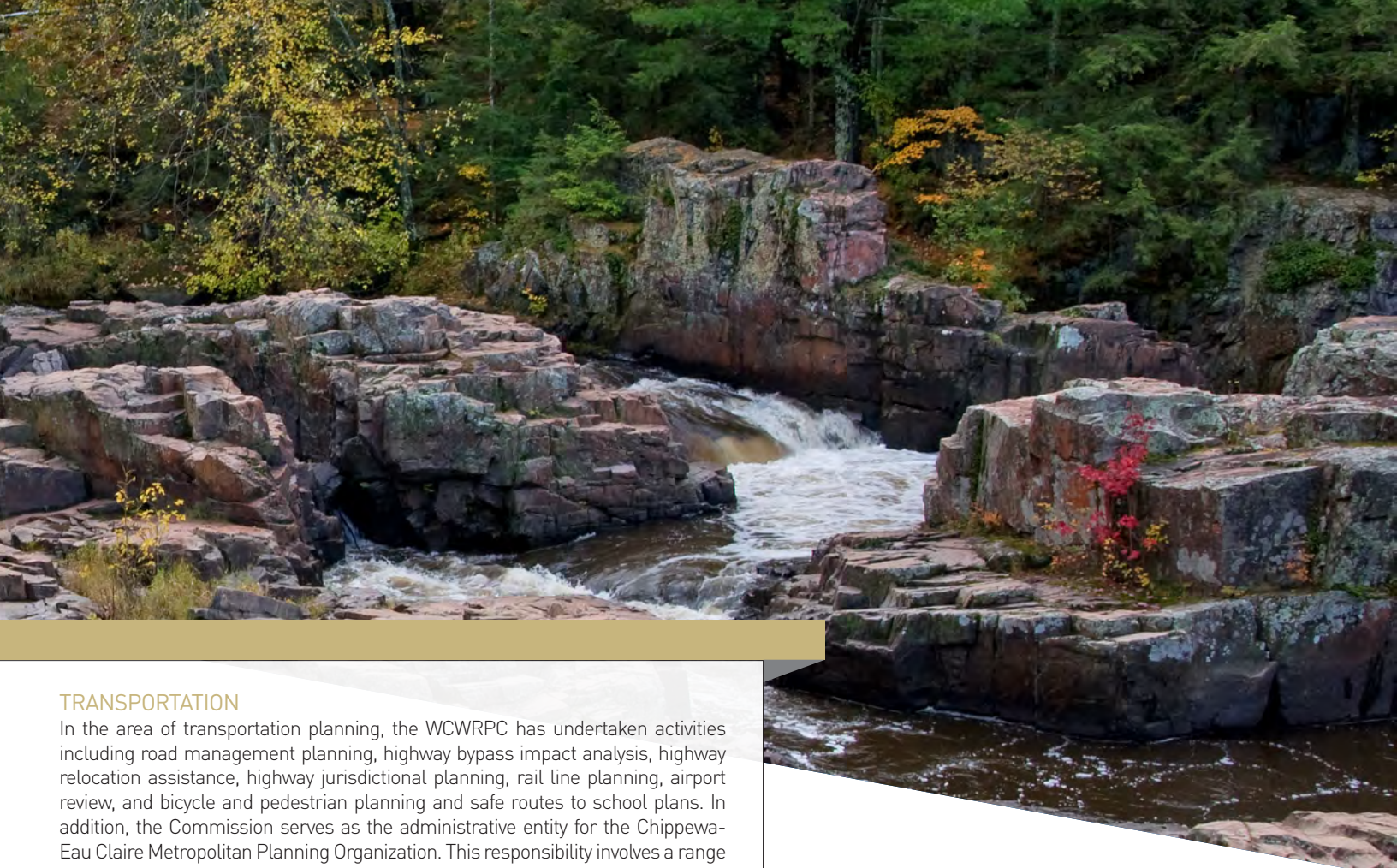
WCWRPC provides land use and environmental planning service to cities, villages, towns, and counties. It prepares groundwater management plans, urban sewer service area plans, and computerized land use maps for watershed plans. It also coordinates with various stakeholders to address relevant environmental issues affecting the region. The Commission provides assistance to local governments and counties on comprehensive planning, including plan development and implementation.

MEMBERSHIP

BARRON	CHIPPEWA	CLARK	DUNN	EAU CLAIRE
Ken Jost Bill Koepf Jess Miller, Chairman	Michael Leisz Leigh Darrow Lee McIlquham, Vice Chair	Joe Waichulis, Jr. Charles Harwick Charles Rueth	Richard Creaser, Sec/Treas Robert Walter Steve Rasmussen	John Frank Kathleen Clark Gordon Steinhauer
POLK	ST. CROIX			
William Johnson, IV Warren Nelson Tom Engel	Agnes Ring Travis Schachtner Larry Weisenbeck			

COMMISSION & METHOD OF SELECTION

The Commission consists of 21 Commissioners. Three Commissioners are appointed by the County Boards in each of the member counties.



TRANSPORTATION

In the area of transportation planning, the WCWRPC has undertaken activities including road management planning, highway bypass impact analysis, highway relocation assistance, highway jurisdictional planning, rail line planning, airport review, and bicycle and pedestrian planning and safe routes to school plans. In addition, the Commission serves as the administrative entity for the Chippewa-Eau Claire Metropolitan Planning Organization. This responsibility involves a range of planning, traffic analysis, land use studies, and technical assistance.

INFORMATION AND DATA SYSTEMS

WCWRPC serves as a State Data Center affiliate. In this capacity, it disseminates a wide range of economic, housing, land use, transportation, and general demographic data. The Commission prepares socioeconomic reports and profiles for the member counties and the Region. The Commission also houses digital geographic (mapping) data for the region.

GIS, VISUALIZATION AND URBAN DESIGN

WCWRPC provides Geographic Information Systems services to its local governments and performs landscape and development visualizations. The Commission can also assist communities with urban design projects.

HAZARD MITIGATION AND PREPAREDNESS

The Commission provides services for preparedness planning, including hazard mitigation, communications interoperability, and wildfire protection.

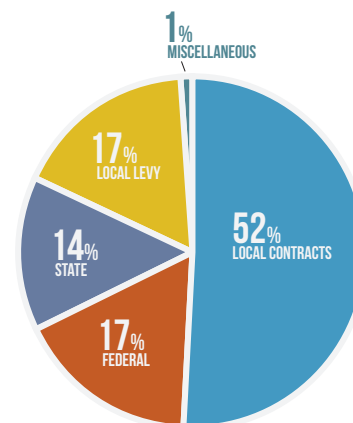
ENERGY AND SUSTAINABILITY

WCWRPC can perform sustainable community planning, energy audits, bio-energy studies, Natural Step programming, and LEED certification.

2012 BUDGET

\$1,318,325

FUNDING BREAKDOWN



KEY CONTACTS

STAFF CONTACTS

ERIC ANDERSON Senior Planner, Sustainability and Community Development
JING DUAN Associate Planner, GIS and Urban Design
CHAR GURNEY Economic Development Fund Manager
TOBI LEMAHIEU Assistant Planner, Community Development
JENNIFER LUDWIG Loan Processor
ESTHER MOEN Financial Manager

LYNN NELSON Senior Planner, Economic Development
LISA RUTH Office Manager
ANN SCHELL Senior Planner, Transportation
CHRISTOPHER STRAIGHT Senior Planner, Mitigation and Preparedness, and Community Development
JAY B. TAPPEN Executive Director
BETH WALDHART Economic Development Lending Specialist

