

The background of the cover is a scenic photograph of a calm lake. In the foreground, two large, dark evergreen trees frame the view. A wooden dock with a dark roof extends into the water from the left side. The far shore is lined with trees displaying vibrant autumn foliage in shades of orange, yellow, and red. The sky is a clear, bright blue.

NORTH CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

2010 Annual Report

Providing Regional and Local Assistance Since 1973

Impact



One organizational priority is to bring funding into the region for our member communities. A Return on Investment (ROI) analysis shows that every membership dollar provided to the NCWRPC leverages additional dollars. In 2010, the NCWRPC brought over \$2.5 million dollars to the region via state and federal grants. Simply put, for every dollar the NCWRPC receives from membership it leverages nearly 12 dollars for our communities in the region.

Publications:

The North Central Wisconsin Regional Planning Commission prepares and publishes several planning reports each year. A list of reports is available at the NCWRPC website. The NCWRPC also publishes a quarterly Newsletter, NCWRPC NEWS, which is sent to over 1,100 persons, including county supervisors, chief-elected officials, clerks and many other interested parties throughout the region, state and nation.

Federal and State Relationships:

The NCWRPC is an independent agency that is governed by an appointed board (Commission). However, there are two on-going relationships related to planning with the U.S. Department of Commerce, Economic Development Administration (EDA), and with the State of Wisconsin Department of Transportation (WisDOT).

EDA has designated the NCWRPC as an economic development district. As such, the NCWRPC receives an annual economic development planning grant to prepare a regional report called a Comprehensive Economic Development Strategy (CEDS) and to provide local economic development assistance to communities. WisDOT has designated the NCWRPC as a Regional Planning Organization. As such, the NCWRPC receives a planning grant annually to assist local communities related to the state transportation work program.

Types of Assistance:

The NCWRPC is a regional planning and economic development agency, which provides assistance to local governments throughout the ten county Region in the areas of economic development, geographic information systems (GIS), intergovernmental cooperation, land use planning, and transportation. The NCWRPC supplements existing staff and takes the lead where there is none. The goal is to provide an effective system of planning to fit each community's need and not duplicate efforts.

The NCWRPC provides undertakes both regional and local planning projects. Regional Programs are highlighted on pages 4, 5 and 6, and Local Assistance projects are highlighted by county on pages 8 and 9.

Local Assistance

NCWRPC provides members with assistance in the following five areas:

Economic Development

The NCWRPC provides technical grant writing and administrative assistance to communities that are seeking funds from the U.S. Department of Commerce, Economic Development Administration. The NCWRPC also provides assistance for a wide variety of other grant programs, including the Wisconsin Department of Commerce (CDBG program), the Wisconsin Department of Natural Resources, and USDA-Rural Development.

In addition, the NCWRPC provides communities with assistance in a variety of other economic development related studies, including developing detailed economic development strategies that examine the local economy, assess local trends and identify strategies to spur development. The NCWRPC also manages two revolving loan funds.

Intergovernmental Cooperation

The NCWRPC is available to conduct specialized studies on request. In the past, the NCWRPC has completed studies on subjects such as merging ambulance services, community consolidation studies, economic impact analysis, and a juvenile detention study. Many of these projects also have a regional focus involving many units of government.

Geographic Information Systems (GIS)

The NCWRPC has a variety of graphic and mapping information, from aerial photos to wetland maps. We assist communities with County Land Information Plans, grant applications and RFP's for GIS services. Custom data sets and maps can also be created for communities.

In addition, the NCWRPC maintains a wide array of data that is available upon request. Some of the data includes: U.S. Census (1980, 1990, 2000, 2010), Economic Census, State Employment and Labor Information, and other specialized data sets.

